



VENTURE LAB SERIES: In Partnership with IE  
Business School  
JULY 2021

# CERTIFICATE OF PARTICIPATION

This is to certify that

**Beatriz Fonseca**

Participated and completed all the requirements for the one week venture lab series  
In partnership with IE Business School.

***Beatriz and her team, There4You, won First Place in the venture lab series.***

Thank you for your hardwork and dedication in achieving this Merit.

A stylized, handwritten signature in black ink.

**Paris de L'Etraz**  
MANAGING DIRECTOR, VENTURE LAB  
IE BUSINESS SCHOOL

A stylized, handwritten signature in black ink.

**Emmanuel Ndifor**  
HEAD OF GROWTH AND PARTNERSHIP  
UPKEY

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**Amir Badr**  
FOUNDER AND CEO  
UPKEY