

Total Cancellations

21.4K

↑ 86.9%

Cancellation Rate

37.07%

↓ -19%

Total Alterations

13.0K

↑ 238.7%

Average Lead Days

131

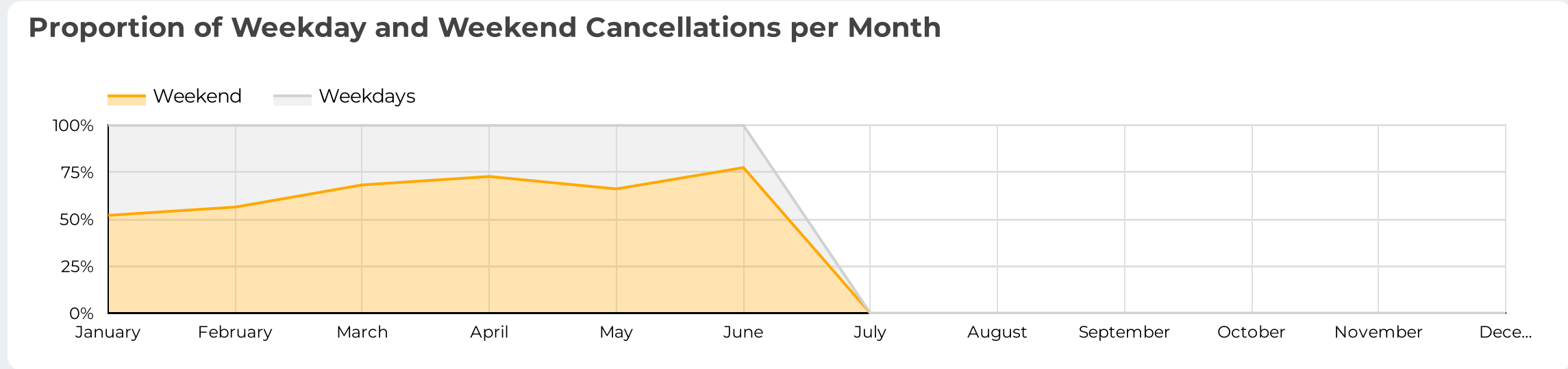
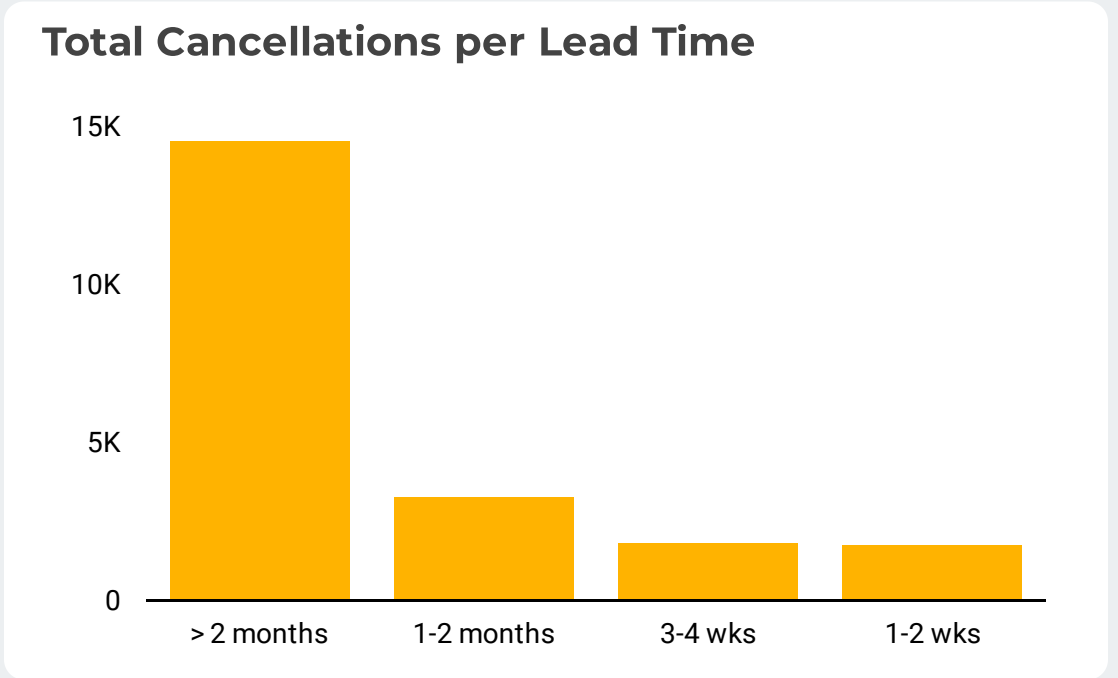
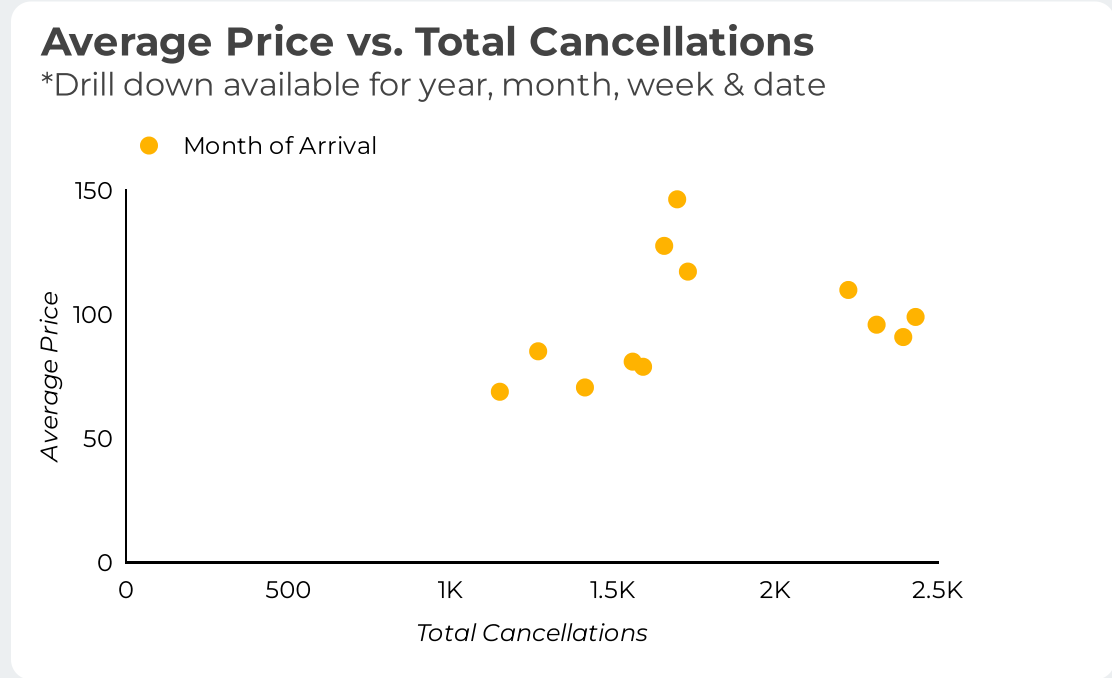
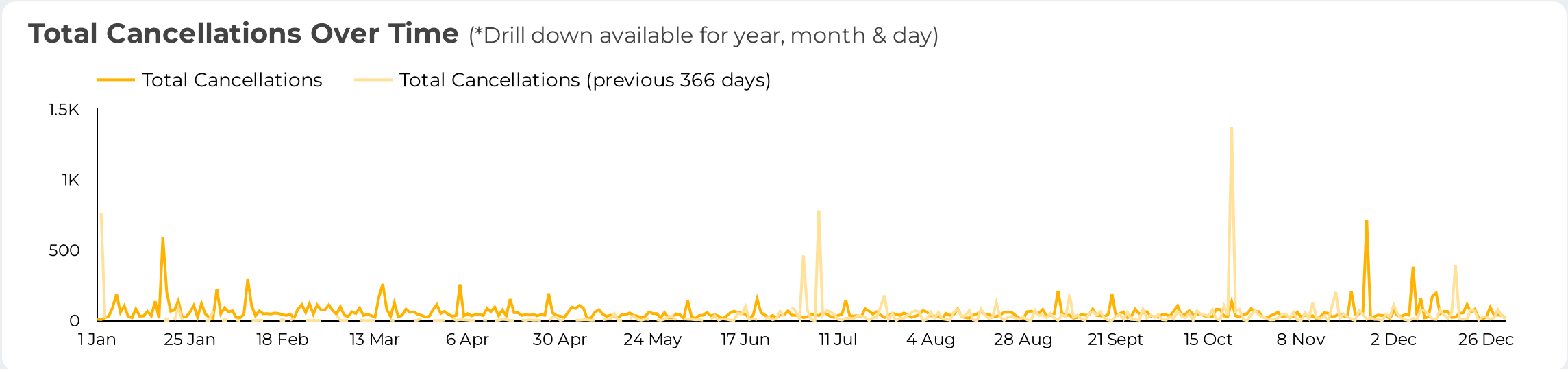
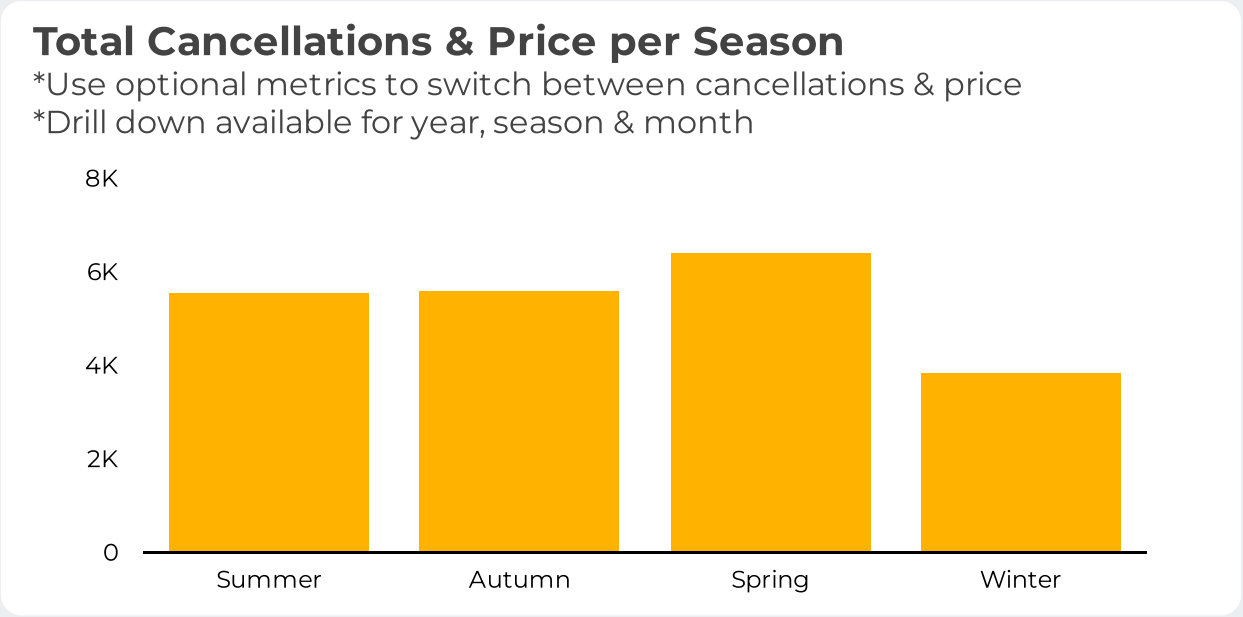
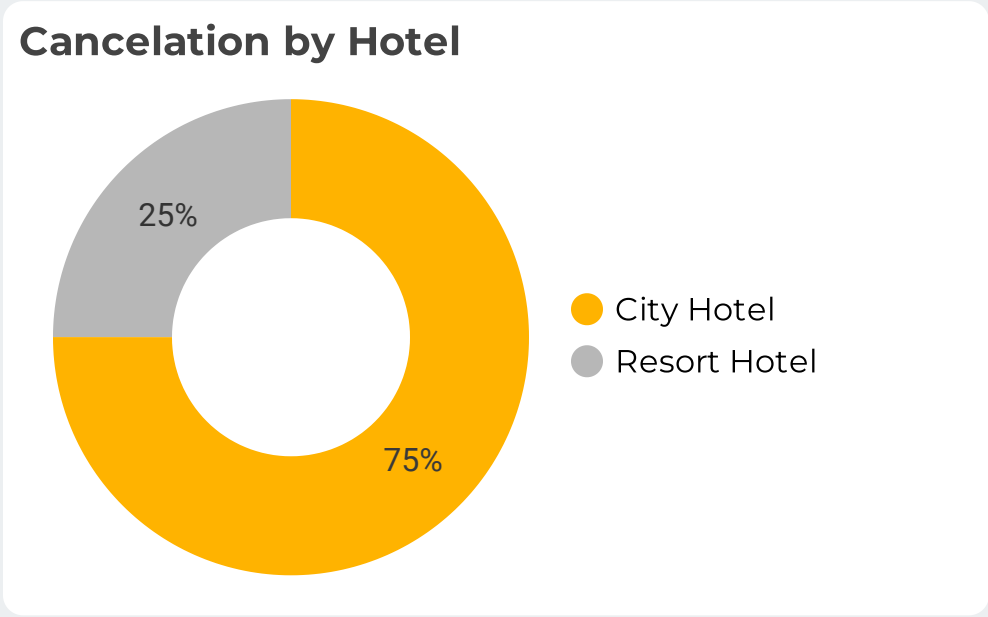
↓ -34.0%

Hotel

▼

Origin Country

▼



Hotel

▼

Region

▼

Repeated Guest

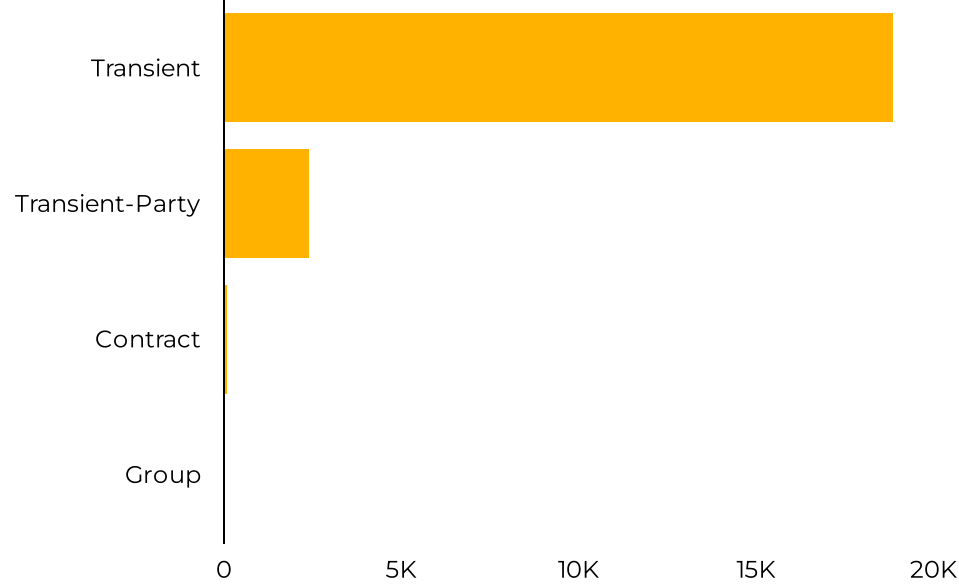
▼

Origin Country

▼

Cancellations By Customer Type

\*Use optional metrics to switch between total & cancellation rates

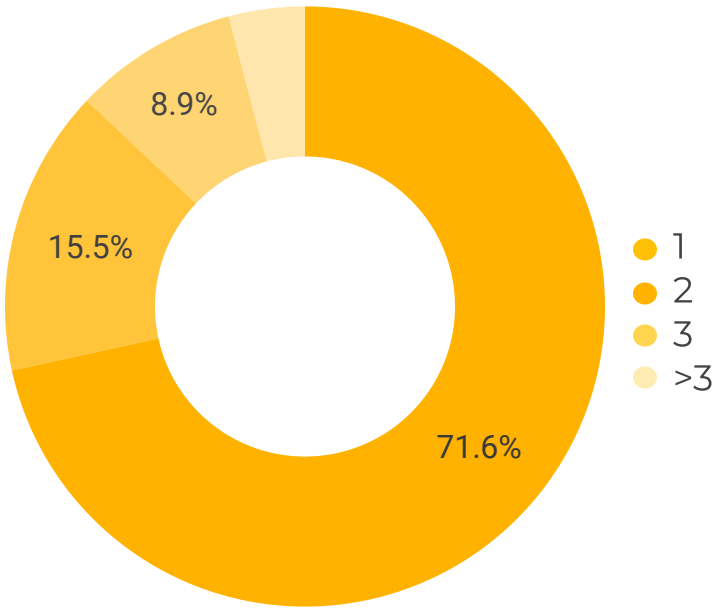


Total Cancellations By Room Type

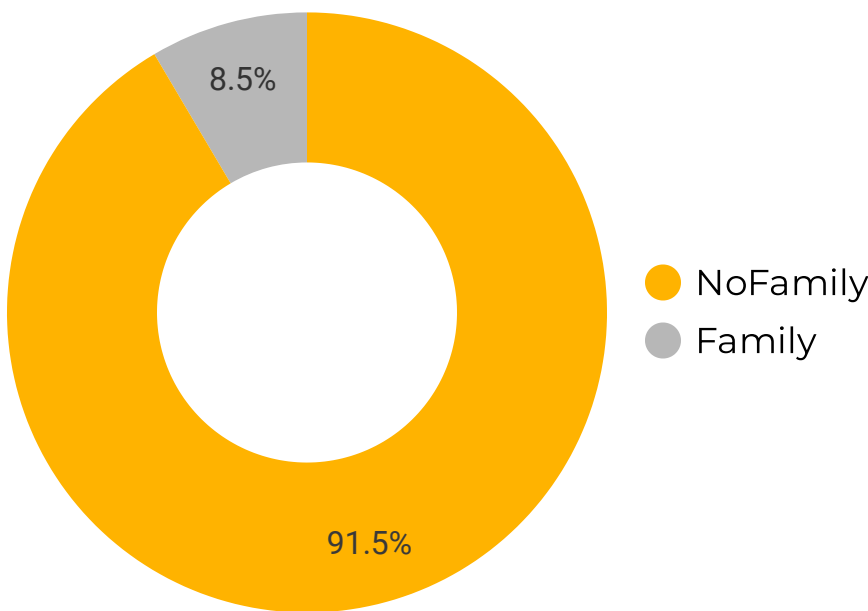
\*Room types range from A (most basic) to H (most luxurious)

Room	Cancellations	Price per Night
A	15,701	90.02
D	3,486	116.3
E	891	110.65
F	504	163.04
G	382	163.49
B	240	91.8
H	142	175.84
C	76	146.18

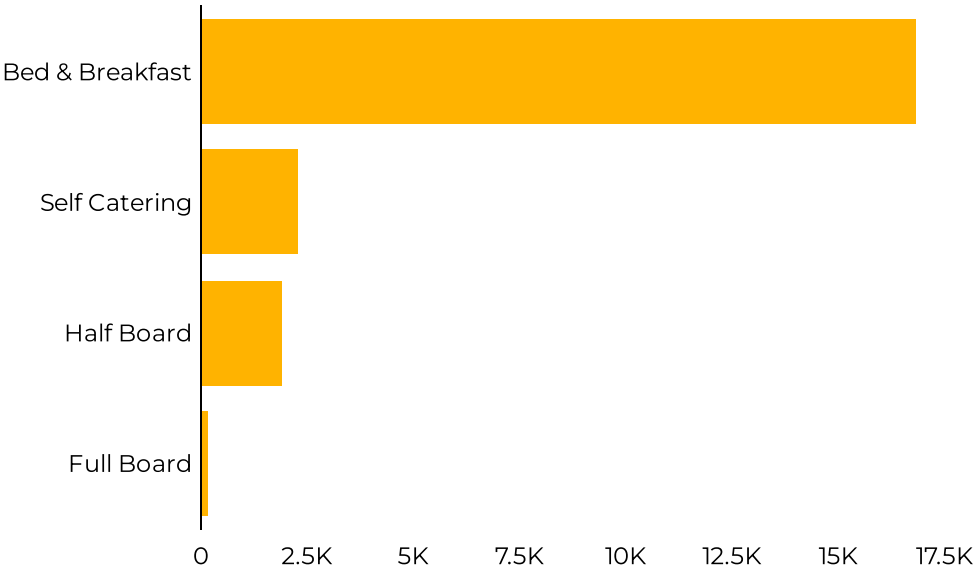
Cancellations by Party Size



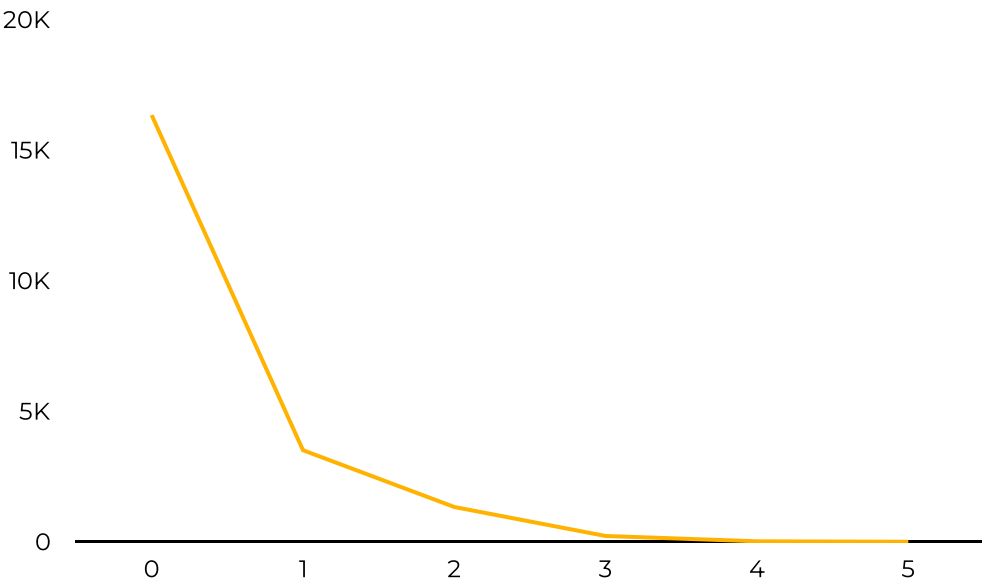
Cancellations of Customers Travelling with Family



Total Cancellations by Meal Plan Chosen



Total Cancellations by Number of Special Requests

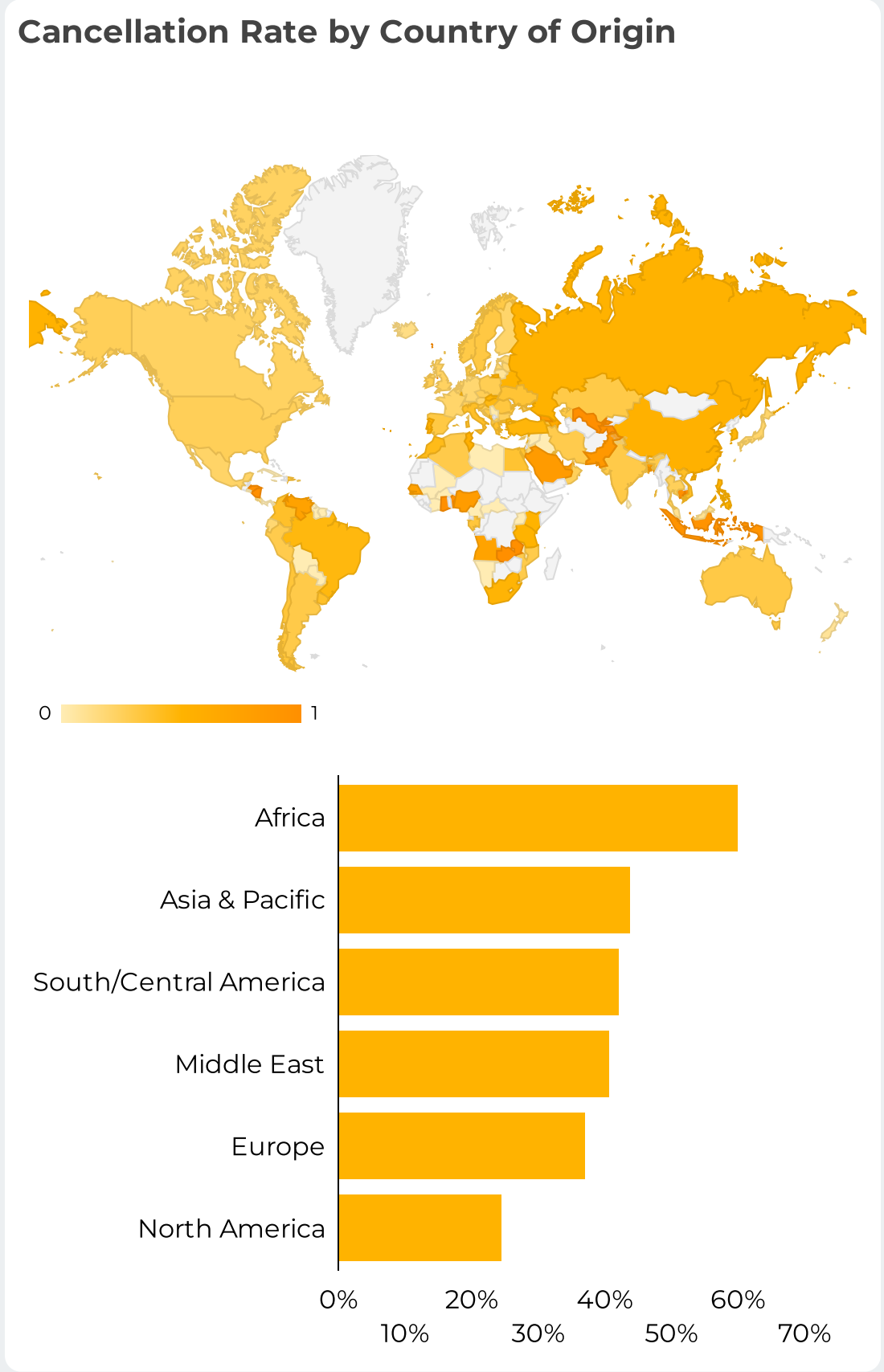
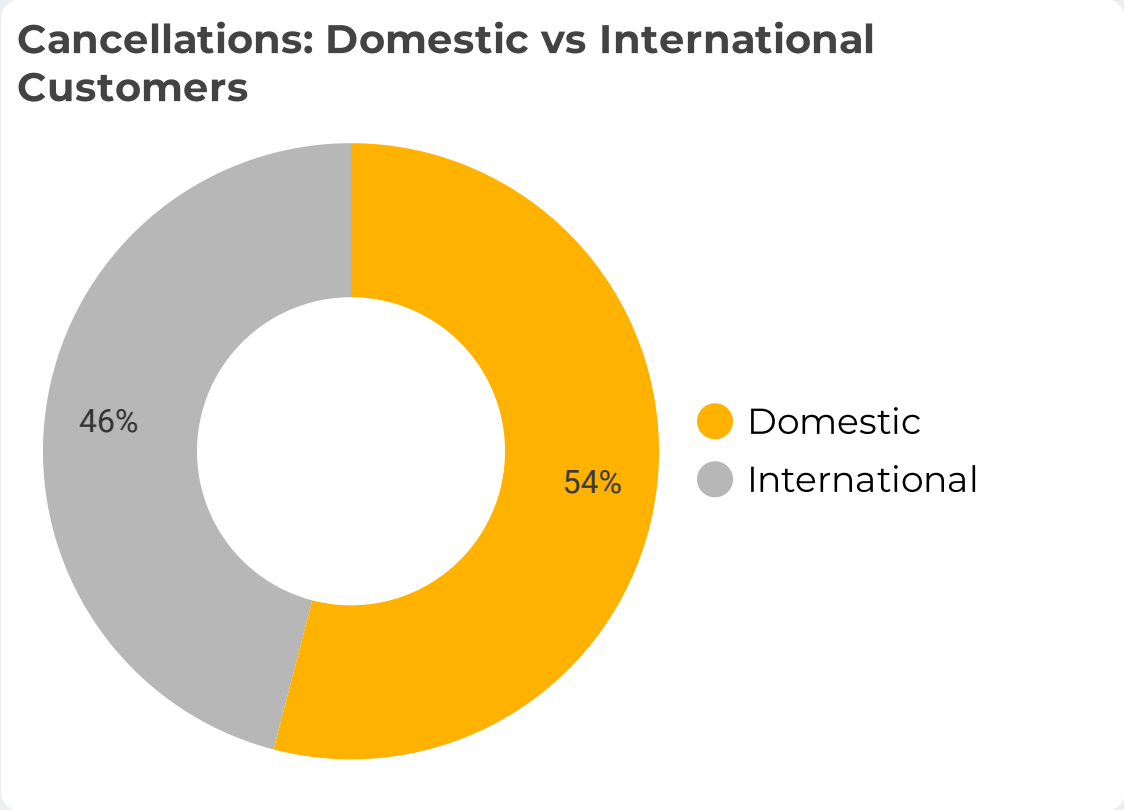


Hotel ▾

Region ▾

Repeated Guest ▾

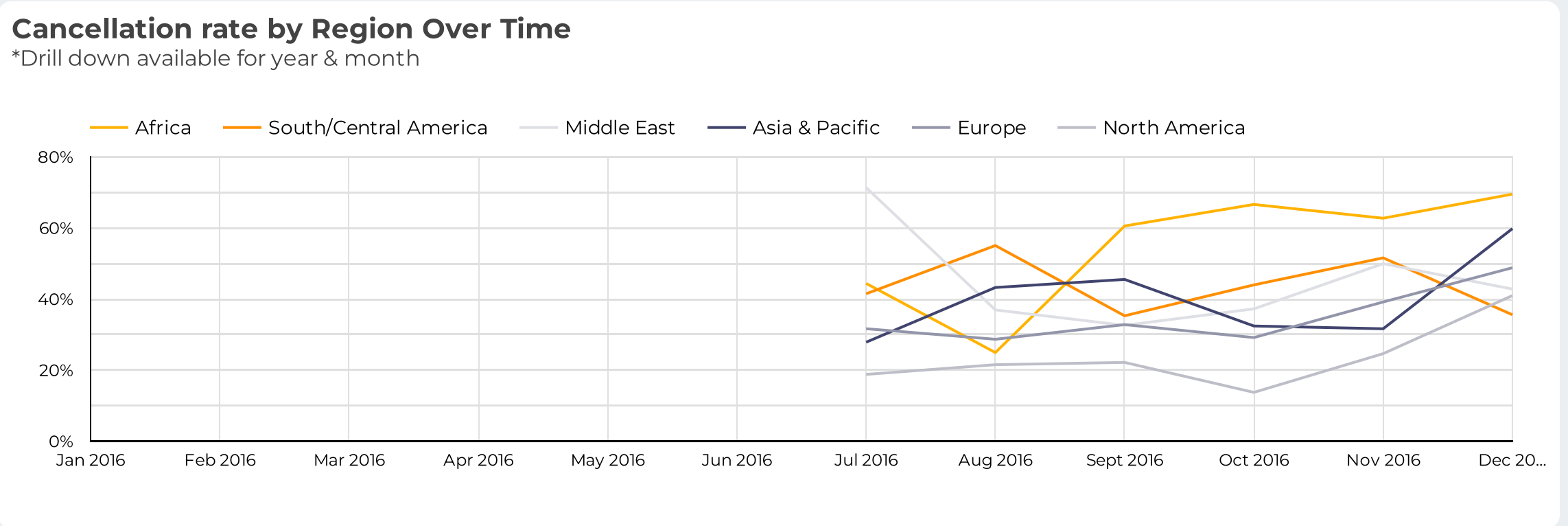
Origin Country ▾



### Cancellations, Lead Time & Price by Region

\*Drill down available for region & country

Region	Cancellation	Lead Days	Avg. Price
Europe	19.3K	102.1	99
South/Central America	639.0	82.3	107
Asia & Pacific	551.0	57.2	109
North America	378.0	84.5	111
Middle East	265.0	67.1	117
Africa	202.0	36.8	109





31 Dec 2016

1 Jan 2016 - 31 Dec 2016 ▼

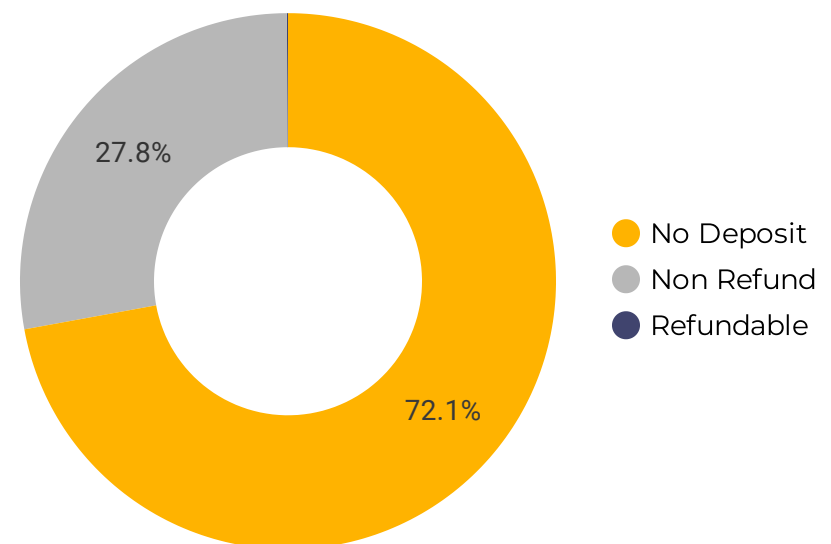
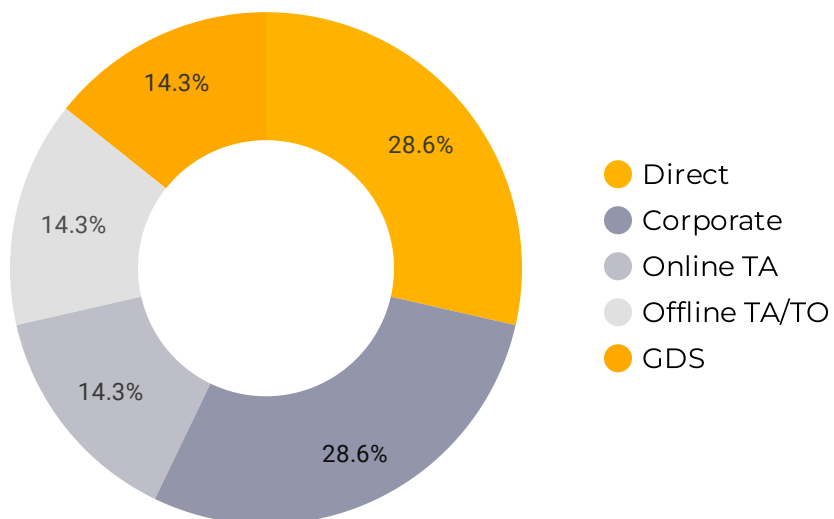
Hotel

Region

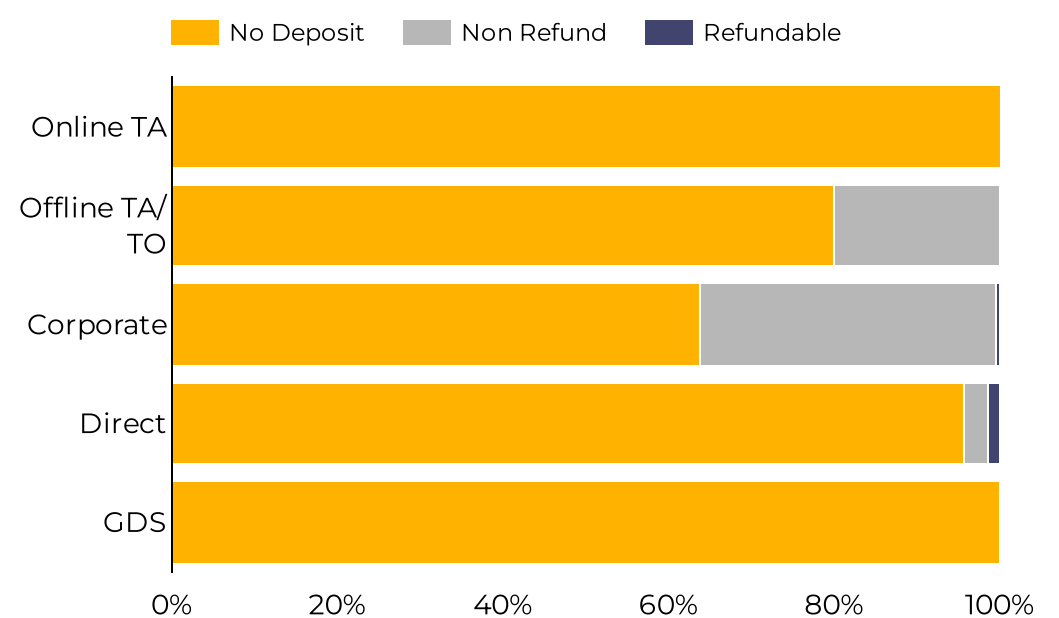
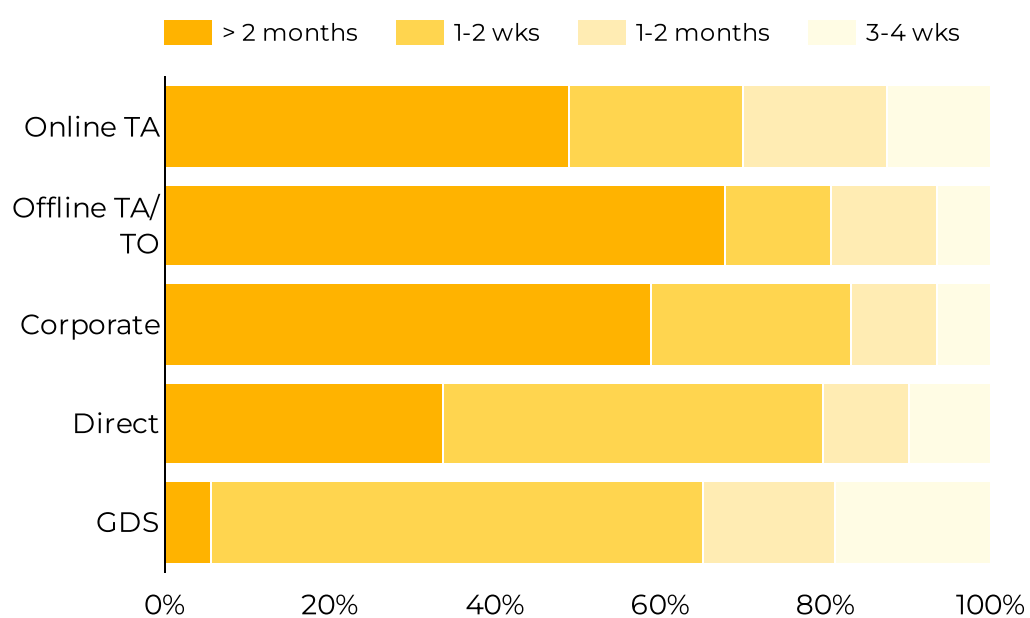
Repeated Guest

Origin Country

## Cancellations by Deposit Type



### Type of Booking by Channel



Channel	cancelation_rate	Price per Night	Lead Time (Days)
Corporate	48.52% <div><div></div></div>	78.77 € <div><div></div></div>	127
Online TA	39.68% <div><div></div></div>	111.46 € <div><div></div></div>	83
Offline TA/...	32.77% <div><div></div></div>	85.79 € <div><div></div></div>	139
GDS	22.64% <div><div></div></div>	124.72 € <div><div></div></div>	20
Direct	18.08% <div><div></div></div>	101.01 € <div><div></div></div>	61

Channel	Revenue (Millions of Dollars)
Offline TA/TO	~165
Online TA	~45
Direct	~160
Corporate	~160
GDS	~45