

# Samuel Beaulieu

Technical Writer

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## EDUCATION

### UNIVERSITY OF MINNESOTA TWIN CITIES

**GPA: 3.55**

**MAJOR GPA: 3.80**

Minneapolis, MN

*Bachelor of Science (B.S.) Technical Writing & Communication Candidate*  
*Mass Communication & Digital Media Studies Minors (Expected graduation May 2021)*

#### Relevant Coursework

- User Experience in Design
- Writing with Digital Technologies
- Business & Professional Writing
- Visual Rhetoric

#### Awards & Honors

- Dean's List: Fall 2019, Spring 2020, Fall 2020

## ADDITIONAL SKILLS

HTML & CSS

Markdown

DITA

Usability Testing Experience

Strong Writing and Editing Skills

Wire Framing

Research and Rhetorical Analysis

## CAREER OBJECTIVE

I am a quality-oriented Technical Writing & Communication major currently attending University of Minnesota Twin Cities. I am aiming to leverage a proven knowledge of user experience, technical writing, and content creation to successfully fill a position in the field of Technical Writing.

## EXPERIENCE

### BARTENDER/SERVER

*Guthrie Theater, Minneapolis, MN / Mar 2019 - Sep 2020*

- Member of the customer service team
- Arranged and helped lead large, private parties
- Handled customer service affairs on the floor
- Efficiently ran food, poured drinks, and took care of miscommunicated orders
- Worked in fast pace, high stress environment

### SPORTS JOURNALIST/COPY EDITOR INTERN

*Wayzata.com, Plymouth, MN / Jun 2018 - Jan 2019*

- Covered local high school sports, specifically Wayzata Football
- Created complete game write-ups for every week
- Worked on the sideline as a photographer
- Assisted with social media content
- Conducted post-game interviews with players and coaches
- Recorded individual and team stats throughout the season

## PROJECTS

### TOWN HALL BREWERY: WIREFRAME HOMEPAGE REDESIGN

*Completed a presentation that communicates the results and processes of a wireframe redesign conducted on the Town Hall Brewery homepage.*

- Analyzed current website and made recommendations on strengths and areas that could be improved on the website
- Created digital wireframes of homepage redesign for both desktop and mobile
- Provided information on creative direction and described processes involved in developing wireframes and architectural hierarchy

### HENNEPIN COUNTY LIBRARY (HCLIB) USABILITY TESTING

*Worked with my peers to conduct a usability analysis on the HCLIB website and offered a report on our findings.*

- Conducted in University of Minnesota Usability Lab
- Worked with HCLIB representatives to improve UX and interface design
- Offered recommendations to refine specific sections of website