

The evolution and importance of the R-Ladies São Paulo chapter in Brazil

Topic: Open science, Education & Community

bit.ly/R-LadiesSP

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What is R-Ladies?

Worldwide organization that promotes **gender diversity** in the **R** community.

How?

Meetups and mentorship in a friendly and safe environment.

For whom?

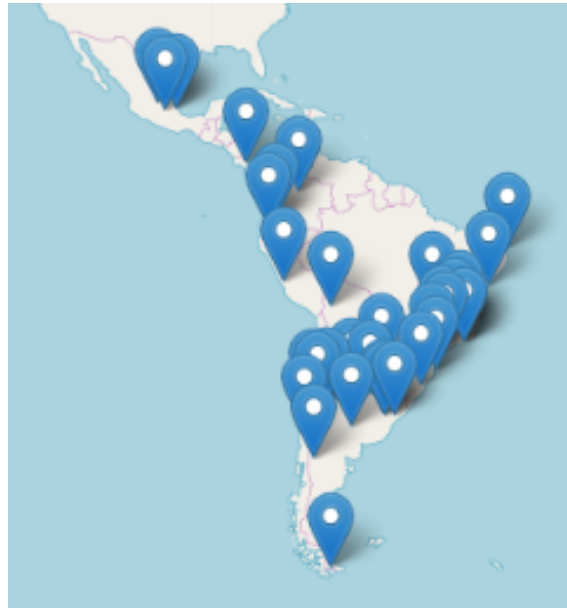
Underrepresented genders - including but not limited to:

- cis/trans women, trans men, non-binary, genderqueer, agender

Learn more: [About us - R-Ladies](#)

R-Ladies in Brazil

- 12 R-Ladies Chapters: Rio de Janeiro, Americana, Natal, Porto Alegre, **São Paulo**, Belo Horizonte, Curitiba, Niterói, Salvador, Florianópolis, Lavras, Goiânia.
- Brazil: 35% of R-Ladies chapters in Latin America.



R-Ladies in Latin America

Reference: [R-Ladies Shiny App](#) (June/2019)

R-Ladies São Paulo



- **First R-Ladies São Paulo Meetup - August/2018**
- **+430 members - June/2019**

Activities

- Already held 10 events, including:
 - meetups,
 - workshops,
 - datathons.



+meetings are monthly being planned!

Activities

Content - Focused on some packages:

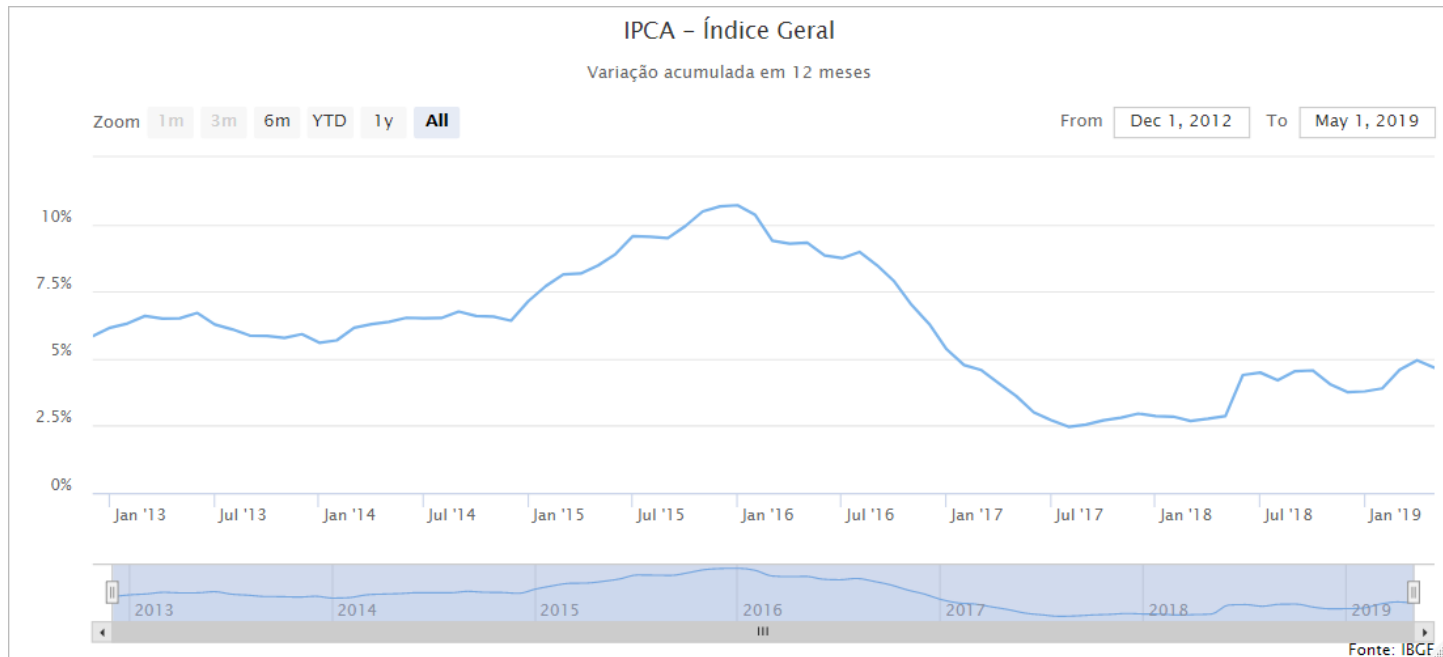
- Learning `dplyr`, `ggplot2`, `rmarkdown`
- Dealing with strings with `stringr`
- Presentations with `xaringan`
- Functional Programming with `purrr`



Activities

Content - Focused on case presentations:

- Exploring Open Data
- Google Analytics Data extraction
- News article with electoral data
- Economics and Transportation DataViz



Activities: partnership with other chapters

- Workshop with R-Ladies Niterói (May/2019).



Collaboration

- We also collaborate with other projects:
 - lectures, workshops,
 - always open to the community.
- Sponsors: venues for the Meetups, coffe-break, and scholarships on courses and events.



Some organizations that collaborated with R-Ladies São Paulo

Important points!

- The group provides a safe environment for people interested in R.
 - Code of conduct: <https://github.com/rladies/starter-kit/wiki/Code-of-Conduct#portuguese>
- All of the content presented is made available freely on github in portuguese:
 - https://github.com/rladies/meetup-presentations_sao-paulo
- **All of the activities are free to attend**
 - The gratuity is very relevant in the Brazilian context: the few R courses available in Portuguese are often expensive, and there is no other active R group in São Paulo (the biggest city in Brazil!) that provides this type of content free of charge.

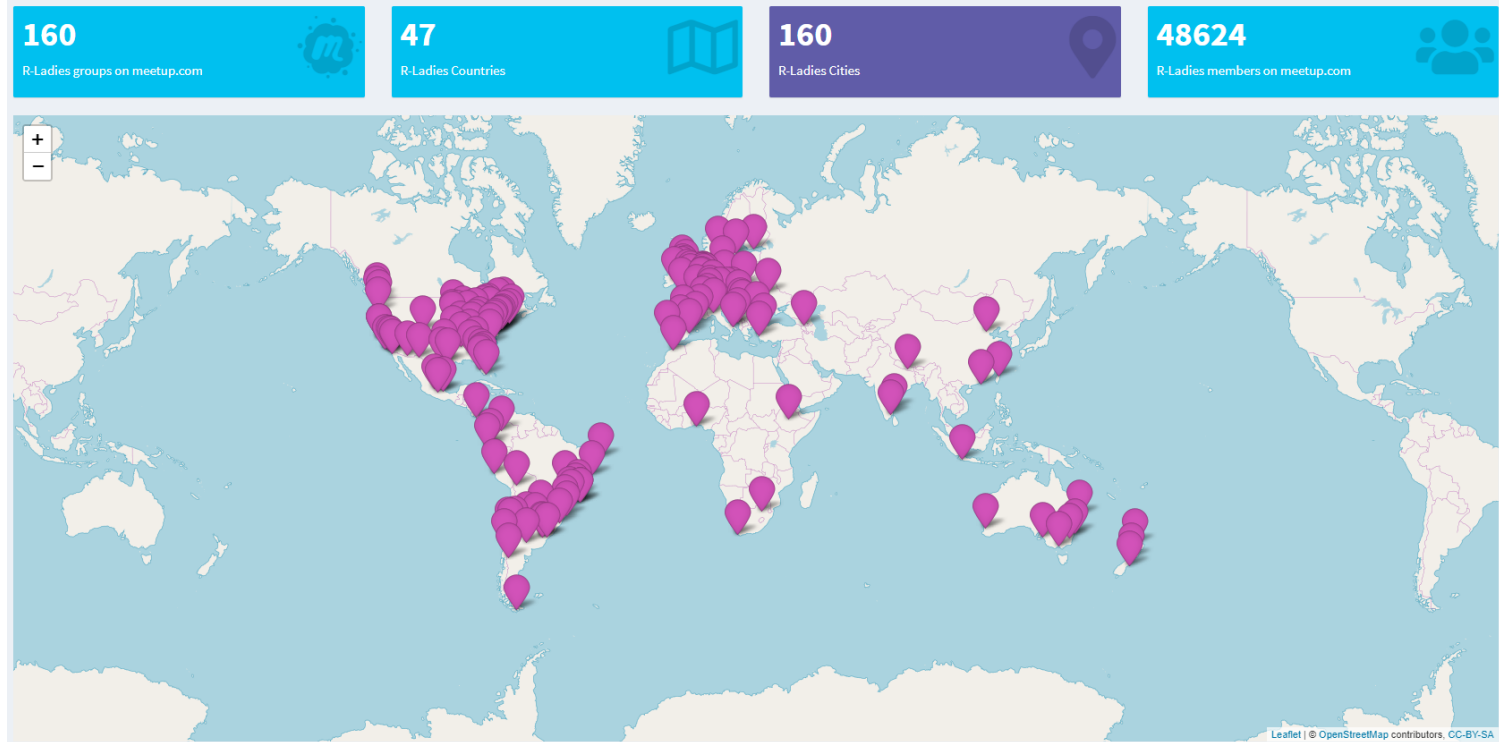
Conclusion

- The increasing popularity of the R-Ladies São Paulo shows us how important it is to support it,
- It can be the key to motivate the creation of other chapters in Brazil,
- It helps to increase the strength of the Brazilian R community and the inclusion of underrepresented groups.



Illustration by Allison Horst - Twitter: [@allison_horst](https://twitter.com/allison_horst)

To find out more, visit [R-Ladies Global](#) & [R-Ladies Shiny App](#).



R-Ladies Shiny App - 17/06/2019

Thanks!

- **useR! 2019** - Diversity Scholarship
- **R-Ladies Global**
- **R-Ladies São Paulo Co-Organizers:**
 - Haydée Svab
 - Alissa Munerato
 - Bruna Wundervald
 - Beatriz Milz
 - Bruna Garbes
 - Nathália Demetrio
- Presentation made with **Xaringan** and **Kunoichi**.