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Section C

English Assignment # 05

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Q: Should Kids be Social Media Influencer?

→ Understanding Child Social Media Influencers:

Child social media influencers are those who are under the age of 18 and have many followers on various social media platforms. These young influencers create and share stuff on platforms such as Instagram, YouTube, TikTok, and others, and they are frequently recognized for their creativity, talent, or relatability to other people. Here are some important things to know regarding child social media influencers:

1. **Age:** Child social media influencers are kids who are typically in their early to late teens. As they engage with a similar-aged audience, their age is a major factor in their identity.
2. **Content:** They create and share a wide variety of content, including fashion and beauty tips, games, music, challenges, and lifestyle vlogs. The content they create frequently reflects their personal interests and passions.
3. **Audience:** Their basic audience consists of their classmates and other young people. They frequently discuss issues that are important to their age group and provide a relatable viewpoint.
4. **Parental Involvement:** Because these influencers are minors, their parents or legal guardians are usually active in their online presence management. This involvement can include monitoring comments and ensuring that content is appropriate for the target audience.
5. **Education:** For young influencers, balancing social media popularity with schooling is crucial. They frequently struggle to balance education with their online presence.

→ Pros and Cons of Kids as Social Media Influencers:

Here are the pros and cons of children as social media influencers:

PROS:

1. **Creativity and Expression:** Through content production, children may express themselves and show their creativity.
2. **Inspiration:** Child influencers can inspire fellow kids by increasing self-confidence and creativity through positive messages and role modeling.
3. **Educational Opportunities:** Being a social media influencer can teach you essential skills in marketing, creating content, and communication.

CONS:

1. **Academic Performance:** Balancing influencer activities and homework can cause distractions and have a poor impact on academic achievement.
2. **Privacy and Safety:** Maintaining an online presence exposes children to risks to their privacy and safety, such as online harassment and inappropriate interaction.
3. **Childhood Loss:** Being in the public stare could accelerate the loss of childhood privacy and experiences.

→ Impact of Social Media Influence on Child Development:

Positive Impacts:

→ Social media can have a variety of beneficial effects on kid development. For example, it provides countless learning possibilities. Children can access educational content, learn about many different topics and get cultural understanding. Furthermore, social media gives an opportunity for expression and innovation. Children can show their talents, share their ideas, and participate in a variety of creative hobbies, which promotes personal growth.

Social media platforms can connect kids with others who share their interests and experiences, creating a sense of identity and support. This interaction has an opportunity to increase confidence and promote a positive self-image. Furthermore, social media exposure to different perspectives and global problems expands a child's understanding of the world and encourages empathy and global awareness. Furthermore, by promoting many social causes, children can utilize social media for awareness and knowledge, allowing them to raise their voices and contribute to good change.

Negative Impacts:

→ The impact of social media on child development, on the other hand, is not without negative aspects. Questions about privacy and safety are important because children are at risk for violations of privacy, online harassment, and inappropriate interactions with strangers. Furthermore, misuse of social media can result in mental health difficulties such as anxiety, depression, and low confidence. This is frequently motivated by inappropriate comparisons to these platforms' imagined pictures and lives.

Another factor to consider is addiction, as social media can be highly addictive, leading to poor time management and interaction with offline activities and tasks. Overuse of social media may prevent the development of important life skills including face-to-face communication and relationships with others. Furthermore, harassment is a severe problem, with children being prey of online harassment with permanent emotional and psychological results. Finally, extreme

social media use may damage parental relationships by causing children to shut down into a digital state and become less active in their offline life.

The impact of social media on child development varies based on a variety of conditions, including the kid's age, the platforms they use, the content they read, and the level of parental guidance and involvement. It is critical to find a balance between the benefits and potential disadvantages of using social media. Open communication between children and parents is essential for addressing issues and providing a safe and happy online relationship.

→ Examining Legal and Ethical Concerns:

- **Legal Concerns:**

1. **COPPA Acceptance:** In the United States, the Children's Online Privacy Protection Act (COPPA) establishes strict limits on the collection of personal information from children under the age of 13. Social media influencers must guarantee that they are not violating on COPPA by collecting data from their young followers without permission from their parents.
2. **Content Regulation:** Some countries have rules that limit the content that can be presented to kids. Influencers must be aware of these rules, which may limit the type of content they can create or support when targeting kids.
3. **Platform Age Restrictions:** For creating an account for multiple social media networks, you must be at least 13 years old. Influencers must follow these guidelines and not promote or advertise underage utilization.

- **Ethical Concerns:**

1. **Marketing to Children:** There is a sensitive line between advertising to children and abusing them. Influencers must use caution while promoting products and services that may have an impact on the minds of children. It is irresponsible to promote in excess or unhealthy behaviors.
2. **Online Safety:** Bloggers should encourage their young followers to be safe online by avoiding online harassment, hate speech, and any other activity that may affect children's mental or emotional well-being.

3. **Educational Knowledge:** Influencers who target children should attempt to give interesting and age-appropriate educational information. A positive social part of their online presence can be promoting study and thinking critically.

→ Effects of Child Influencing on Academic Performance:

The impacts of kid influencing on academic achievement are related to how children and teenagers' educational performance can be influenced by engaging in activities as social media influencers. Consider the following critical points:

1. **Time Management:** Child influencers must regularly balance their online hobbies with education. Poor time management might lead to a lack of concentration in class.
2. **Distractions:** The appealing qualities of social media, partnerships, and content production can be distracting, hurting a child's ability to focus on their schoolwork.
3. **Stress:** For kid influencers, the pressure to create material and maintain popularity can be stressful, potentially harming their emotional well-being and academic performance.

→ Real-life Examples of Child Social Media Influencers:

Here are some real-life examples of child social media influencers:

1. **Ryan Kaji:** Ryan, from the YouTube channel "Ryan's World," gained popularity with his toy reviews and kid-friendly content. He began creating videos as a kid and now has millions of subscribers.
2. **Sophia Grace and Rosie:** These British cousins went viral with their cover of Nicki Minaj's "Super Bass." They made a performance on "The Ellen DeGeneres Show" and continued to make music and vlogs.

→ Parental Control and Supervision in Child Influencing

Parental management and supervision are vital in child influencing to guarantee the well-being, safety, and ethical behavior of young people who engage in social media and online activities as influencers.

Online safety and privacy are top priorities. Parents should teach their children about online safety, especially the dangers of revealing personal information and connecting with strangers. Social media privacy settings should be created so that only trusted individuals have access to the child's content.

It is critical to manage the child's time. Parents should help their children in creating a balance between online influencing activities and other parts of their lives, such as school, extracurricular activities, and social connections. It is critical to set time limits for screen time and online engagement in order to avoid excessive time and weakness.

Another crucial issue is content oversight. Parents should evaluate and approve the content that their child wishes to share on a regular schedule. This helps to keep content age-appropriate, legal, and safe. Monitoring comments and interactions with followers helps keep the kid safe from danger.

Finance management is important. Parents should supervise the financial side of their child's influencer career, ensuring that income is managed appropriately and taxes, if required, are paid.

Education and critical thinking must not be compromised. Parents must emphasize the importance of education and critical thinking. Influencer activities shouldn't harm the child's motivation to education.

Parental responsibilities include dealing with bullying and harassment. Parents should be prepared to deal with harassment or bullying that their child may encounter on the internet. This includes educating children how to report and prevent any dangerous connections.

In conclusion, parental control and supervision in kid influencing is a constant and collaborative task. It is critical to strike a balance between allowing the child to follow their interests while also protecting their well-being, safety, and ethical behavior as they navigate the online world of social media and influencer marketing. To create a positive and responsible influencer environment for their child, parents or guardians should be highly involved and attentive.

CONCLUSION:

In conclusion, children can be social media influencers, but this activity involves risks with legal, ethical, and practical challenges. While it can offer unique opportunities for personal development, skill development, and even financial gain, it also raises serious questions about child care, safety, and ethical behavior.

To ensure that children survive in the era of social media influence, parents, guardians, and controllers must actively guide and supervise their online activities. It includes content control, privacy protection, financial management, and promoting a good balance between their influencer personality and other elements of their lives, such as education and social contacts.

Furthermore, honesty, truthfulness, and ethical responsibility must be maintained in the content provided by child influencers. It is critical that they balance their artistic abilities with their well-being. Finally, child influencers' success shouldn't be judged just by the amount of their online following, but by their ability to navigate the world of technology safely, legally, and in a way that promotes their full growth.

The concept of children being social media influencers highlights the importance of working together among parents, guardians, influencers, and society at large to ensure that young people's online presence stays a beneficial and responsible component of their growth and development.