BEATRICE TRONCONI

I have strong **organizational** and **public speaking** skills, excelling in **teamwork** and adapting to **dynamic** environments. My expertise in **editorial design** and **data visualization** allows me to create visually engaging content for both print and digital platforms. With experience in **branding** and **digital communication**, I develop cohesive visual identities. Additionally, my **photography** skills enable me to produce high-quality visual content, ensuring consistent and impactful brand communication.

CONTACTS	beatricetronconi4@gmail.com linkedin: beatricetronconi (+39) 3914903630	RESIDENCY	Gallarate (VA), Italy

EDUCATION

Communication design Master degree		**Politecnico di Milano 2023 - present**
Communication design Bachelor degree		**Politecnico di Milano 2020 - 2023**
Erasmus Graphic design		**Dundee University 01 - 05/2023**
Scientific High school		**L. Da Vinci, Gallarate 2014 - 2019**

EXPERIENCE

Internship: Junior brand designer Designed visual content and layouts of digital and print materials aimed at students and companies, ensuring brand identity consistency.	**Politecnico di Milano Career Service** 11/2025 - present
Student collaboration: Social media designer Managed Instagram accounts for School of Design and Interdependence 2025, creating and publishing engaging content.	**Politecnico di Milano** 07/2024 - 05/2025
Digital graphic designer Designed visual content and layouts for Instagram and LinkedIn, supporting the studio's digital communication.	**Les Ramè agency** 01/2025 – 04/2025
Museum guide Guided visitors and explained the historical background of works on display.	**MAGA museum** 2017-2018

EXHIBITIONS

LIKED TRAPPED SHARED Project: Tree of Heaven or Hell?	**MEET Digital Culture Center** 03/2025
ControSenso Project: Svelare Dettagli	**Rai pubblica utilità** 11/2024
Anthropogenic Narratives Project: EXHOIL	**Triennale Milano** 03/2023

ENGLISH

TOEFL, 88/120, level C1-B2 First certificate english, level B2 Summer school	**21/09/2022** 10/06/2018 2018, 2015, 2014, 2013 UK

SKILLS

Adobe Illustrator, InDesign, Photoshop, After Effects, Premiere Pro, Lightroom
Figma, Canva, Capcut, Microsoft Office, HTML, CSS, Javascript

PERSONAL INTERESTS

Art, Photography, Travel, Make-up, Music, Books

PORTFOLIO