



Beatrice Trinidad

856 - 366 - 6128 • beatrice.trinidad@gmail.com • battrinidad.net

Education

**B.A.
Information
Technology and
Informatics**
Rutgers University,
The State University of
New Jersey
Expected by 2018

GPA
3.0

Minors
Computer Science
Music

Skills

Experienced
Java
HTML
CSS
JavaScript
Adobe Creative Suite
Git
Drupal
Bootstrap
Vim

Familiar
Command Line
MySQL
PHP
Python
jQuery
WordPress

Projects

**Freelance Graphic
Design**
Apparel, banners,
promotional material,
and Snapchat filters

**Rutgers DECA
Webmaster**
rudeca.org

Experience

Student Developer • Rutgers University: Teaching and Learning with Technology
New Brunswick, NJ *March 2017 - Present*

- Built Drupal website for new university department, Teaching and Learning with Technology (tlt.rutgers.edu)
- Redesigned Canvas home page, a learning management system at Rutgers; responsible for whole UI/UX Design process from wireframing, graphic development, to front-end development (onlinelearning.rutgers.edu/canvas)
- Work on various PHP and Python scripts to manage MySQL databases of online courses

Assistant Program Manager • Rutgers University: Teaching and Learning with Technology
New Brunswick, NJ *January 2017 - March 2017*

- Assisted in organizing Rutgers Online Learning Conference from planning to day-of
- Responsible for branding & print design, managing Drupal website, digital marketing efforts, and administrative work (ruonlinecon.rutgers.edu)

Creative Intern • Korean Beauty International
Fort Lee, NJ *March 2017 - Present*

- Collaborated with marketing & public relations team to design social media and advertising campaigns for biggest client, Enature US
- Designed and formatted website's buttons and banners on Adobe Creative Suite
- Implemented designs by working with WordPress platform (enature.us)

Freelance Graphic Designer
Greater New York City Area *September 2014 - Present*

- Create designs for apparel, banners, promotional material, and Snapchat filters for multiple clients (battrinidad.net)

Leadership & Activities

Marketing and Public Relations • Athlete
Rutgers Women's Rugby *February 2016 - Present*

- Spearhead all press releases, media exposure, and external communications
- Increased Instagram presence (followers, engagement, etc.) by over 300%, Facebook presence by over 120%, and Twitter presence by over 110% to date

Co-Vice President • Event Coordinator
Rutgers Women in Computer Science *April 2016 - April 2017*

- Managed and oversaw board members; responsible for coordinating events hosted by the club by communicating with companies such as Google and Facebook

Team Lead: Volunteers & Mentor Coordination
Rutgers Women in Computer Science *February 2016 - February 2017*

- Worked with committee to organize a hackathon that promotes and empowers women in technology (hackhers.us)

Volunteer
Douglas DIMACS Computing Corps *April 2015 - Present*

- Collaborate with a team to promote women in computing with outreach by teaching lessons of coding to middle school girls; includes visiting local schools and hosting field trips at Rutgers