Samuel Beaulieu

Technical Writer

✉ beaul075@umn.edu

📞 (763) 354-9479

📍 13410 54th Ave N Minneapolis, MN, 55442

in https://www.linkedin.com/in/samuel-beaulieu-2337a7180/

EDUCATION

UNIVERSITY OF MINNESOTA - TWIN CITIES
GPA: 3.60
MAJOR GPA: 3.85
Minneapolis, MN
Bachelor of Science (B.S.) Technical Writing & Communication
Mass Communication & Digital Media Studies Minors

Relevant Coursework
- User Experience in Design
- Writing with Digital Technologies
- Business & Professional Writing
- Visual Rhetoric

Awards & Honors
- Dean's List: Fall 2019, Spring 2020, Fall 2020, Spring 2021

ADDITIONAL SKILLS

HTML & CSS

Figma

Markdown

DITA

Usability Testing Experience

Strong Writing and Editing Skills

Wire Framing

Research and Rhetorical Analysis

CAREER OBJECTIVE

I am a recently graduated Technical Writing & Communication major aiming to leverage a proven knowledge of user experience, technical writing, and content creation to successfully fill a position in the field of technical communication and UX design.

EXPERIENCE

BARTENDER/SERVER
Guthrie Theater, Minneapolis, MN / Mar 2019 - Sep 2020
- Member of the customer service team
- Arranged and helped lead large, private parties
- Handled customer service affairs on the floor
- Efficiently ran food, poured drinks, and took care of miscommunicated orders
- Worked in fast pace, high stress environment

SPORTS JOURNALIST/COPY EDITOR INTERN
Wayzata.com, Plymouth, MN / Jun 2018 - Jan 2019
- Covered local high school sports, specifically Wayzata Football
- Created complete game write-ups for every week
- Worked on the sideline as a photographer
- Assisted with and edited social media content
- Conducted post-game interviews with players and coaches
- Recorded individual and team stats throughout the season

PROJECTS

TOWN HALL BREWERY: WIREFRAME REDESIGN
Completed a presentation that communicates the results and processes of a wireframe redesign conducted on the Town Hall Brewery homepage.
- Analyzed current website and made recommendations on strengths and areas that could be improved on the website
- Created digital wireframes of homepage redesign for both desktop and mobile
- Provided information on creative direction and described processes involved in developing wireframes and architectural hierarchy

HENNEPIN COUNTY LIBRARY (HCLIB) USABILITY TESTING
Worked with my peers to conduct a usability analysis on the HCLIB website and offered a report on our findings.
- Conducted in University of Minnesota Usability Lab
- Worked with HCLIB representatives to improve UX and interface design
- Offered recommendations to refine specific sections of website