



2019

Data Science and AI

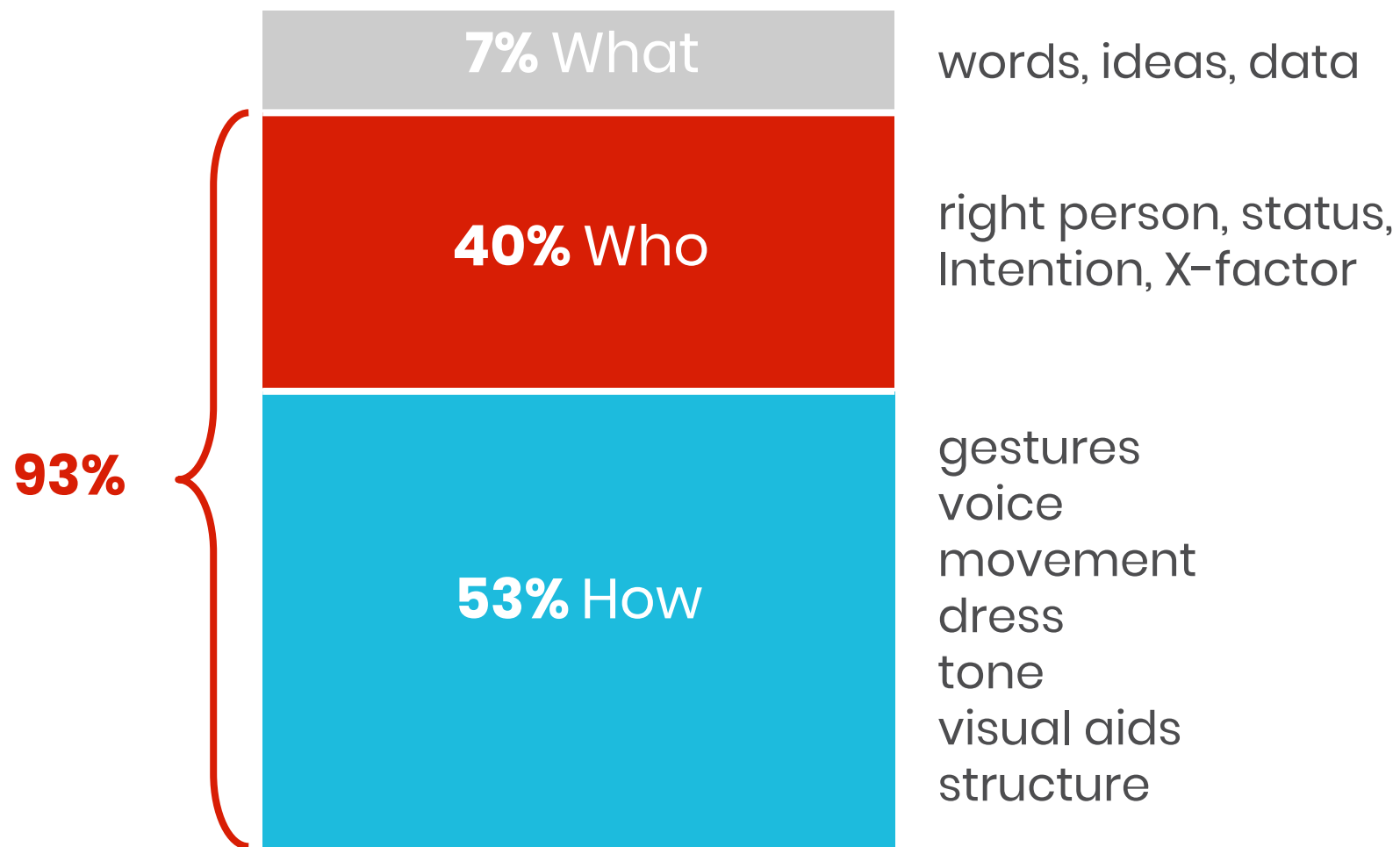
Presenting Skills



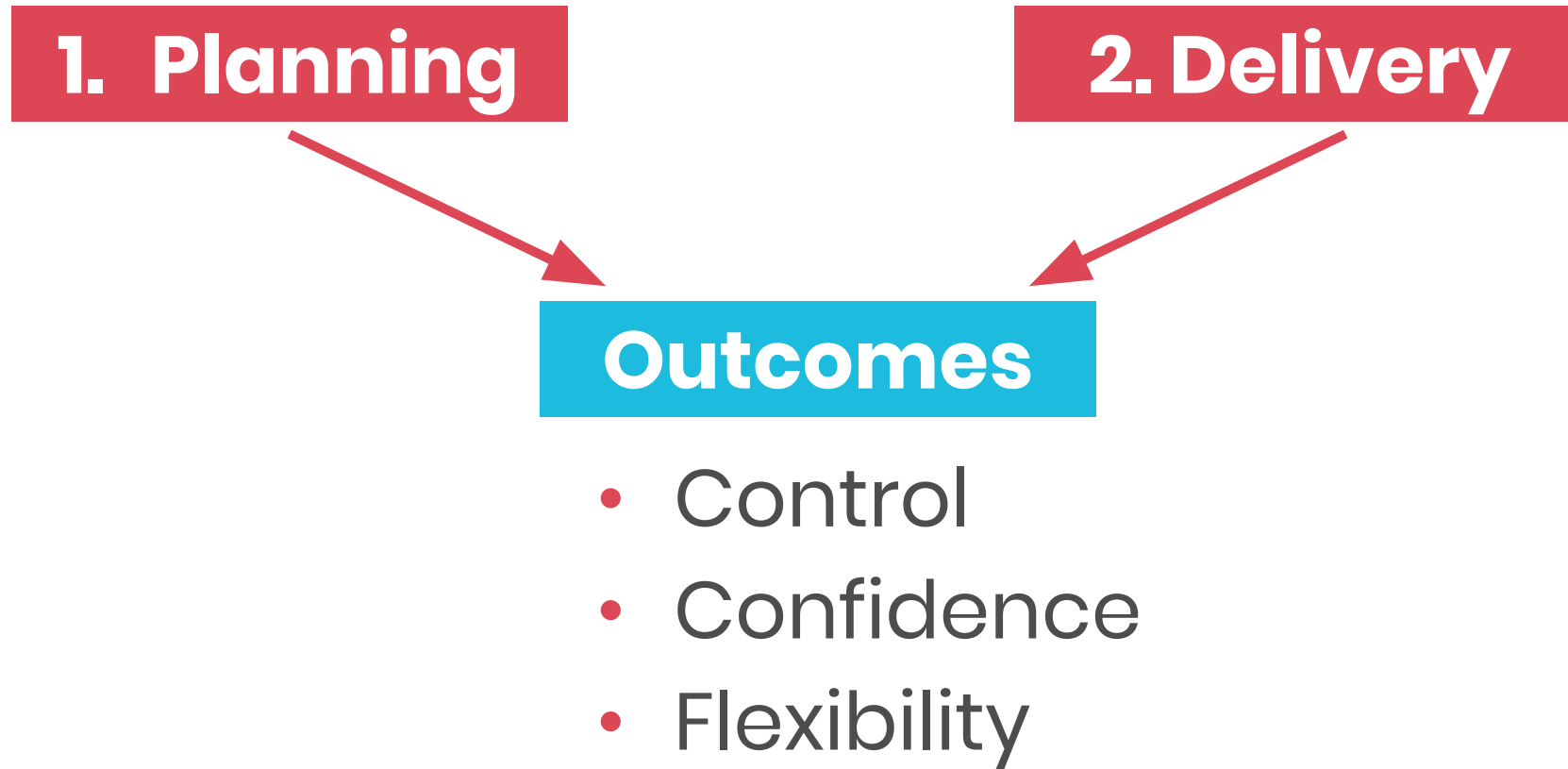
Agenda

1. Planning frameworks
2. Delivery techniques
3. Practical exercises

Impact and Effectiveness



The two elements of a good presentation





Planning Frameworks

Presentation Formats

- Impromptu Outline
- Short Presentation Outline
- Formal presentation structure

Essential Stages of Presenting

1 Make sure the listener is ready to receive the message **Beginning**

2 Communicate the message **Middle**

3 Make sure the listener has received & understood the message **End**

Impromptu Outline

1 Tell 'em what you're going to tell them

Beginning

2 Tell 'em

Middle

3 Tell 'em what you just told them

End

Short Presentation Outline

1 Subject – State it

2 Agenda – Areas to be covered

Beginning

3 Body – Cover each area

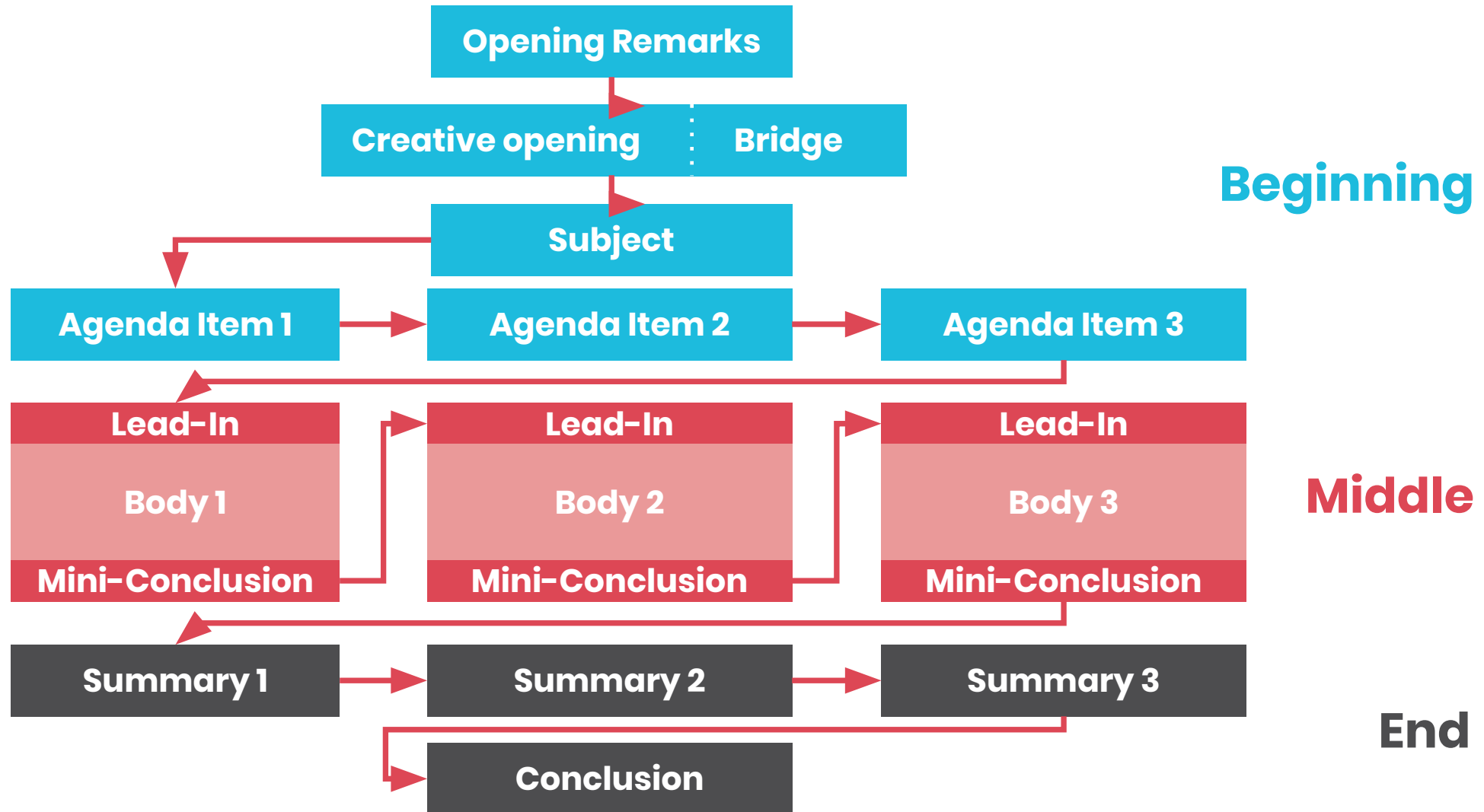
Middle

4 Summary – Key idea from each area

5 Conclusion – Main idea, next steps,
recommendation

End

Formal Presentation Structure



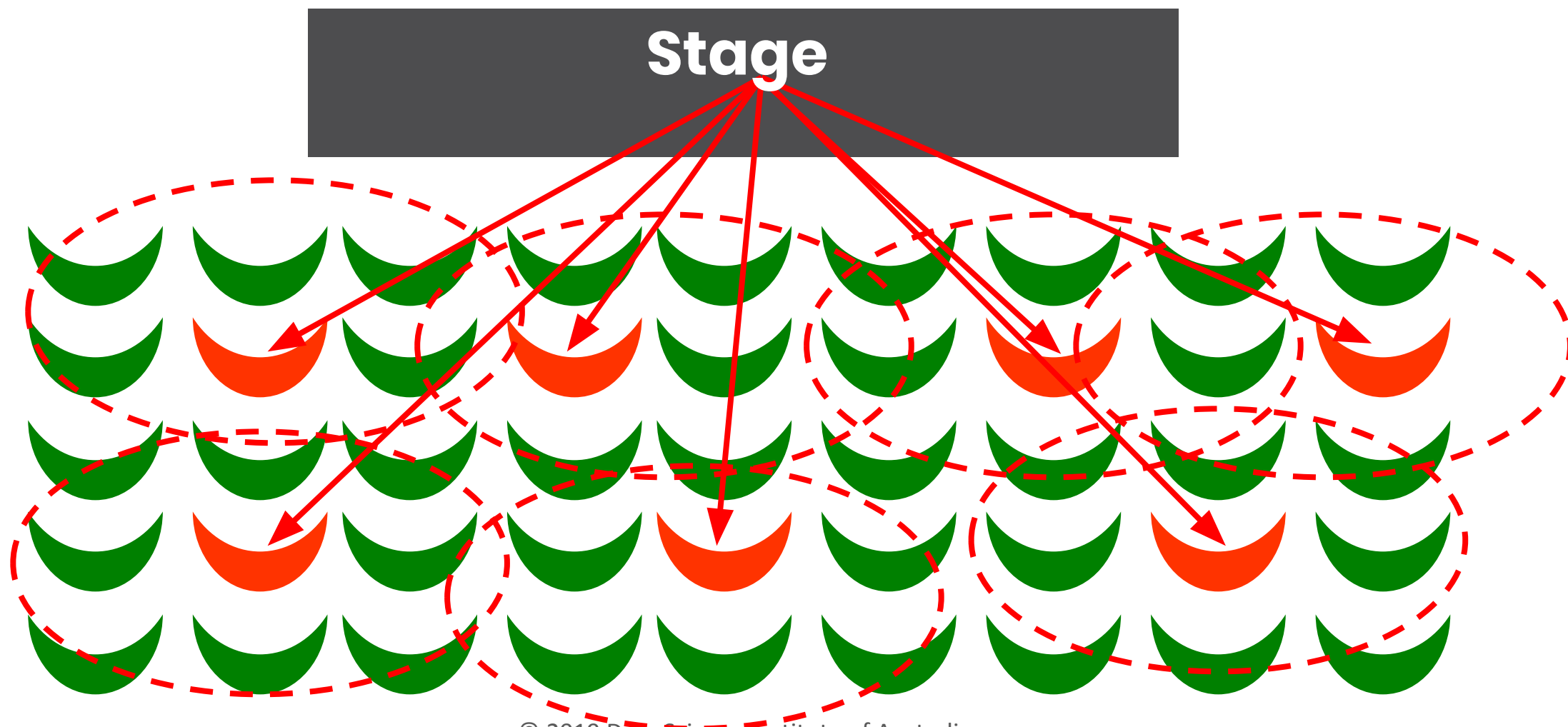


Delivery Techniques

The Impact of Eye Contact

Good Use	Poor Use
Trust Genuine Confidence You care Engage Show interest Competence Enthusiasm Authority	Dodgy Distrust
	Too Much
	Intimidating Unsettling Rude Overbearing

Public Speaking Eye Contact Clusters



Confident Manner

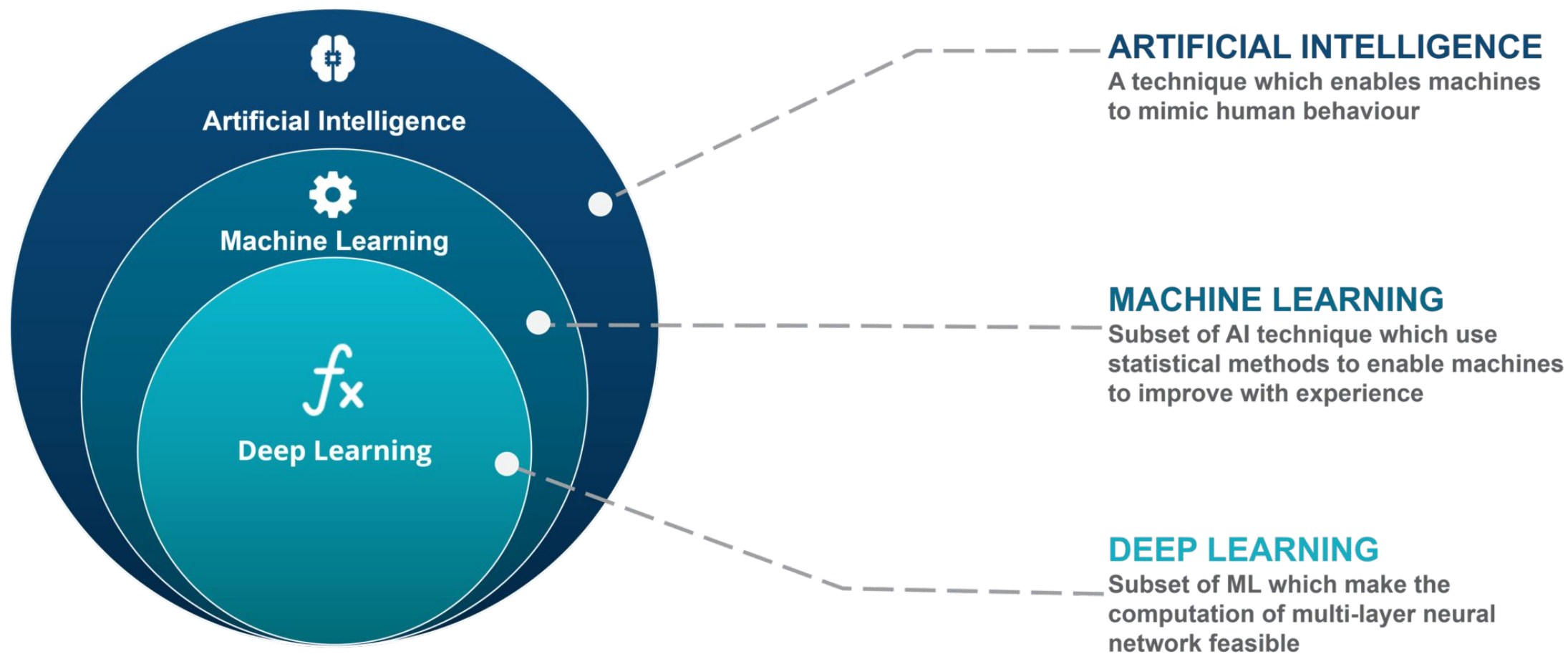
1. Eye contact
2. Use pauses and silence to your advantage - Say nothing instead of “Um”
3. Control your pace
4. Use hand gestures appropriately
5. Move to a new position to indicate a new idea

Exercise: Touch, Turn, Talk

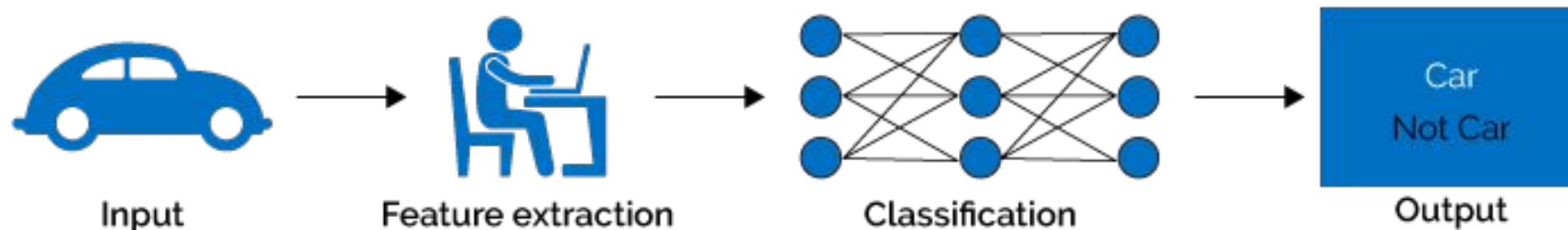
- Touch - click the clicker
- Turn - to the audience
- Talk - make eye contact and deliver the message

Present from the following slides

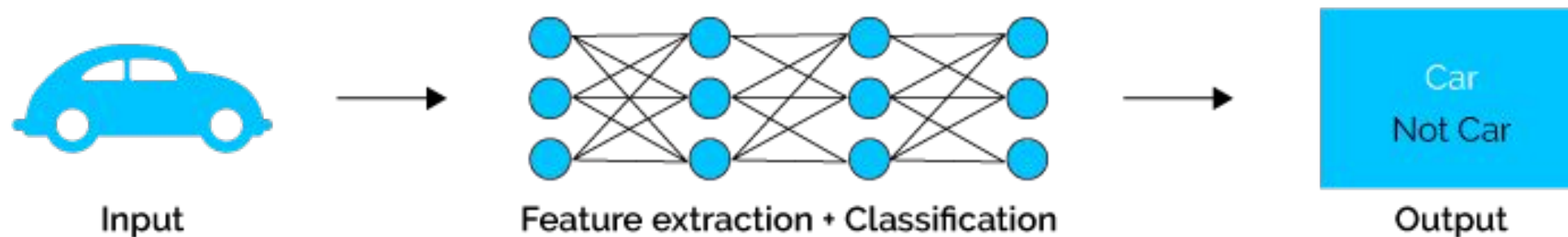
AI, ML & DL



Machine Learning



Deep Learning



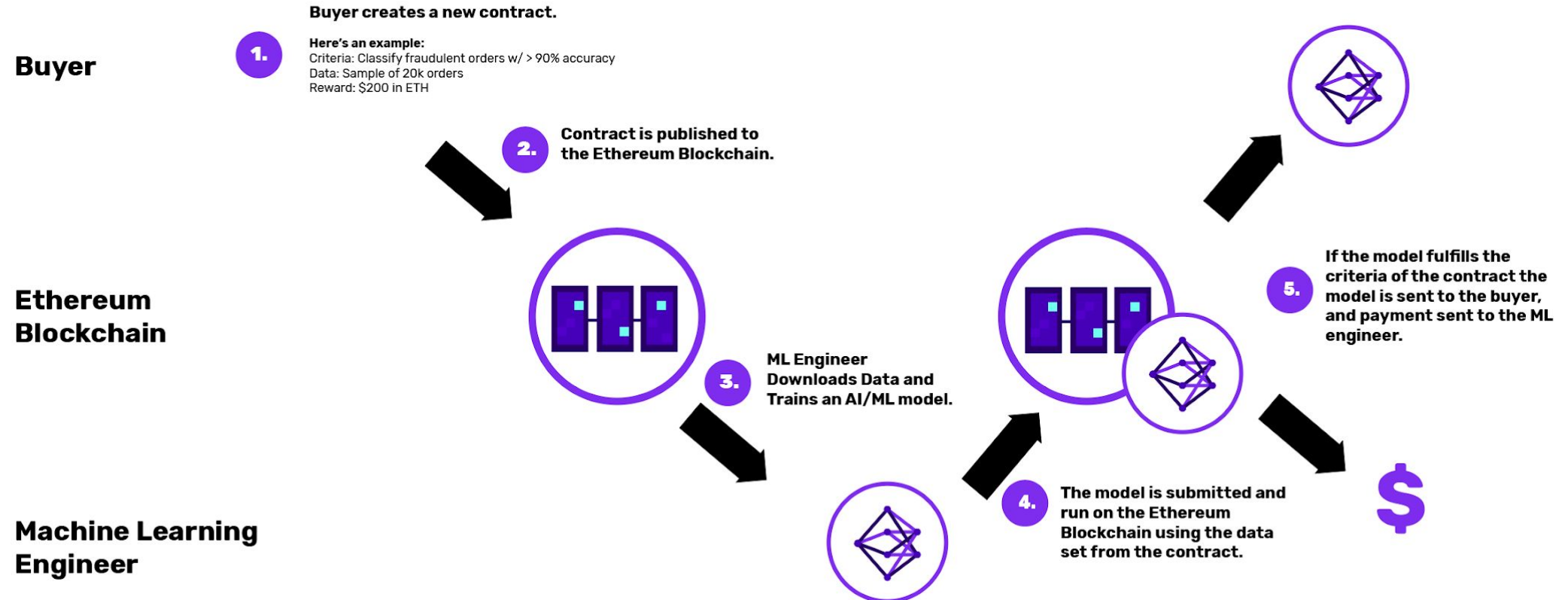


Concepts



How it Works

How it works



Exercise: Capstone Project Presentation

- Revise Capstone Presentation in light of short presentation outline or formal presentation structure
- Present!

Wrap up

Today we covered:

1. Planning frameworks
2. Delivery techniques
3. Practical exercises

Do that and you'll present with Impact and Effectiveness.