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| **Marry Harrison – 44 Accountant from Chicago, IL** | |
| *“I was always worried about what to cook till I found Every Night Recipes ”* | **Personal Background**  Marry Harrison is an accountant from Chicago. She has 2 children. When she gets off from work she takes her children from daycare and rushes home to cook for her children. She wants to cook delicious also quick dishes. She found Every Night Recipes website and she started to cook recipes that she took from the website. She loves the website. Because recipes very quick to cook and also delicious. Her children loves it. Since she found Every Night Recipes website she does not have to worry about what to cook when she gets home. |

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| **More About (add name)** | **Engagement & Activities** |
| **Motivators**  Every Night Recipes website has hundreds of recipes. They are really fast to cook and delicious. Marry Harrison loves this website because she knows what to cook every night before she gets home.  **Goals**  Marry Harrison wants to get quick and tasty recipes for herself and children.  **Needs**  She needs quick and tasty recipes. | **Personal Computer:** Comfortable computer using.  **Internet Usage:** High level  **Mobile:** High level  **Social Networking:** High level , she uses her social media for sharing recipes from our website. |

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| **Scenario** |
| Marry Harrison uses Every Night Recipes website to get fast and delicious recipes for her children. When she gets off the work and takes her children , she rushes home to cook. Instead of spending long time for cooking , she finds recipes from the website and she cooks so quick. She use very often the website because after exhausting day and all paper works , she is being very tired and she wants to cook something really quick and also good. She can access this website from desktop and mobile. It is really easy to find recipes. She just finds the ‘For Children’ link and she has a lot of recipes to cook. She is really happy about the website , because she does not have to worry about what to cook for the children every night. Every Night Recipes just under her hand! |