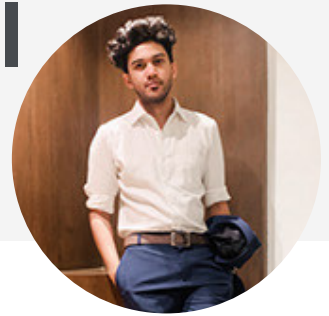


AYUSH YADUVANSHI

UI / UX DESIGNER



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Pune

<https://www.behance.net/theayushyaduvanshi>

PROFILE

I am a qualified and professional UI/UX designer with five years of experience in website and mobile application design. Strong creative and minimalistic aesthetic design.

SKILLS

- UI/UX Design
- Interaction Design
- Adobe Xd
- Figma
- Sketch
- Photoshop
- Illustrator
- User Research

EXPERIENCE

RYDEY

User Interface Design-Applications(Web & App)
2018-2019

- Website and app design
- Revamped the whole website into minimal responsive website
- Did research on the cab-providing service websites

SAWOLABS

UI/UX Designer(Internship)
Apr 2021 - Oct2021

- Led responsive design which lead to increase in leads.
- Created interactive prototypes and conducted user testing.
- Designed in-app graphics, promotional brand assets, daily core-content

SAWOLABS

Senior UI/UX Designer
Oct 2021 - Current

- Led the ramp-up of the dashboard design from scratch.
- Led the team to revamp the complete website for SawoLabs.
- Responsible for User Research, Interaction Design & contributed to a small task force to redefine the brand name.

EDUCATION

SECONDARY SCHOOL

Lords International School
2016

BACHELOR OF TECHNOLOGY

IIIT, Pune
2020