Investments

FNCE30001

Dr Patrick J Kelly

Investments

How costly choices translate to future benefits

Concretely: Risk and Reward

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scompensated risk: experted to get a return on average eg. invest on stock hampensated risk: eg. lottery, gambling
```

- Our focus:
 - financial decisions,
 - financial market and
 - financial securities,

but the lessons are more broadly applicable.

Did you skip straight to "Lecture Capture"?

Please start from "Modules"

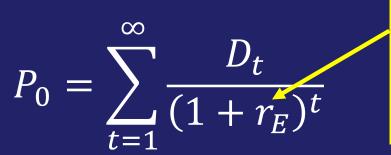
The Modules provide warm-up questions and Links to related material

ASX200 Price Level



The Price is Right

- A typical assumption in finance is that the price of a traded good is a correct price.
 - Traded good: anything that is bought and sold in a market where buyers and sellers voluntarily trade. Usually, we assume the trade is frequent.
 - Correct price: the price conforms to a model we believe in.



Note: the equity cost of capital is constant for all investment horizons. This is the same as what you saw in Principles of Finance.

The Price is Right

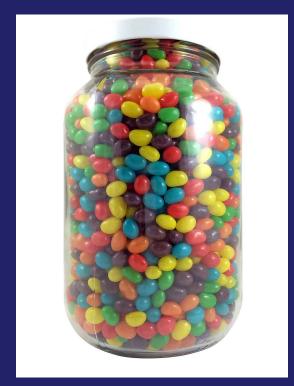
- A typical assumption in finance is that the price of a traded good is a correct price.
 - Traded good: anything that is bought and sold in a market where buyers and sellers voluntarily trade. Usually, we assume the trade is frequent.
 - Correct price: the price conforms to a model we believe in.

$$P_0 = \sum_{t=0}^{\infty} \frac{E[\widetilde{CF}_t]}{(1+E[\widetilde{r}_t])^t}$$
 CF= Cash flow on top means the variable comes from a random distribution.

 $E[\]$ stands for investor "Expectations" about what's inside the brackets.

The cost of capital is annualized, but we allow it to vary by the investment horizon.

Is correct pricing a good assumption?



Student	Guess
1	1035
2	864
3	1333
Average	

Guess the number of jellybeans

 In a reasonably sized group of people any one person's guess may be way off.

 BUT the average the guesses will be very close to the correct number.

Why?

Why is the average close to the correct answer?

• Why?

$$Your\ guess = [The\ Truth] + Error$$

 Answer: if we can assume that the errors are random, then if we get enough guesses and the average error will approach zero – the errors cancel out.

• Stock prices are much the same.

Similarly....

 In an actively traded market with low transaction costs, the price will reflect the average opinion of investors about the value of the asset.

$$P_0 = \sum_{t=1}^{\infty} \frac{E[\widetilde{CF}_t]}{(1 + E[\widetilde{r}_t])^t}$$

Implication of correct pricing:

Smart Investing is HARD

... and EASY

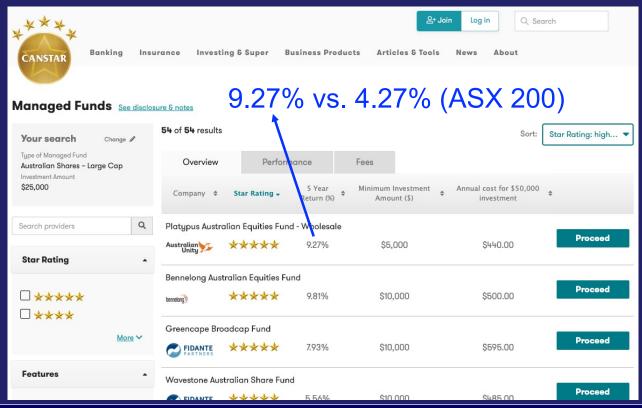
If the price is right, then...

- It is very hard to make investments that perform unusually well.
 - We will discuss in future lectures what "unusually well" means.

 If anyone is going to do particularly well, one might think it should be professional investors.

Let's look at a real-life example.

The Hard Part: Are Investors Smart or Just Lucky?

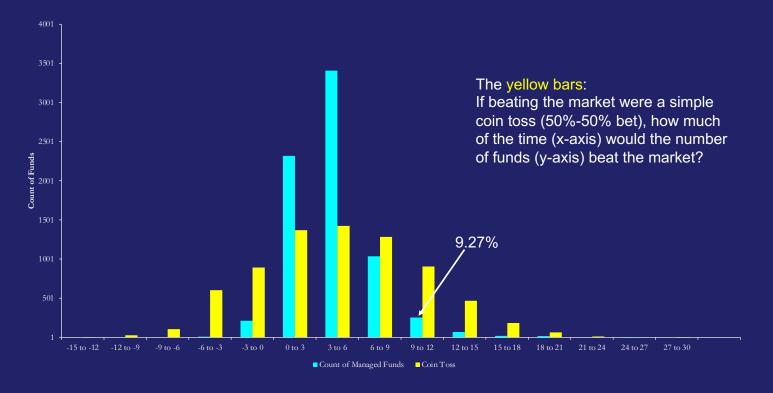


Superficially, these managers seem smart

- 9.27% is a lot better than 4.27%
 - But we don't know how risky the fund was.
 - It is hard to tell if it could have just been luck.

 Let's look at the distribution of a reported 5-year returns for all managed funds in Australia that report their returns to Morningstar.com.au

Distribution of 5-Year Managed Fund Return



The histogram suggests....

 Even if a professional manager performs well, it is really hard to tell whether it is any better than luck.

– And if it is just luck, why do I need to pay them?

So what do we do, if even the pros have a hard time?

The Easy Part

Easier anyway....

- Correct Pricing is good.
 - It means that prices reflect a fair compensation for the risks we face.

- If prices are correct, the best we can do is:
 - Be cognizant of the risks that we can get compensated for diversified ask
 - Minimize the risks we do not get compensated for.

 undiversified risk

The major concepts of this subject

• Prices of traded assets are always correct (almost)

stock is heavily traded,

- Diversification we can
 - minimize risk and
 - maximize our reward for taking risk.
- The only risks we should expect to earn a return for is risk that is undiversifiable.
 - Anything else is just luck.
 - Or at least indistinguishable from luck.

The Subject Guide: Admin Details

Reading is important! Note about the textbook

- Essentials of Investments (11th edition)
 - by Bodie, Kane and Marcus, 2019
 - www.booktopia.com.au
 - www.mheducation.com.au
- Very, very, very similar texts
 - Principles of Investments (1st edition)
 - by Bodie, Drew, Basu, Kane and Marcus, 2013
 - Investments (12th edition)
 - · by Bodie, Kane and Marcus, 2021
 - Essentials of Investments (12th edition)
 - by Bodie, Kane and Marcus, 2022

Marking System

Tutorial assignments

10%

- Weeks 1 & 6: no tutorial assignments, no tutorial
- Weeks 2 & 3: tutorial assignment, but not marked
- Weeks 4, 5 & 7-12: tutorial assignment marked
 - You get to miss one for free
- Mid-semester exam

20%

- On-line, open-book multiple choice exam through the Canvas LMS.
- You MUST sit the mid-sem during the lecture in which you are enrolled
- Final 70%
 - Sometime during the exam period from 1 to 19 November
 - On-line, open-book exam through the Canvas LMS both long answer and multiple choice.

Tutorials and Tutorial Assignments are important

- We will only touch on topics in lecture.
 - 20 min on one topic will be long
- Tutorial Assignments
 - Variations on ideas from lecture, so you can see the topic from different angles and get practice.
 - Questions will generally fall in four categories
 - · Practice doing something similar to what you saw in lecture
 - Same idea as something from lecture, but different context or situation
 - Related to the week's topic, but designed to make you learn something new
 - A simple and/or boring topic, that you should know, but can easily learn on your own by reading the text (not every week).

Tutorials

 Review the tutorial assignments so you can make sure you learn these different ways of looking at the topics.

Tutorials and tutorial assignments: marking

- Tutorial Attendance is not mandatory, but you would be foolish not to attend.
- Tutorial Assignments are due at 10:00am on the Monday before your tutorial in weeks 4, 5, and 7-12.
- There will be 2 types of assignments each worth 1.25 marks:
 - Type 1: Online Quiz on the Canvas LMS
 - Each question will be assigned a number of marks and accuracy matters!
 - Type 2: Handwritten assignments that are just like pre-pandemic days.
 - These are marked pass/fail. You must make a serious attempt for a pass.

Tutorials and tutorial assignments: marking

- If you are sick or something horrible happens
 - File for special consideration

- There is a new rule about formally requesting extensions on time to complete. Please see the subject guide.
- If something happens that doesn't qualify for special consideration
 - We replace your lowest tutorial assignment with 1.25 marks

ALL Content-Related Questions

During tutorials and consultation hours with me or tutors

- Through the "Discussions" board on the LMS
 - Questions get posted to a searchable FAQ
 - Good way to learn from the questions of others
 - Levels the playing field across students
 - I have instructed tutors to direct any and all content questions not during tutorials to the on-line tutor.
- My consultation hours via Zoom: (next slide)

Subject Coordinator Consultation Hours

- My consultation hours via Zoom:
 - Thursday 11am to 1pm
 - These are public sessions. If you need a one-on-one meeting with me, please e-mail to schedule.
 - Priority is given to those who e-mail questions in advance to <u>patrick.kelly@unimelb.edu.au</u> – please put "Consultation Question" in the subject line.

Contact for non-content questions: Admin and other....

- Please put FNCE30001 in the subject line
- Lecturer in charge: Dr Patrick J Kelly patrick.kelly@unimelb.edu.au
 - Please contact me, if
 - You see errors in the slides
- All content questions must go through the "Discussions" board
 - OR ask in tutorial, or come to consultation hours, whether mine or another tutor's.

Academic Honesty

- Unless specifically instructed, all work in this subject is to be your own. Representing someone else's work as your own is unethical.
 - although group discussion prior writing up a tutorial assignment is fine.
- If you are caught representing someone else's work as your own, you will be punished to the full extent of the university's rules.

Outline of Topic in Investments

(Mostly) Stock Investing

- Why we invest?
- How should we invest?
 - Types of Assets and Asset Classes
 - Details of Trading (margin purchases and short sales)
 - Measuring risk and reward (return)
 - Portfolio theory
 - Managed Funds
 - Index Models
- Asset Pricing (Pricing Risk) → Let In ALST
- The mid-semester exam



The important stuff, but mostly a repeat from Principles of Finance

Adding Risky Debt

- More Asset Pricing and Forecasting
- Bond pricing

Similar to Principles, but introducing risk

- Term Structure of Interest Rates
- Duration and Bond portfolio management

Bringing it all together

- Performance evaluation
- Market Efficiency

Challenge: Real-world Finance is Wicked

- Finance is mathematical, but finance is not math.
- Psychologists describe 2 types of learning environments
 - Kind
 - · Provides clear signals
 - Feedback directly linked to actions, frequent and quick
 - · ex.: Math, chess, driving

Wicked

- Signals are difficult to interpret
 - Feedback is not clearly tied to actions, is misleading or missing
- Ex: Early 20th Century NY Dr. & typhoid.
- In wicked learning environments even smart people can learn the wrong lessons

Build from simple to complicated

Start with basic concepts

This will be the pattern we follow for most topics

Build in some real life complications

Give you practice in tutorial assignments

Help!

- How you can help make this a more effective learning experience
 - 1. Read the recommended reading
 - 2. Attempt or at least think how you would answer the warm-up questions.
 - 3. Sometimes during lecture segments, I will ask you to consider a scenario or solve a problem. Please pause and make an attempt.
 - 4. For higher grades and better learning: Watch lectures on a regular basis.
 - 5. Use tutorials, the Discussion board, or consultation hours for questions.
 - 6. Attend your Zoom-based (live) tutorials and ask questions during them.

Extra Investments Discussions

Roughly every fortnight starting Week 1 (29 July 2021 at 10am)

- 1 hour, not-mandatory investments discussion
- Similar to the discussions you would get during or end of lectures.
 - Often, I will recommend an article to read, or maybe an exercise
- Also an opportunity to ask whatever random investments related question you might have.
- Schedule posted to the LMS under "Investments Discussion"
 - During lecture period, alternating the Monday and Thursday lectures.
 - All are welcome to either or both.

Why invest?

Types of Investment Assets
Calculating Return

Why do we invest?

- In order to
- Increase consumption and/or
- smooth our consumption > consume at similar level after they stop working
 - Life cycle planning
 - Hedging

- Why do people save for retirement?
- Why do most people buy houses or cars with loans?

by borrowing now, can consume at a higher level and consistent in the future

Why do we get (demand) a return from investing?

- 1. "Time value of money"
- 2. Risk

- "Consumption timing" is important and
- We need to be compensated for
 - not consuming now and for
 - the *risk* we may not be able to consume later

Examples of Investments

- Stocks
 - Common, Preferred and Depository Receipts
- Bonds
 - Treasury Notes and Bonds, Certificates of Deposit, and more
- Derivatives: Calls, Puts, Futures
- Health Insurance, Life Insurance
 - A company's purchase of a factory
- Education

```
Real Estate? not a pure investment of buying and renting out a pure investment of buying to live and capital apple viation and investment aspect
```

Financial Assets

Real Assets

Real vs. Financial Assets

- Real Assets:
 - The stuff used in the production of goods and services
- Financial Assets:
 - Claims to real assets and their income

claim to chose stream of each from

- One Key distinction:
 - With real assets, there is no debtor g company paid for machine ⇒ no debtor
 - With financial assets one person's asset is another's liability

eg. company get machine with loans

=> the loan is asset for lender, liability for company

What is an investment?

 Anything that gives us return (or any benefit), in exchange for some cost and, usually, some risk

Return in this subject it is profit as a percentage of the initial investment

$$Return = \frac{Revenue - Cost}{Cost}$$

Realized or Historic Return

$$E_t[\tilde{r}_{t+1}] = \frac{E_t[\widetilde{Revenue}_{t+1}] - Cost_t}{Cost_t}$$

Expected Return

You've seen this before

This

$$Return = \frac{Revenue - Cost}{Cost}$$

• Is the same as, something you might have seen in Principles

Holding Period Return=
$$HPR = r_0 = \frac{P_1 - P_0 + D_1}{P_0}$$
 on an investment during the time it has been held

It is just more general.

Trading Stocks

The plan

- Raising Capital: The Primary Market
- Trading stocks: The Secondary Market
 - Details of trading
 - Costs of Trading
 - Limit order book
 - Types of orders
 - Margin trades
 - Short sales

Raising Equity Capital

- There is only one time in the life of a stock that the firm actually gets the proceeds of the sale of a stock.
 - The Initial Public Offering (IPO) the first time a stock is issued to the public.
 - Seasoned Equity Offering (SEO) any issuance of <u>new</u> stock after the initial offering.
- Both occur on the Primary Market and are intermediated by Investment Banks.
 - The Primary Market is not a physical location, but just reference to the market for new shares that (usually) investment banks help create.
 - Investment banks act as brokers, like real estate agents, helping find buyers for the new issue of stock.

Secondary Markets

- Once has stock has been sold to the initial investors, it can trade on a secondary market.

 > tradings are among investors

 Not with the firm = no money goes back to the
- Typically there are two forms of secondary markets:
 - Auction markets from market open to close
 - Usually a continuous and simultaneous double auction where there is bidding on both the buy and the sell side.
 - Example: ASX

```
sometimes: start the day or end the day with single price auction (集合 知何).
```

– Dealer markets:

=> help bring more volumn together and help set accurate price for Higuid stock

pealers anotations system

- A dealer is a firm that keeps an inventory of an asset and makes that asset available to sell and stands ready to buy.
- OTC markets (Over the Counter) are dealer markets. NASDAQ in the US is a dealer market.

 National Association Securities.

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Costs of Trading (on secondary markets)

<u>Commission</u>: fee paid to broker for making the transaction

```
basis point of 2 per stock traded
```

- Spread: cost of trading with a dealer or exchange
 - Ask (Offer): price dealer will sell to you
 - Bid: price dealer will buy from you
 - Spread: ask bid
- <u>Price Impact</u>: the <u>temporary</u> change in price that occurs as the result of placing a relatively large order.

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The Limit Order Book

The dealer or other investors are offering \$26.12 to buy up to 24,595 shares

MICROSOFT CP (RT-ECN: MSFT)		
Last Trade:	26.12	
Trade Time:	3:58pm ET	

The dealer or other investors are asking \$26.14 to sell up to 30,363 shares

Bid		1	Ask	
Price Size		Price	Size	
26.12	24,595	26.14	30,363	
26.11	20,770	26.15	19,280	
26.10	20,490	26.16	25,430	
26.09	17,645	26.17	10,780	
26.08	9,892	26.18	5,980	

Source: http://finance.yahoo.com/q/ecn?s=MSFT

Bid-Ask Spread

The Bid-Ask Spread is \$0.02

Ask - Bid = Bid-Ask Spread

\$26.14 - \$26.12 = \$0.02

Bid			Ask
Price	Size	Price	Size
26.12	24,595	26.14	30,363
26.11	20,770	26.15	19,280
26.10	20,490	26.16	25,430
26.09	17,645	26.17	10,780
26.08	9,892	26.18	5,980

Source: http://finance.yahoo.com/q/ecn?s=MSFT

Market order

- Market buy occurs at the Ask (Offer)
- Market sell occurs at the Bid

```
bid: dealer bny, market sent
nxk: dealer sell, market bny
```

The Limit Order Book

MICROSOFT CP (RT-ECN: MSFT)

Last Trade:

26.12

Trade Time:

3:58pm ET

The last trade occurred at the bid, \$26.12

Bid		Ask	
Price	Size	Price	Size
26.12	24,595	26.14	30,363
26.11	20,770	26.15	19,280
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What price?

```
A market buy order for 500 shares

A market sell order for 3000 shares

A market buy order for 35,000 shares

Liy(30.363) + 26,15 (4637)

What if a market buy and sell for 400 shares came in at the same time?

buy 26.14 sell 26.12
```

Source: http://finance.yahoo.com/q/ecn?s=MSFT

The Limit Order Book: from after hours trading

Bid		Ask		
Price	Size	Price	Size 247	
26.14	2,300	26.15		
26.13	3,100	26.16	25	
25.85	100	26.17	25	
		26.18	25	
		26.19	25	

> more vigurdity

What price?

A market buy order for 500 shares 26.15 (247) , 26.16 (25) , 26.17 (25) , 26.19(2)

A market sell order for 3000 shares 26.14 (2500) , 26.17 (700)

Types of Orders

- Market Order
- Limit Order
 - Buy when price falls below limit
 - Sell when price goes above limit
- Vinnit buy order

- Stop Loss Order
 - Sell when the price goes below a limit
 - Buy when the price goes above a limit
 - (often accompanying short sales)

		Condition			
		Price falls below the limit	Price rises above the limit		
Action	Buy	Limit buy order	Stop-buy order		
	Sell	Stop-loss order	Limit sell order		

Instructions to the brokers on how to complete the order

The Limit Order

You place a limit buy order for \$26.10 for 200 shares

You place a limit sell order for \$26.17 for 100 shares

	Bid	9	Ask
Price	Size	Price	Size
26.12	24,595	26.14	30,363
26.11	before 20,770 after y	m. 26.15	19,280
26.10	20,690	26.16	25,430 after
26.09	17,645	26.17	10,880
26.08	9,892	26.18	5,980

Source: http://finance.yahoo.com/q/ecn?s=MSFT

Why Limit Orders?

- 1. To buy on a dip or sell on a rise the advantage of volatility
- 2. To avoid paying the spread
- 3. In the form of stop orders to prevent loss or lock in a gain (more shortly)

eg stop sell : sell if price drop to some limit

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Margin Trading

Buying on Margin or an Investment Loan

Buying on margin is when you:

- Borrow money from your broker (or bank) to buy stock
 - Broker's call loan = a wan can be called anytime
- You can't borrow all the money to purchase as stock you have to put up your own money as well.
- The money you put into the investment is called margin.

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Why buy stock on margin?

Suppose you wish to invest \$2000 in MSFT and you finance your purchase with \$1000 of your own money and \$1000 from a *margin loan* from your broker.

 What is your return on investment if MSFT increases in value by 10% during the next year, if your broker charges you 4% interest?

$$Holding\ Period\ Return = \frac{Revenue\ - Cost}{Cost}$$

Cost?

```
Invest $2000 in MSFT grows by 10%
with $1000 -- own money
and $1000 -- margin loan at 4% interest rate
                                          $ out my pocket > cost
```

\$1000 cost

Answer:

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Revenue?

```
Invest $2000 in MSFT grows by 10% with $1000 -- own money and $1000 -- margin loan at 4% interest rate
```

Revenue

```
- MSFT grows by 10%

- But you have to pay back your 4% 10 an ef $1000 first

Revenue = $2000 × 1-10 - $1000 × 1.04

Revenue = $2000 + 1.10 - $1000 × 1.04

- $1160
```

Why buy stock on margin?

Suppose you wish to invest \$2000 in MSFT and you finance your purchase with \$1000 of your own money and \$1000 from a *margin loan* from your broker.

 What is your return on investment if MSFT increases in value by 10% during the next year, if your broker charges you 4% interest?

$$Holding\ Period\ Return = \frac{Revenue\ - Cost}{Cost}$$

Holding Period Return =
$$\frac{\$1160 - \$1000}{\$1000} = 16\%$$

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Margin Percent (also often confusingly called just "Margin")

$$\label{eq:margin_Percent} \begin{aligned} \textit{Margin Percent} &= \frac{\textit{Net equity in account}}{\textit{Value of Stock Purchased}} \end{aligned}$$

$$Margin Percent = \frac{Value \ of \ Stock - Loan}{Value \ of \ Stock}$$

$$Loan \ to \ Value = \frac{Loan}{Value \ of \ Stock} = 1 - Margin \ Percent$$

Trading on Margin

- Initial margin is the minimum amount of your own money you must invest.
 - If the minimum initial margin is 60% you can borrow up to 40% of the value of the stock you want to purchase (a 40% Loan to Value).
 - This initial margin can be set by law
 - Your broker may set a higher initial margin

 Maintenance margin: minimum amount equity your account can have before additional funds must be put into the account

 Margin call: notification from the broker that you must put up additional funds or assets will be sold.

Margin Trading: Examples

Margin Trading - Initial Conditions

X Corp \$70

1000 Shares Purchased

50% Initial Margin

40% Maintenance Margin

Initial Position

Stock \$70,000

Equity \$35,000

Borrowed \$35,000

Margin Trading - Maintenance Margin

Stock price suddenly falls to \$60 per share

New Position

Stock $1000 \times $60 = $60,000$

Call Loan is still \$35,000

What is our Margin Percent?

$$Margin\ Percent = \frac{Value\ of\ Stock - Loan}{Value\ of\ Stock}$$

$$Margin\ Percent = \frac{60,000 - 35,000}{60,000} = \frac{25,000}{60,000} = 41.67\%$$

Margin Trading - Margin Call

How far can the stock price fall before a margin call?

ar can the stock price fall before a notal?

Margin Percent =
$$\frac{Value\ of\ Stock - Loan}{Value\ of\ Stock}$$

$$0.40 = \frac{1000P - 35,000}{1000P}$$

$$400P = 1000P - 35,000$$
$$35000 = 600P$$

$$P = $58.33$$

Y Corp	\$20
60%	Initial Margin
40%	Maintenance Margin
1000	Shares Purchased
Initial Position	
Stock 2000	Equity /2,000
	Borrowed 8000

Y Corp \$20

60% Initial Margin

40% Maintenance Margin

1000 Shares Purchased

Initial Position

Stock \$20,000 Equity \$12,000

Borrowed \$8,000

Stock price falls to \$15 per share

New Position

Borrowed \$8,000

Equity 7000

Margin % =
$$\frac{7000}{15000}$$
 = 46.67%

Stock price falls to \$15 per share

New Position

Stock \$15,000 Borrowed \$8,000

Equity 7,000

Margin % = \$7,000/\$15,000 = 46.67%

How far can the stock price fall before a margin call?

How far can the stock price fall before a margin call?

(1000P - \$8,000) / 1000P = 40%

\$13.33

"Investment Loans"



Grow your earning potential with an investment loan

Borrowing to invest in the sharemarket can be a potentially effective and tax-efficient way to help grow your wealth. While most of us are familiar with borrowing to buy a home, not many of us consider borrowing to invest.

With an investment loan, you can put more money into your investments and increase your potential returns.

Before considering adding an investment loan to your portfolio, it's important to understand the risks.

https://www.anz.com.au/personal/investing-super/investment-loans/

Loan to Value, but Still Margin Calls

List of stocks and the maximum loan to value

Margin calls occur when price 5% higher than maximum loan to value

	Investment Lendin		ock	Solia	- max loan to value
ASX Code	Stock Name winter	Sto	Div %	Res	it good diversified postfolio
BKI	BKI Investment Ltd Fpo	50	70		- if 25° . The got a soll
BKL	Blackmores Limited Fpo	40	60		-> if 75%, you will get a call
BKW	Brickworks Limited Fpo	50	70		
BKY	Berkeley Energia Ltd Fpo	-	40	Υ	
BLD	Boral Limited Fpo	70	75		
BLT	Benitec Biopharma Fpo	-	40	Υ	
BLX	Beacon Lighting Grp Fpo	-	40	Υ	
BNKS	BETA GLOBAL BANKS BETA GLOBAL BANI	65	75		
BNO	Bionomics Limited Fpo	-	35	Υ	
ВОС	Bougainville Copper Fpo 1K	-	30	Υ	
BOL	Boom Logistics Fpo	-	50	Υ	

Try this example

- Suppose you purchased 1000 shares of BLD at \$4.96 per share on Friday, 23 Aug. 2019. You decided to buy on margin with a 60% Loan to Value using an Investment Loan from a local bank.
 - The bank will make a margin call if the loan to value increases to 5% over the maximum loan to value of 70%.
 - At what price will the bank make a margin call?

At what price will the bank make a margin call?

- Suppose you purchased 1000 shares of BLD at \$4.96 per share on Friday, 23 Aug. 2019. You decided to buy on margin with a 60% Loan to Value using an Investment Loan from a local bank.
 - The bank will make a margin call if the loan to value increases to 5% over the maximum loan to value of 70%.

$$Loan to Value = \frac{Loan}{Value \ of \ Stock} = 1 - Margin \ Percent$$

$$0.75 = \frac{.60 \times 1000 \times \$4.96}{1000P}$$

$$750P = $2976$$

$$P = $3.97$$

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