ClearedConnect.io

SCIF compliance broker now, cleared labor marketplace next.

Founder: Alex Potter   Stage: Revenue-first   Focus: Defense/SCIF execution

Secure projects fail on labor and coordination bottlenecks

- Delays sourcing cleared specialty labor
- Scope mismatch between planning and field reality
- Compliance and schedule risk in classified settings

Impact: missed timelines, rework, and elevated program risk for primes and facilities teams.

Intake-qualified SCIF execution matching

1) Scope Qualification

Security and operational constraints captured upfront.

2) Cleared Labor Matching

Fit and mission context, not just availability.

3) Execution Coordination

Facility, security, and field teams stay aligned.

Model evolution:

Broker fees now → marketplace take-rate later.

Revenue Model

- Broker fee per staffed/completed project
- Priority retainer for recurring accounts
- Marketplace take-rate + premium access tiers

Go-to-Market

- Warm defense network outreach
- Landing page + AI intake qualification funnel
- Reference-led expansion from executed projects

Traction Signals

- Production landing page + mobile Mission Control live
- Intake workflow + KPI tracking implemented
- Structured outreach board and execution cadence running

Unfair Advantage

- 30+ years founder credibility in classified environments
- Trust network where generic staffing firms underperform
- Broker-first approach avoids two-sided cold-start risk

Capital ask to accelerate scale

Use of funds: demand generation, cleared labor bench expansion, and marketplace core infrastructure.

12-Month Milestones

- Repeatable monthly broker revenue
- Multi-account recurring clients
- Marketplace alpha with two-sided transactions
- Measured path to scalable take-rate economics

Investor Outcome

Entry into a defensible, high-trust niche with clear near-term cash engine and platform upside.