



BEATRIZ DELERUE PORTAS

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EDUCATION

MA in Editorial and Typographical Practices Faculty of Fine Arts, University of Lisbon, Portugal Focus on Advanced Typography & Editorial Design.	Sep 2022 – Sep 2025
Visiting Student Rome University of Fine Arts, Italy Specialization in Visual Communication TODO.	Feb 2023 - Jun 2023
BA in Fine Arts Upper School of Arts and Design (ESAD.CR), Caldas da Rainha, Portugal	Sep 2019 – Sep 2022
Visiting Student LUCA School of Arts, Brussels, Belgium	Sep 2022 – Feb 2023
Visiting Student Polytechnic University of Valencia, Spain	Feb 2021 – Jun 2022

PROFESSIONAL EXPERIENCE

Graphic Designer Intern — AZ Design Visual identity, website, and social media strategy <ul style="list-style-type: none">– Developed and implemented new visual identity, website, and social media strategy, ensuring brand consistency across platforms.– Contributed to retail communication design projects for major clients (LEDVANCE, Sonepar).	Sep 2025 – Present
Graphic Designer — Sneaker Wars (Netflix & Disney+) Freelance, Social media content design. Managed client communication and executed diverse projects, including social media content creation.	Jun 2024 – Oct 2024
Graphic Designer — Opta Freelance, Visual identity and website design. Led the development of Opta's visual identity and corresponding website design, from concept to delivery.	Mar 2024 – May 2024
Graphic Designer — COCIR Freelance, Corporate presentation materials. Designed corporate presentation materials and professional LinkedIn content.	Jun 2024 – Sep 2024
Graphic Designer — TEDx Freelance, Event visual identity and materials for TEDx Marvila . Designed a comprehensive suite of event materials (pitch deck, digital map, badges, tickets) ensuring visual consistency.	Jun 2024 – Present

PUBLICATIONS & RESEARCH

- The Relationship Between Drawing and Writing: The Reader's Role in Interpretation.** Master's Thesis, 2025.
Visual Essay, *Dose Magazine*, 10th Edition, 2023.
Participation in *Edições da Sala 5*, Vol. IX, 2020.

COLLECTIVE EXHIBITIONS

Annual Report	2022
Sculpture, Drawing, Video – Bpost Muntcentrum, Brussels, Belgium	
Descaminho	2022
Performance – Centro Cultural e Congressos de Caldas da Rainha, Portugal	
Bio–Abstraction	2021
Engraving – Casa de Cultura de Quart de Poblet, Valencia, Spain	

OTHER PROJECTS

BoCA Sub 21	2021
Participant – Lisbon, Portugal	Focus: Contemporary Art practices and curatorial experience.

TECHNICAL SKILLS

Design & Software: Adobe Creative Suite (InDesign, Illustrator, Photoshop), Figma, Procreate, Miro, MS Office

Core Competencies: Editorial Design, Typography, Branding, Print Production, Visual Communication, Art Direction

LANGUAGES

Portuguese: Native

English: Proficient (C1/C2)

Italian: Proficient (C1/C2)

Spanish: Independent (B2)

French: Basic (A2)