

# Beatrice Olofsson

digital artist



"Beatrice is very competent and has broad knowledge of online and digital media. She is innovative, quick and responsible.

I can warmly recommend her."

- **Jenny Gustafsson,**  
**Project manager Go'kväll SVT**

## Contact

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## Profile

I am a creative woman and experienced in designing a variety of digital content. I graduated with a bachelor's degree in Digital Media production and I have plenty of experience after my one year working for SVT. I am looking for a position where I can apply my knowledge and that allows me to grow as a creator.

## Experience

### PRODUCER & EDITOR

SVT / STORYN BAKOM | 2022

- Producer of childrens program Stornyn Bakom, responsible for animation, editing and sound.

### PRODUCER & EDITOR

SVT / SEXY HANDS | 2022

- Producer and editor of content for social media and DUO-app.

### ONLINE EDITOR & COMMUNITY MANAGER

SVT | 2022

- Identify, edit and publish content for SVTs social media and web, mainly Go'kväll and SVT Recept.

### VICE INFORMATION COMMITTEE

UMEÅS MEDIE- & SYSTEMVETARFÖRENING | 2019 - 2020

- Creator of digital content, responsible for social media and website design.

### ARTIST

2013 - ONGOING

- Freelance artist of digital art.

## Education

### DIGITAL MEDIA PRODUCTION

UMEÅ UNIVERSITET | 2018 - 2021

### ART PROGRAM

MIDGÅRDSSKOLAN | 2014 - 2017

## Qualities

- |                          |                 |
|--------------------------|-----------------|
| • Adobe Suite            | • Aseprite      |
| • HTML (Bootstrap) & CSS | • Maya          |
| • Unity                  | • CMS (Escenic) |

## Nominiees

### PRIX EUROPA 2022

2022 DIGITAL MEDIA PROJECTS

- Sexy Hands - Dating School

### PRIX ITALIA 2022

2022 WEB INTERACTIVE MEDIA

- Sexy Hands - Dating School

**\* If interested, reference is provided.**