

A1: Amazonas

Goal

The goal of this project is to develop an information system capable of supporting an online store, which would allow users to buy products from a wide range of categories.

Motivation

We believe that, nowadays, it would be useful to have an Internet Retailer designed specifically to fit the needs of the Portuguese market as the largest e-commerce companies are often unaware of some cultural expectations demanded by it. We also plan to add some unique features to help us to differentiate our platform such as selling just premium Portuguese products and the possibility of having a chat with employees to answer any question about products in real time.

Main Features

The platform will be user friendly and simple to navigate in, allowing users to easily search for the items they want. The website will be available in two languages (Portuguese and English) and will also be responsive to different dimensions and platforms such as web and mobile.

User Profiles

Different users will have different permissions. The user with the lowest permissions, the “Visitor”, will only be able to consult the products for sell. The “Client” will be able to buy items and add a review to the items he bought. The group with the highest permissions, the “Admin”, will have the privilege of adding, removing and editing a product. We also intend to introduce an additional group, the “Support”, that will be able to communicate with the clients and answer their questions.