The evolution and importance of the R-Ladies São Paulo chapter in Brazil

Topic: Open science, Education & Community bit.ly/R-LadiesSP

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Worldwide organization that promotes **gender diversity** in the R community.

How?

Meetups and mentorship in a friendly and safe environment.

For whom?

Underrepresented genders - including but not limited to:

• cis/trans women, trans men, non-binary, genderqueer, agender

Learn more: About us - R-Ladies

R-Ladies in Brazil

- 12 R-Ladies Chapters: Rio de Janeiro, Americana, Natal, Porto Alegre, **São Paulo**, Belo Horizonte, Curitiba, Niterói, Salvador, Florianópolis, Lavras, Goiânia.
- Brazil: 35% of R-Ladies chapters in Latin America.



R-Ladies in Latin America

Reference: R-Ladies Shiny App (June/2019)

R-Ladies São Paulo



- First R-Ladies São Paulo Meetup August/2018
- +430 members June/2019

Activities

- Already held 10 events, including:
 - o meetups,
 - o workshops,
 - o datathons.



+meetings are monthly being planned!

Activities

Content - Focused on some packages:

- Learning dplyr, ggplot2, rmarkdown
- Dealing with strings with stringr
- Presentations with xaringan
- Functional Programming with purrr



Activities

Content - Focused on case presentations:

- Exploring Open Data
- Google Analytics Data extraction
- News article with electoral data
- Economics and Transportation DataViz



Activities: partnership with other chapters

• Workshop with R-Ladies Niterói (May/2019).



Collaboration

- We also collaborate with other projects:
 - lectures, workshops,
 - always open to the community.
- Sponsors: venues for the Meetups, coffe-break, and scholarships on courses and events.



Important points!

- The group provides a safe environment for people interested in R.
 - Code of conduct: https://github.com/rladies/starter-kit/wiki/Code-of-Conduct#portuguese
- All of the content presented is made available freely on github in portuguese:
 - https://github.com/rladies/meetup-presentations_sao-paulo
- All of the activities are free to attend
 - The gratuity is very relevant in the Brazilian context: the few R courses available in Portuguese are often expensive, and there is no other active R group in São Paulo (the biggest city in Brazil!) that provides this type of content free of charge.

Conclusion

- The increasing popularity of the R-Ladies São Paulo shows us how important it is to support it,
- It can be the key to motivate the creation of other chapters in Brazil,
- It helps to increase the strength of the Brazilian R community and the inclusion of underrepresented groups.



Illustration by Allison Horst - Twitter: @allison_horst

To find out more, visit R-Ladies Global & R-Ladies Shiny App.



R-Ladies Shiny App - 17/06/2019

Thanks!

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- R-Ladies Global
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