

$$\text{Model: } X_i \sim N(\theta, \sigma^2)$$

$$\Rightarrow f(x_i | \theta) \propto e^{-\frac{(x_i - \theta)^2}{2\sigma^2}}$$

$$\text{Prior: } \theta \sim N(\mu, \frac{\sigma^2}{n_0})$$

$$\Rightarrow f(\theta) \propto e^{-\frac{(\theta - \mu)^2}{2\frac{\sigma^2}{n_0}}}$$

$$\text{Posterior: } p(\theta | x_1, \dots, x_n) \propto \frac{p(x_1, \dots, x_n | \theta) p(\theta)}{p(x_1, \dots, x_n)} \rightarrow \text{doesn't contain } \theta$$

$$\propto e^{-\frac{\sum_{i=1}^n (x_i - \theta)^2}{2\sigma^2}} e^{-\frac{(\theta - \mu)^2}{2\frac{\sigma^2}{n_0}}}$$

$$\propto e^{-\frac{1}{2\sigma^2} \left(n\theta^2 - 2\theta \sum_{i=1}^n x_i \right) - \frac{n_0}{2\sigma^2} (\theta^2 - 2\mu\theta)}$$

$$\propto e^{-\frac{1}{2\sigma^2} \left((n+n_0)\theta^2 - 2(n\bar{x} + n_0\mu)\theta \right)}$$

$$\propto e^{-\frac{(n+n_0)}{2\sigma^2} \left(\theta^2 - \frac{2(n\bar{x} + n_0\mu)}{n+n_0} \theta \right)}$$

$$\propto e^{-\frac{\left(\theta - \frac{n\bar{x} + n_0\mu}{n+n_0} \right)^2}{2\frac{\sigma^2}{n+n_0}}}$$

$$\sim N\left(\frac{n\bar{x} + n_0\mu}{n+n_0}, \frac{\sigma^2}{n+n_0} \right)$$