Beatrice Trinidad

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Education

B.A. | May 2018
Rutgers University - The State University of New Jersey
Information Technology and Informatics

Skills

DESIGN
User-Centered Design
Rapid Prototyping
Wireframing
Personas & Scenarios
Accessibility
Web Design
Visual Design
Brand Design

DEVELOPMENT

HTML/CSS	Java
PHP	Python
Bootstrap	Linux
Javascript	Apache
jQuery	MySQL

TOOLS
Adobe Photoshop
Adobe Illustrator
Adobe InDesign
Adobe Premiere Pro
Sketch
Invision
Axure
Drupal
WordPress
Git

Interests

Rutgers Women's Rugby athlete, part-time fitness assistant for Rutgers Recreation, minor in Music and Computer Science, and love to travel.

Work Experience

Rutgers: Teaching and Learning with Technology | Application Developer Intern

New Brunswick, New Jersey | March 2017 - Present

Providing web & database application support for various web-based development projects & services for e-learning. Responsibilities range from developing responsive websites (tlt.rutgers.edu), writing several back-end scripts (Python, PHP, Bash), and translating UI/UX wireframes to visual elements.

Rutgers: Teaching and Learning with Technology | Assistant Program Manager

New Brunswick, New Jersey | January 2017 - March 2017

Worked closely with Senior Program Manager to organize Rutgers Online Learning Conference 2017 which gathered 300+ attendees. Was in charge of communications, brand & print design, website maintenance (ruonlinecon.rutgers.edu), digital marketing efforts, and administrative work.

Korean Beauty International | Creative Intern

Fort Lee, New Jersey | September 2016 - December 2016

Collaborated with marketing & public relations team to design social media and advertising campaigns for biggest client, Enature US (enature.us). Designed website assets while working with WordPress platform to implement them.

Gramercy Learning | Intern

Fort Lee, New Jersey | May 2015 - August 2015

Managed and created lesson plans of basic HTML & CSS for children from grades 1-5. Taught the process of creating a website in both an in-home and classroom setting. Worked on designing and promoting digital marketing. material such as posters and advertisements.

Leadership

Rutgers Women's Rugby | Marketing & Public Relations, Athlete

February 2016 - Present

Represented the team in 10+ interviews. Designed various marketing materials and social media assets. Increased Instagram followers by over 300%, Facebook likes by over 120%, and Twitter followers by over 110% within first year.

Rutgers Women in Computer Science | Co-Vice President

April 2016 - April 2017

Managed and oversaw all members. Responsible for coordinating events hosted with companies such as Google and Facebook. Team Lead in HackHERS 2017, a 300+ attendee hackathon that promotes & empowers women in technology.

Douglass DIMACS Computing Corps | Lead Volunteer

April 2015 - December 2017

Promoted women in computing with outreach. Taught basic Java lessons to girls.