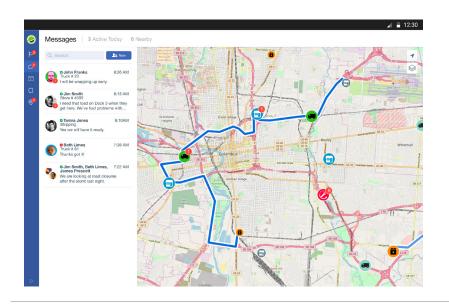


# SIMPLE SOLUTION TO TRANSPORTATION & SUPPLY CHAIN COMPLEXITY

Mobile-first, map-driven interface allows instant visibility of critical data.



The Ronin Platform is a situational awareness platform with capabilities to integrate and aggregate everything you already have--data from the IoT, from vehicles and sensors, as well as legacy systems and your people--to allow for meaningful, real-time decision making.

## CHALLENGE

# Lack of operational visibility.

The transportation and logistics industries depend on consistent and reliable delivery of product to customers. Supply chain complexity and a myriad of disconnected systems to manage driver schedules, truck maintenance and compliance reporting make it a challenge to ensure OTIF.

Lack of operational visibility can inhibit a company's ability to drive operational efficiency and to tackle new business trends. Any breakdown can halt revenue and torpedo customer satisfaction, sometimes for the long-term.

### SOLUTIONS

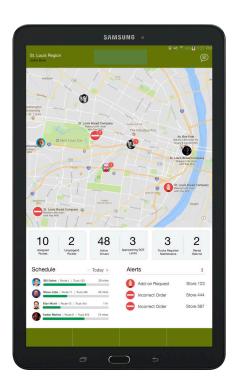
### Real-time data visibility with a common operational picture.

Ronin answers these logistics questions by providing a real-time operational picture of the distribution network. Logistics managers and drivers, and even retail sites (customers) are linked together with their own views of the same information. Everyone can see the status of deliveries, get notifications of problems and act before delivery times are missed. Managers can confidently reroute drivers, make informed decisions and be certain they are in regulatory compliance.

The Ronin Platform is an intelligence layer that connects with existing management systems to pull relevant data. Ronin then employs existing workflows to deliver information to users in the context of their location and role.

Ronin's mobile-first, map-driven interface allows users to instantly visualize critical data, and act on it. Users can communicate with one another directly through the interface via chat, images, video or on-screen annotations. Everyone has visibility with a common operational picture.

## STORE MANAGER APP



"Making the right decision at the right time unleashes the unrealized value of a business."

# THE RONIN PLATFORM

IN YOUR ENVIRONMENT



# KEY FUNCTIONALITIES

- + SINGLE SOURCE OF REAL-TIME INFORMATION ON DRIVERS, ROUTES, VEHICLE MAINTENANCE AND COMPLIANCE REPORTING.
- + PULL TOGETHER DRIVER TRIP REPORTS AND LOGS. SIMPLIFIES COMPLIANCE REPORTING WITH ONE SOURCE FOR DRIVER INFO HOURS AND ROUTES.
- + GEOFENCES TRIGGER ALERTS AND NOTIFICATIONS, SUCH AS ALERTING TO AN IMPENDING DELIVERY ARRIVAL. IMPROVES DRIVER SAFETY AND RETAIL LOCATION SECURITY.
- + HISTORICAL DATA SUPPORTS YOUR CONTINUOUS IMPROVEMENT PRACTICE AND PREDICTIVE ANALYTICS TO DRIVE OPRATIONAL EFFICIENCIES, UNDERSTAND IMPACT OF BUSINESS CHANGES ON YOUR OPERATIONS.
- + INTEGRATES VEHICLE MAINTENANCE DATA. KNOW IF YOU HAVE TRUCKS AVAILABLE FOR TOMORROW'S ROUTES.
- + GET REAL-TIME STATUS ON DRIVER'S LOCATION, ROUTE PROGRESS OR CHANGES.
- RECIEVE ALERTS ON DISTRIBUTION DISRUPTIONS, BREAKDOWNS OR AT-RISK Deliveries. Immediately see who is nearby and available to help out.
- + CREATE AND VISUALIZE DRIVER SCHEDULES. TRACK DRIVERS WITH THEIR ROUTES.
  RECEIVE WARNINGS AND ALERTS OF THEY ARE IN DANGER OF BEING OUT OF COMPLIANCE.
- + SUPPORT DYNAMIC ROUTING TO RETAIL LOCATION / CUSTOMERS BASED ON AD HOC REQUESTS FOR PRODUCTS.

# SUMMARY

The Ronin Platform provides real-time situational awareness to your distribution and transport operations providing the visibility you need to drive efficiency improvements, ensure OTIF deliveries and, ultimately, realize competitive advantage for your business.

#### ABOUT

The Ronin Platform was developed to maximize the value of existing technology by intelligently integrating data yielded from all sources to minimize the gaps in your operational picture.

At Coolfire Solutions, we create, design and innovate at the edge because we thirst for progress-the kind of progress that transforms life and business in a meaningful way. We embrace ingenuity to get the job done. We sprint for milestones to quickly show returns. With the right information in the right hands right now, action can be taken and innovation occurs.

### **LEARN MORE**

For more information about The Ronin Platform visit www.coolfiresolutions.com or email info@coolfiresolutions.com

The **RIGHT DATA** 

In The RIGHT HANDS

**RIGHT NOW** 



LETS'S GET STARTED.

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