



BEATRIZ DELERUE PORTAS

Lisbon, Portugal

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[LinkedIn/BeatrizPortas](#)

[BeatrizPortasPortfolio.com](#)

EDUCATION

MA in Editorial and Typographical Practices

Sep 2022 – Sep 2025

Faculty of Fine Arts, University of Lisbon, Portugal

Focus on Advanced Typography & Editorial Design.

Visiting Student

Feb 2023 - Jun 2023

Rome University of Fine Arts, Italy

Specialization in Visual Communication TODO.

BA in Fine Arts

Sep 2019 – Sep 2022

Upper School of Arts and Design (ESAD.CR), Caldas da Rainha, Portugal

Visiting Student

Sep 2022 – Feb 2023

LUCA School of Arts, Brussels, Belgium

Visiting Student

Feb 2021 – Jun 2022

Polytechnic University of Valencia, Spain

PROFESSIONAL EXPERIENCE

Graphic Designer Intern — AZ Design

Sep 2025 – Present

Visual identity, website, and social media strategy

- Developed and implemented new visual identity, website, and social media strategy, ensuring brand consistency across platforms.
- Contributed to retail communication design projects for major clients (LEDVANCE, Sonepar).

Graphic Designer — Sneaker Wars (Netflix & Disney+)

Jun 2024 – Oct 2024

Freelance, Social media content design. Managed client communication and executed diverse projects, including social media content creation.

Graphic Designer — Opta

Mar 2024 – May 2024

Freelance, Visual identity and website design. Led the development of Opta's visual identity and corresponding website design, from concept to delivery.

Graphic Designer — COCIR

Jun 2024 – Sep 2024

Freelance, Corporate presentation materials. Designed corporate presentation materials and professional LinkedIn content.

Graphic Designer — TEDx

Jun 2024 – Present

Freelance, Event visual identity and materials for [TEDx Marvila](#).

Designed a comprehensive suite of event materials (pitch deck, digital map, badges, tickets) ensuring visual consistency.

PUBLICATIONS & RESEARCH

The Relationship Between Drawing and Writing: The Reader's Role in Interpretation. Master's Thesis, 2025.

Visual Essay, *Dose Magazine*, 10th Edition, 2023.

Participation in *Edições da Sala 5*, Vol. IX, 2020.

COLLECTIVE EXHIBITIONS

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| Annual Report | 2022 |
| Sculpture, Drawing, Video – Bpost Muntcentrum, Brussels, Belgium | |
| Descaminho | 2022 |
| Performance – Centro Cultural e Congressos de Caldas da Rainha, Portugal | |
| Bio–Abstraction | 2021 |
| Engraving – Casa de Cultura de Quart de Poblet, Valencia, Spain | |

OTHER PROJECTS

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|--------------------------------|---|
| BoCA Sub 21 | 2021 |
| Participant – Lisbon, Portugal | Focus: Contemporary Art practices and curatorial experience. |

TECHNICAL SKILLS

Design & Software: Adobe Creative Suite (InDesign, Illustrator, Photoshop), Figma, Procreate, Miro, MS Office
Core Competencies: Editorial Design, Typography, Branding, Print Production, Visual Communication, Art Direction

LANGUAGES

Portuguese: Native
English: Proficient (C1/C2)
Italian: Proficient (C1/C2)
Spanish: Independent (B2)
French: Basic (A2)