

BEATRIZ STROBEL

Grand Rapids, MI

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GitHub: <https://github.com/beastrobel> | Portfolio: <https://beastrobel.github.io/portfolio>

SUMMARY

Web Developer with a background in Graphic Design and strong communication skills. Effective in creating innovative design solutions, managing multiple client accounts, and providing excellent customer service. Creative, attentive to detail, and a team-player.

TECHNICAL SKILLS

Technical Languages: React.js, Apollo GraphQL, Express.js, MongoDB, MySQL, Node.js, HTML, CSS, Bootstrap, JavaScript, jQuery

Applications: Figma, Adobe Creative Suite, Photoshop, Illustrator, InDesign, After Effects, Acrobat, and Microsoft 365

RELEVANT EXPERIENCE

FAITH Catholic

Lansing, MI

UI/UX Magazine Archive Lead

2023–Current

Assumed the role of Magazine Archive Lead for UI/UX work on catholicmagazines.org. Oversees features, functionality, and continuous improvement of the web application. Conducts UX research, writes user stories and surveys. Designs wireframes for the web application on Figma. Conducts accessibility testing.

Graphic Designer

2021– Current

Designs high-quality print magazines in a fast-paced environment. Manages multiple client accounts. Creates digital editions and web images.

Key Accomplishments:

- 2023 Catholic Media Association Award: 2nd place for Best Special Issue, “The Catholic Miscellany”, June 2022.
- 2022 Catholic Media Association Award: 3rd place for Best Spanish Cover, “The Catholic Miscellany”, October 2021.

Right to Life of Michigan

Grand Rapids, MI

Graphic Designer

2016– 2021

Designed social media graphics, flyers, logos, and benefit dinner invitation packages. Designed and developed a responsive website (self-taught at the time) using HTML, CSS, and Google Maps API. Collaborated on-site with a professional photographer and local charities in Detroit to create content for helpinthe.org.

EDUCATION

Full Stack Web Development Certificate: Michigan State University, Lansing, MI

Bachelor of Fine Arts in Graphic Design: University of Michigan, Ann Arbor, MI