



**Beata Zalewa**

**Does Creating Your Own Azure OpenAI  
Solutions Still Make Sense  
in the Era of Copilots?**



**WOMEN  
TECHSTYLE  
SUMMIT**

**19.09.2024**

**Godz. 10:00**



# Agenda

- Definition of Azure OpenAI
- Introduction to Copilots
- Challenges and Considerations
- Q&A Session







Let's go !

## **początkujący użytkownik chatbotów**

Napisz przykładową wypowiedź pisemną na egzamin maturalny z języka angielskiego na temat...

## **średnio zaawansowany użytkownik chatbotów**

Napisz przykładową wypowiedź pisemną na egzamin maturalny z języka angielskiego na temat...

W załączonym pliku znajdują się “Zasady oceniania rozwiązań zadań” od CKE. Pisząc przykładową wypowiedź uwzględnij ogólne i szczegółowe wymagania egzaminacyjne, uwagi dodatkowe i podane w nim przykłady.

# Introduction to Microsoft Copilots

- **Definition:** Microsoft Copilots are AI-powered assistants designed to enhance productivity and streamline workflows.
- **Purpose:** They assist users by automating repetitive tasks, providing intelligent suggestions, and integrating seamlessly with Microsoft 365 applications.
- **Impact:** Copilots transform the way we work, making complex tasks simpler and more efficient.





# Key Features of Microsoft Copilots

- **Contextual Understanding:** Copilots understand the context of your work, providing relevant suggestions and insights.
- **Natural Language Processing:** Communicate with Copilots using natural language, making interactions intuitive and user-friendly.
- **Integration:** Copilots are integrated across Microsoft 365 apps, including Word, Excel, PowerPoint, and Teams.



# Benefits of Using Microsoft Copilots

- **Increased Productivity:** Automate routine tasks, allowing you to focus on more strategic work.
- **Enhanced Collaboration:** Copilots facilitate better collaboration by providing real-time suggestions and insights during team interactions.
- **Data-Driven Decisions:** Access to intelligent data analysis helps in making informed decisions quickly.



# Real-World Applications of Microsoft Copilots

- **Document Creation:** Copilots assist in drafting, editing, and formatting documents in Word.
- **Data Analysis:** In Excel, Copilots help analyze data, create charts, and generate reports.
- **Presentation Design:** Copilots in PowerPoint offer design suggestions, layout improvements, and content enhancements.





# How Microsoft Copilots Enhance Teamwork

- **Meeting Summaries:** Copilots in Teams can generate meeting summaries, highlight key points, and assign action items.
- **Task Management:** They help track tasks, set reminders, and ensure deadlines are met.
- **Communication:** Copilots improve communication by suggesting responses and providing relevant information during chats.



# Future of Microsoft Copilots

- **Continuous Learning:** Copilots are designed to learn and improve over time, becoming more accurate and helpful.
- **Expanded Capabilities:** Future updates will bring more features, making Copilots even more versatile.
- **Broader Integration:** Expect deeper integration with other Microsoft services and third-party applications.





# Getting Started with Microsoft Copilots

- **Access:** Available to Microsoft 365 subscribers, Copilots can be accessed directly within the applications.
- **Training:** Microsoft offers tutorials and resources to help users get the most out of Copilots.
- **Support:** Dedicated support is available to assist with any issues or questions regarding Copilot usage.





# Introduction to Azure OpenAI

- Azure OpenAI combines the power of OpenAI's models with Microsoft Azure's infrastructure.
- Provides access to advanced AI capabilities, including natural language processing and computer vision.
- Aims to simplify the development and deployment of AI solutions for businesses.

# Benefits of Using Azure OpenAI

- **Scalability:** Easily adjust resources based on application needs.
- **Security:** Enterprise-grade security features ensure data protection and compliance.
- **Integration:** Seamless integration with existing Azure services enhances functionality.



# Cost-Effectiveness

- Pay-as-you-go pricing model allows businesses to pay only for what they use.
- Flexible plans available for startups, enterprises, and non-profits.
- Cost savings from reduced infrastructure management and resource allocation.

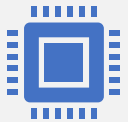




# Pre-Trained Models



Access to various pre-trained models for tasks like text summarization and sentiment analysis.



Fine-tune models with minimal coding to meet specific business needs.



Reduces time and resources needed for model training from scratch.

# Custom Model Creation



Use OpenAI Codex to create custom models tailored to specific applications.



Capable of generating code, text, images, and more from natural language inputs.



Facilitates rapid development of applications across various domains.



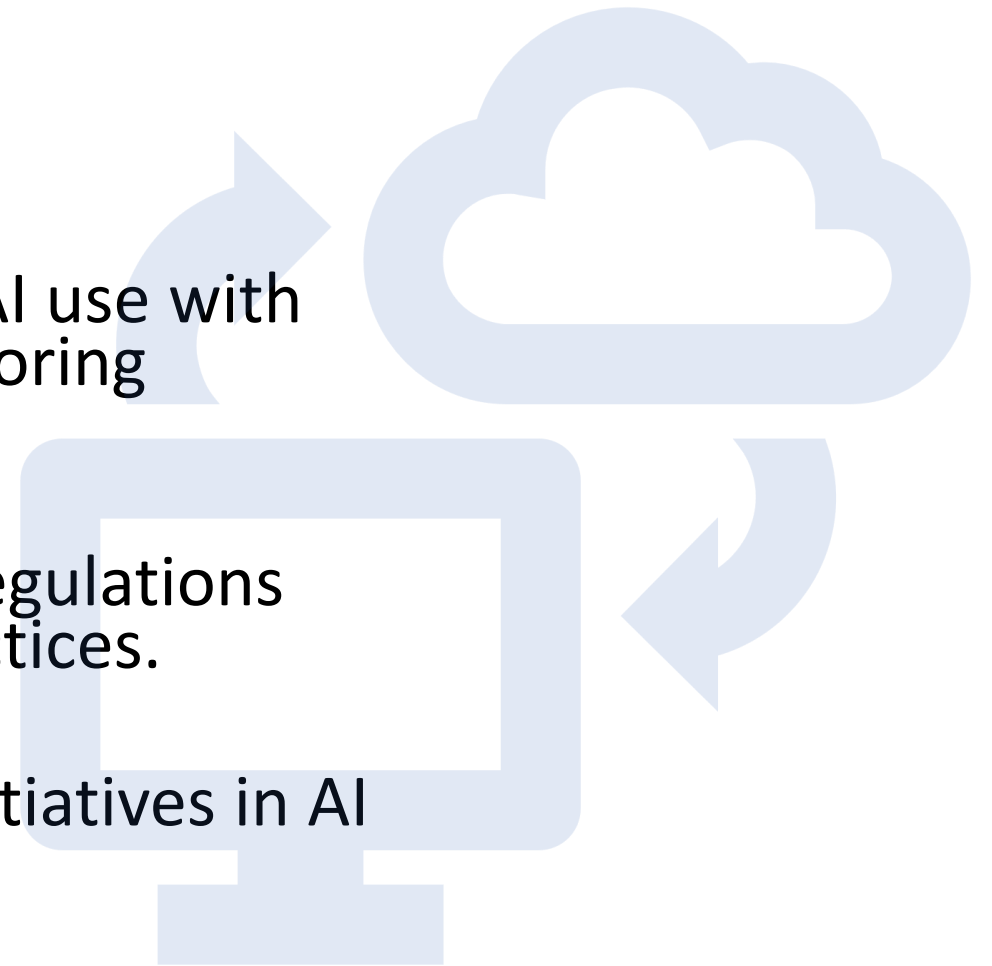
# Enhanced Collaboration

- Integration with tools like Azure Machine Learning and Visual Studio Code.
- Web-based OpenAI Playground allows teams to experiment and share results easily.
- Promotes collaboration among developers, data scientists, and business stakeholders.



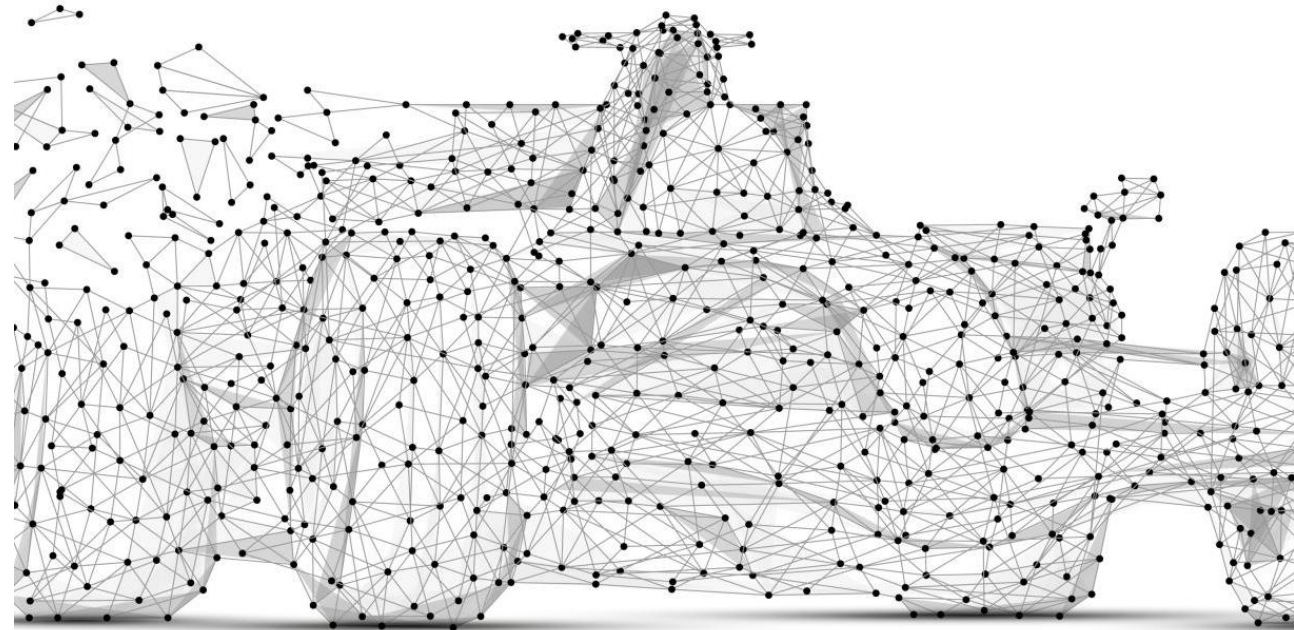
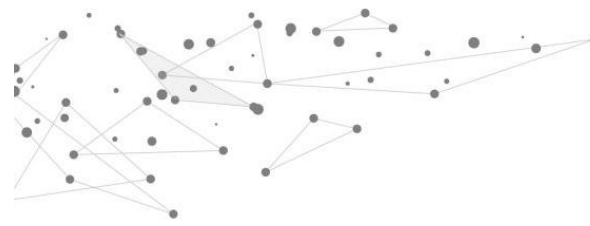
# Responsible AI Practices

- Azure OpenAI emphasizes ethical AI use with built-in content filtering and monitoring features.
- Ensures compliance with privacy regulations and responsible data handling practices.
- Supports diversity and inclusion initiatives in AI development.



# Use Cases in Business

- Automate customer service with intelligent chatbots powered by Azure OpenAI.
- Generate content for marketing, product descriptions, and internal documentation.
- Analyze large datasets to gain insights and drive decision-making processes.



# Improved Customer Experience

- Use AI to enhance user interactions through personalized recommendations and support.
- Streamline processes like resume screening or document summarization for HR departments.
- Create engaging conversational agents that improve customer satisfaction.





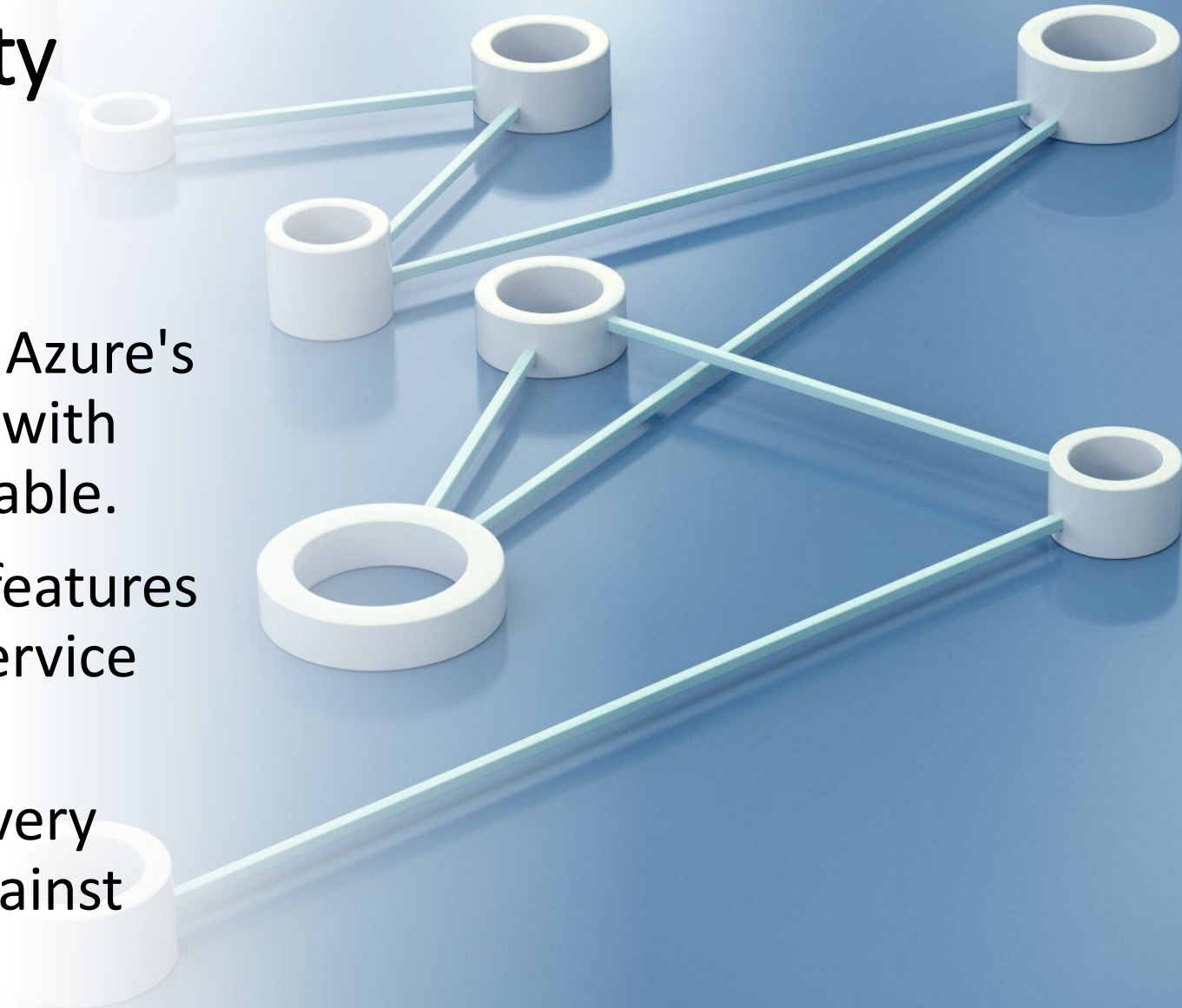


## Integration with Microsoft Ecosystem

- Leverage existing Microsoft tools such as Power BI, Dynamics 365, and Teams.
- Enhance productivity by integrating AI capabilities into familiar workflows.
- Benefit from a unified platform that supports various business functions.

# High Availability and Reliability

- Hosted on Microsoft Azure's global infrastructure with over 60 regions available.
- Built-in redundancy features ensure continuous service availability.
- Robust disaster recovery options safeguard against data loss.



# Training AI Models Efficiently

- Azure provides the necessary computing power for training complex AI models.
- Access to vast datasets enhances the quality of trained models.
- Accelerates the development cycle from ideation to deployment.





# Community Support and Resources

- Extensive documentation, tutorials, and code samples available for developers.
- Active community forums provide a platform for sharing experiences and solutions.
- Continuous updates ensure users stay informed about new features and best practices.



# Future-Proofing Your Business

- Stay competitive by adopting cutting-edge AI technologies through Azure OpenAI.
- Adapt quickly to changing market demands with scalable AI solutions.
- Foster innovation by integrating AI into core business processes.



# Challenges of Implementation

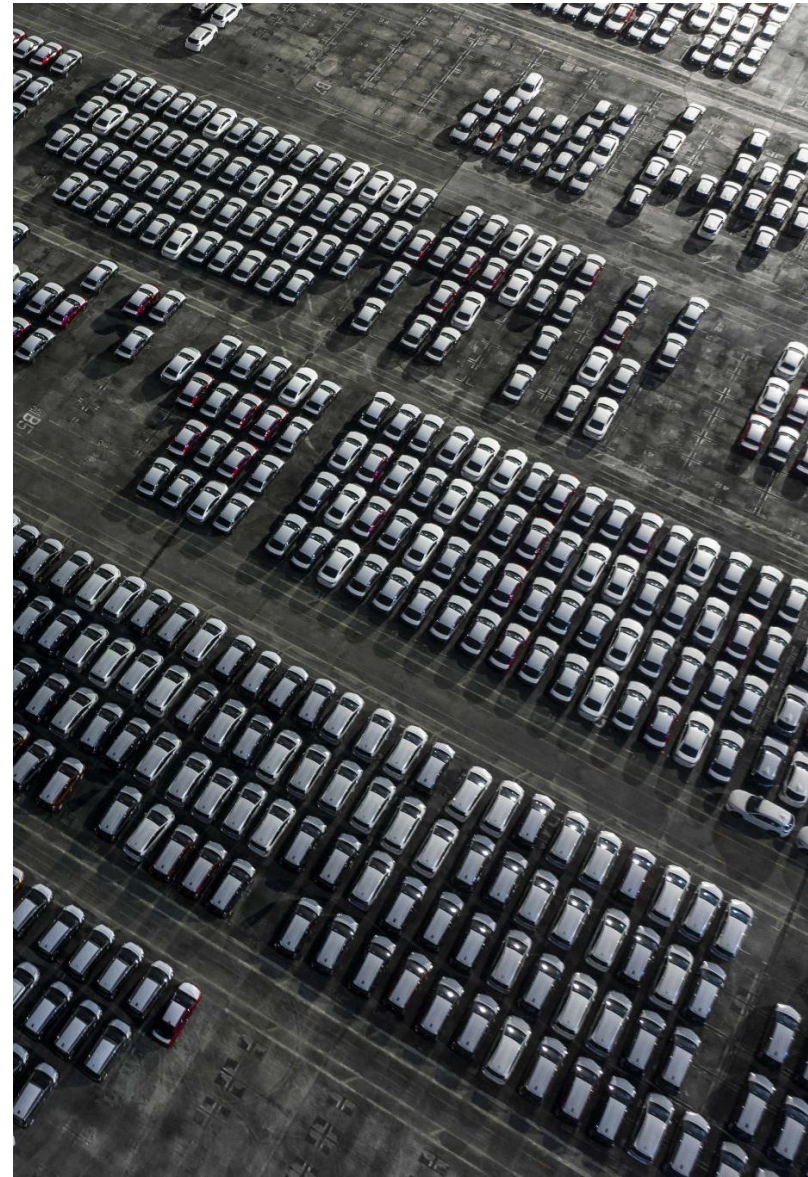
- Initial learning curve for teams unfamiliar with AI technologies.
- Ensuring data privacy while utilizing third-party AI services can be complex.
- Ongoing maintenance and updates required to keep models effective.





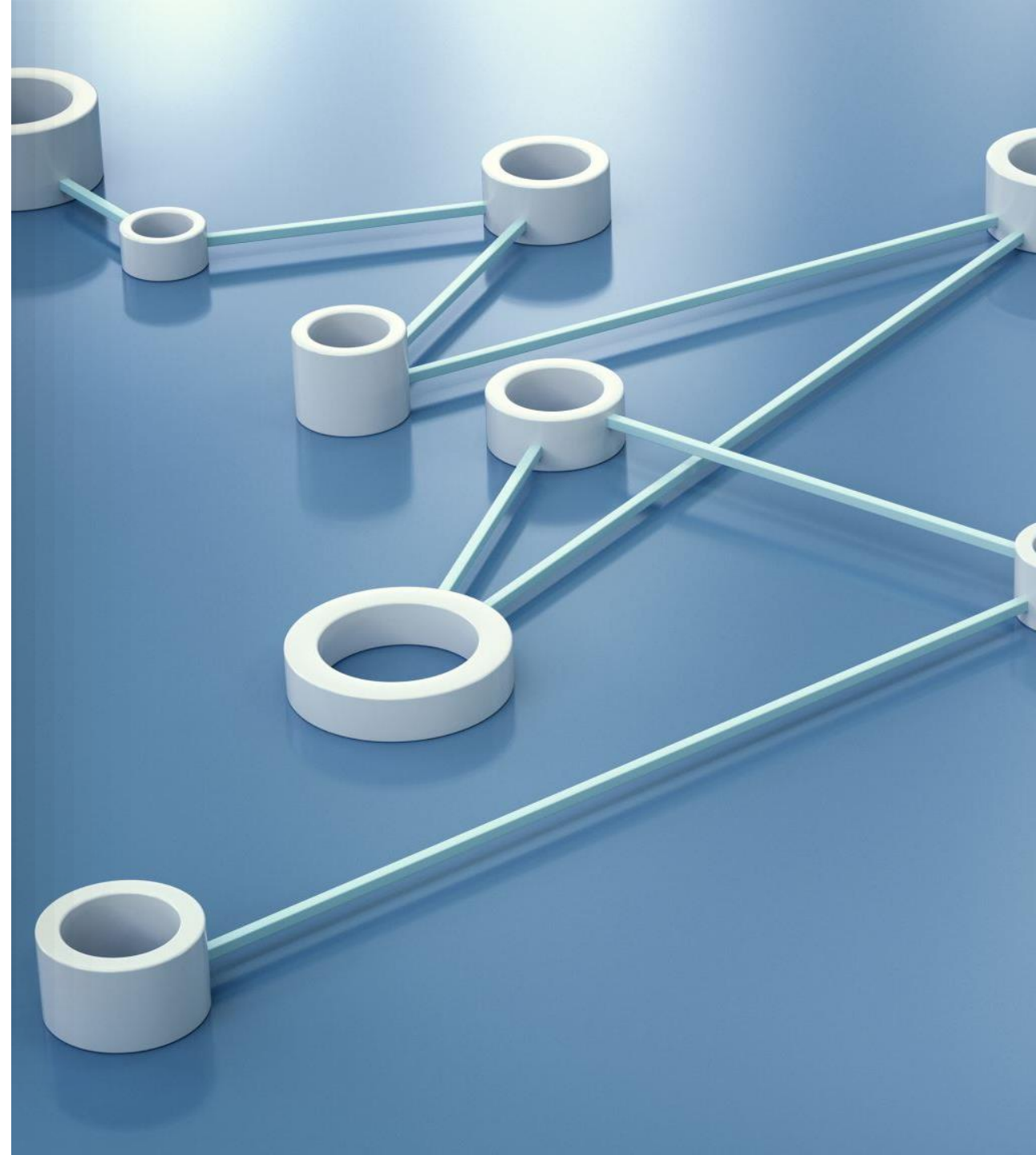
# Real-Life Success Stories

- Companies like CarMax use Azure OpenAI to streamline content creation processes significantly.
- TomTom leverages AI for immersive in-car infotainment systems, enhancing user experience.
- Fraport integrates chatbots to assist employees in operational tasks efficiently.



# Getting Started with Azure OpenAI

- Define your business objectives and identify potential use cases for AI integration.
- Apply for access to Azure OpenAI Service through Microsoft's official channels.
- Begin experimenting with pre-trained models or develop custom solutions tailored to your needs.



# Training Resources Available

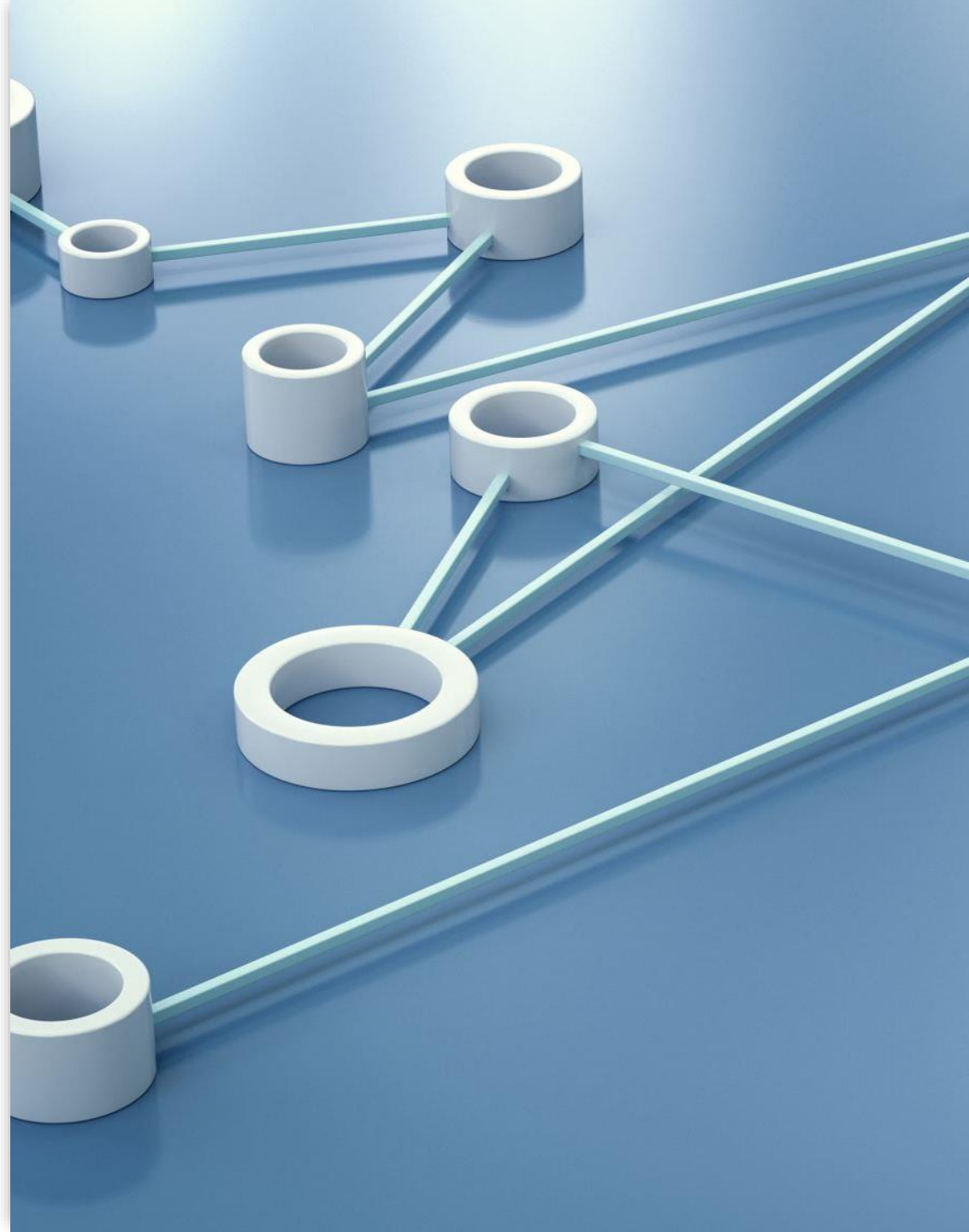
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- Explore Microsoft Learn for comprehensive training modules on Azure OpenAI Service.
- Participate in community challenges or hackathons focused on AI development.
- Utilize online courses that cover best practices in implementing AI solutions.



# Conclusion

- Azure OpenAI offers a powerful platform for businesses looking to harness the potential of AI technology.
- Combining scalability, security, and integration capabilities makes it an attractive option for enterprises of all sizes.
- Embrace the future of AI by leveraging Azure OpenAI solutions tailored to your business needs.



I am actively seeking new opportunities and exciting challenges. If you would like to get in touch, please feel free to reach out through the following channels:



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Blog: <https://beatazalewa.com/>

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GitHub: <https://github.com/beatazalewa/>

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