WEB DESIGN PROJECT STAGES
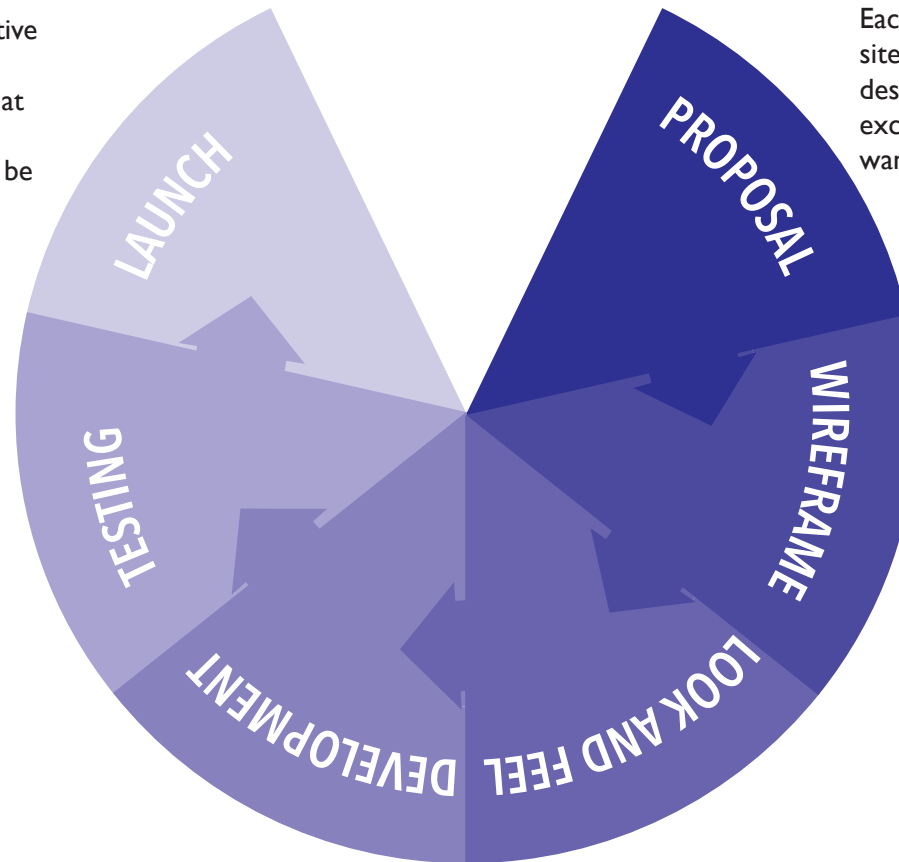
The final stage is launching your website. It imperative that you make sure that the goal laid out in your specification are achieved. It's important to note that the website does not have to be 100% perfect. Technology will always be improving, which should be the same case with your website. your brand.

There are three types of testing:
1. On-page testing which check whether a feature that has been designed and developed works.
2. User accessibility testing, which involve making sure everything is accessible to the user and works perfectly.
3. Improving, this is an ongoing test that involves identifying any improvements needed to your web design.
The first two types of testing are conducted prior to launch, whilst ongoing testing should be performed regularly to ensure continual refinements to your website.

The development stage involves taking your design and making it work. There are two types of developers: Front-end developers and Back-end developers. Front-end developers deal with what the user will see. Back-end developers are responsible for solving any and all issues behind the scenes: your servers, various plugins and platforms your using.

Each web design project relates to what you want your site to achieve. The main key to a successful web design is to ensure you have a detailed spec and excellent brief so you understand exactly what you want your site to achieve

Wireframes helps under the content that will be on that page, the structure, the user flow and how the sited is going to work without any of the finishing design.
You need to work out these aspects before finalising the aesthetics. It is more important to establish functionality in order to achieve many goals laid out in your purpose.

Your business or brand values are personal to you, which is why it is extremely to understand your brand values. This ensure excellent user experience and a design that is true to your brand guidelines.

LAUNCH

PROPOSAL

TESTING

WIREFRAME

DEVELOPMENT

LOOK AND FEEL