

Beatrice Trinidad

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Education

B.A. | May 2018

**Rutgers University - The
State University of
New Jersey**
Information Technology
and Informatics

Skills

DESIGN

User-Centered Design
Rapid Prototyping
Sketching & Illustration
Wireframing
Personas & Scenarios
Accessibility
Web Design
Visual Design
Branding

DEVELOPMENT

HTML/CSS	Java
PHP	Python
Bootstrap	Linux
Javascript	Apache
jQuery	SQL

TOOLS

Adobe Photoshop
Adobe Illustrator
Adobe InDesign
Adobe Lightroom
Sketch
Axure
Drupal
WordPress
Git

Interests

Rutgers Women's Rugby
athlete, part-time fitness
assistant for Rutgers
Recreation, occasionally
play the piano or drums,
and love to travel.

Work Experience

Rutgers Teaching and Learning with Technology | Student App Developer

New Brunswick, New Jersey | March 2017 - Present

Providing web & database application support for various web-based development projects & services for e-learning at Rutgers. Responsibilities range from developing responsive websites (tlt.rutgers.edu), writing several back-end scripts (Python, PHP, Bash), and translating UI/UX wireframes to visual elements.

Rutgers Teaching and Learning with Technology | Assistant Program Manager

New Brunswick, New Jersey | January 2017 - March 2017

Worked closely with Senior Program Manager to organize Rutgers Online Learning Conference 2017 which gathered 300+ attendees. Was in charge of communications, branding & print design, website maintenance (ruonlinecon.rutgers.edu), digital marketing efforts, and administrative work.

Korean Beauty International | Creative Intern

Fort Lee, New Jersey | September 2016 - December 2016

Collaborated with marketing & public relations team to design social media and advertising campaigns for biggest client, Enature US (enature.us). Designed website assets while working with WordPress platform to implement them.

Gramercy Learning | Intern

Fort Lee, New Jersey | May 2015 - August 2015

Managed and created lesson plans of basic HTML & CSS for children from grades 1-5. Taught the process of creating a website in both an in-home and classroom setting. Worked on designing and promoting digital marketing.

Leadership

Rutgers Women's Rugby | Marketing & Public Relations, Athlete

February 2016 - Present

Represented the team in 10+ interviews. Designed various marketing materials and social media assets. Increased Instagram followers by over 300%, Facebook likes by over 120%, and Twitter followers by over 110% within first year.

Rutgers Women in Computer Science | Co-Vice President

April 2016 - April 2017

Managed and oversaw all members. Responsible for coordinating events hosted with companies such as Google and Facebook. Team Lead in HackHERS 2017, a 300+ attendee hackathon that promotes & empowers women in technology

Douglass DIMACS Computing Corps | Lead Volunteer

April 2015 - December 2017

Promoted women in computing with outreach. Taught basic Java lessons to girls