

TECHNOLOGY TREND

ANALYSIS PRESENTATION

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OUTLINE



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- Discussion
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EXECUTIVE SUMMARY



The aim in identifying future skill requirements and trends is to help the firm make more informed datadriven hiring and budgetary decisions.

Analyzing data about IT industry:

- Languages:
 - JavaScript and HTML/CSS: the most used now and desired for the next year
 - Python and SQL: more desired for next year than they are used now.
- Databases:
 - PostgreSQL, MySQL: the most used now and desired for the next year
 - Mongo DB and Redis: more desired for next year than they are used now.
- Windows and Linux still dominate all developing platform
- Gender Gap in IT industry:

• Men: 93.5%

• Women: 6.5%



INTRODUCTION



- Relevant skills required in the field of IT and business consulting are ever-changing and evolving.
- Identifying future skill requirements and trends is important to keep pace with changing technologies and remain competitive.
- This presentation will show current and future trends in Programming Languages, Databases, Platforms and WebFrames.
- This presentation has been created for Human Resources, IT Head, and business decision makers.

METHODOLOGY



- Used an initial Stack Overflow dataset; the data was wrangled in order to remove duplicates, impute missing values and normalize data.
- Next, the data underwent exploratory analysis in order to find the distribution of data, presence of outliers and determine the correlation between different columns in the dataset.
- The data was then used to visualize the distribution, the relationship between two features and the composition and comparison of data.
- Finally, after downloading two files, which are also a modified subset of the StackOverflow dataset, Cognos Dashboard Embedded (CDE) was used to create the "Current Technology Usage", "Future Technology Trends" and "Demographics" slides.

RESULTS

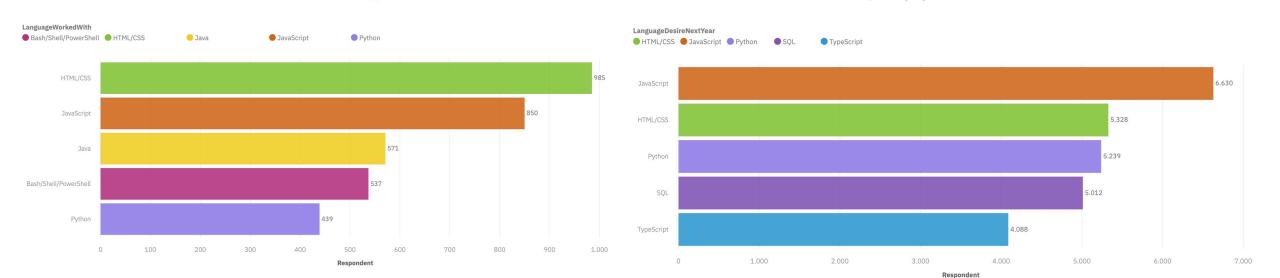


PROGRAMMING LANGUAGE TRENDS

Current Year

Top 5 Language Worked With

Next Year





Top 5 Language Desire Next Year

PROGRAMMING LANGUAGE TRENDS - FINDINGS & IMPLICATIONS

Findings

- JavaScript and HTML/CSS remain in the top 2 most popular programming language.
- Python has gained more interest for next year than this year
- SQL and TypeScript are not in the top 5 this year but they are in the top 5 of the desired languages
- Bash/ Shell/PowerShell has decreased: are used but no longer desired in the top 5 for next year

Implications

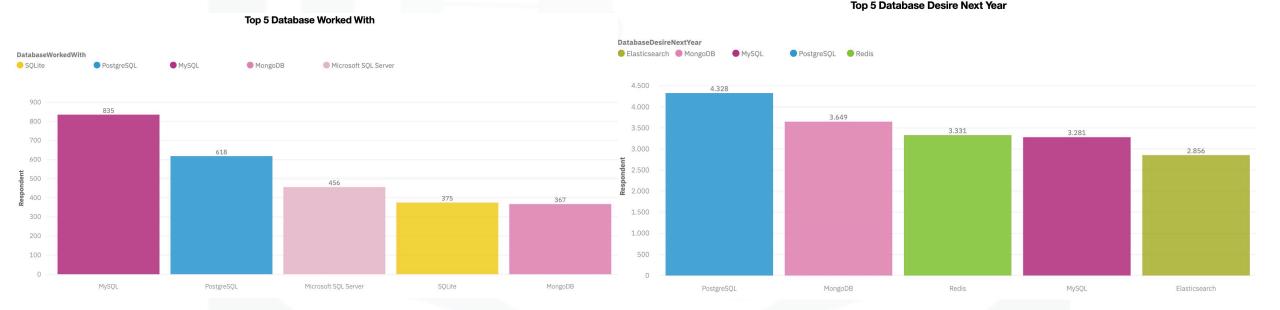
- JavaScript and HTML/CS have a solid position and are considered important skills
- Expected growth for Python
- SQL and TypeScript: skills more required
- An expected decrease in interest for Bash/Shell /PowerShell



DATABASE TRENDS

Current Year

Next Year







DATABASE TRENDS - FINDINGS & IMPLICATIONS

Findings

- PostgreSQL is strong in top 2 for this year and next year
- MySQL: remain in the top 5 of used and desired
- Mongo DB and Redis: more desired for next year than they are used now.
- Microsoft SQL Server and SQL Lite are used but no longer desired in the top 5 for next year

Implications

- PostgreSQL and MySQL have a solid position: strong skills
- Expected growth for Mongo DB and Redis: those skills will be more required
- Expected decrease in interest for Microsoft SQL Server and SQL Lite skills.
- Growth of Non-relational DB.



PLATFORM TRENDS

Current Year

Platform Worked With AWS O Android O OSOgle Cloud Platform Heroku IBM Cloud or Watson MacOS Arduino Microsoft Azure Coogle Cloud Platform O Other(s): Arduino Microsoft Azure Raspberry Pi AWS ARDUINO ARDU

Next Year







PLATFORM TRENDS - FINDINGS & IMPLICATIONS

Findings

- Windows and Linux still dominates the platform trend.
- Android is No.1 in mobile platform.
- Cloud platform such as Kubernetes, Docker, AWS is getting more and more interest.

Implications

- Windows and Linux are still main developing platforms in the future.
- The transformation to cloud computing is a non-reversible process



DASHBOARD



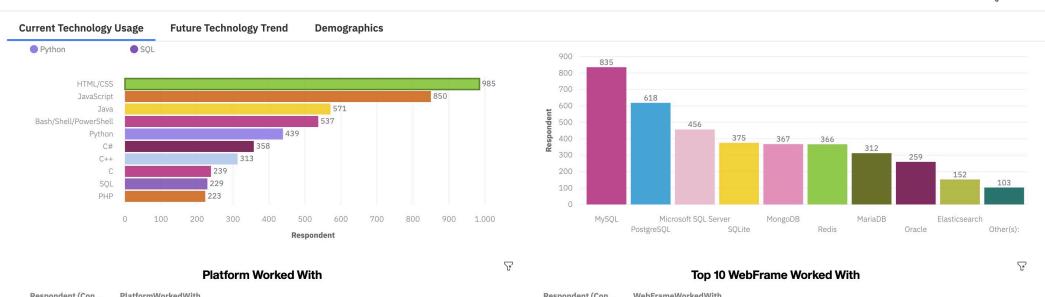
Click here to see the complete Dashboard:

Dashboard



DASHBOARD TAB 1











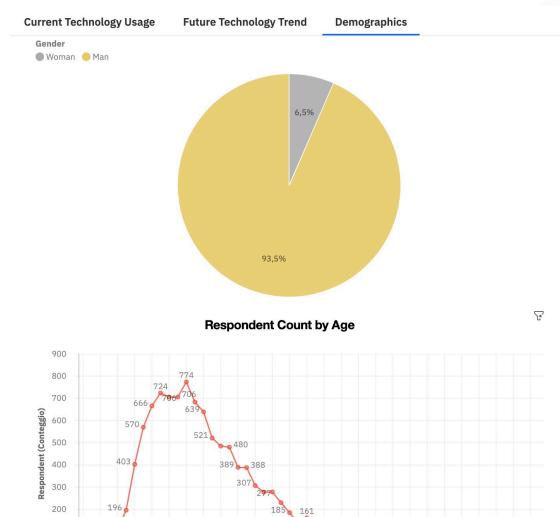




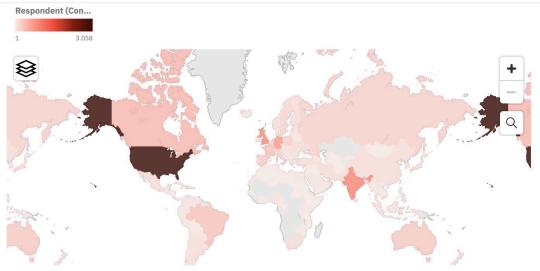
DASHBOARD TAB 2

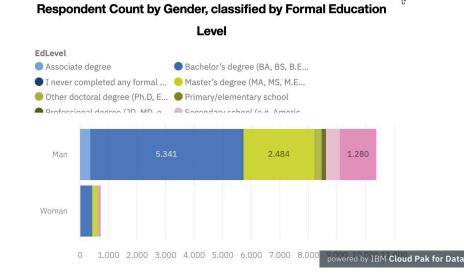


DASHBOARD TAB 3



16 18 20 22 24 26 28 30 32 34 36 38 40 42 44 46 48 50 52 54 56 58 60 62 65 67 72







100

DISCUSSION



DEMOGRAPHICS:

- Gender: big majority of men
- Country: most of the respondent are from USA
- Age: majority is in the 20-30s
- Educational Level: majority have a Bachelor or Master Degree.

OVERALL FINDINGS & IMPLICATIONS

Findings

- Web-based languages are the most desirable skills, with an expected interest in Python and SQL
- Relational Database continues to be a strong skill, and non-relational databases are becoming more interesting
- Windows and Linux are strong skills and cloud-based platform are becoming more interesting
- There are opportunities to improve the presence of minorities

Implications

- Web-based application is taking over traditional application.
- Python and SQL are strong skills in the IT industry.
- Non-relational database sees increasing adoption.
- Cloud-based services become topchoice for platform development.





CONCLUSION



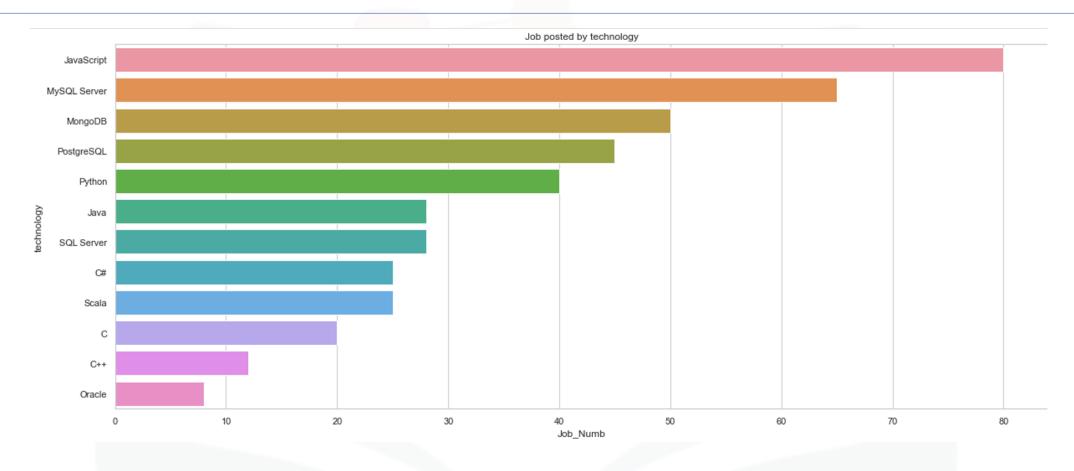
- To stay relevant in the technology field, it's important to learn web-based language & non-relational database.
- Invest the budget in order to hire additional staff with skills needed to fill any gaps.
- Set aside budget or put a program in place to upskill those already employed.
- There are possibilities to work on gender gap in IT industry.



APPENDIX



JOB POSTINGS





POPULAR LANGUAGES

