Cem Aslan, Music Festival Website Creative Brief

Pop and R&B music will be played in the festival.

Location: Randalls Island Park

Geographic Reach: Local people

Purpose statement: This website will be created for people who wants to get information about the website.They can look line-ups, how they can get there and tickets.

Target audience: 16-22 years old , male and female, Local people (New York),Pop and R&B,Student.

These people can visit site for information about the festival, line-ups, tickets, travel to the destination, photos and videos.

Site can enhance their festival experience with merch.

People can access website from computer and mobile.

Css,Sublime text.