



BEATRIZ MONTEIRO

MARKETING &
COMMUNICATION

PRESENTATION

Multidisciplinary and results-driven, marketing undergraduate student with a strong background in marketing and communication, I love challenges and especially to see the result of my work reflected in the brands' profit.

SOFT SKILLS

- Decision making and results driven skills
- Strong communication skills
- Strategy definition and negotiaton

TECHNICAL SKILLS

- Image creation and manipulation in Adobe Photoshop
- Creating and manipulating vector images in Adobe Illustrator
- Creation of websites in Wordpress
- Microsoft Office
- Social network management

CONTACT

email: beatrizjmonteiro@gmail.com

mobile: +351 932 515 773

linkedin: beatrizjmonteiro/

behance: beatrizmonteiro14



PROFESSIONAL EXPERIENCE

Brand Strategist Intern

SamyRoad | April 2021 - July 2021

- Campaign organization support
- Market research
- Reports

Special Actions and Events Assistant

Cofina Media - Internship | May 2017 - August 2017

- Participation in the organisation of brand activation actions and contact with customers via e-mail and telephone

Market Place Assistant

Fnac - Internship | June 2016 - September 2016

- Translation and processing of company product catalogues



EDUCATION AND FORMATION

Marketing

Bachelor's degree | October 2020 - Present

IPS - Polytechnic Institute of Setúbal

Communication, Marketing, Public Relations and Advertising

High School Diploma | September 2014 - August 2017

EPAD - Professional School of Arts, Technologies and Sports



CERTIFICATIONS

WORKSHOP POWER BI PARA NEGÓCIOS - LEONARDO KARPINSKI
(SEPT 2021)

WORDPRESS NA PRÁTICA - ROCK UNIVERSITY
(SEPT 2021)

HTML | CSS | CODING FOR MARKETERS - SOLOLEARN
(SEPT 2021)

CONTENT MARKETING - ROCK UNIVERSITY
(JUN 2021)

INBOUND MARKETING - ROCK UNIVERSITY
(DEC 2020)