Analyze Your Research Findings

- 1. Review all data collected from **needfinding**, including:
 - Observations (patterns, pain points)
 - Surveys (key takeaways)
 - Interviews (common challenges users face)
 - Diary Studies (daily struggles and workflows)
- 2. Identify the biggest pain points and list them out.
 - Example: "Users struggle to find study groups because there is no centralized platform for connecting."

Biggest Pain Points

- Student could not contact each other outside of school
- Students wanted to know more about their teachers but could not find information
- Students often struggle with assignment but cannot find any help
- Students often use five different social media platforms to conduct different types of communication with peers: there is no "safe space" for student to communicate about school
- Students need info on what classes to take