

# Human-Computer Interaction



Eric Paulos  
University of California, Berkeley  
EECS, Computer Science Division  
CS10, Spring 2013

MY BACKGROUND • UCB • INTEL RESEARCH • CMU • UCB



eric paulos

berkeley center for new media • electrical engineering and computer science • ucb

Top

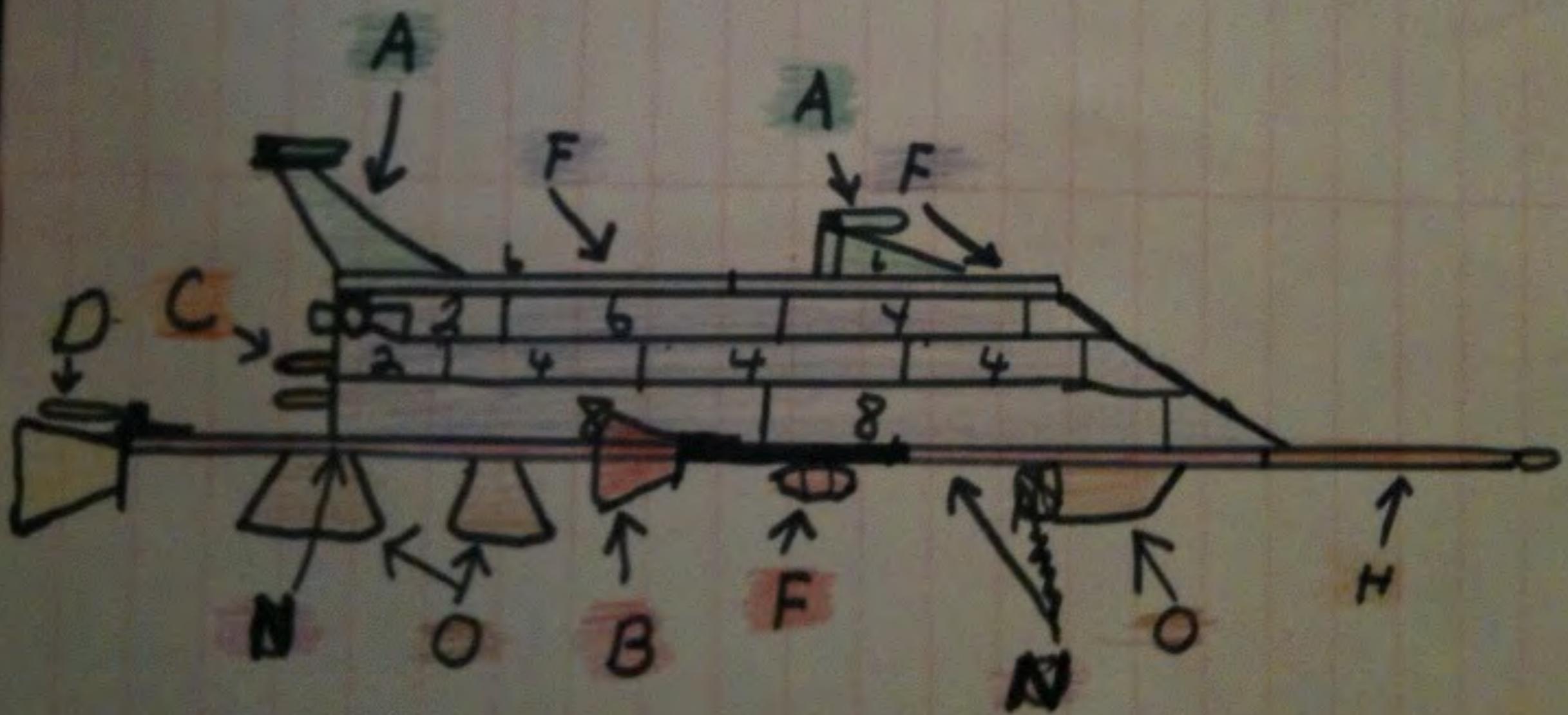
Secret

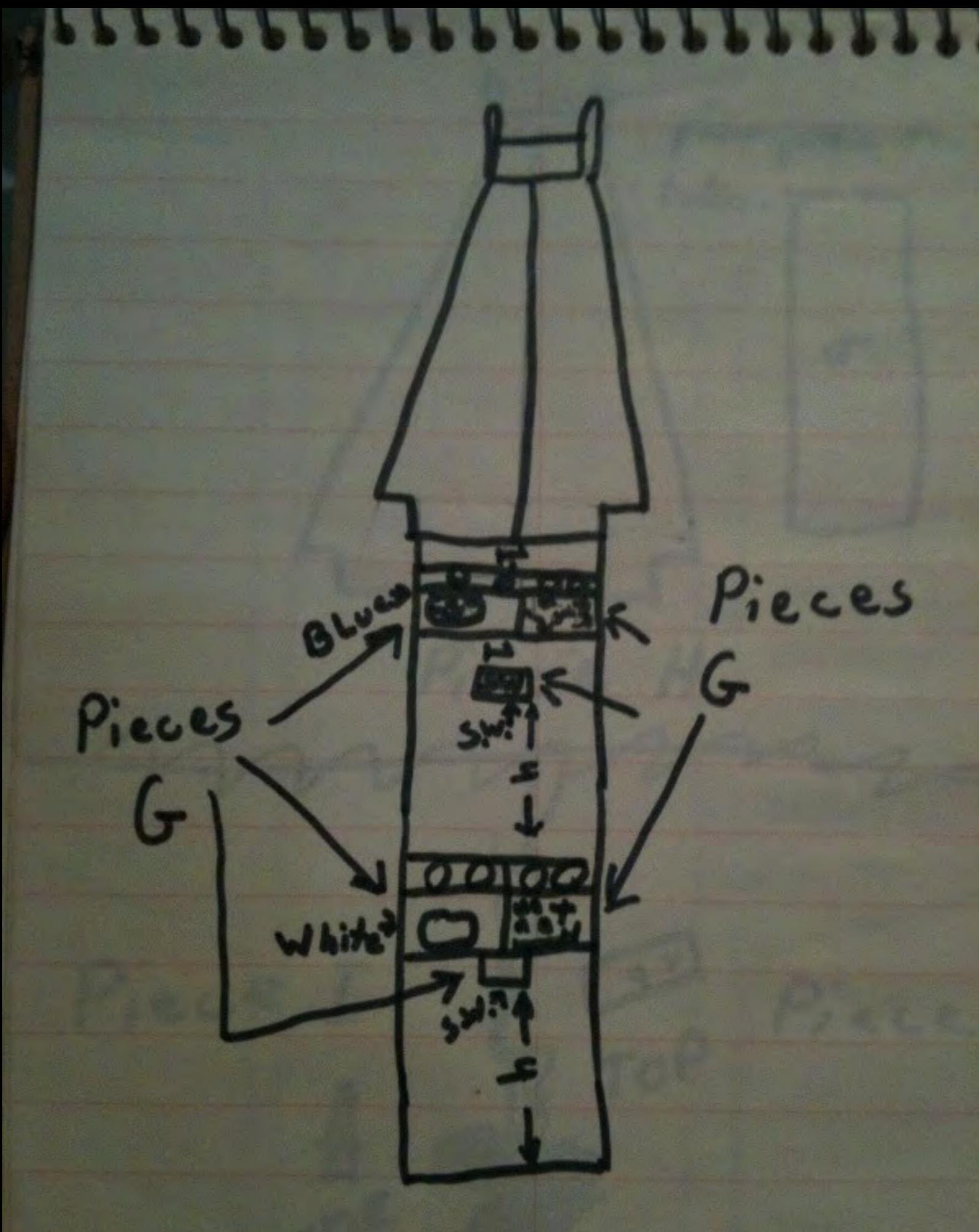
ERIC'S

PLans

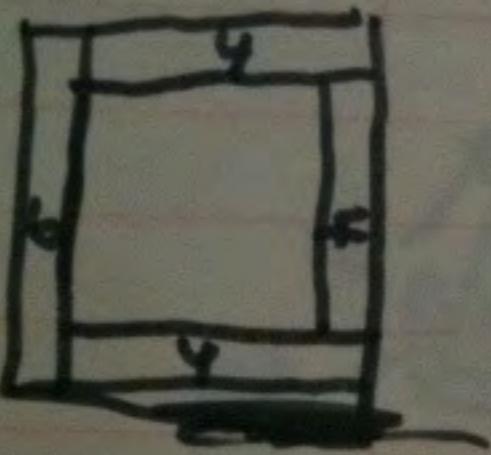
Do not  
open

UNLESS  
AUTHORIZED

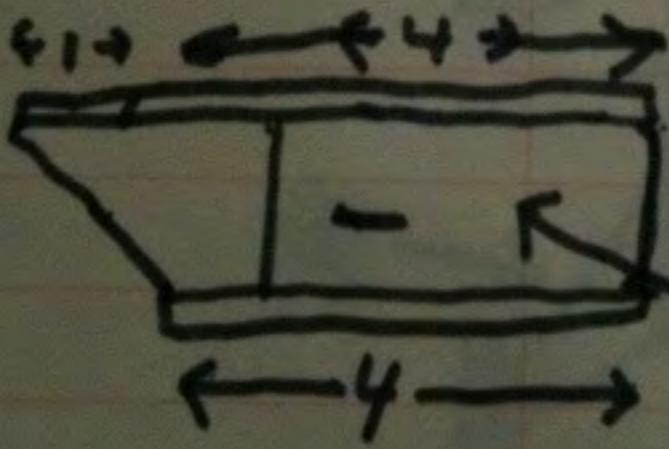




Part O



Top

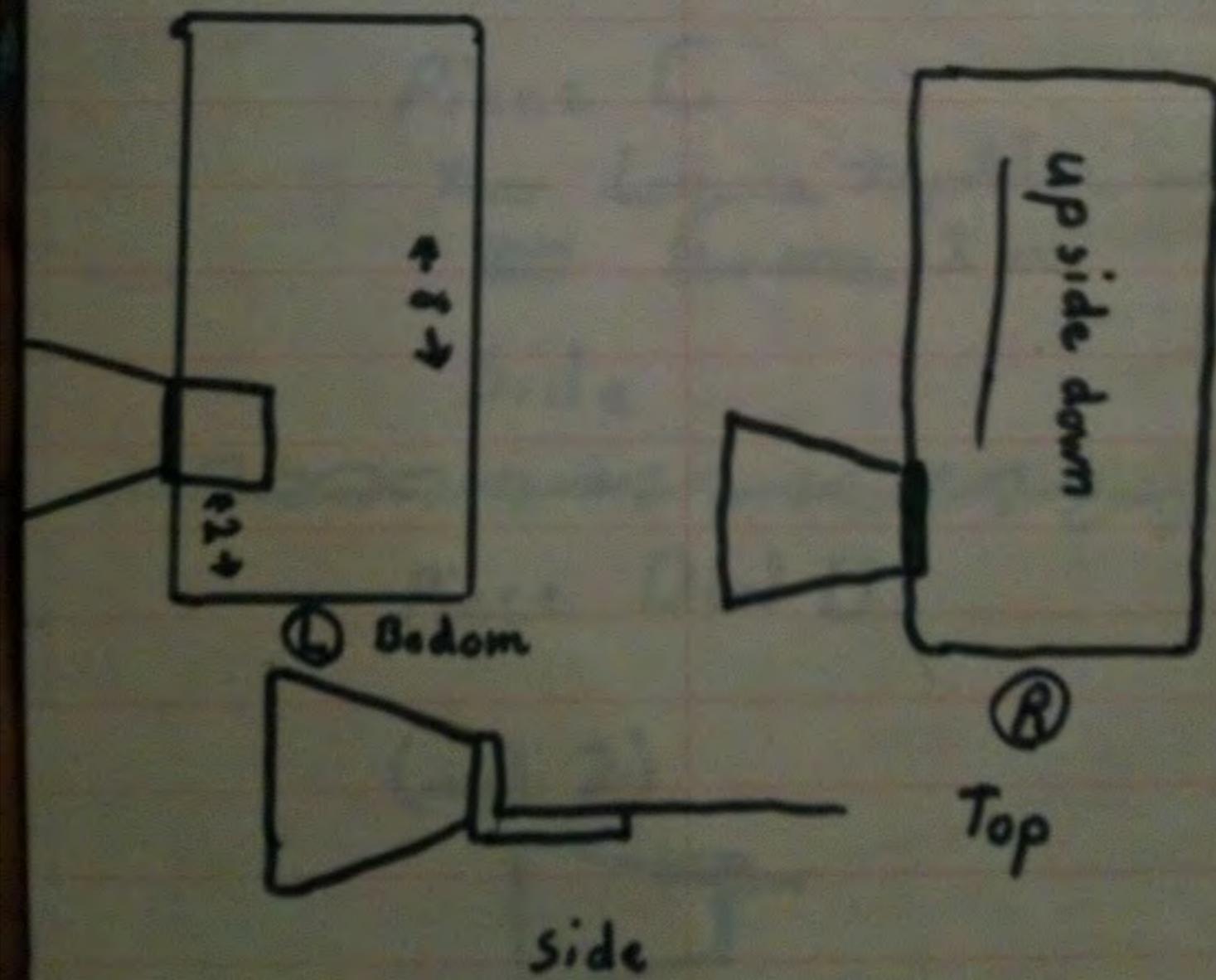


out a  
door on  
each side

SIDE

Piece B and B<sub>1</sub>

Spiral and onion holder need  
to be reversed for right and  
left side





© The Leg Laboratory

ROBOTSANDNEWMEDIA.COM

APRIL 4  
2014 / 9AM - 5PM

BANATAO AUDITORIUM  
SUTARDJA DAI HALL  
UC BERKELEY

For decades robots have diligently been tasked to perform a range of duties largely scoped within industrial manufacturing. More recently, we have seen the emergence of a new landscape of more social, personal, expressive, nurturing, and emotional robotic platforms. Increasingly, robots play a critical new role as extensions of ourselves, enabling our creativity, creating new objects, serving as companions, expressing emotions, empowering communities, and challenging our civil rights. What are the exciting opportunities as well as new legal, philosophical, and ethical dilemmas within this important cultural and technological milieu?

Join us as we deconstruct, debate, and explore this concept of *Robots and New Media*.



Berkeley Center  
for New Media

THE DODGE & TOWNSEND  
CENTER FOR THE HUMANITIES

ITRIS  
Center for Information Technology  
Research in the Interest of Society

Project of the Humanities

#nwmediarobots

# ROBOTS & NEW MEDIA SYMPOSIUM

*Robotics is the moral degradation of the machine.*

— JG Ballard



REGISTER AT  
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# STRATEGEMS

## **IDENTIFY**

the core metaphors of a field

## **RECOGNIZE**

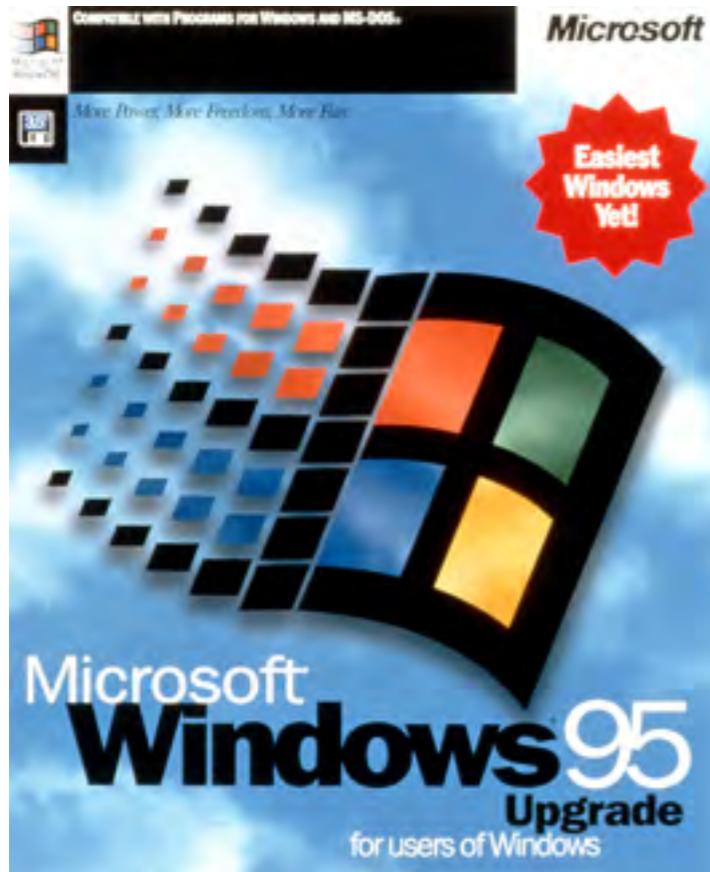
what the metaphors **exclude** or **marginalize**

## **INVERT**

the metaphor to bring the marginalized to the center

## **BUILD**

a new alternative that embodies the inversion



processor: **Intel Pentium (66 MHz)**

browser: **Mosaic**

search engine: **Alta Vista**

social networking: **The Well / Usenet**

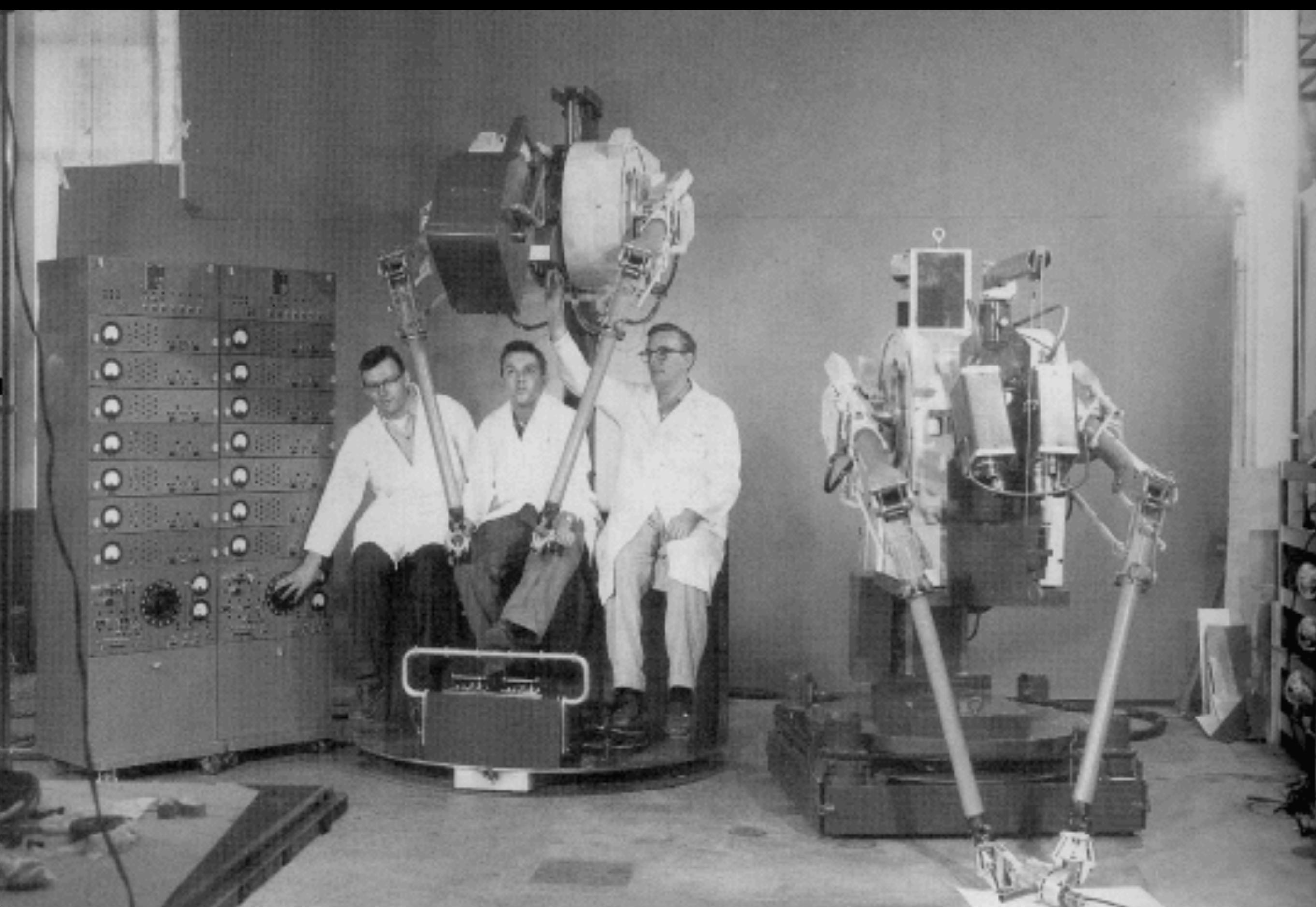
mobile platform: **Palm Pilot**

00fe7	info-cpm at BRL, AUTREY-HUNLEY a	fa.info-cpm	17-Jul-82 07:25
00fe8	Help with hard disk and SDS syst	fa.info-cpm	17-Jul-82 10:30
00fe9	Cursor movement	fa.editor-p	17-Jul-82 10:42
00fea	Rings and food	net.games.rogue	17-Jul-82 10:45
00feb	Super natural Bug?	net.games.rogue	17-Jul-82 10:57
00fec	VW Joke	net.auto.vw	17-Jul-82 11:50
00fed	Did you hear about	net.jokes	17-Jul-82 12:29
00fee	Re: VAX UNIX magtape lockout - (	net.unix-wizar	17-Jul-82 12:36
00fef	SF-LOVERS Digest V6 #17	fa.sf-lovers	17-Jul-82 13:13
00ff0	IT	1 net.nlang	17-Jul-82 13:53
00ff1	Public domain programs in commer	fa.info-cpm	17-Jul-82 15:12
00ff2	6502 simulator	fa.info-cpm	17-Jul-82 15:19
00ff3	Who's Crazier? (Take 2)	net.misc	17-Jul-82 17:20
00ff4	Bladerunner and The Bradbury	net.movies	17-Jul-82 17:33
00ff5	bad saves	net.games.rogue	17-Jul-82 18:32
00ff6	CP/M ED.COM 1.4	fa.info-cpm	17-Jul-82 19:21
00ff7	Number theory problem	net.general	17-Jul-82 19:37
00ff8	kids...	net.jokes	17-Jul-82 19:38
00ff9	CP/M ED 1.4	fa.info-cpm	17-Jul-82 20:19
00ffa	Epson Modification	net.micro	17-Jul-82 20:30
00ffb	Netnews spreads to BTL Indian Hi	net.news.newsite	17-Jul-82 21:02
00ffc	x**x*x**x... : Where did I go w	1 net.math	17-Jul-82 21:09
00ffd	[Steven E. Hills: Epson Modific	fa.info-terms	17-Jul-82 21:21
	news> [		



HIGH COST

# HIGHLY TRAINED OPERATOR



# REPAIR AND INSPECTION TASKS



**TELEPRESENCE**

**HIGH COST**

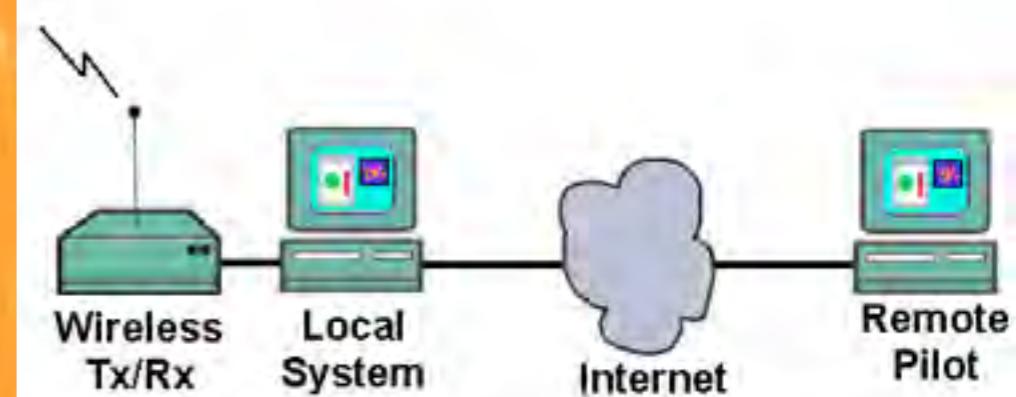
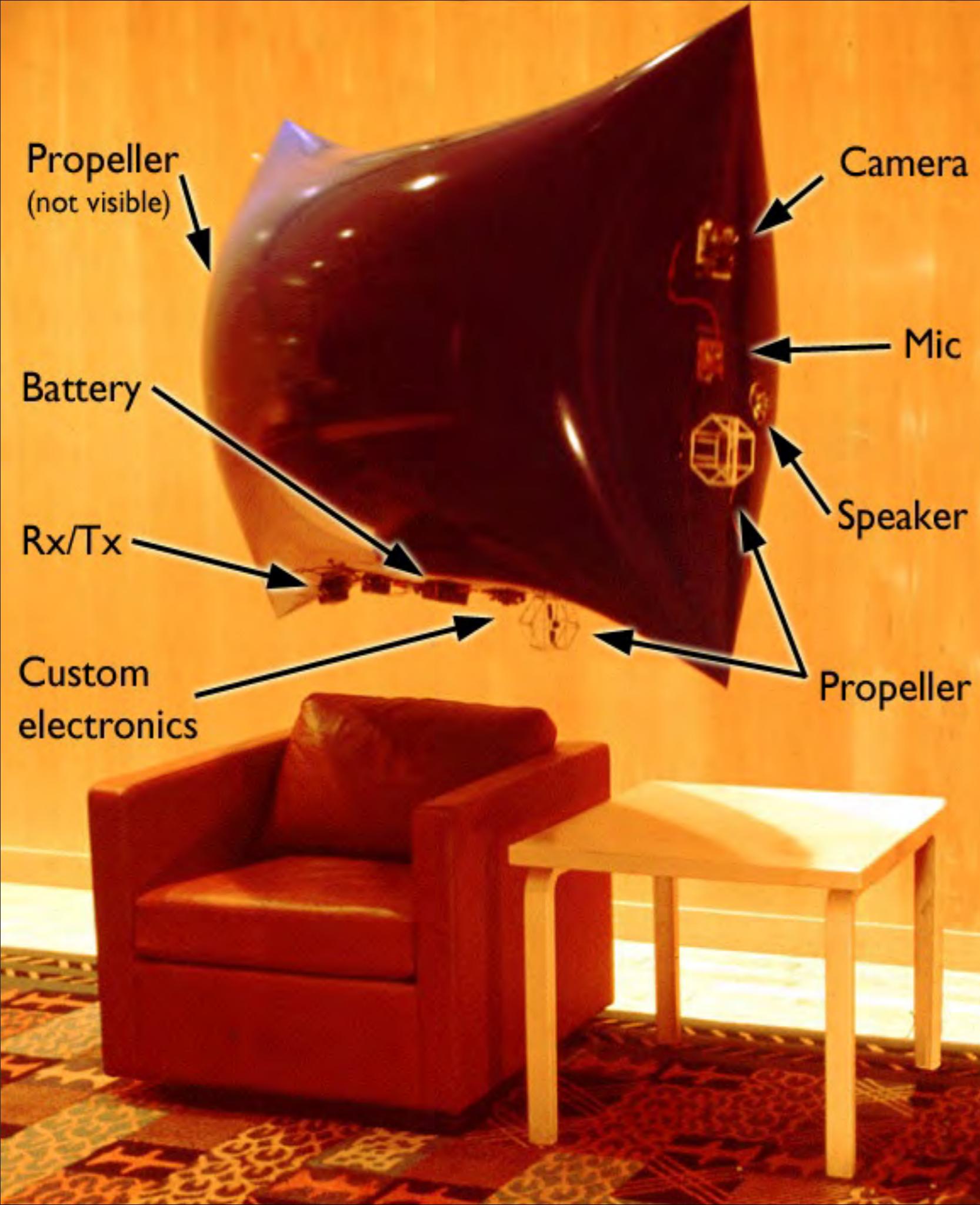
**EXPERT OPERATOR**

**REPAIR & INSPECTION**

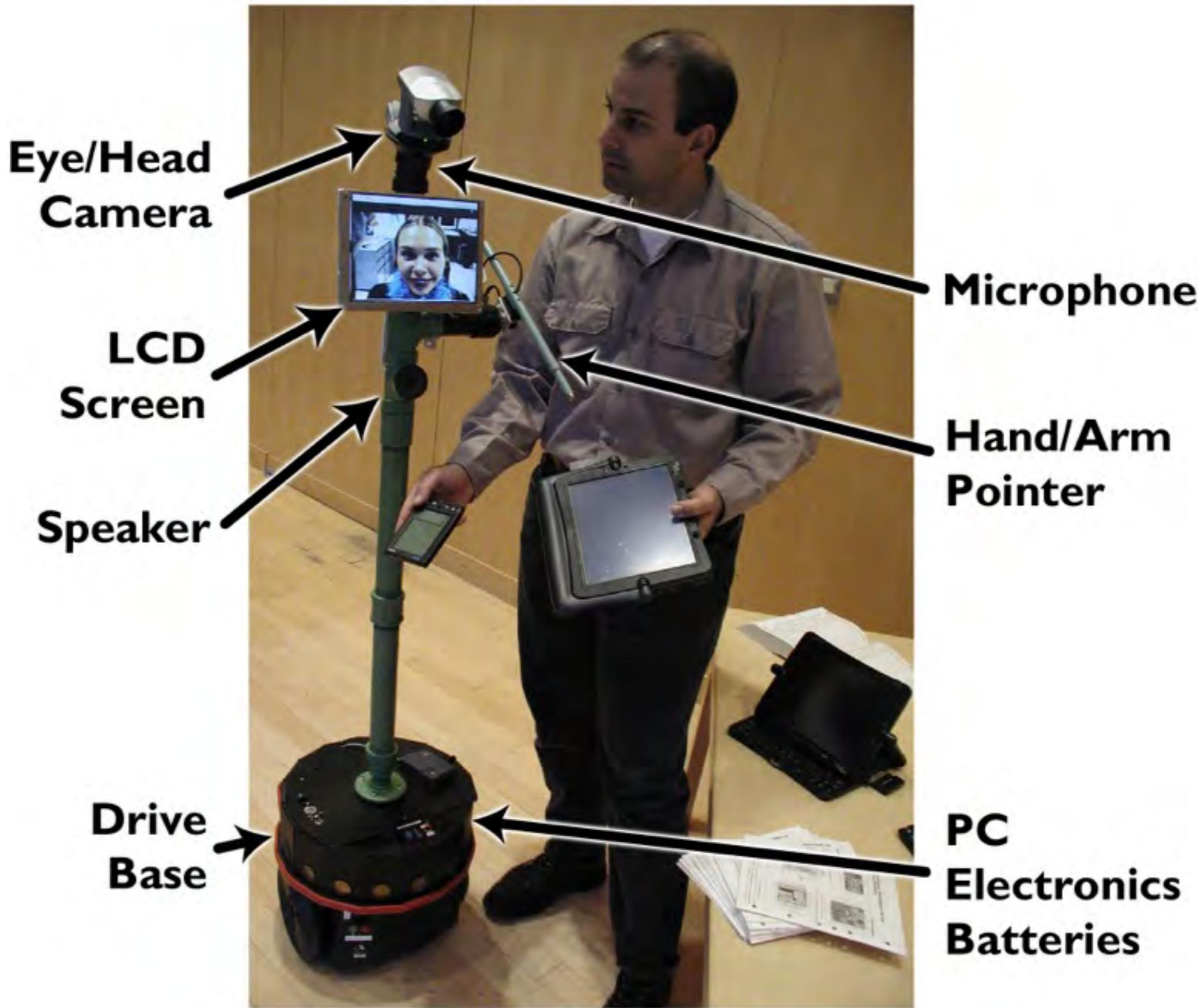
**LOW COST**

**NO TRAINING**

**HANGING OUT**











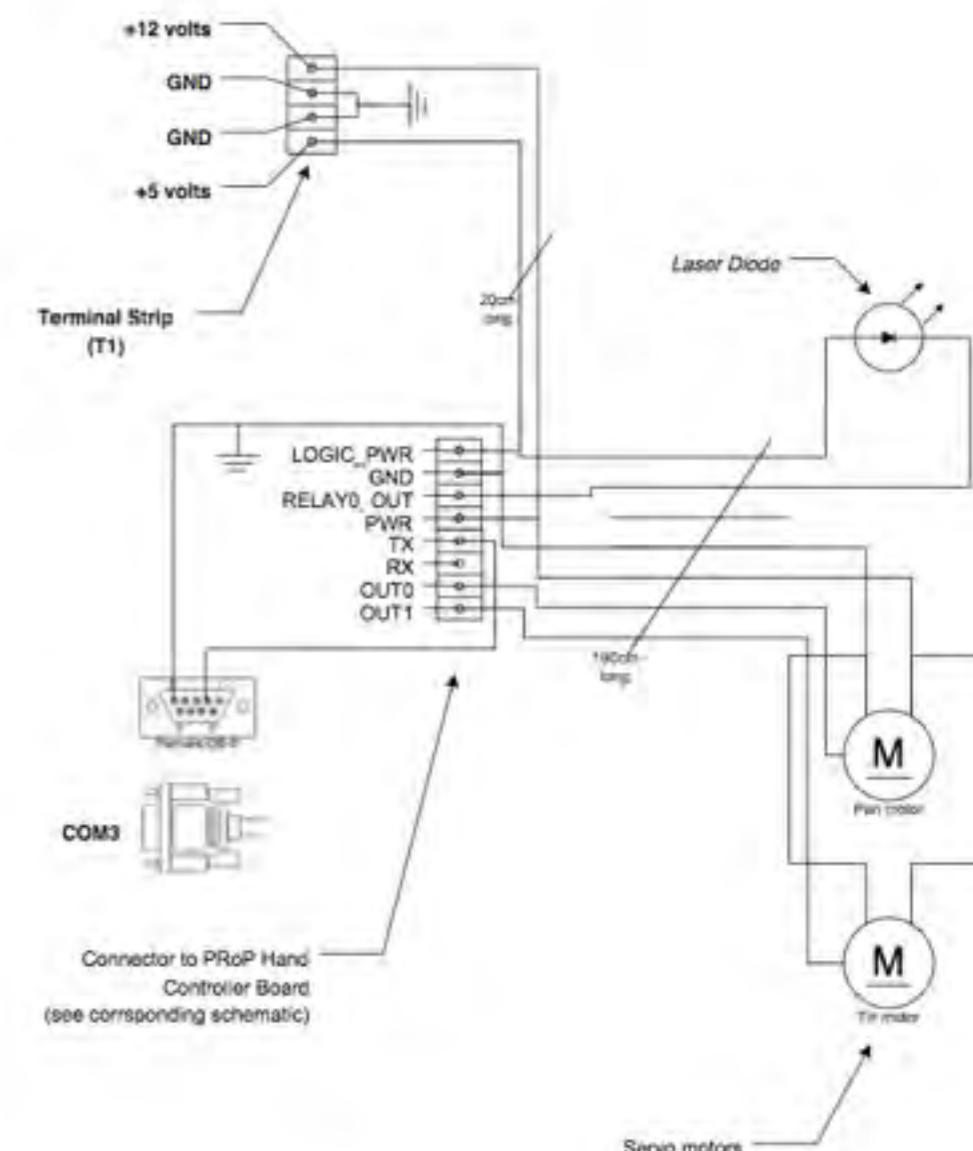
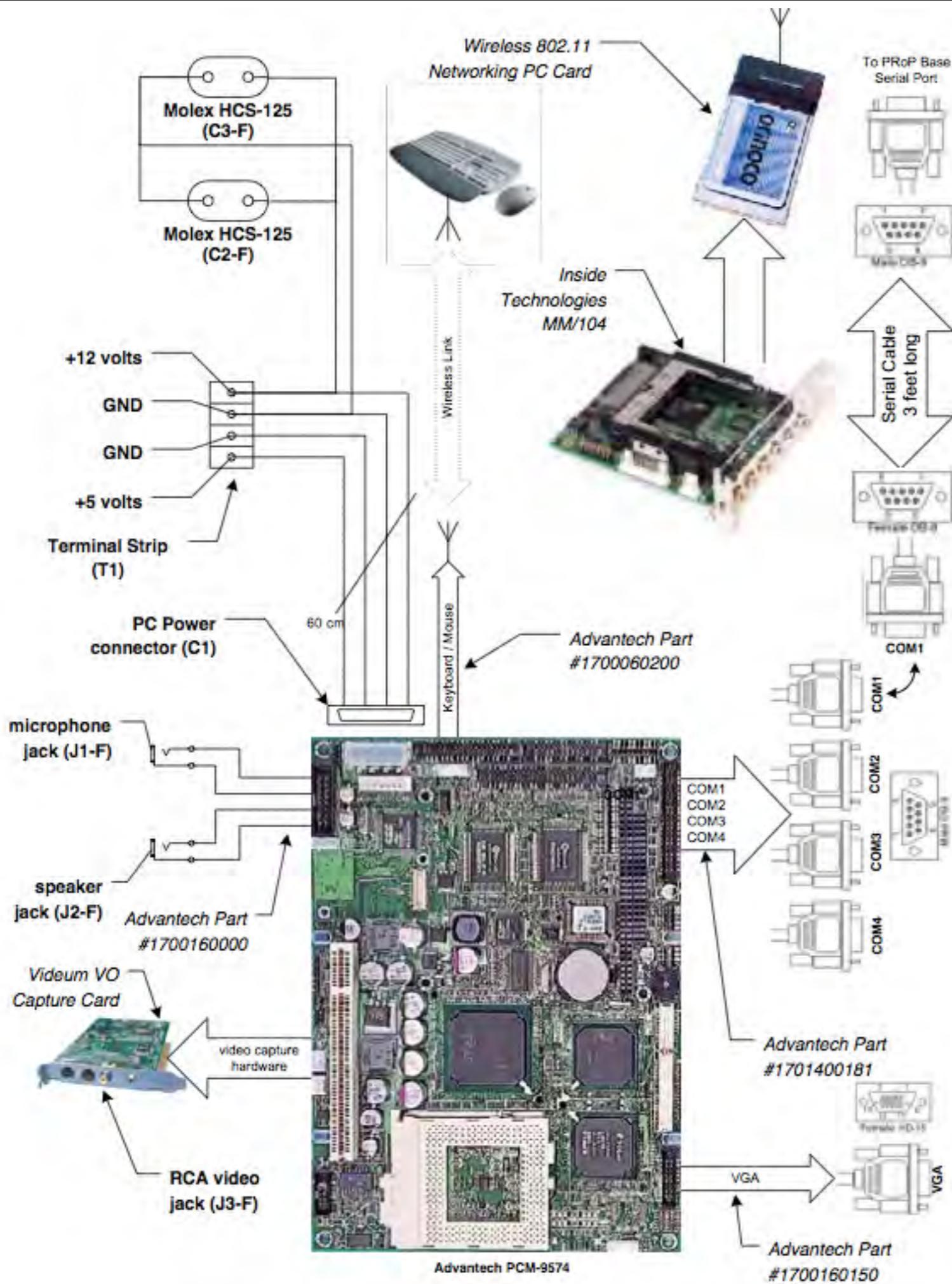


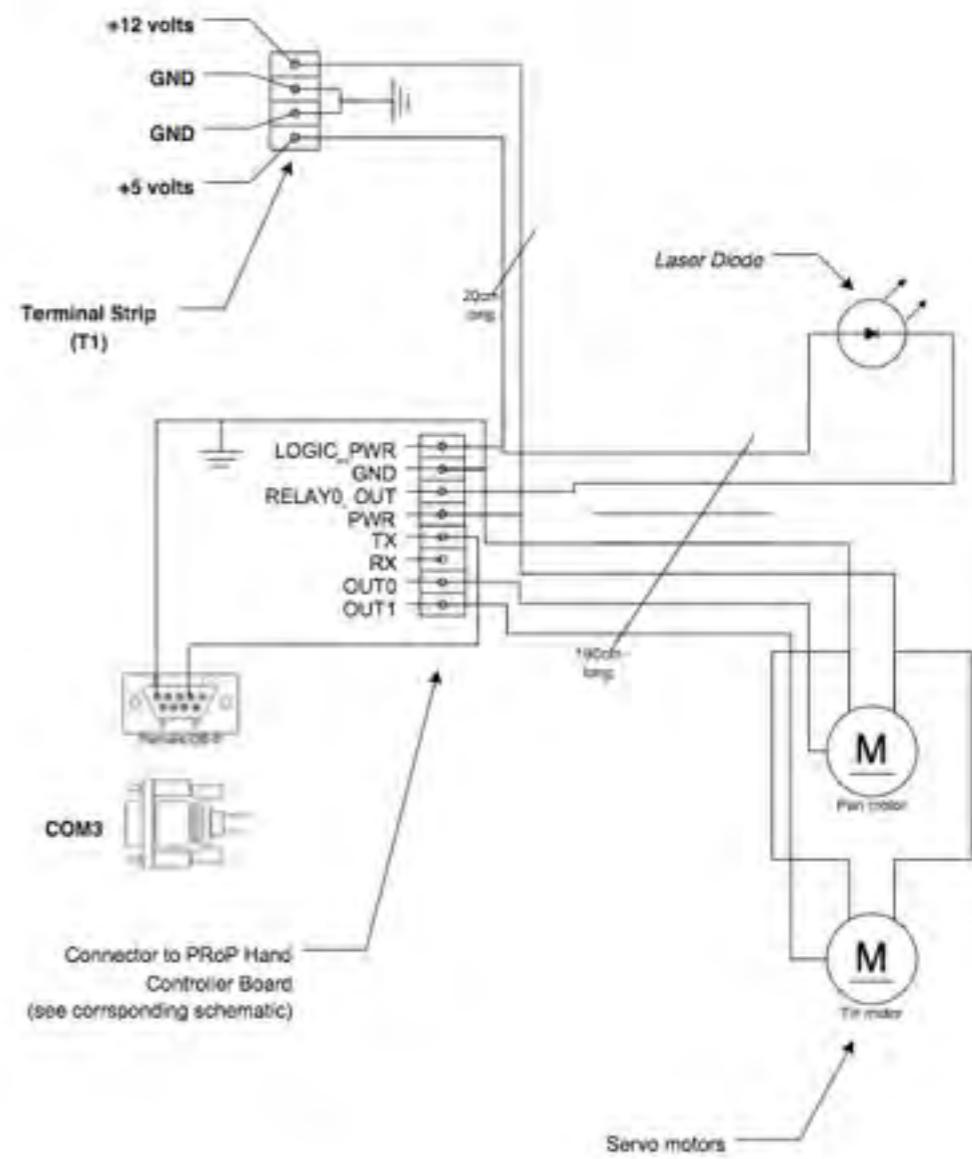


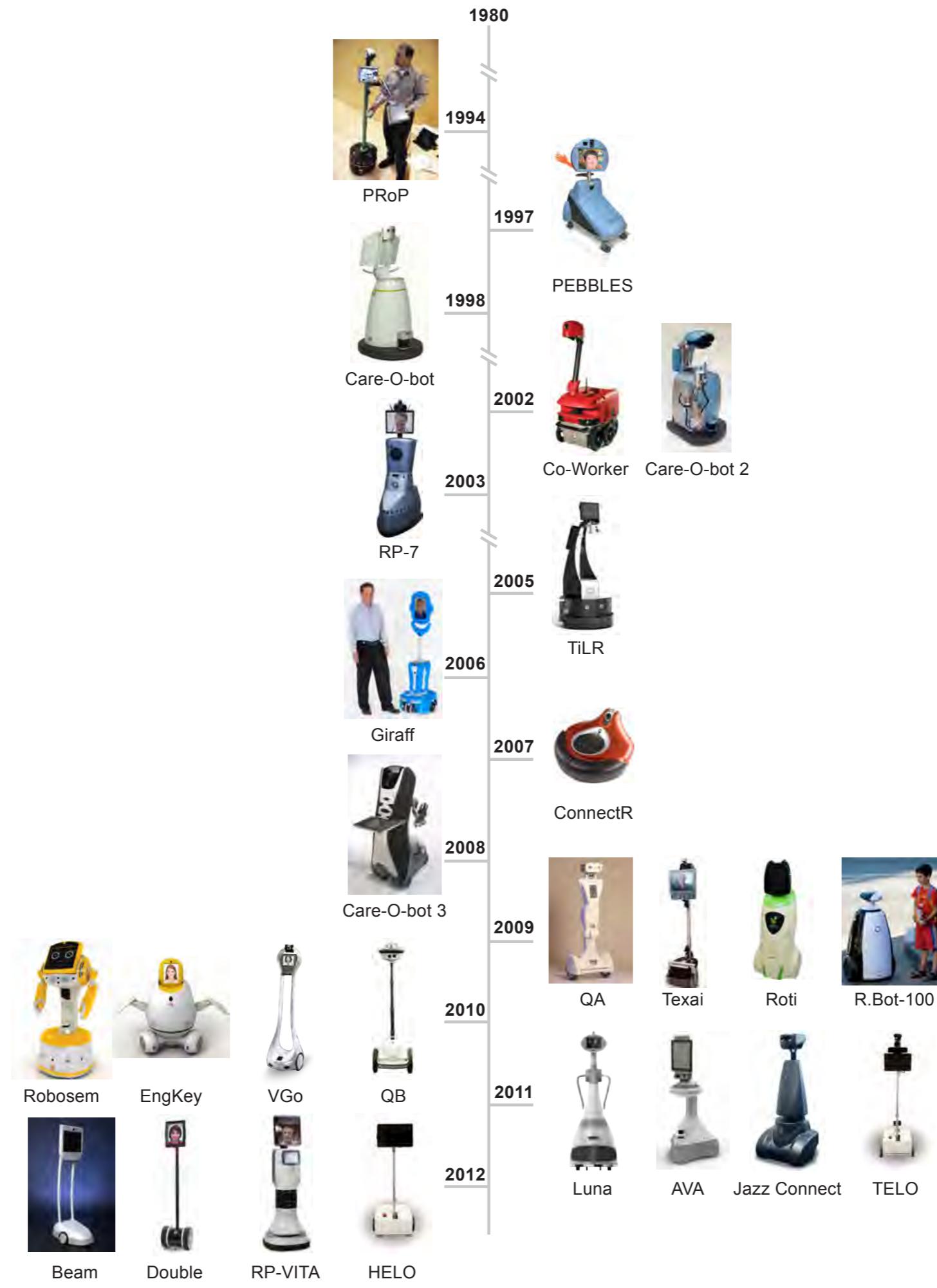


THE END









# | What is HCI?

# Human-Computer Interaction (HCI)

## Human

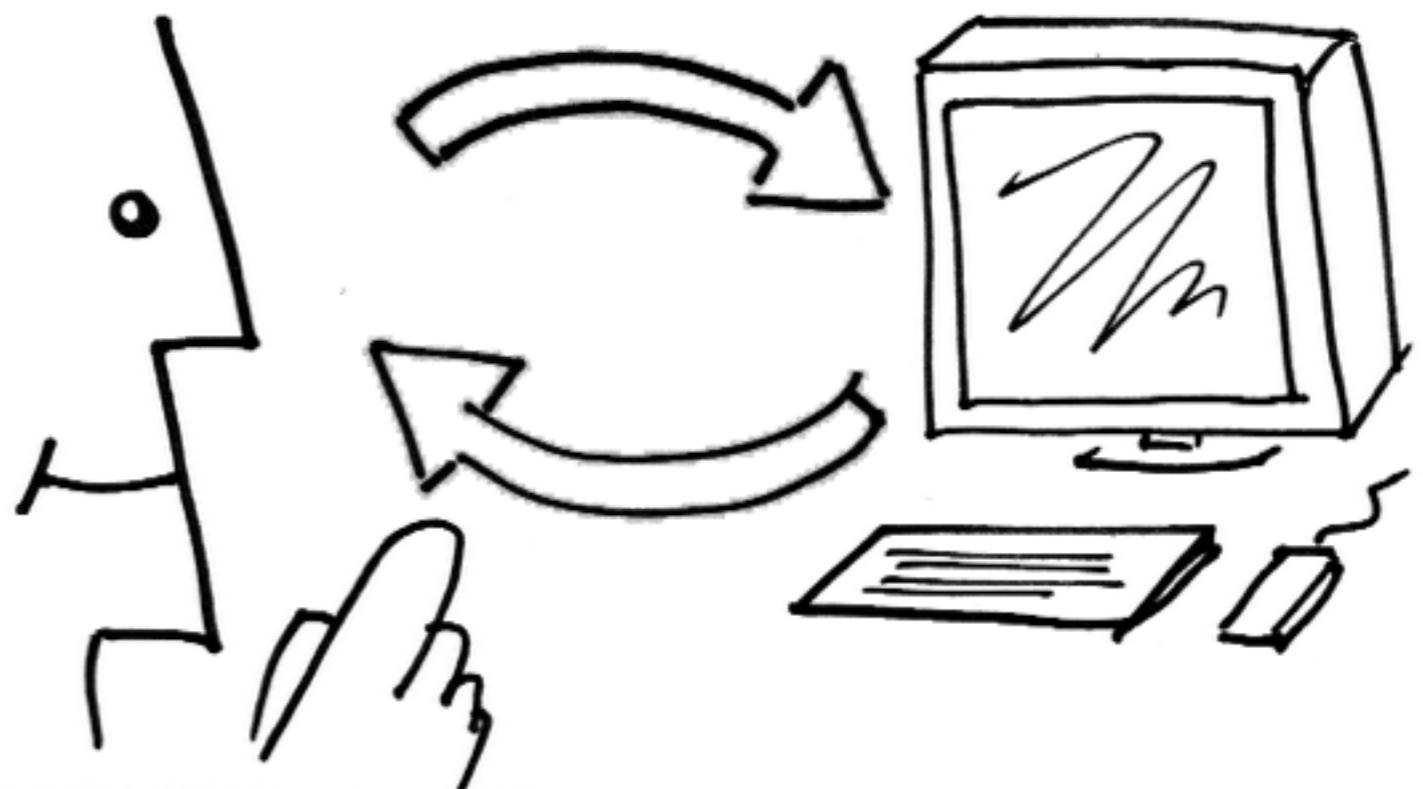
- End-user of program
- Others (friends, collaborators, coworkers)

## Computer

- Machine program runs on
- Often split: clients & servers

## Interaction

- User tells the computer what they want
- Computer communicates results



# User Interfaces (UIs)

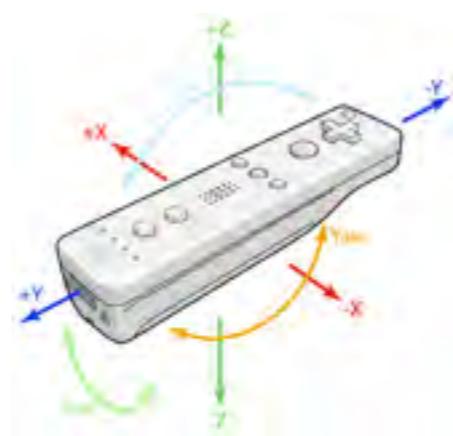
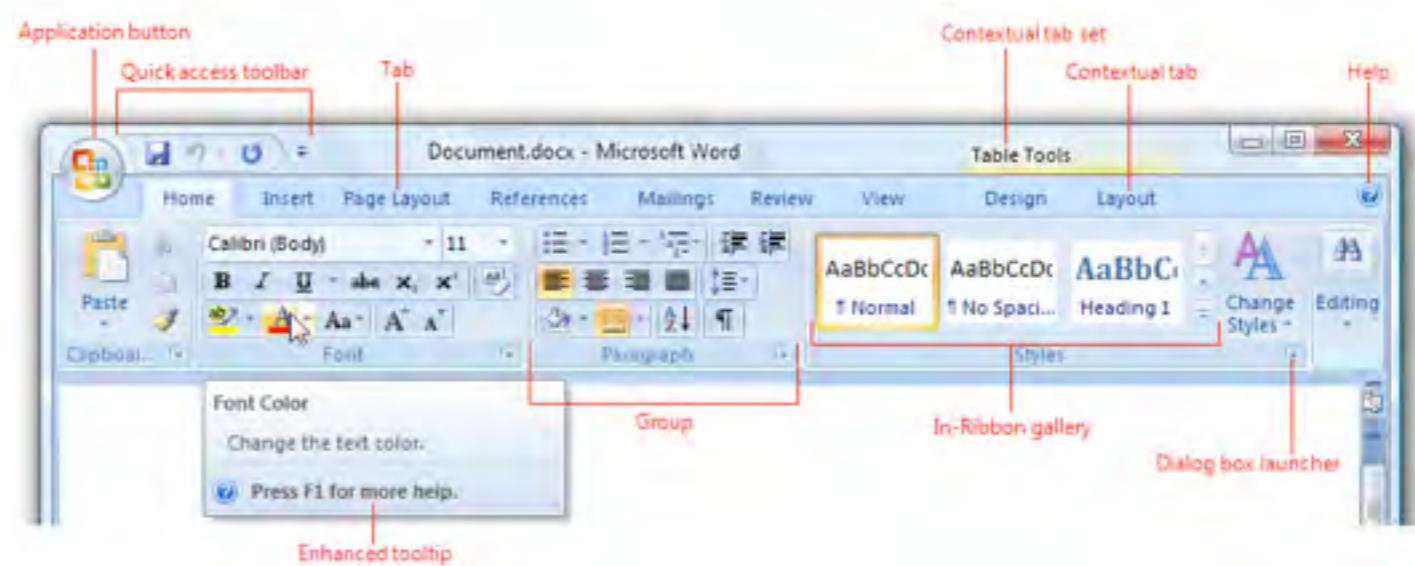
Part of application that allows

- People to interact with computer
- Computer to communicate results

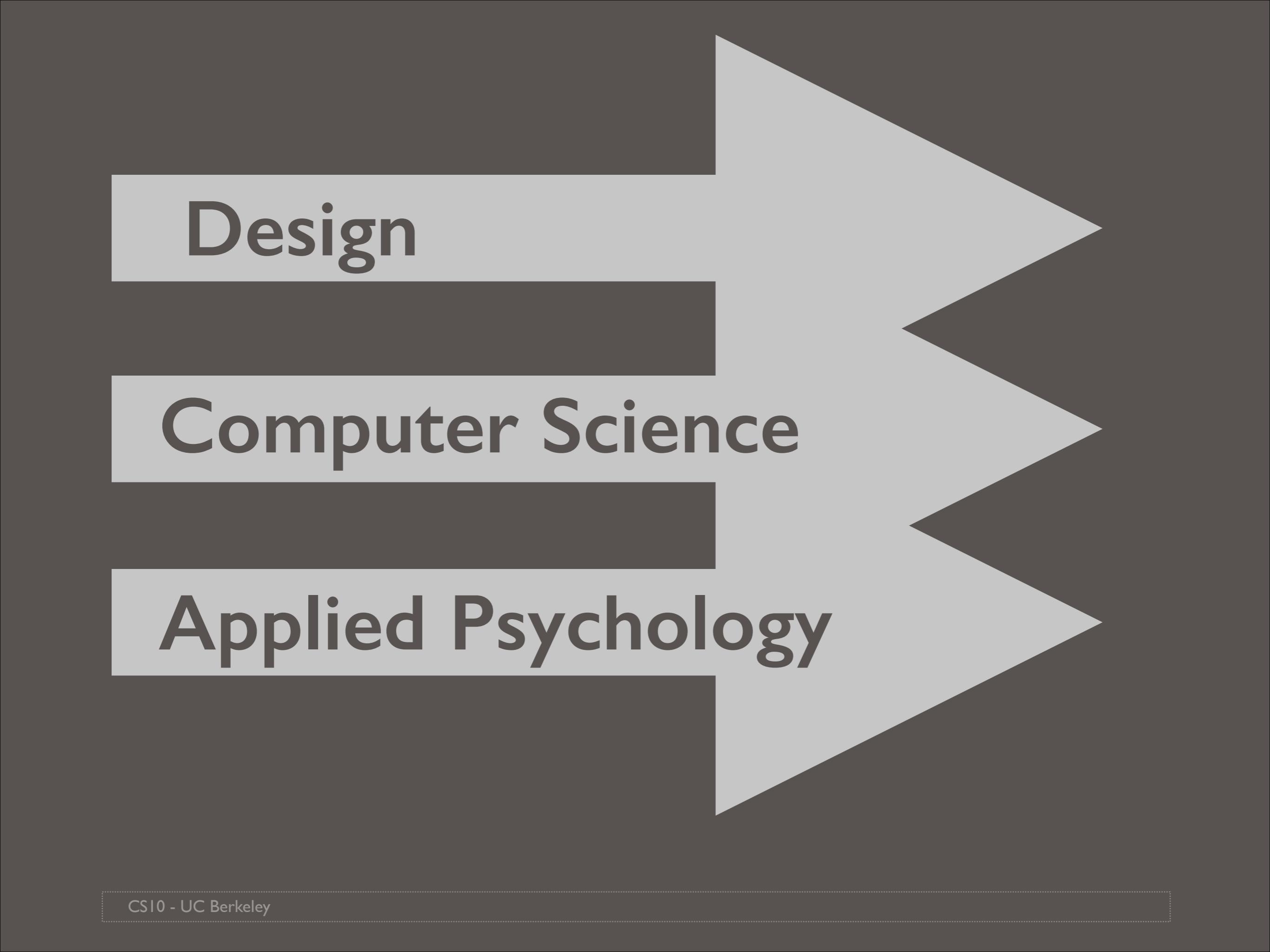
Can include hardware design

- Buttons, sliders, other sensors

HCI =  
design, prototyping,  
implementation &  
evaluation of UIs



<http://www.reactable.com>



# Design

# Computer Science

# Applied Psychology





artist



scientist

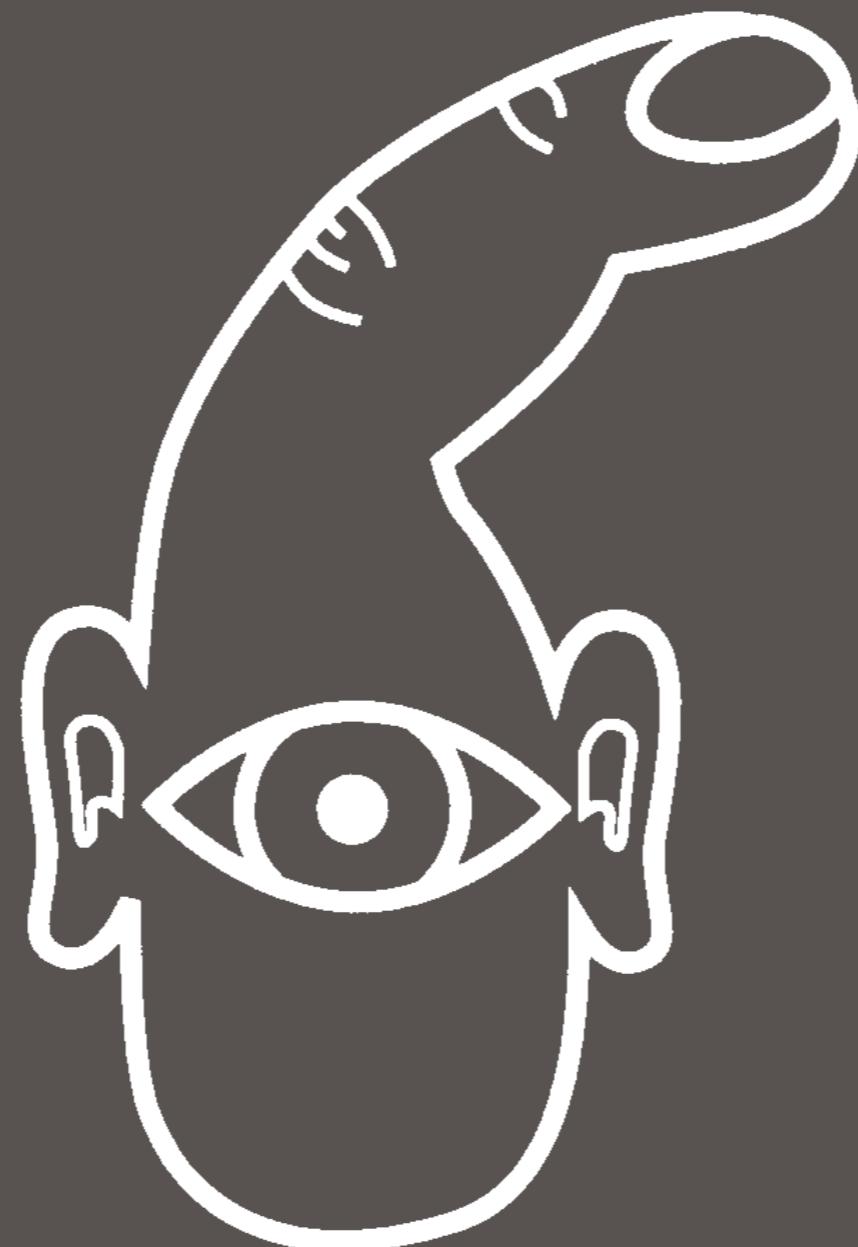


designer



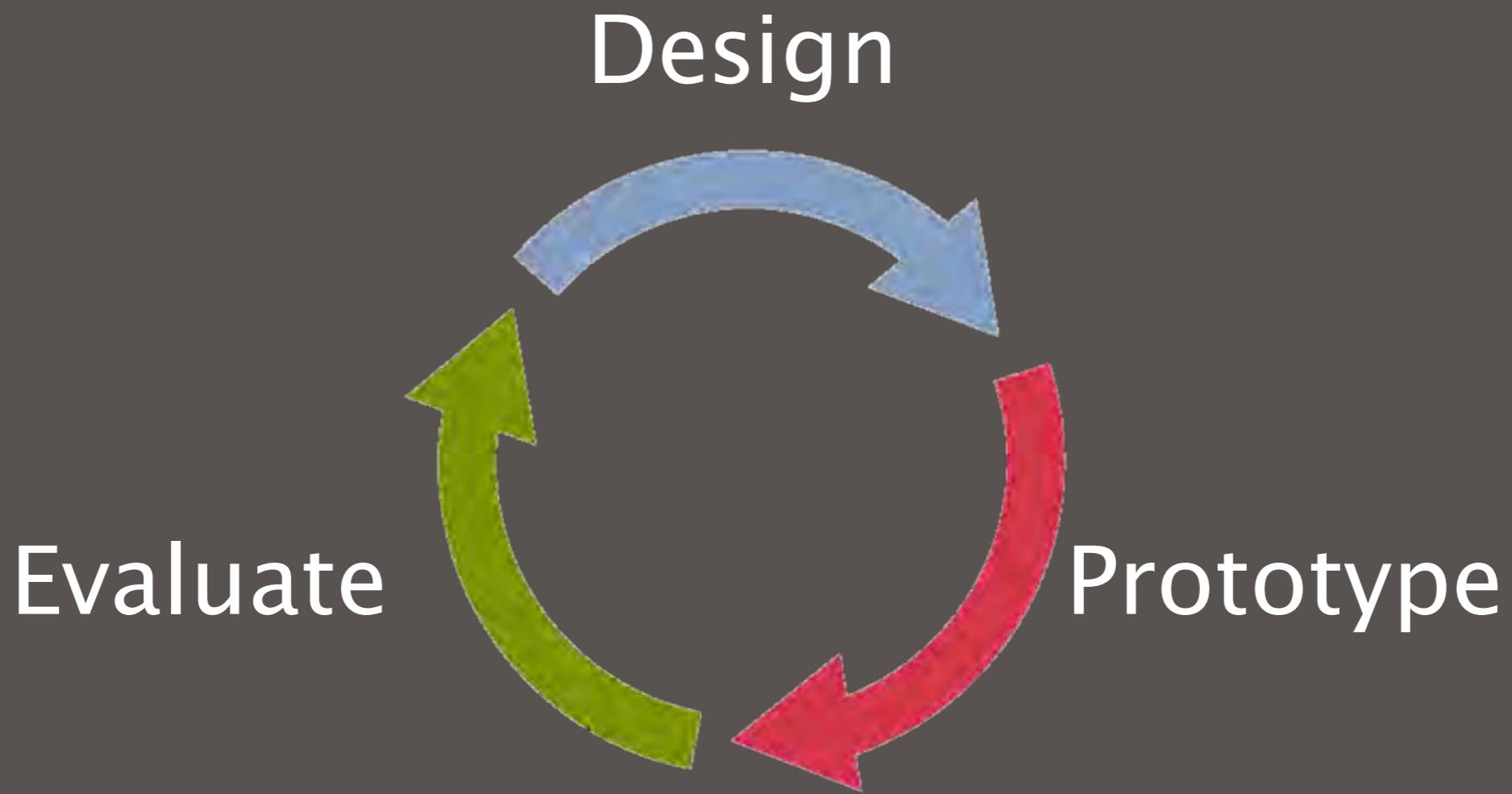
engineer

Rich Gold, *The Plenitude*, MIT Press



(c) Dan O'Sullivan

# Iterative Design Cycle



Getting it right the first time is hard!

# | Understanding Users

Observe existing practices

Create scenarios of actual use

Build models to gain insight into work processes



CS247, Stanford, 2006



<http://www-personal.umich.edu/~chrisli/m2.html>

# | Prototyping Interfaces

Rapidly build a mockup  
of your UI

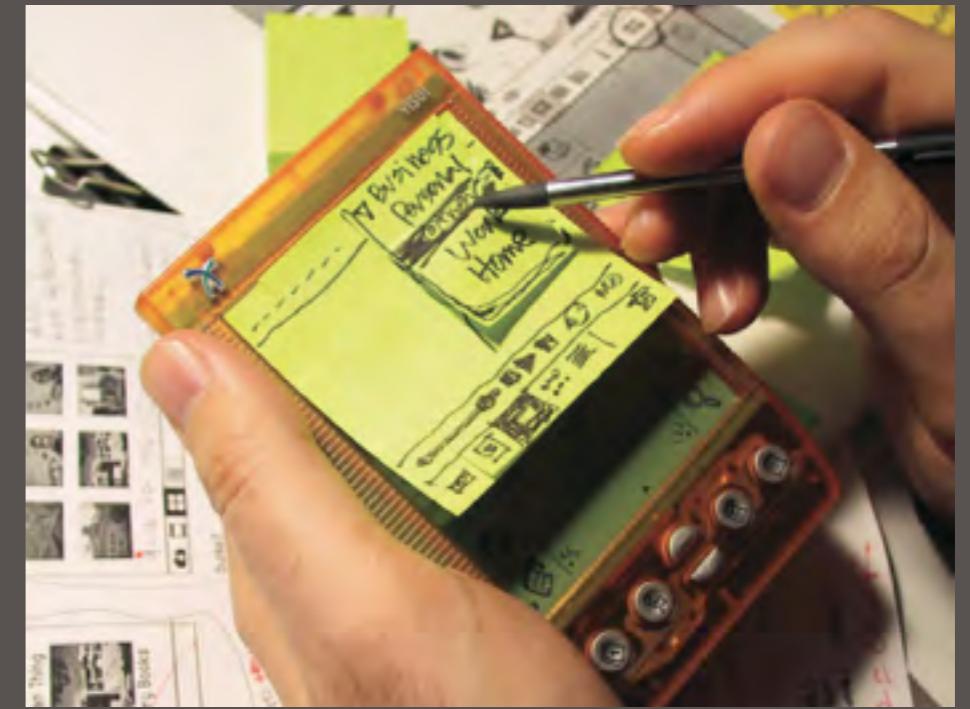
Low-fidelity techniques:

Paper prototyping

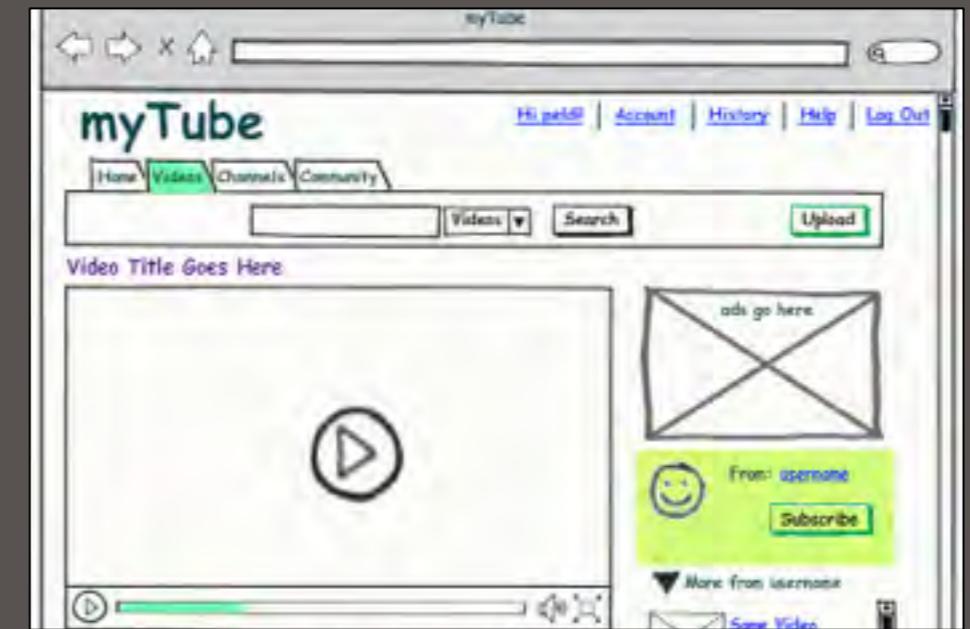
Video prototypes

Interactive prototypes:

HTML, Javascript, Flash, ...

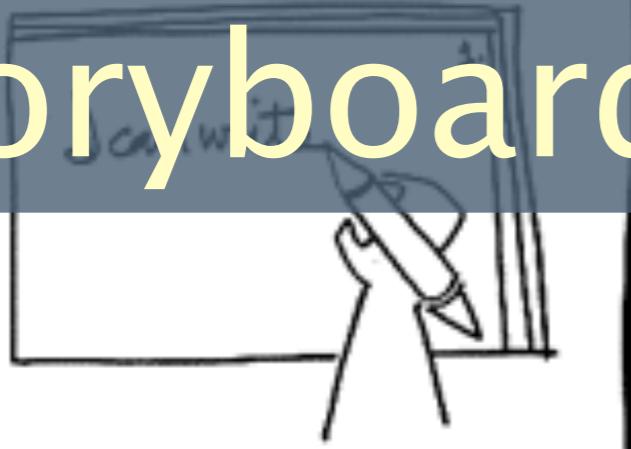


Moggridge, Designing Interactions, p.704



<http://www.balsamiq.com/products/mockups/examples#wiki>

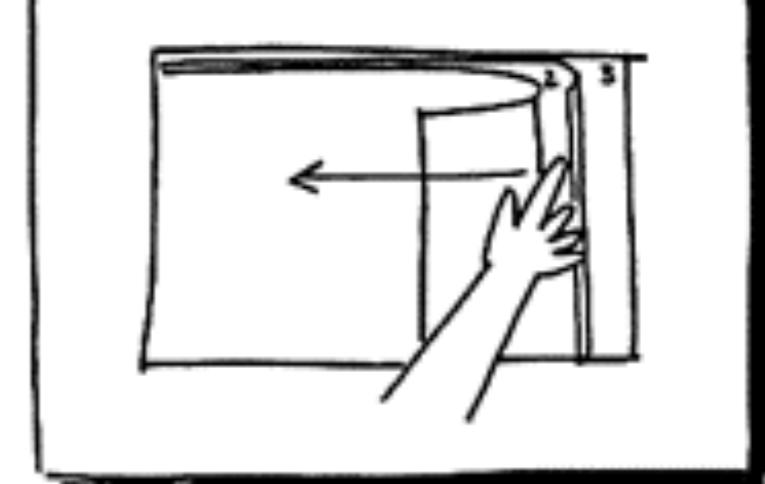
# Storyboarding



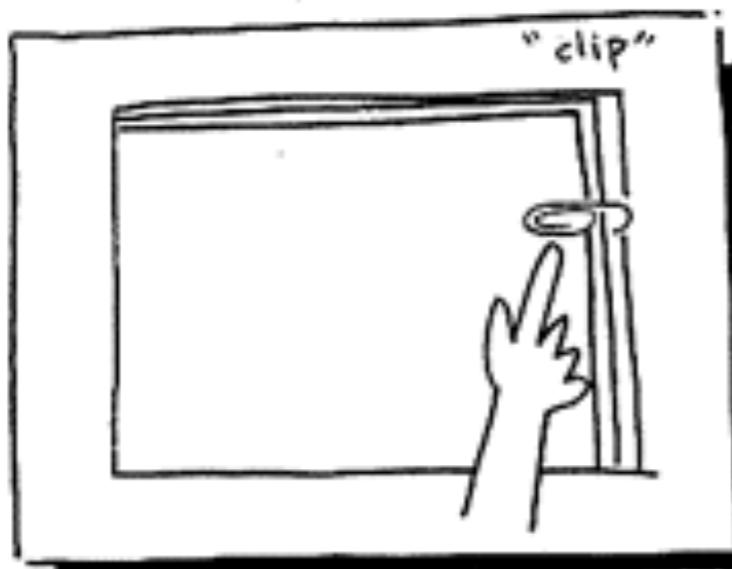
L. can write into her notebook.



She can flip over her pen and erase!



L. can flip to the next page.



L. marks her place.



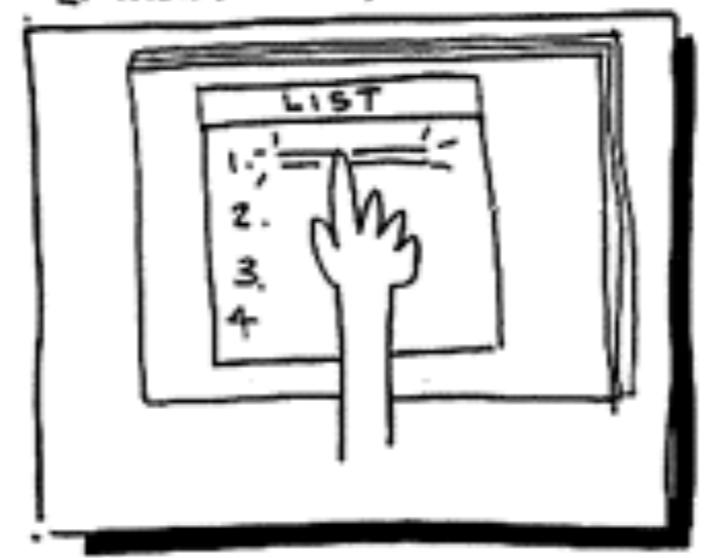
L. marks a phone number.



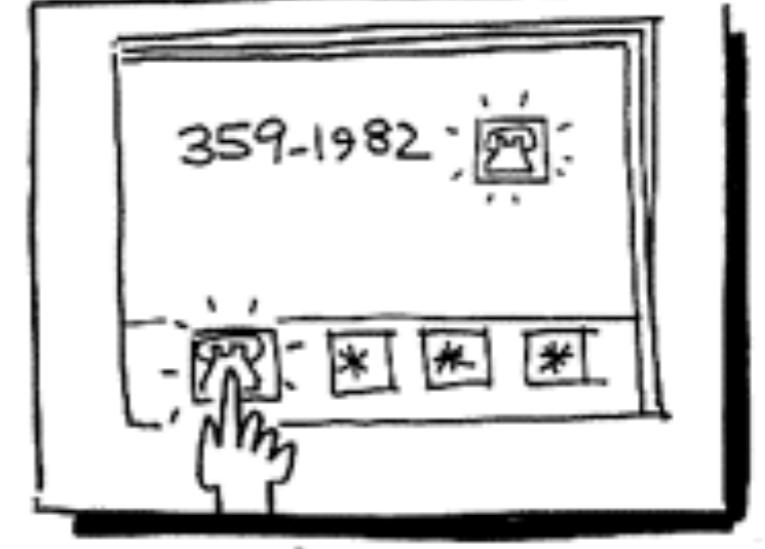
L. shifts to the InBox Section.



L. adds comments



L. brings up a list.



L. looks for phone numbers.



# | Evaluation

## Formative

Are we building the right thing?

What should be different in the next iteration?

## Summative

Does it work? Is it better than existing solutions?

Can this teach us something about how people or the world work?



<http://www.laurasmith.info/UsabilityTest.jpg>

## Techniques

Analytically, expert walkthroughs, laboratory studies,...

# | Why study user interfaces?

How much of an application's source is devoted to user interface code?

- A. 10%
- B. 20%
- C. 35%
- D. 50%
- E. 75%

# | Why study user interfaces?

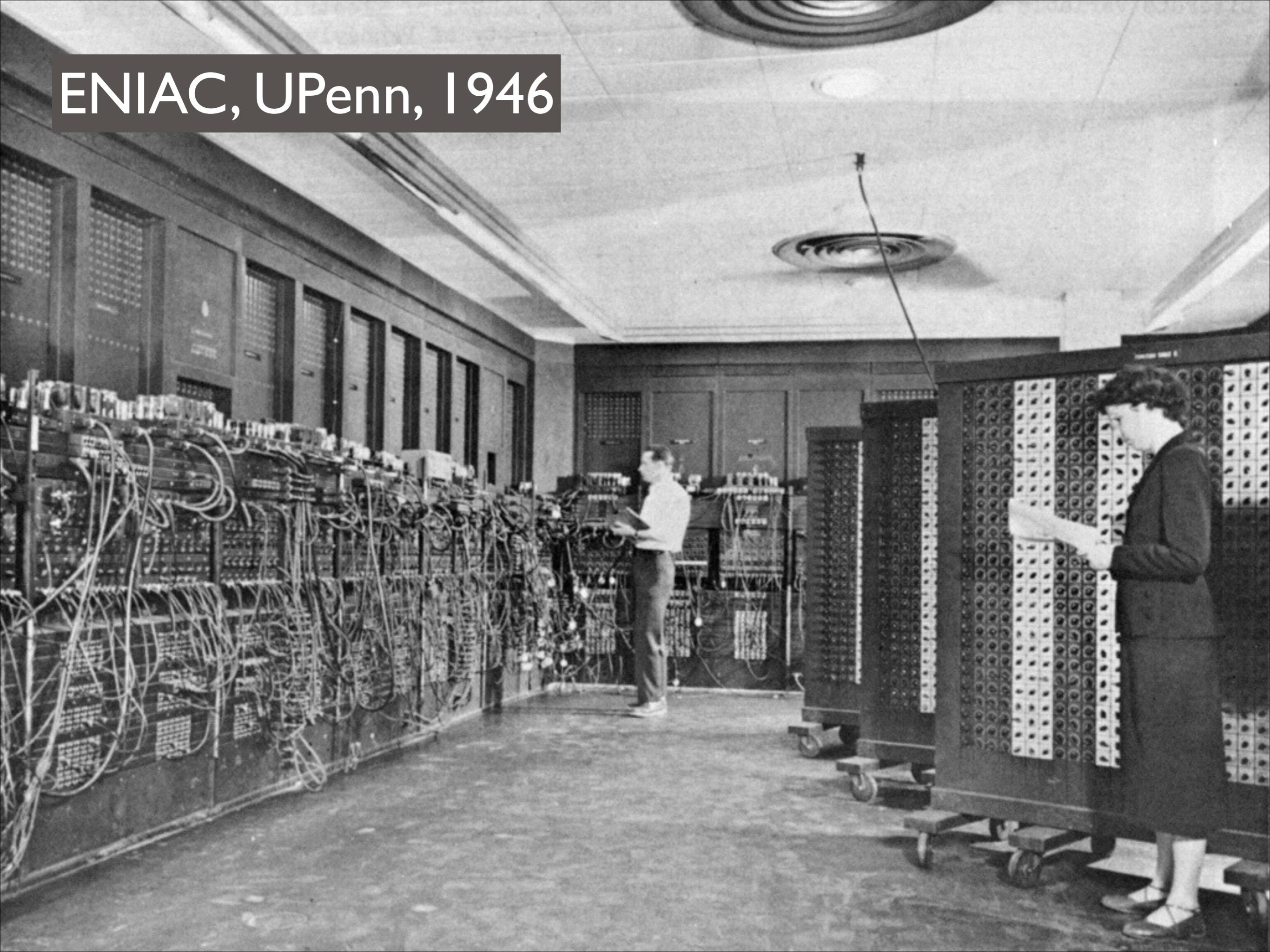
“The results show that in today’s applications, an average of 48% of the code is devoted to the user interface portion.

The average time spent on the user interface portion is 45% during the design phase, 50% during the implementation phase, and 37% during the maintenance phase.”

– Myers & Rosson, CHI’92

# | History

# ENIAC, UPenn, 1946



# | When was the mouse invented?

- A. | 1948
- B. | 1963
- C. | 1978
- D. | 1984
- E. | 1991





Doug Engelbart &  
Bill English, SRI, 1963

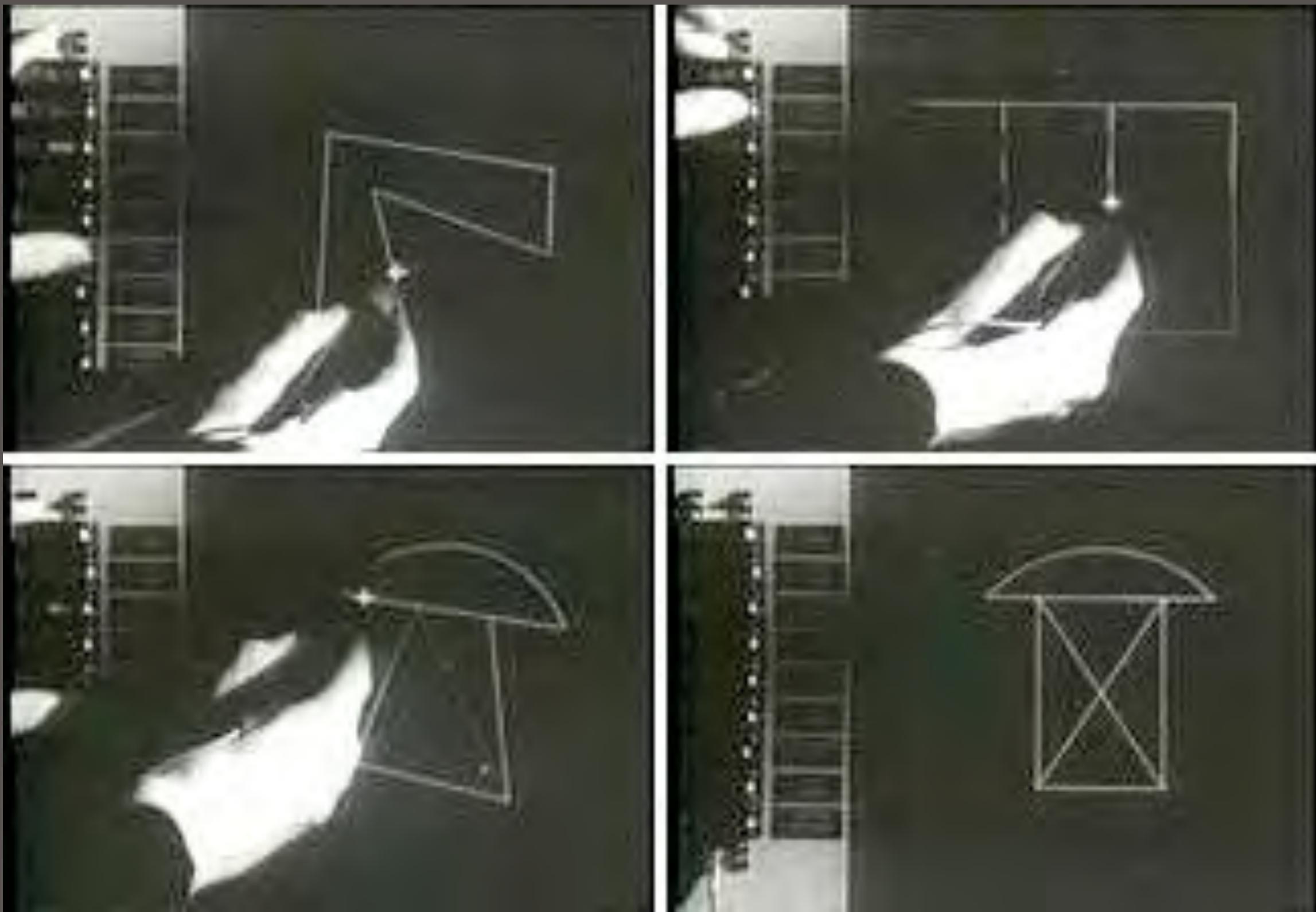


(cc) Flickr user John Chuang  
<http://www.flickr.com/photos/13184584@N08/1362760884/>

# When was pen input invented?

- A. 1964
- B. 1973
- C. 1986
- D. 1995
- E. 2001





Ivan Sutherland, Sketchpad, MIT, 1963/64

UNK



# The new iPad



| Which company introduced the touch screen phone?

- A. Nokia
- B. Apple
- C. Microsoft
- D. IBM
- E. Samsung

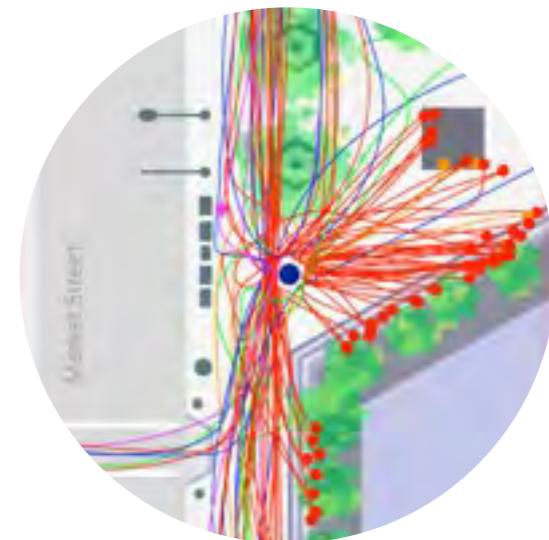


IBM Simon  
1992

# URBAN ATMOSPHERES

Eric Paulos  
Chris Beckmann  
Elizabeth Goodman  
RJ Honicky  
Ben Hooker  
Tom Jenkins  
August Joki  
Chris Myers  
Ian Smith  
Parul Vora



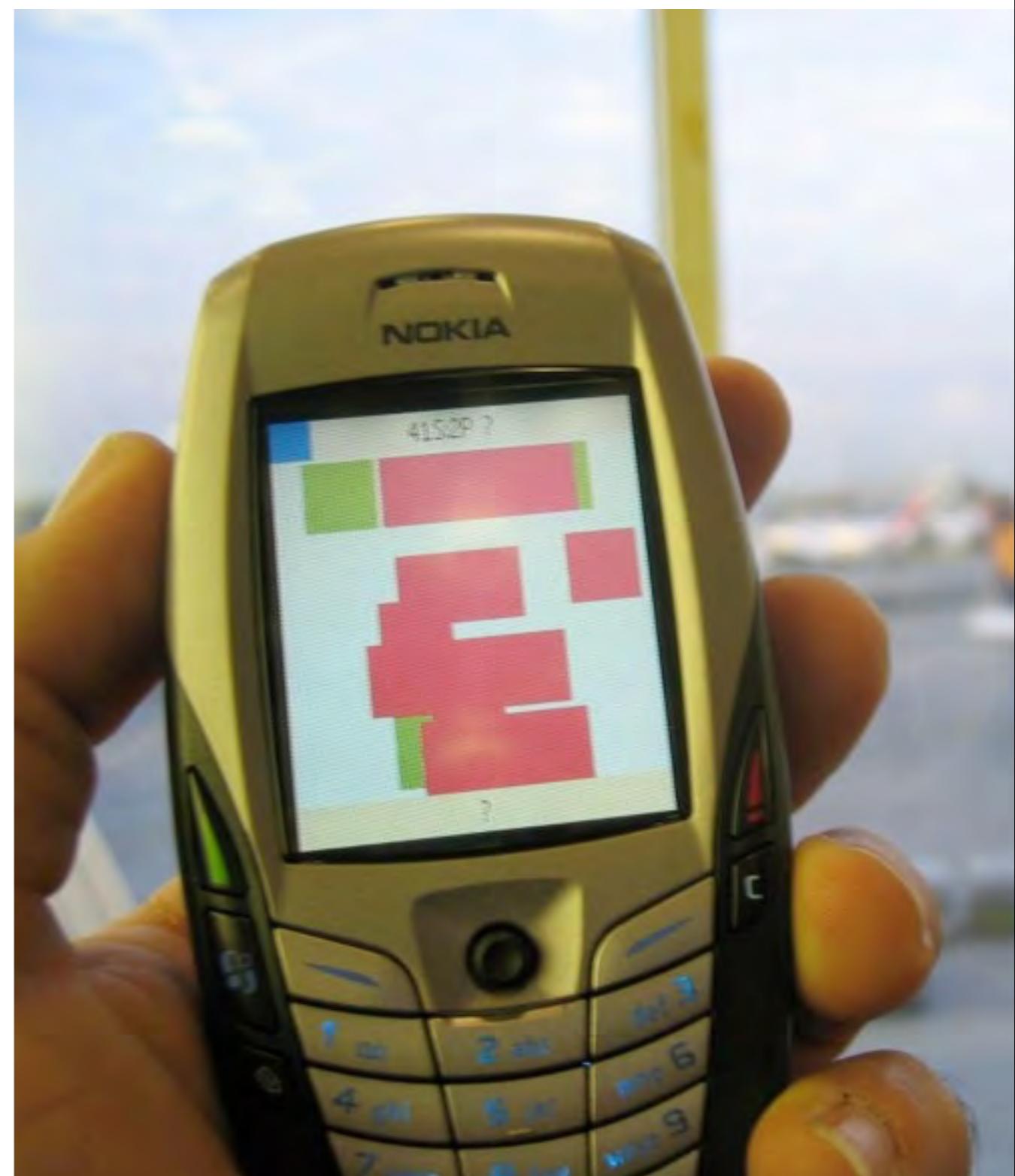


# JABBERWOCKY

## encountering our familiar strangers



The Familiar Stranger: Anxiety, Comfort, and Play in Public Places, ACM SIGCHI 2004  
Eric Paulos and Elizabeth Goodman





# foursquare



“The Familiar Stranger research was a major inspiration for helping me think about and create dodgeball and foursquare”

- Dennis Crowley, founder of Foursquare



Stanley Milgram

1971



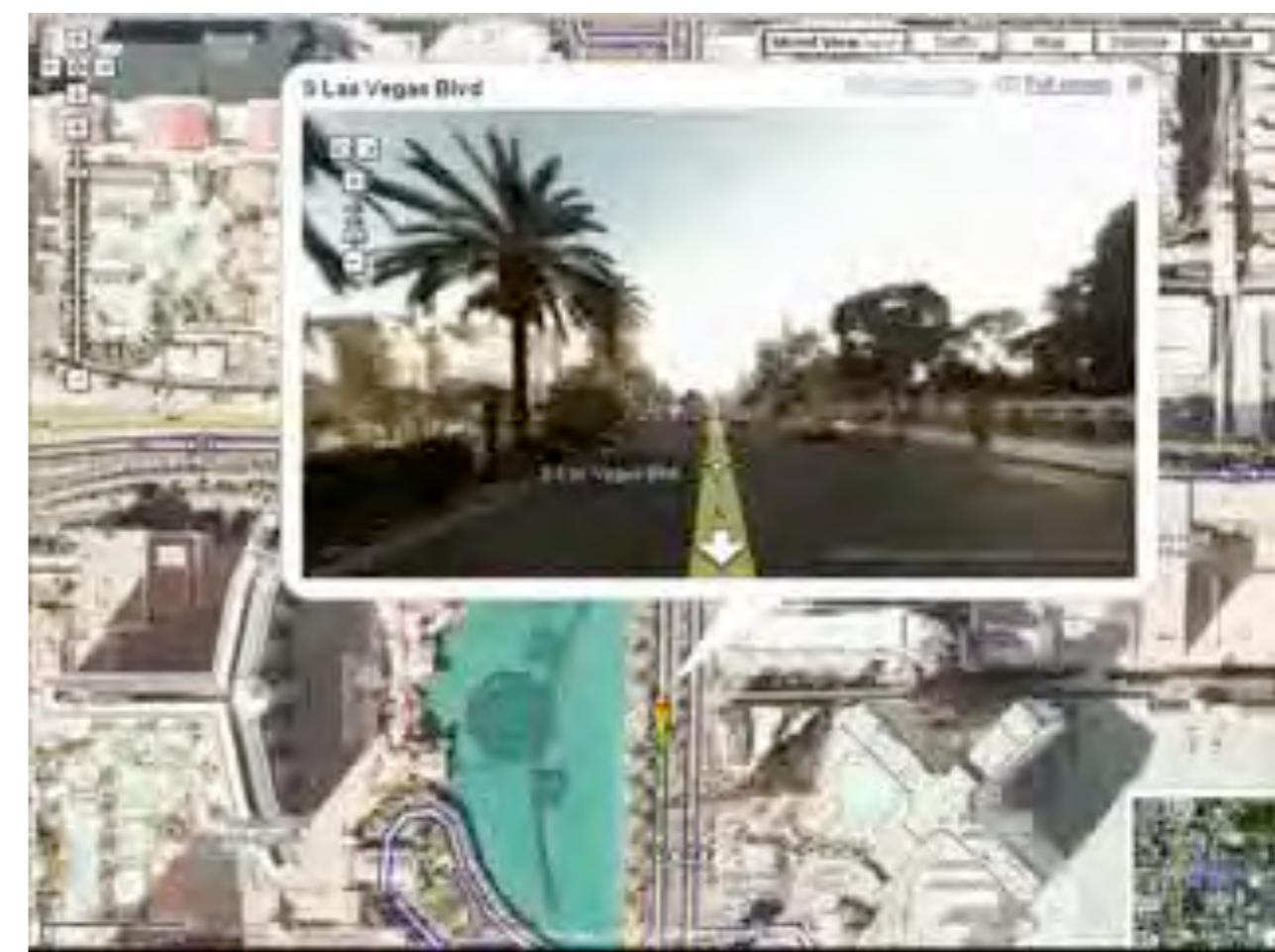
Vito Acconci

Following Piece

1969



Aspen Movie Map  
Michael Naimark  
1978



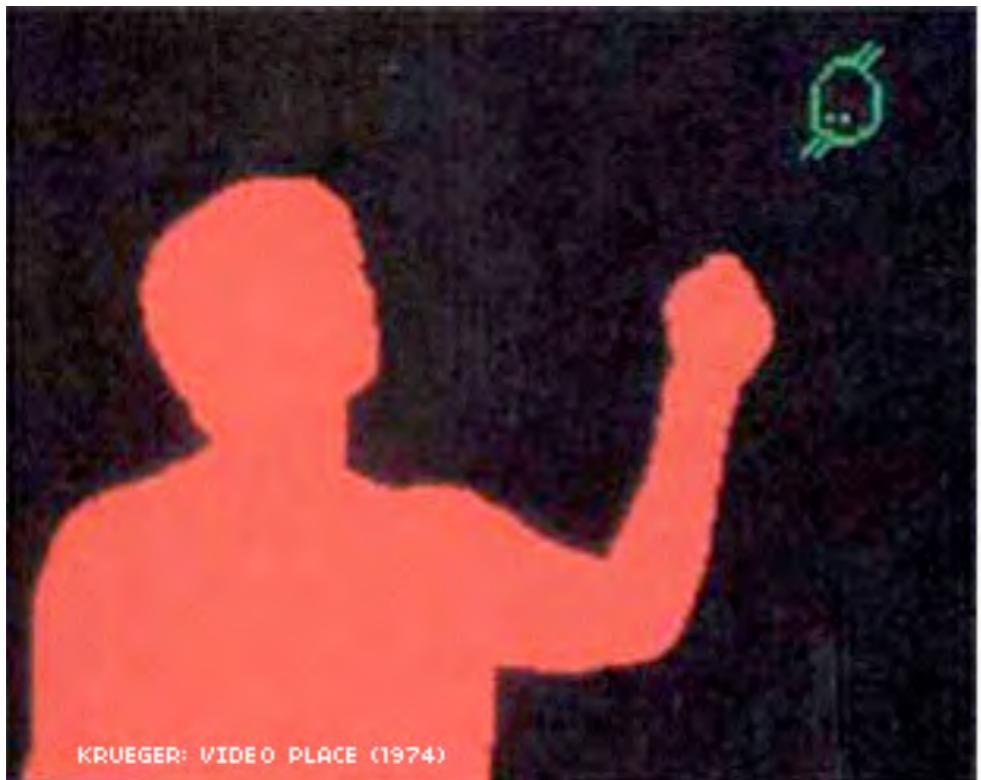
Street View  
Google  
2007



Michael Naimark & MIT Arch Machine Group  
Aspen Movie Map  
1978-1980



Google StreetView  
2007



KRUEGER: VIDEO PLACE (1974)

Videoplace  
Myron Krueger  
1974



Kinect  
Microsoft  
2010



INSTITUTE FOR APPLIED AUTONOMY: GRAFFITI WRITER (1998)



INSTITUTE FOR APPLIED AUTONOMY: STREET WRITER (2001-4)

GraffitiWriter & Streetwriter  
Institute for Applied Autonomy  
1998-2004



Nike Chalkbot  
2009



The Telegarden  
Ken Goldberg  
1995



FarmVille  
Zynga  
2009



Shockwave Vortex Cannon  
Survival Research Labs  
1984



Aireal  
Disney Research  
2013



**TXTmob**  
"nw mor thn evr"

[www.txtmob.com](http://www.txtmob.com)

TXTMob  
Institute for Applied Autonomy  
2004

Twitter  
2006



“TXTmob predates twitter and was very explicitly talked about as a model to be copied and learned from in the creation of twitter”

- Evan Henshaw-Plath first employee at Odeo and co-creator of Twitter

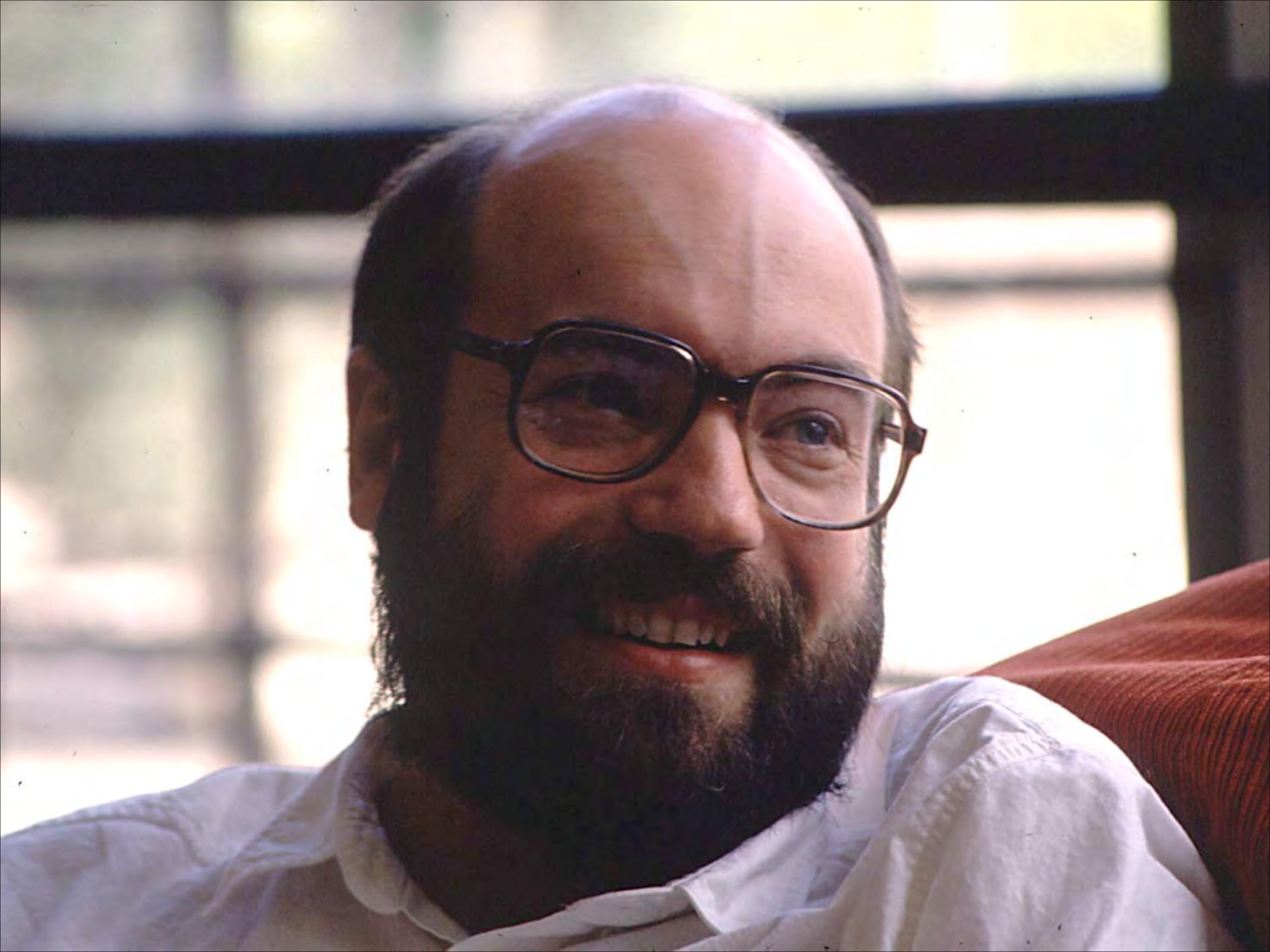
*Homage to New York*  
Jean Tinguely 1960

...with Billy Klüver



The clashing point of two subjects, two disciplines, two cultures, of two galaxies, ought to produce creative chances.

- C.P. Snow *The Two Cultures* (1959)



# **Building Invisible Interfaces**

Mark Weiser

Computer Science Lab

Xerox PARC

November 2, 1994

## **How to Build Invisible Technologies?**

**start from arts and humanities:** Philosophy, Phenomenology, Anthropology, Psychology, Post-Modernism, Sociology of Science, Feminist Criticism, Your own experience...

**This is the most important part of the talk.**

**You may not get it on first hearing. Patience.**

**When I am done you'll know what is wrong with:**  
*creating an entertaining and dramatic user interface*  
*computers magically meeting our desires*  
*a computer idealized as an assistant*  
*virtual reality as the ultimate user interface*

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*a computer idealized as an assistant*  
*virtual reality as the ultimate user interface*



If a major project is truly innovative, you cannot possibly know its exact cost and its exact schedule at the beginning.

And if in fact you do know the exact cost and the exact schedule, chances are that the technology is obsolete.

- Joseph G. Gavin, Jr.,

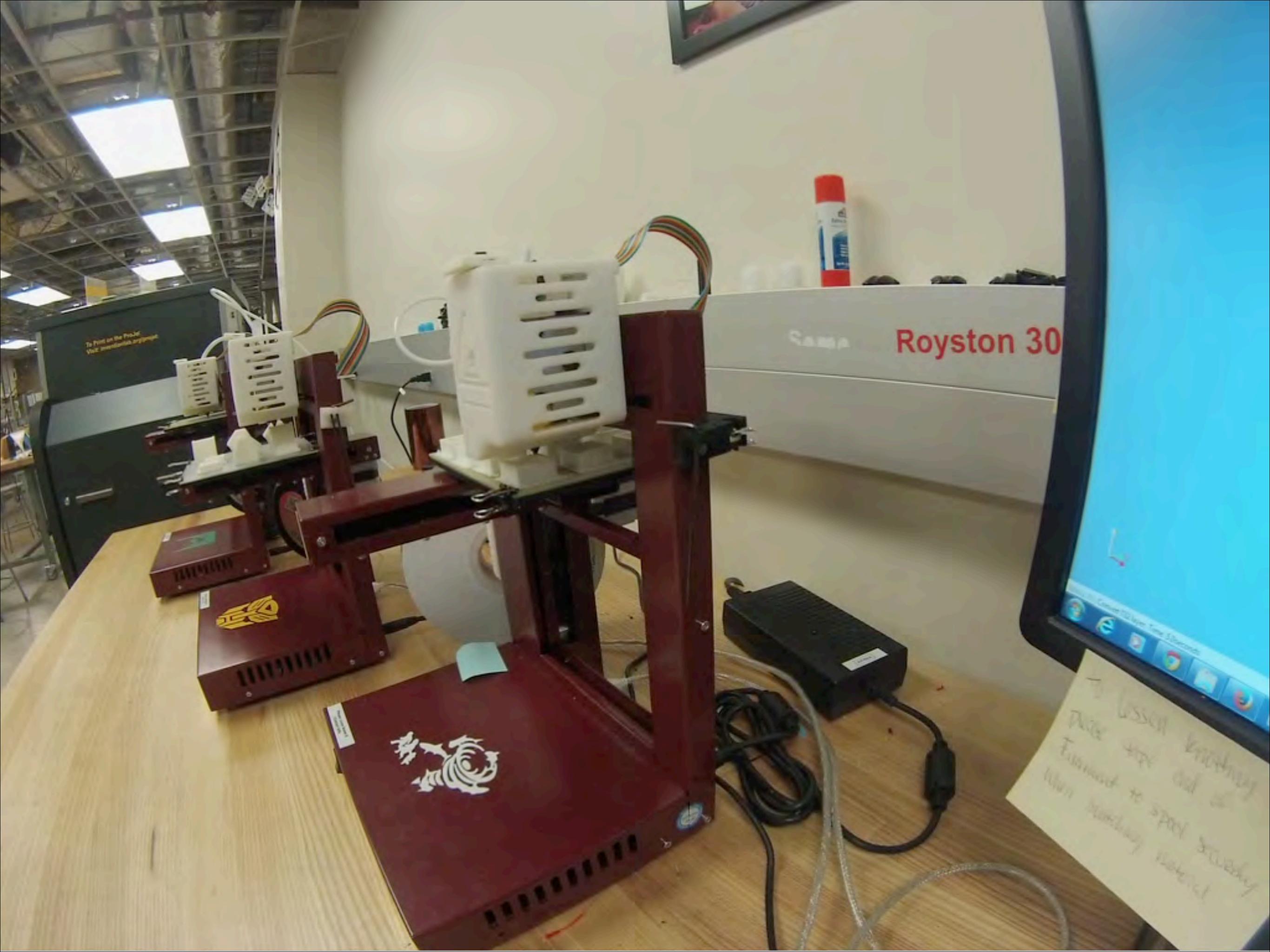
*discussing the design of the Grumman lunar module that landed NASA astronauts Neil Armstrong and Buzz Aldrin on the moon on July 20, 1969*

The world doesn't need more people with good grades. The world needs people who see the really tough problems as puzzles, and have the tenacity and **creative capacity** to solve them

Gever Tulley, TEDxKids, 2011

# CRITICAL MAKING





To use the keyboard  
Press the red button  
Forward to print Tuesday  
when finishing printing



# SPICE PRINTER

kylan nieh  
victor sandberg  
hurshal patel

# DARK MAZE

brittany cheng  
jonathan cotte  
hurshal patel  
curtis hwang



# MOSSED UP

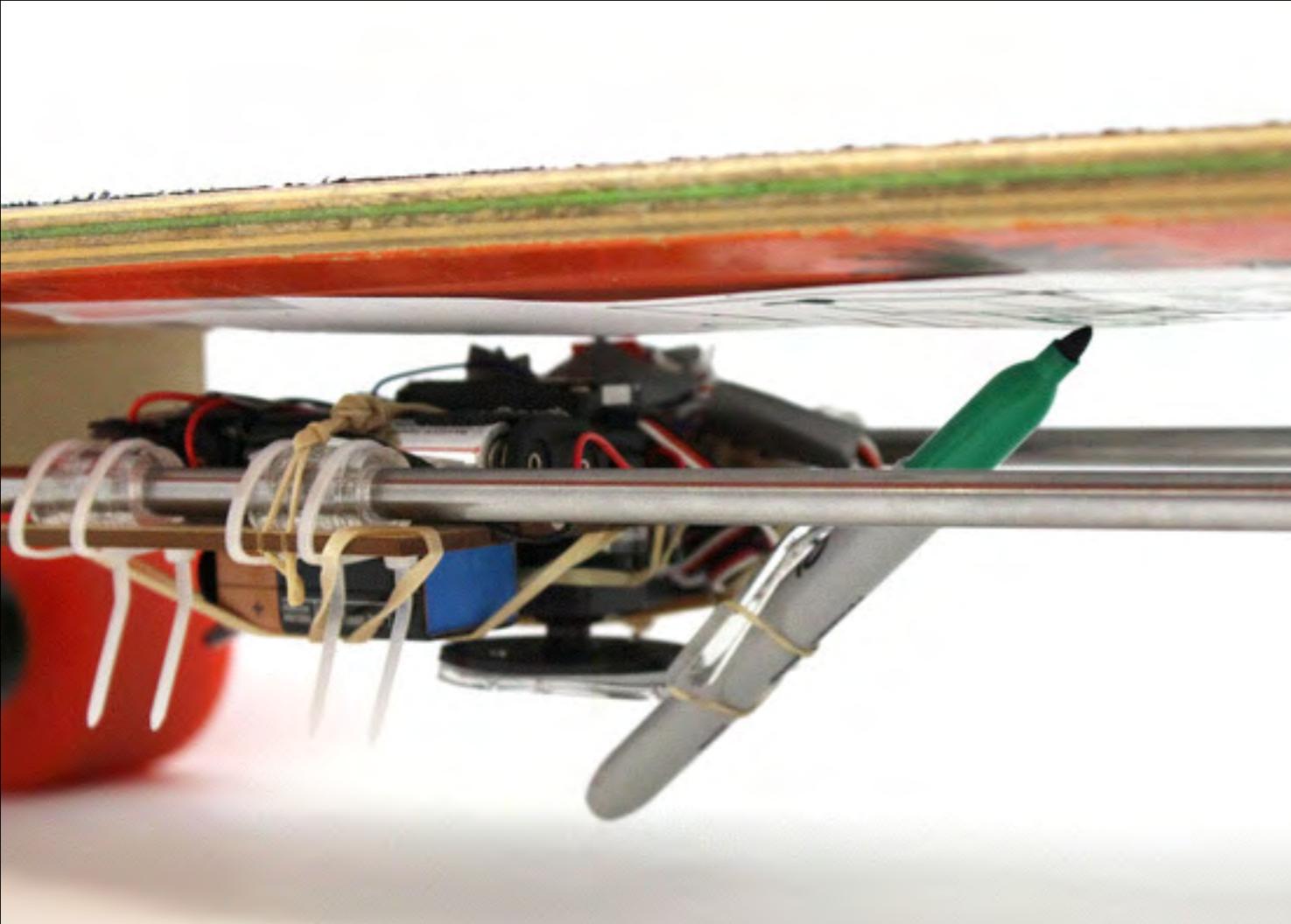
jonathan cotte  
noah pitts



# MY CITY

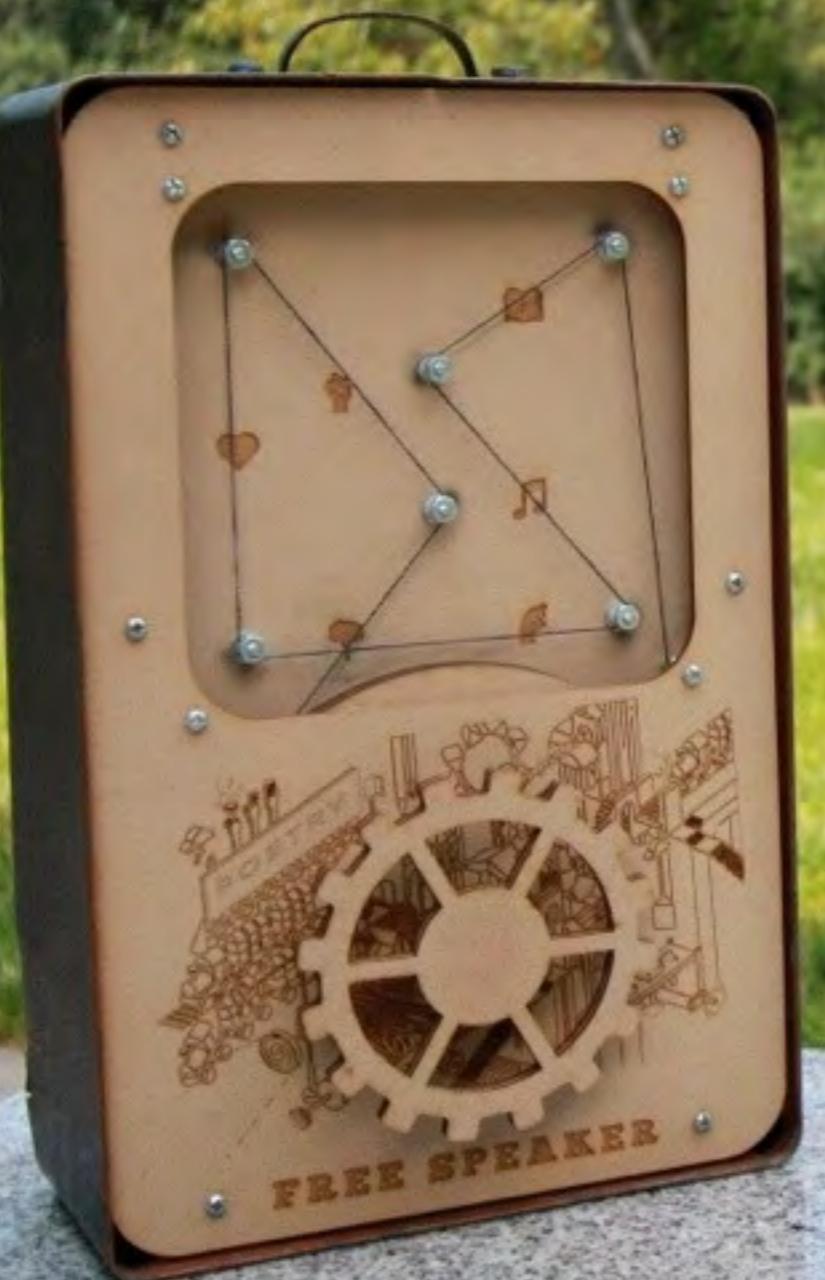
karl landin  
victor sandberg  
kylan nieh  
alice lee

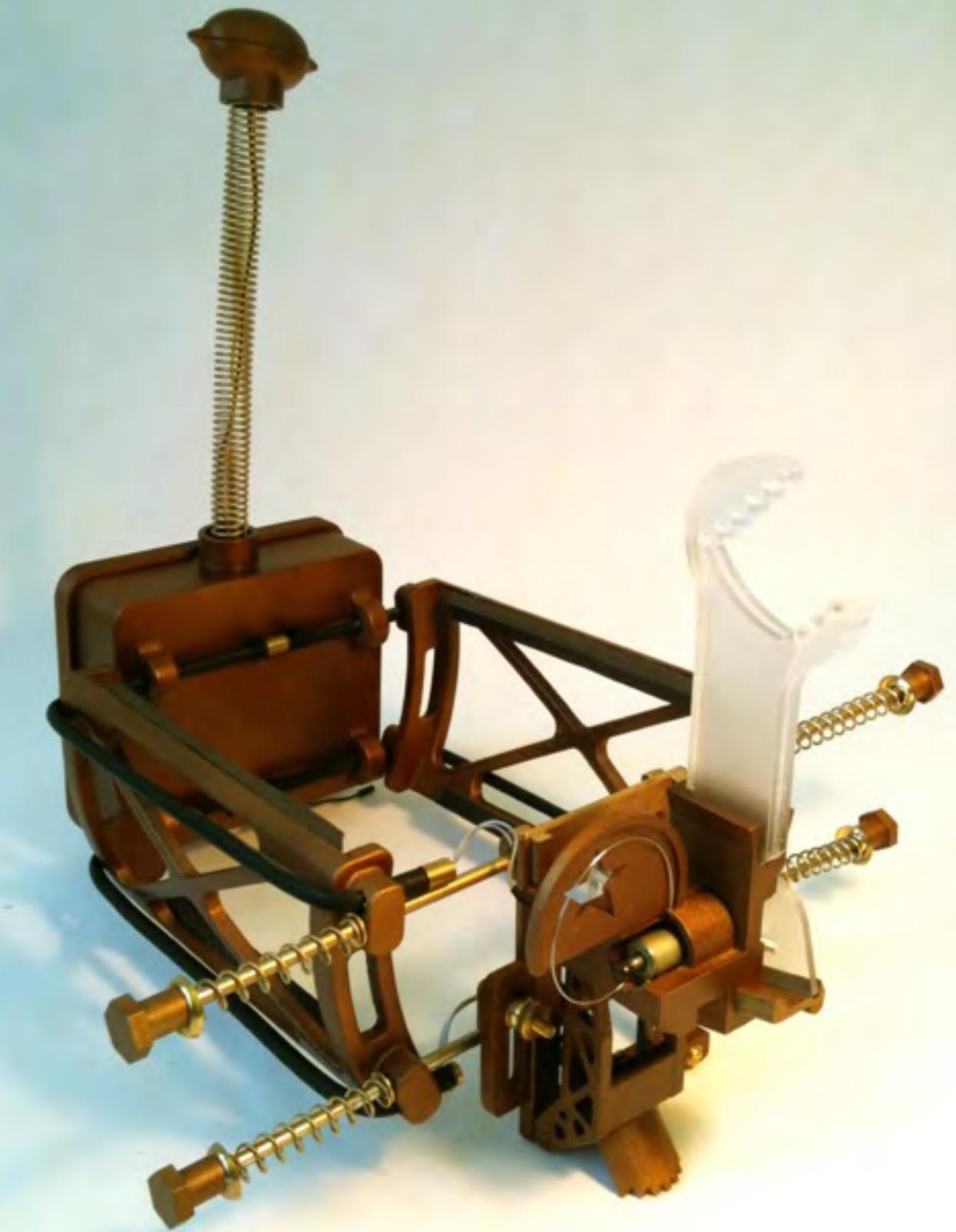




# FREE SPEAKER

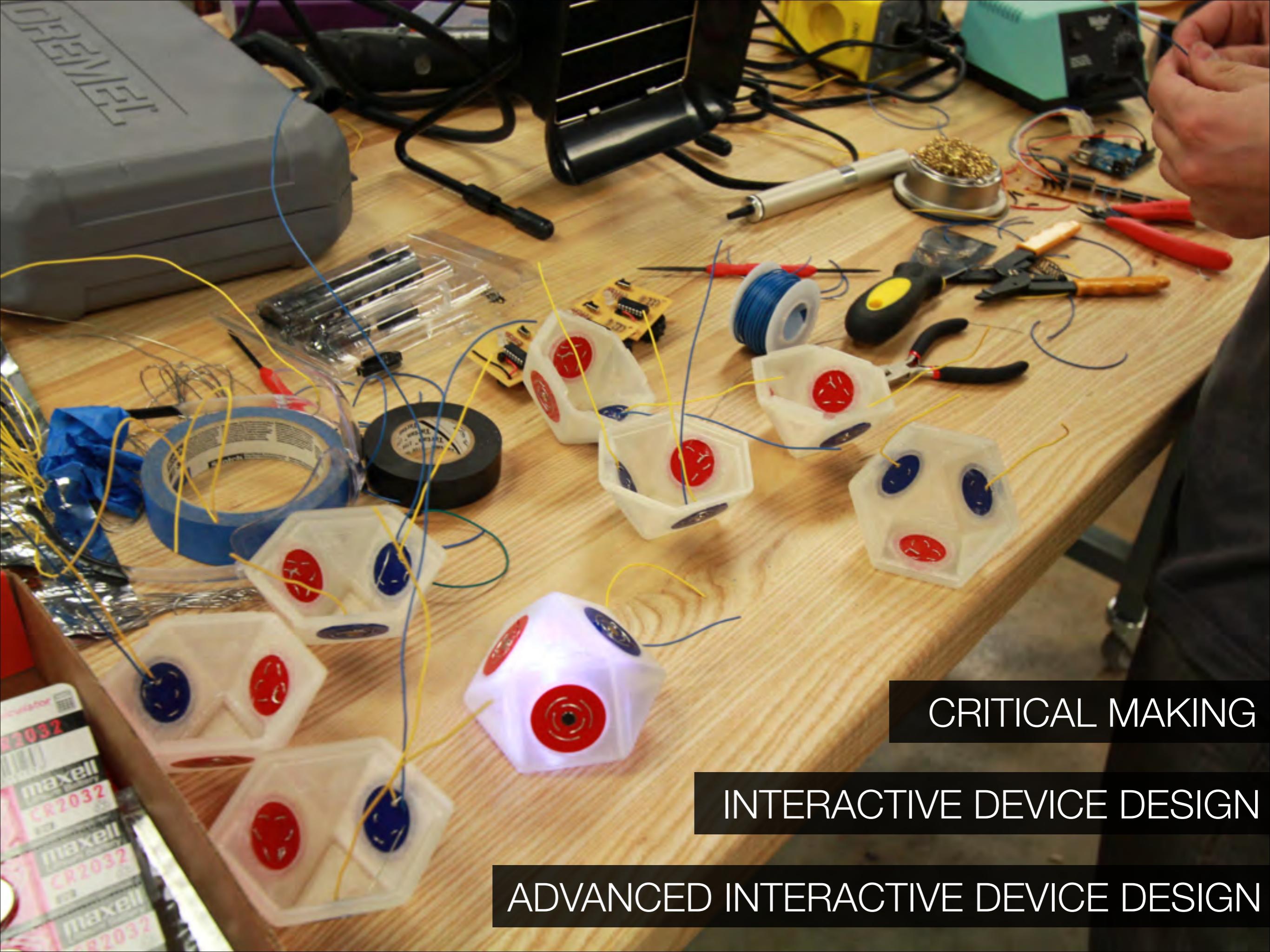
ben ortiz  
brandon young  
cassie seo  
noor al-samarrai





AUTO METER READER

zack jacobson-weaver



CRITICAL MAKING

INTERACTIVE DEVICE DESIGN

ADVANCED INTERACTIVE DEVICE DESIGN

**Innovation** happens when  
individuals go beyond their  
standard disciplines to learn new  
skills on their own

**Breakthroughs** often require us to  
become amateurs in a new field

In almost all the varied walks of life,  
**amateurs** have more freedom to  
experiment and innovate. The fraction of  
the population who are **amateurs** is a  
good measure of the freedom of a society

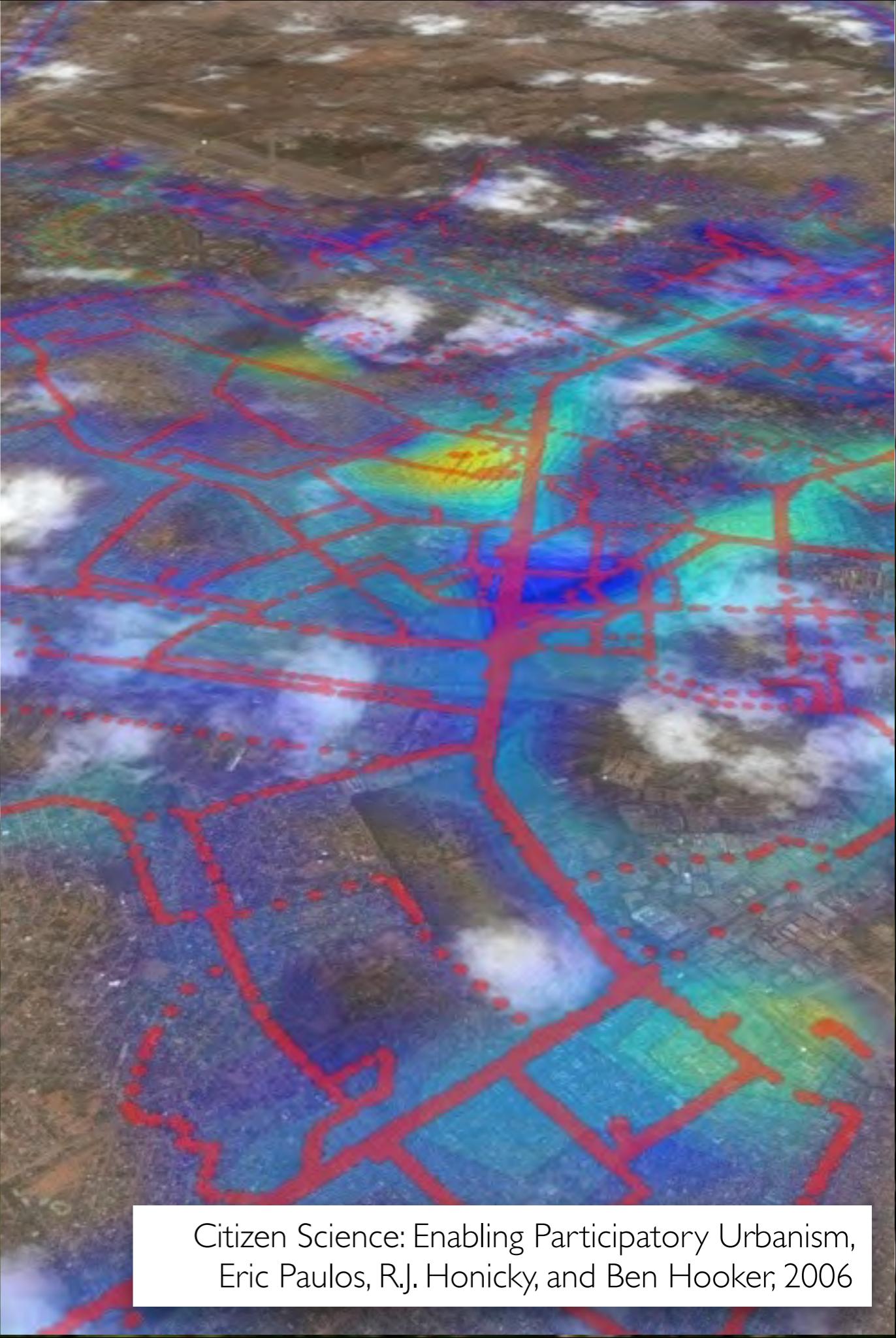
Freeman Dyson

# AMATEUR

*from amāre - to love*

*amātor - lover*

# Citizen Science



Citizen Science: Enabling Participatory Urbanism,  
Eric Paulos, R.J. Honicky, and Ben Hooker, 2006

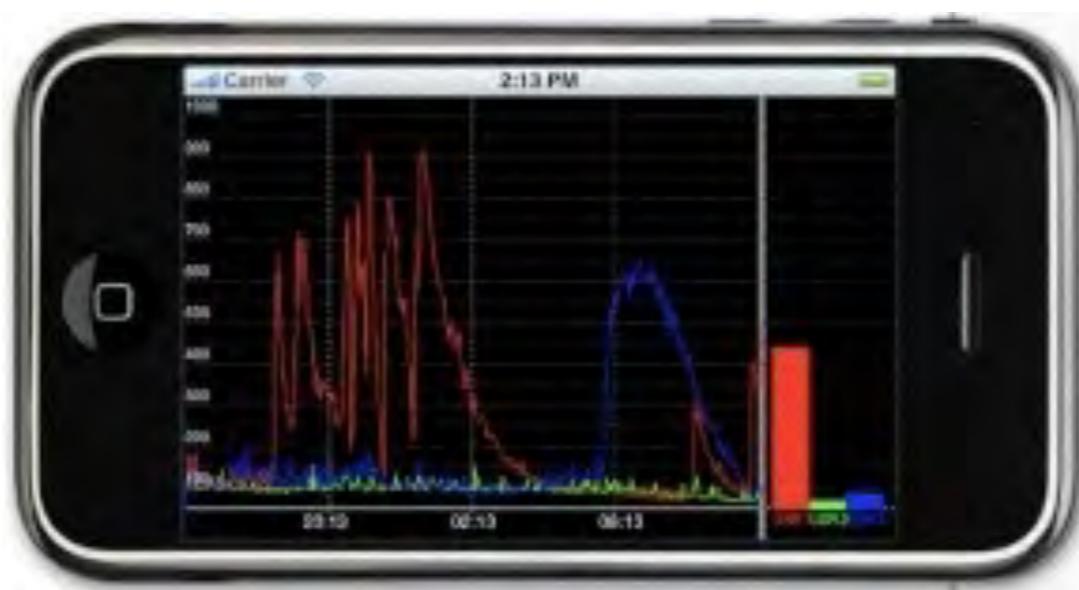
## Citizen Exploration



mobile infrastructure



indoor fixed

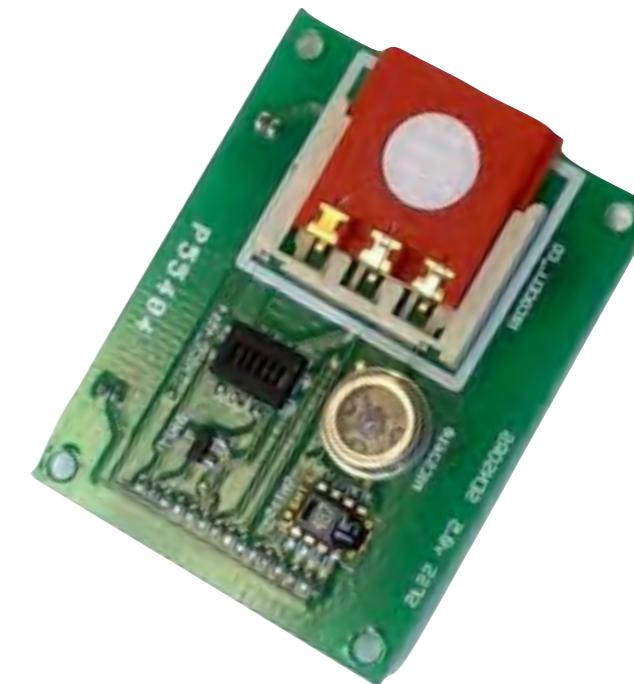


public placed



Eric Paulos  
Allison Woodruff  
Paul Aoki  
Alan Mainwaring  
RJ Honicky





CO  
NOx  
Ozone  
Temperature  
Humidity  
Accelerometer



## SAN FRANCISCO AIR QUALITY

SELECT MODE

CHOOSE DATE

CHOOSE SPEED

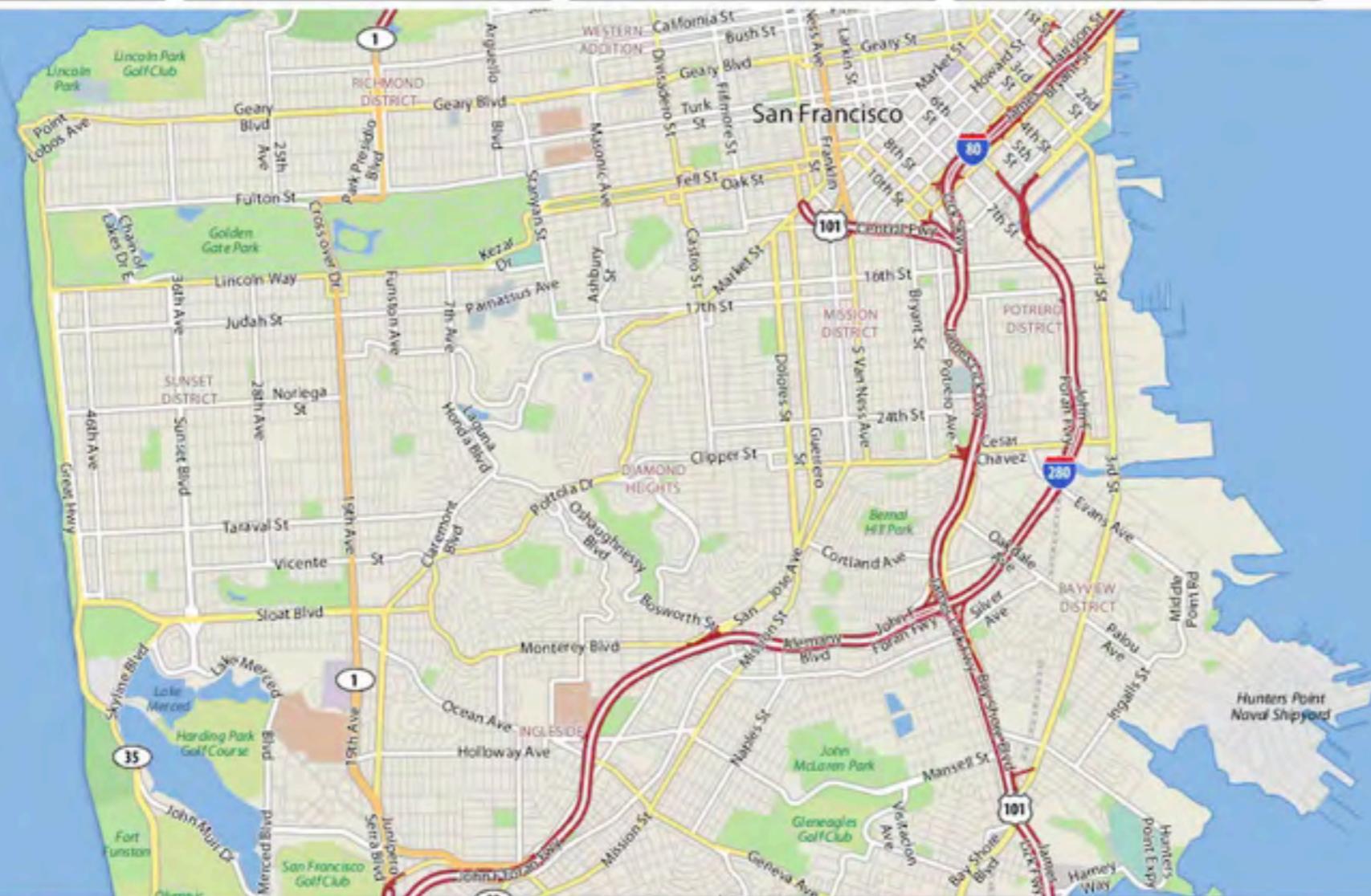
CHOOSE SENSOR

DAY

Thr 24 July

FAST

Carbon Monoxide (CO)



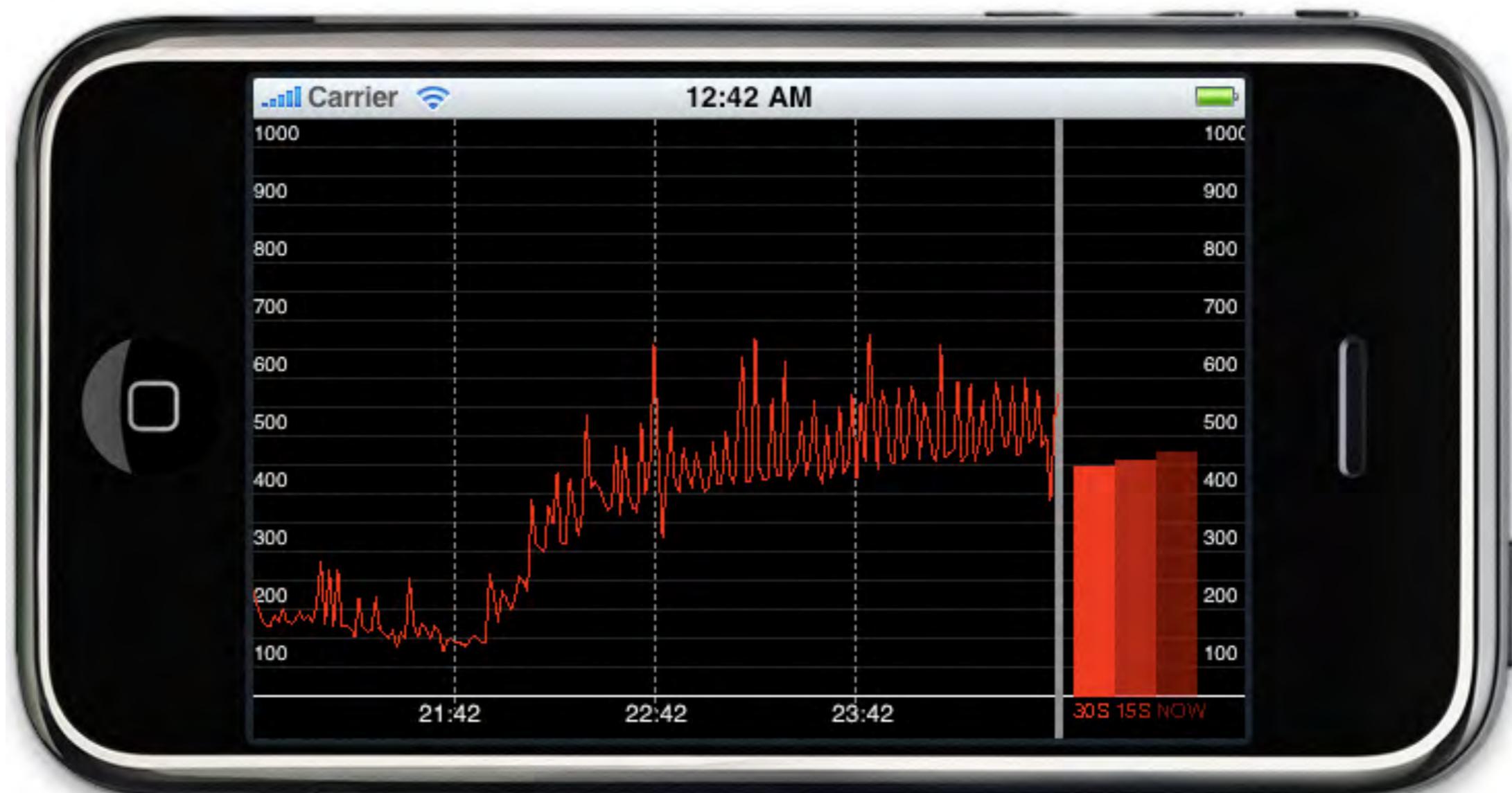
Map Satellite Hybrid

San Francisco Bay

©2008 Yahoo! Inc., Map data ©2008 NAVTEQ

Fri Jul 25 09:03:19

Sunyoung Kim  
Eric Paulos



inAir: Measuring and Visualizing Indoor Air Quality  
Sunyoung Kim and Eric Paulos, Ubicomp 2009



AirBoxLab



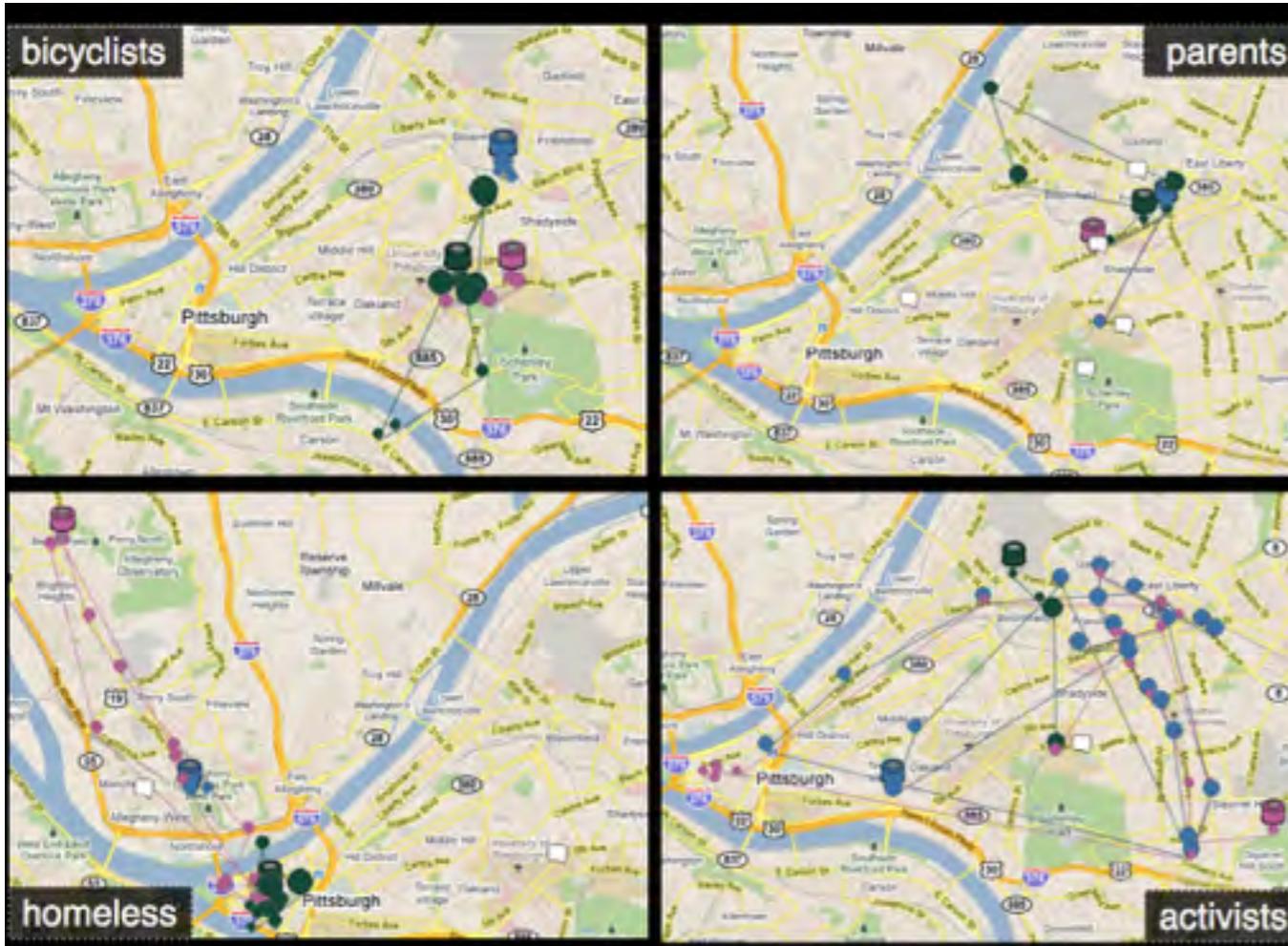
netatmo



CubeSensors

# Community Sensing

Stacey Kuznetsov  
George Davis  
Jian Cheung  
Eric Paulos



Ceci N'est Pas Une Pipe Bombe: Challenges to Urban Authoring and Participatory Sensing  
Stacey Kuznetsov, George Noel Davis, Jian Chiu Cheung, and Eric Paulos, ACM SIGCHI, 2011



WearAir

Sunyoung Kim  
Eric Paulos



WearAir: Expressive T-shirts for Air Quality Sensing  
Sunyoung Kim, Eric Paulos, and Mark Gross  
Tangible Embedded and Embodied Interaction, 2010

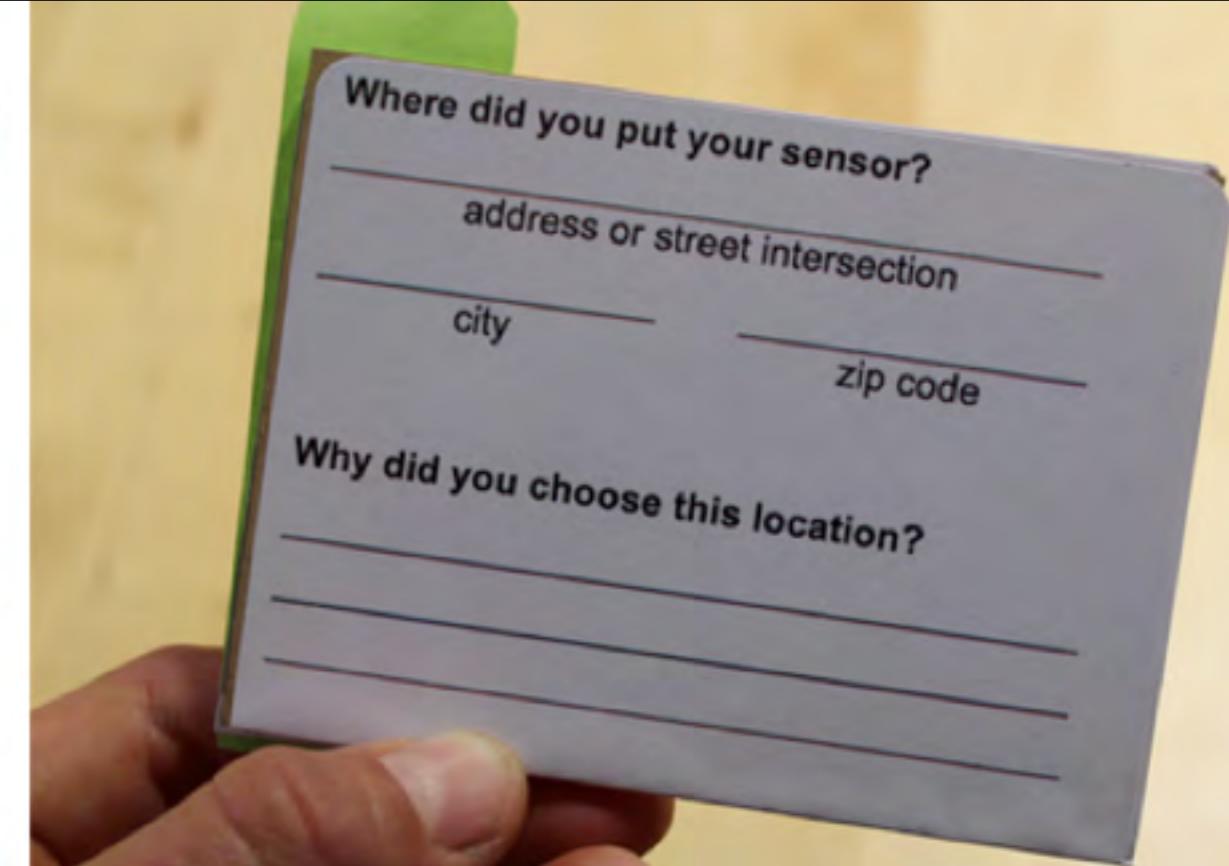
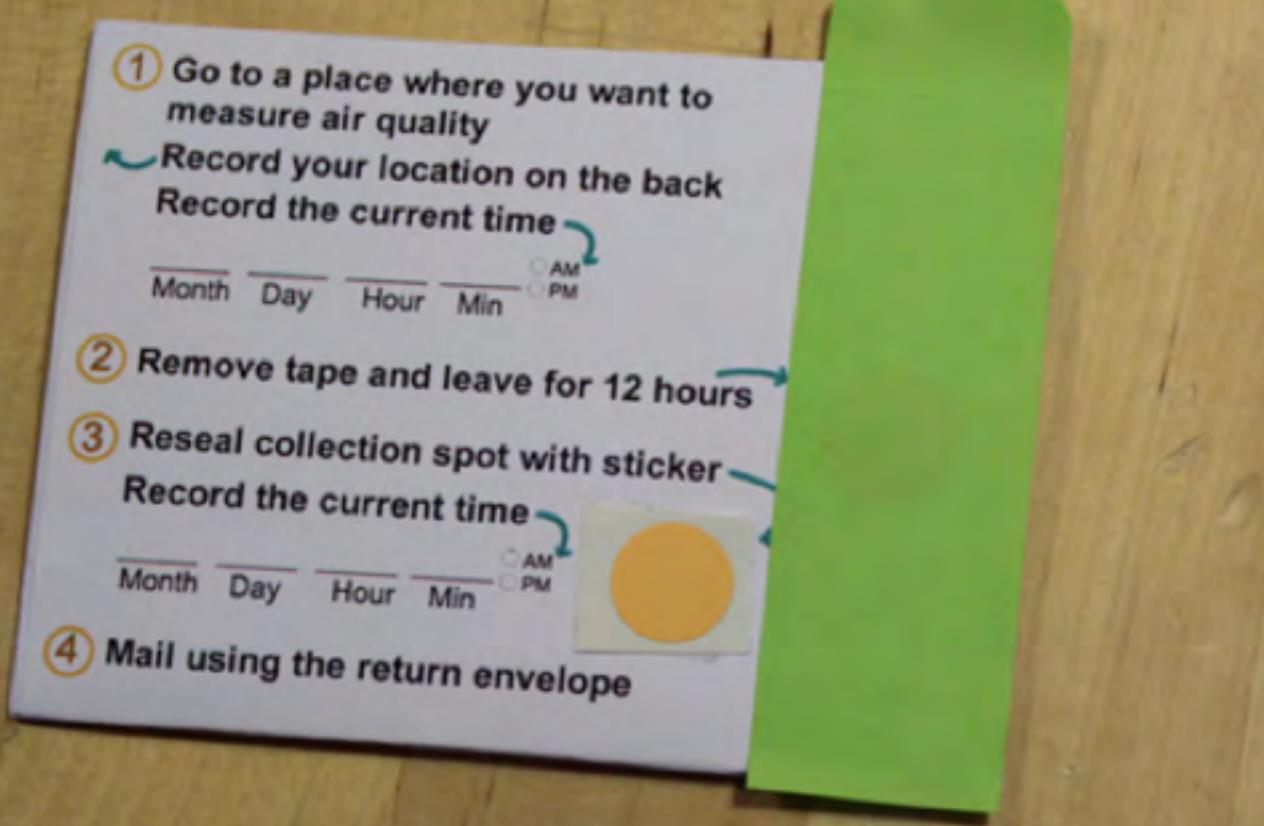




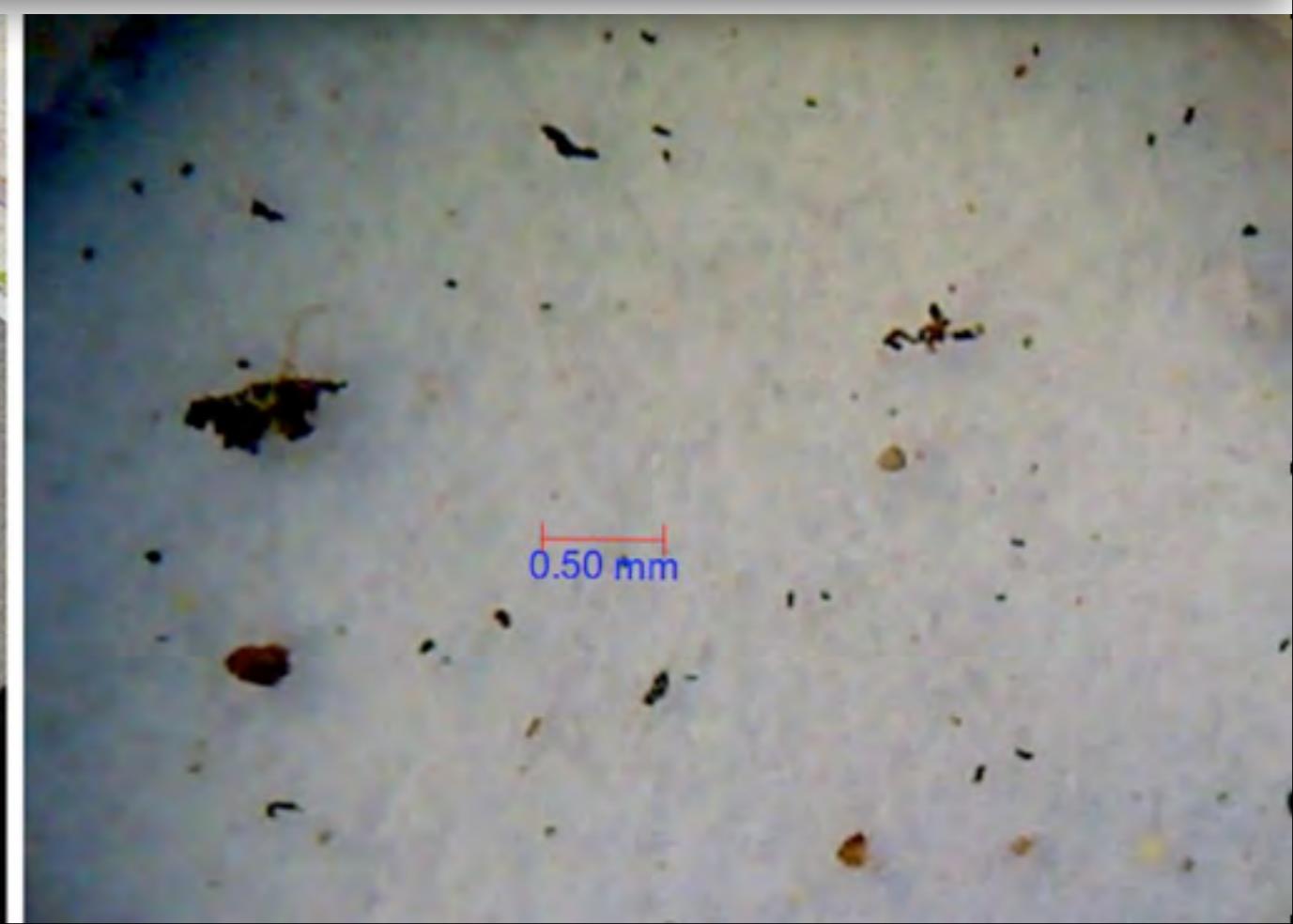


## Spectacle Computing

Red Balloon, Green Balloon, Sensors in the Sky,  
Stacey Kuznetsov, George Davis, Eric Paulos,  
Mark Gross, Jian Cheung, Ubicomp, 2011

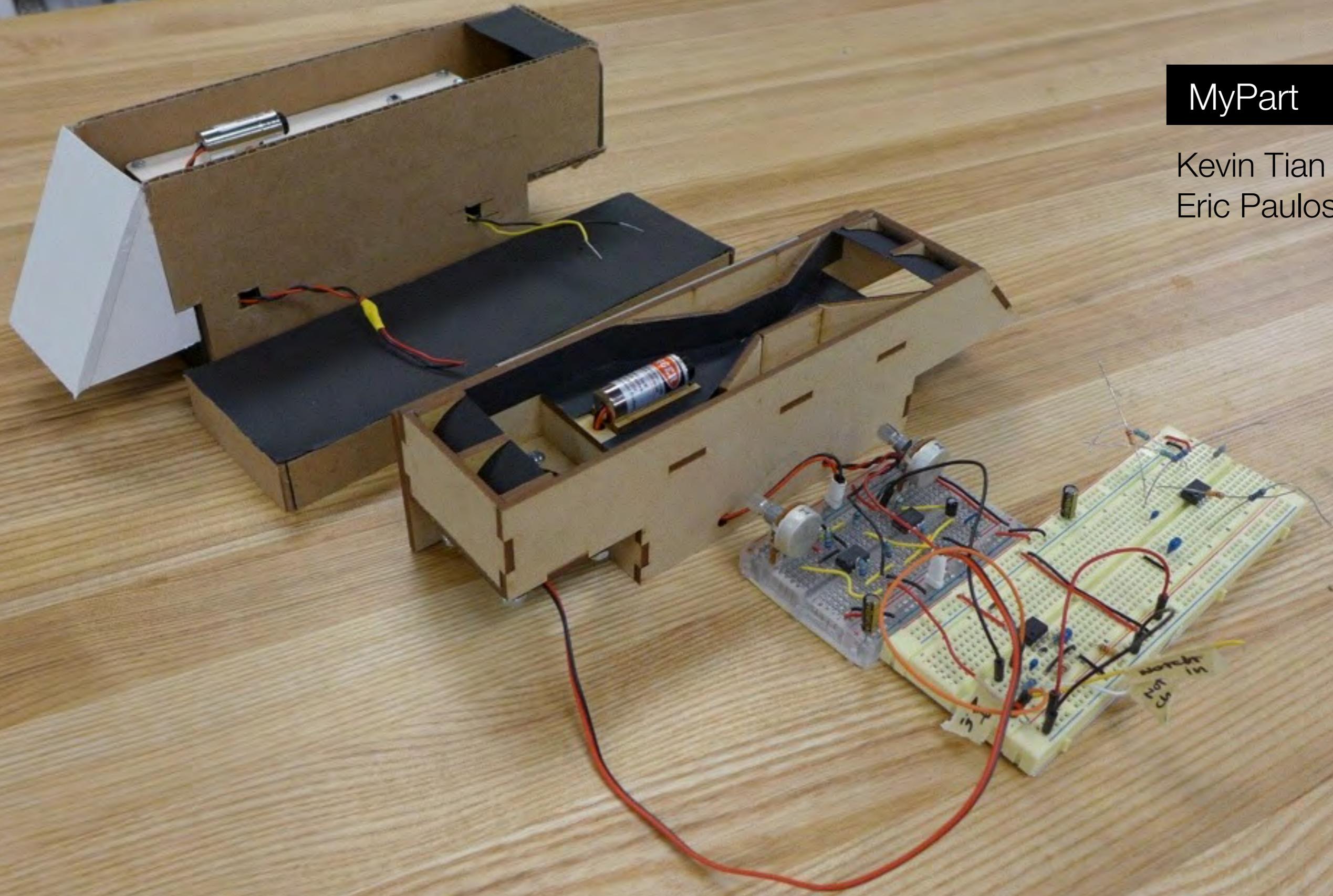


A Low-Tech Sensing System for Particulate Pollution,  
Stacey Kuznetsov, Scott Hudson, and Eric Paulos, TEI 2014



MyPart

Kevin Tian  
Eric Paulos





bio markers



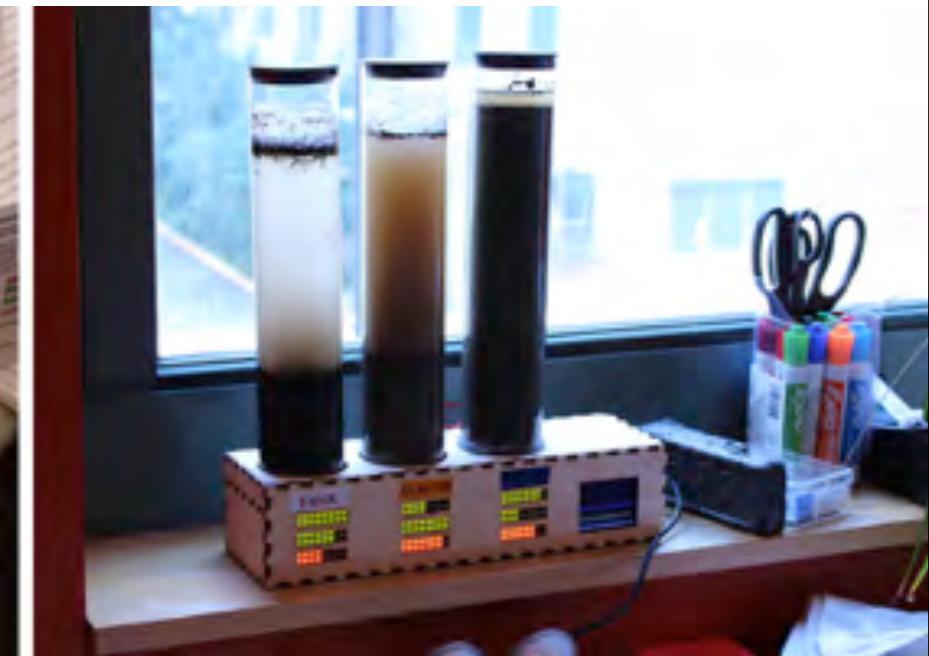
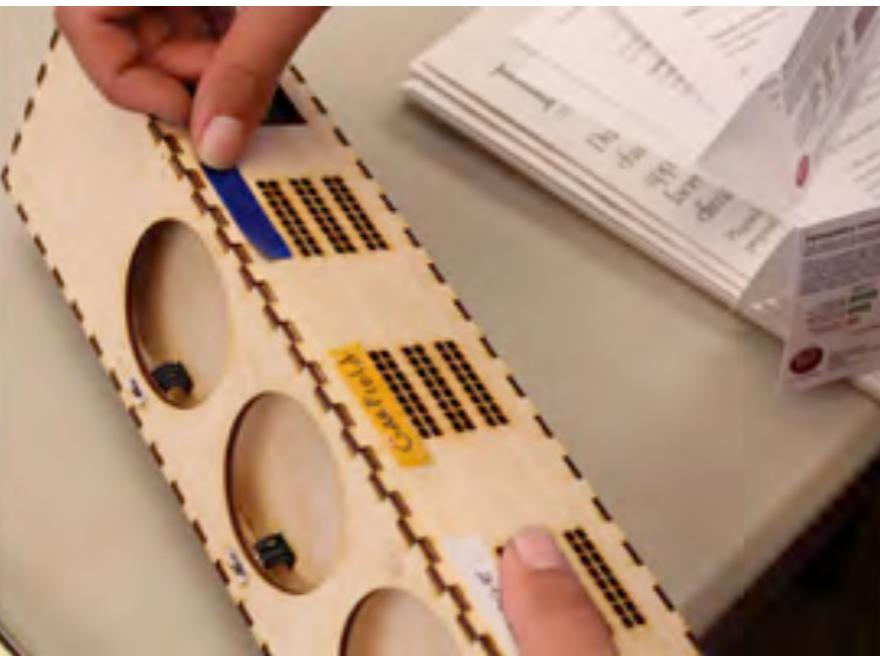
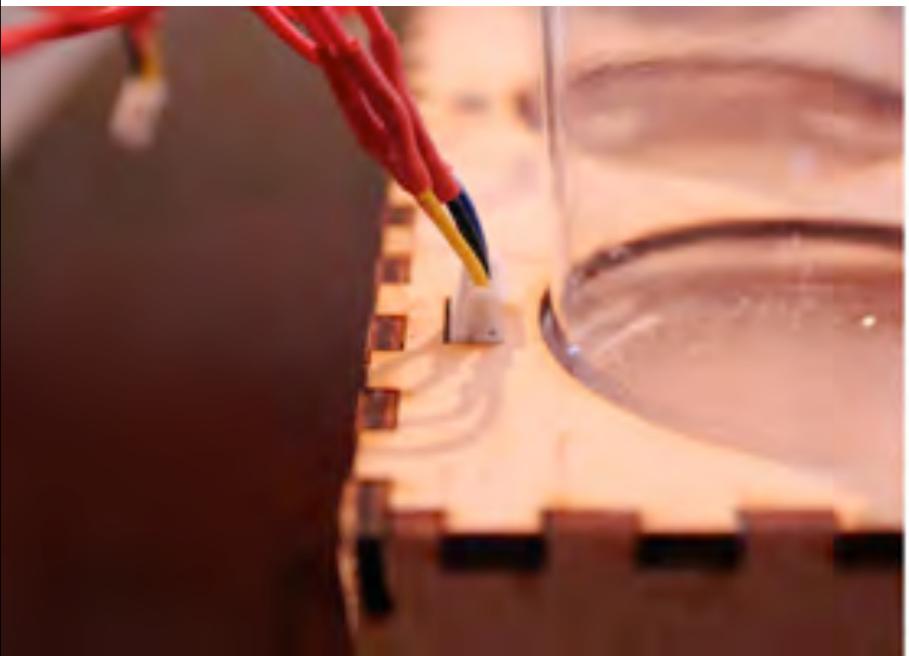
Nurturing Natural Sensors (Best Paper Award)  
Stacey Kuznetsov, William Odom, James Pierce, Eric Paulos  
Ubiquitous Computing Conference, 2011

DIY bio sensing

Stacey Kuznetsov  
Will Harrigan-Anderson  
Haakon Faste  
Scott Hudson  
Eric Paulos



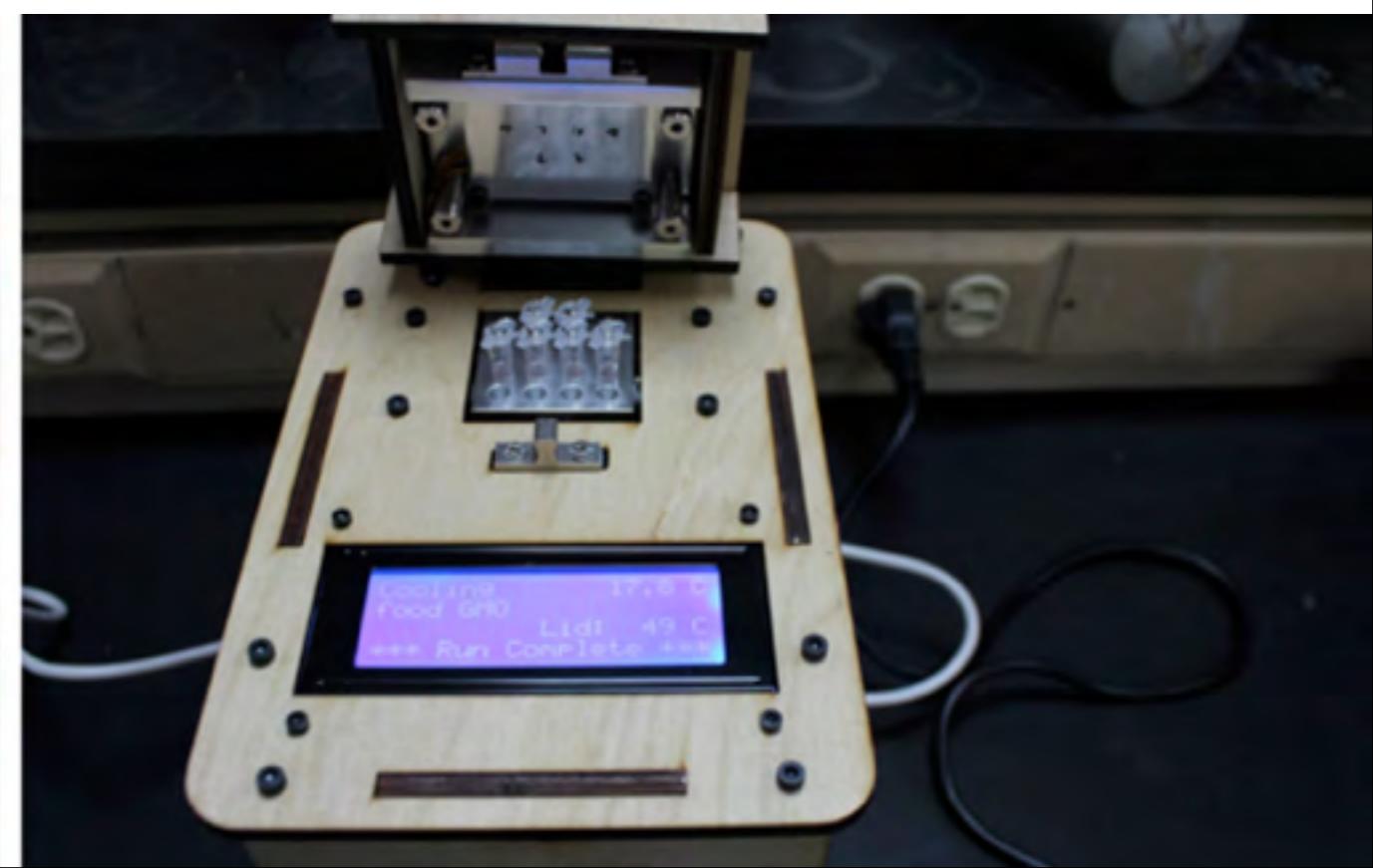
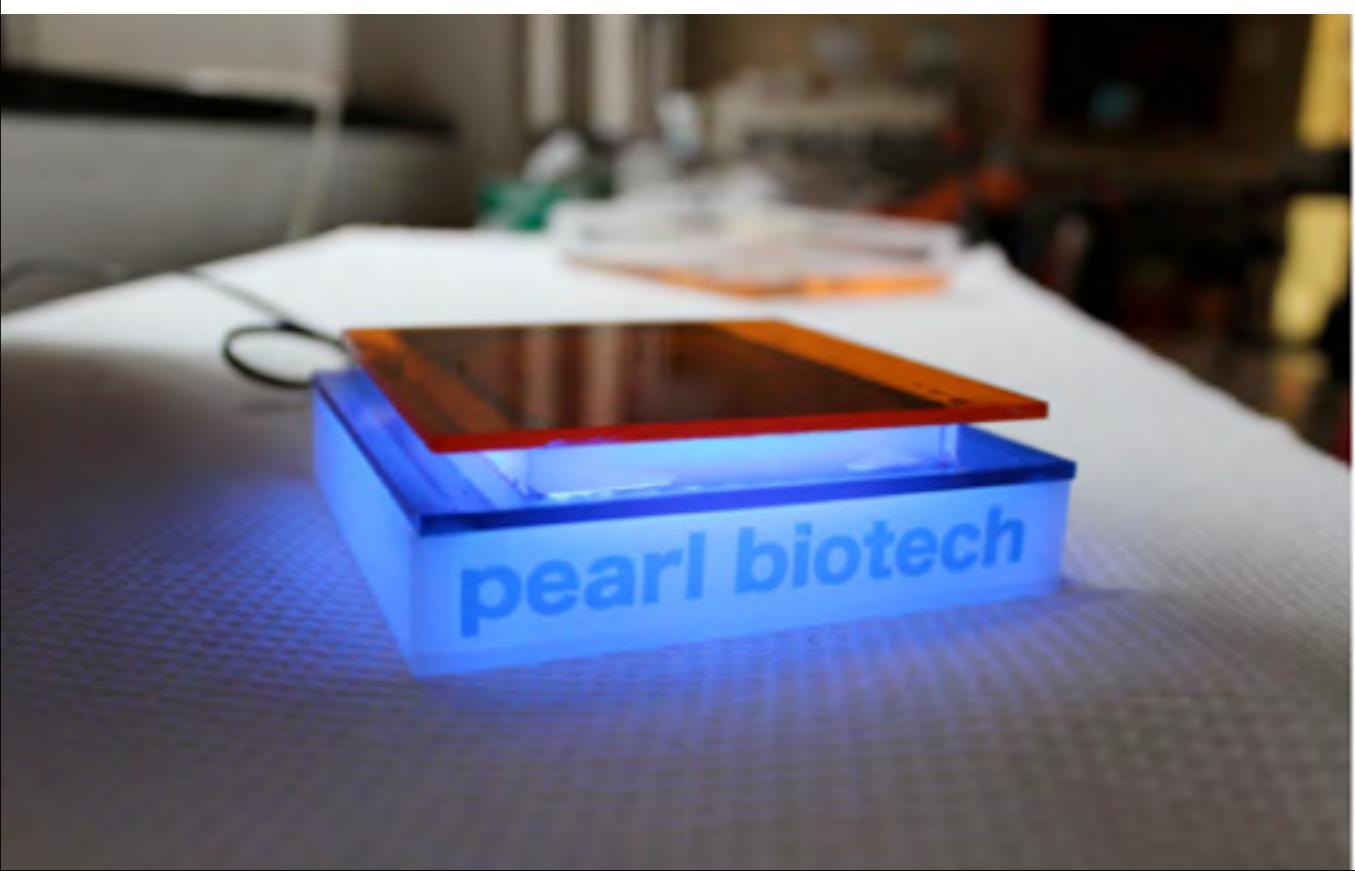
Community Engagements with Living Sensing Systems, Stacey Kuznetsov, Will Harrigan-Anderson, Haakon Faste, Scott Hudson, and Eric Paulos, ACM Creativity and Cognition, June 2013





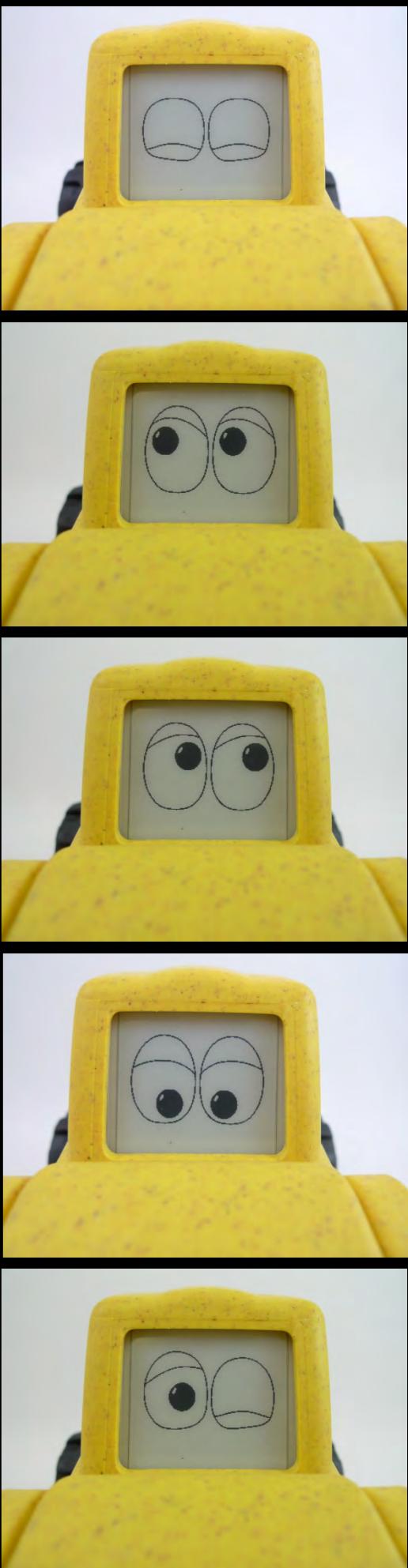
bio-electric hybrids

Stacey Kuznetsov



# EXPLORATORY SENSORS

Kevin Tian  
Chris Myers  
Eric Paulos



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