

Introductory Macroeconomics

Lecture 12: AD-AS model, part two

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This Lecture

- Working with the AD-AS model
- Temporary shock
 - investment boom
 - confidence slump
 - energy price hike
- Permanent shocks
 - increase in natural output y^*
 - decrease in inflation target π^*
- BOFAH chapter 11

Recap: Aggregate Demand

- **AD curve:** downward sloping relationship between π and Y

$$Y - Y^* = -\alpha \gamma (\pi - \pi^*) + \varepsilon_D \quad (\text{AD})$$

- Intuition
 - \uparrow output gap
 - \downarrow monetary policy
 - interest elasticity of demand

$$r - r^* = \alpha(\pi - \pi^*)$$

- movements along AD-curve* {
- higher inflation π leads central bank to increase real interest rate r
 - higher real interest rate r reduces output Y

- Shocks to components of aggregate demand ε_D shift AD curve

- AD curve is *flatter* when central bank reaction coefficient α is higher (more aggressive response to inflation)
$$\frac{\partial \pi}{\partial Y} = -\frac{1}{\alpha r}$$
$$\alpha \uparrow \text{ slope } \downarrow$$

Recap: Aggregate Supply

- **SRAS curve:** upward sloping relationship between π and Y

$$\pi = \pi^e + \phi\beta(Y - Y^*) + \varepsilon_S \quad (\text{SRAS})$$

*↑
phillips curve → okun's law*

- **LRAS curve:** but in long run *no relationship* between π and Y

$$\pi = \pi + \phi\beta(Y - Y^*) \Rightarrow Y = Y^* \quad \begin{matrix} \text{long run } \pi = \pi^e \\ \varepsilon_S = 0 \end{matrix} \quad (\text{LRAS})$$



- Intuition

- short run Phillips Curve tradeoff between inflation π and unemployment u hence output Y \rightarrow as $u \uparrow$ weaker condition, wages \uparrow , business cost \uparrow , price \uparrow , inflation \uparrow
- but in long run inflation expectations consistent $\pi = \pi^e$, natural rate hypothesis holds, $u = u^*$ hence $Y = Y^*$

*when $u \downarrow$
 \Rightarrow less labor
 \Rightarrow less output*

- Shocks ε_S to inflation expectations shift the SRAS curve

Examples

- Now let's see some examples

$$AD: Y - Y^* = -\alpha \tau (\pi - \pi^*) + \varepsilon_D$$

shift.

$$AS: \pi = \pi^e + \phi \beta (Y - Y^*) + \varepsilon_S$$

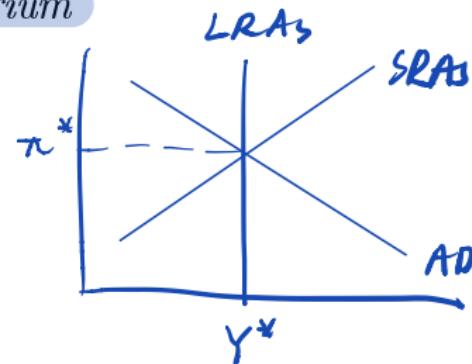
- Each example will begin in an *initial long run equilibrium*

- in particular, $\pi^e = \pi^* = \pi$
- hence in absence of shocks $Y = Y^*$

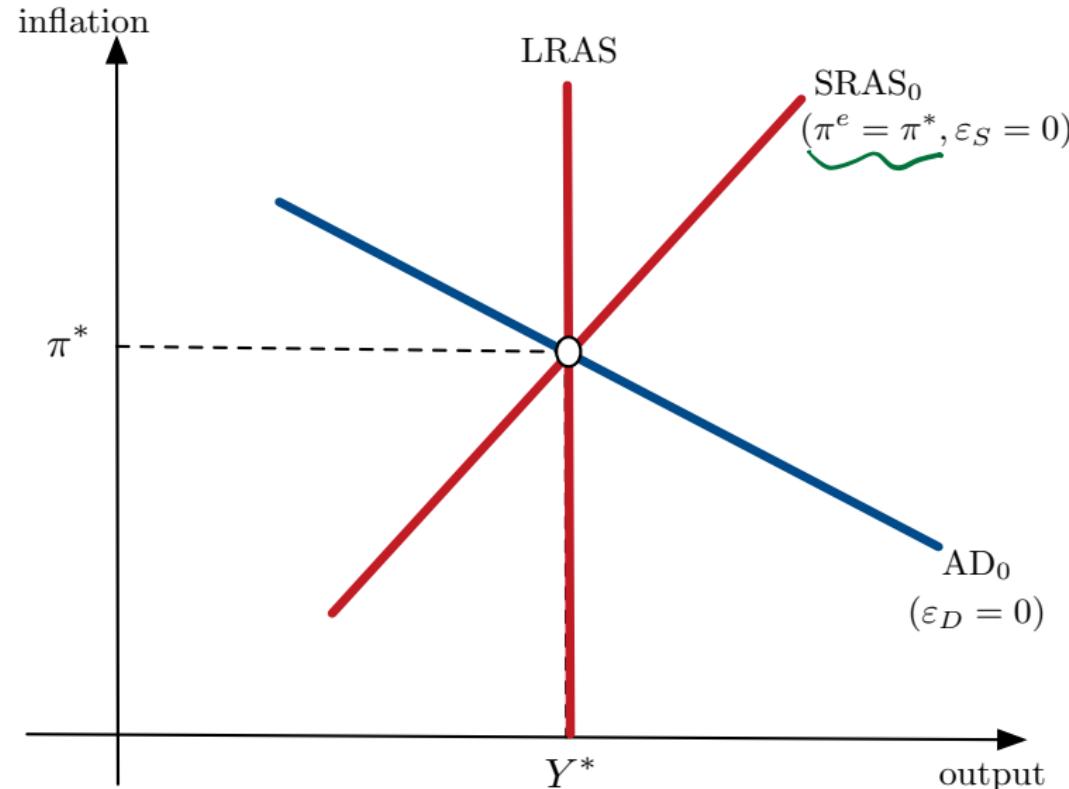
$$\varepsilon_S = \varepsilon_D = 0$$

- We will then consider different kinds of changes

- temporary shocks* $\varepsilon_D, \varepsilon_S$, short run effects but no long run effects
- permanent shocks*, short run effects and long run effects



Initial Long Run Equilibrium



Temporary Shocks

Investment Boom

- Suppose investment *temporarily* high, $\varepsilon_D > 0$

$I \uparrow$ $\varepsilon_D = A - A^*$
depend on

- On impact, AD curve shifts out along unchanged AS curve

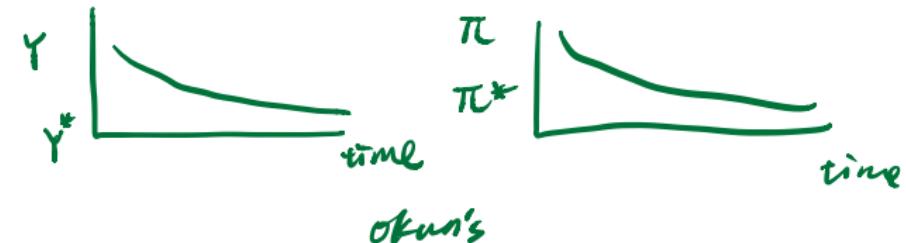
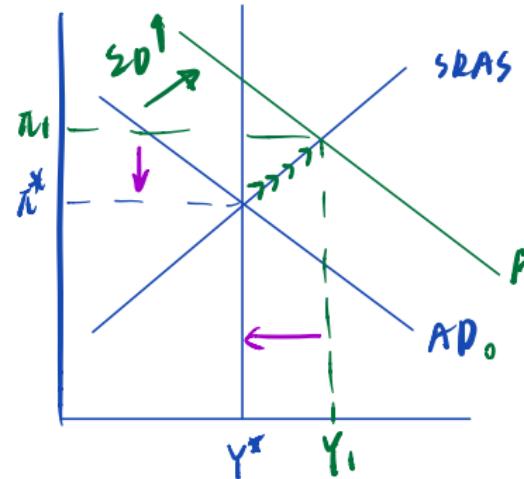
- output increases from Y^* to Y_1
- inflation increases from π^* to π_1

- Intuition

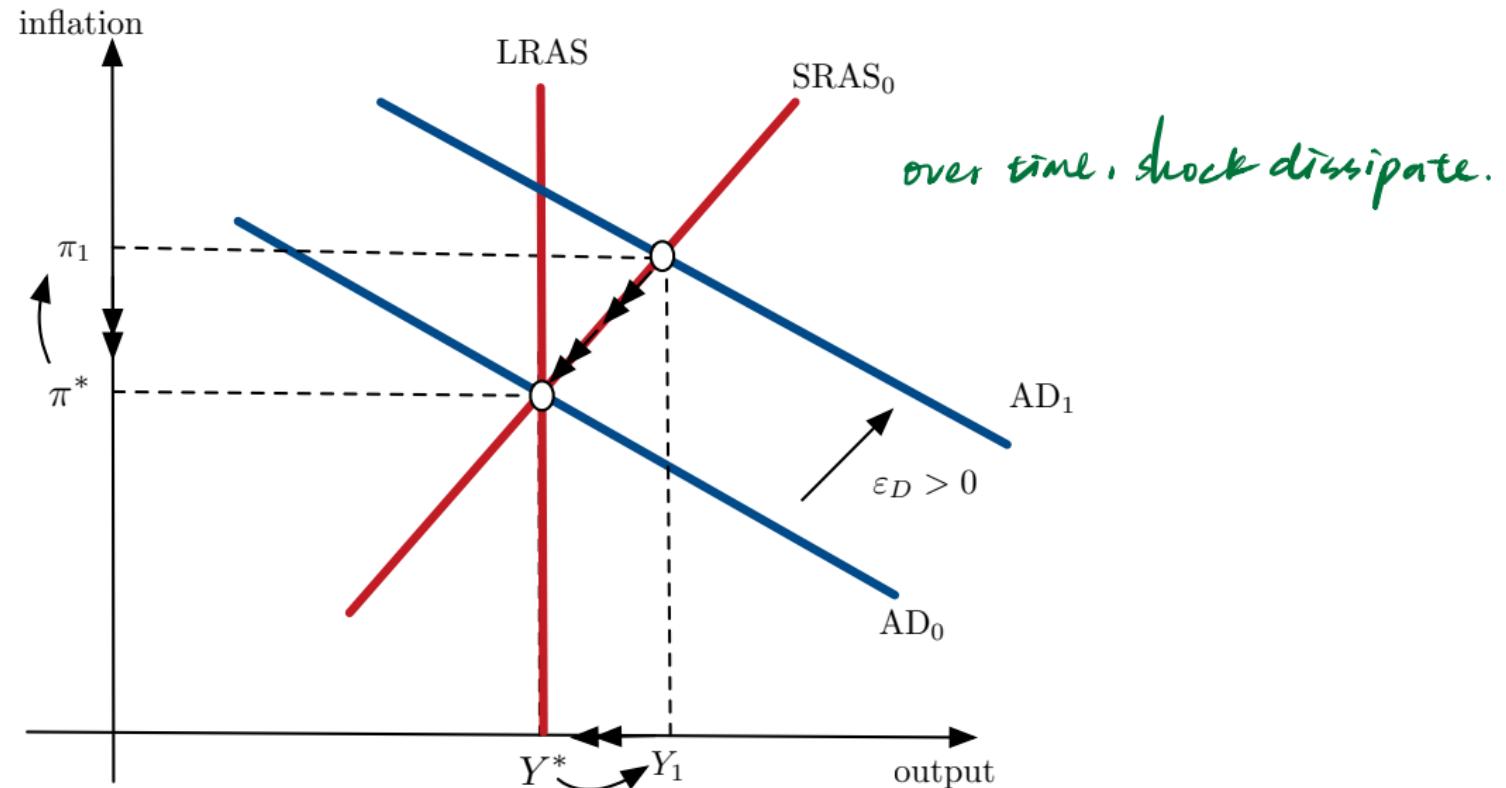
- increase in investment demand increases output, decreases unemployment, increases wages and business costs, hence increases inflation along SRAS

- Long run equilibrium unchanged, inflation returns to π^* and output returns to Y^*

- Note importance of inflation expectations remaining '*anchored*'. $\pi^e = \pi^*$
Implicitly assumes central bank is *credible*.

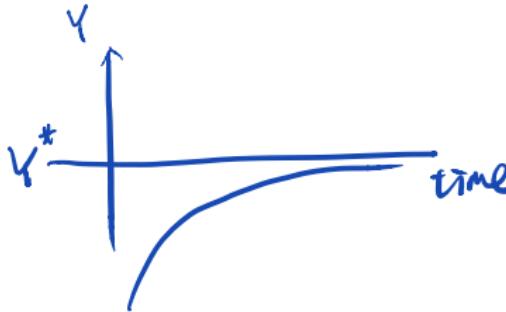


Investment Boom

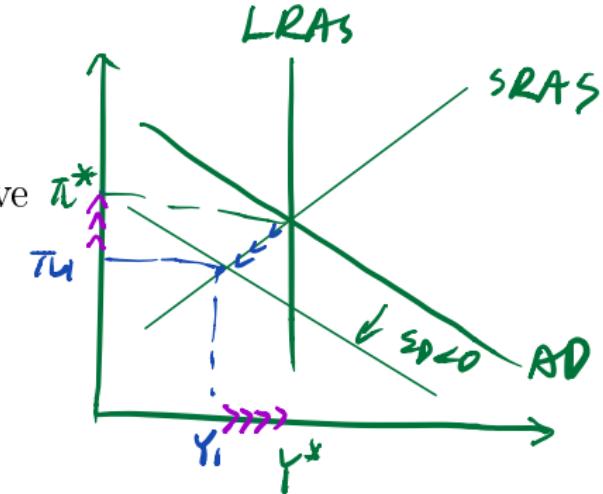


Confidence Slump

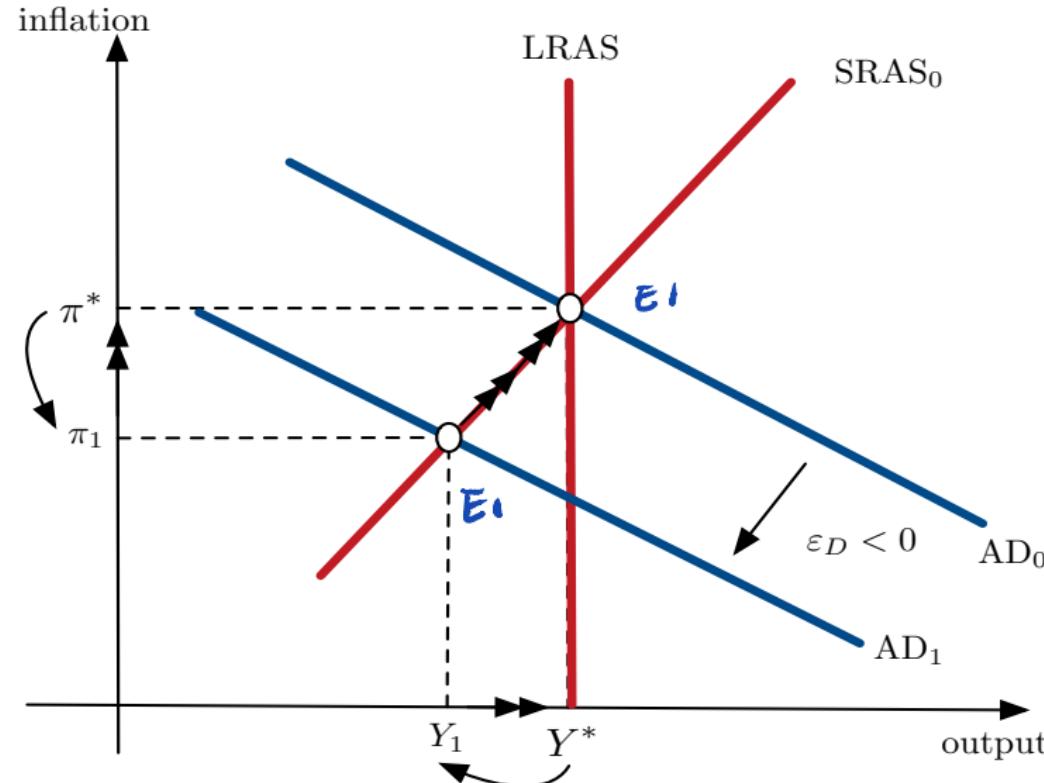
$\bar{C} \downarrow$



- Suppose consumer confidence *temporarily* low, $\varepsilon_D < 0$
- On impact, AD curve shifts in along unchanged AS curve
 - output decreases from Y^* to Y_1
 - inflation decreases from π^* to π_1
- Intuition
 - decrease in consumption demand decreases output, increases unemployment, decreases wages and business costs, hence decreases inflation along SRAS
- Long run equilibrium unchanged, inflation returns to π^* and output returns to Y^*
- Again note importance of anchored inflation expectations.



Confidence Slump



Energy Price Spike

- Suppose energy prices *temporarily* high, $\varepsilon_S > 0$

- On impact, AS curve shifts up along unchanged AD curve

- output decreases from Y^* to Y_1
- inflation increases from π^* to π_1

- Intuition

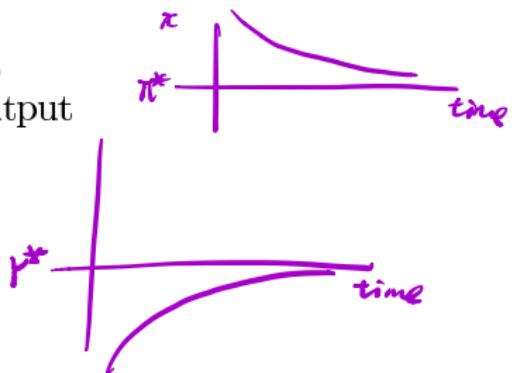
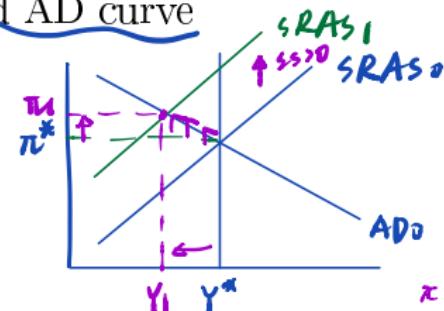
- increase in inflation leads central bank to increase real interest rates, thereby reducing investment and consumption, hence output decreases along AD

- Long run equilibrium unchanged, inflation returns to π^* and output returns to Y^*

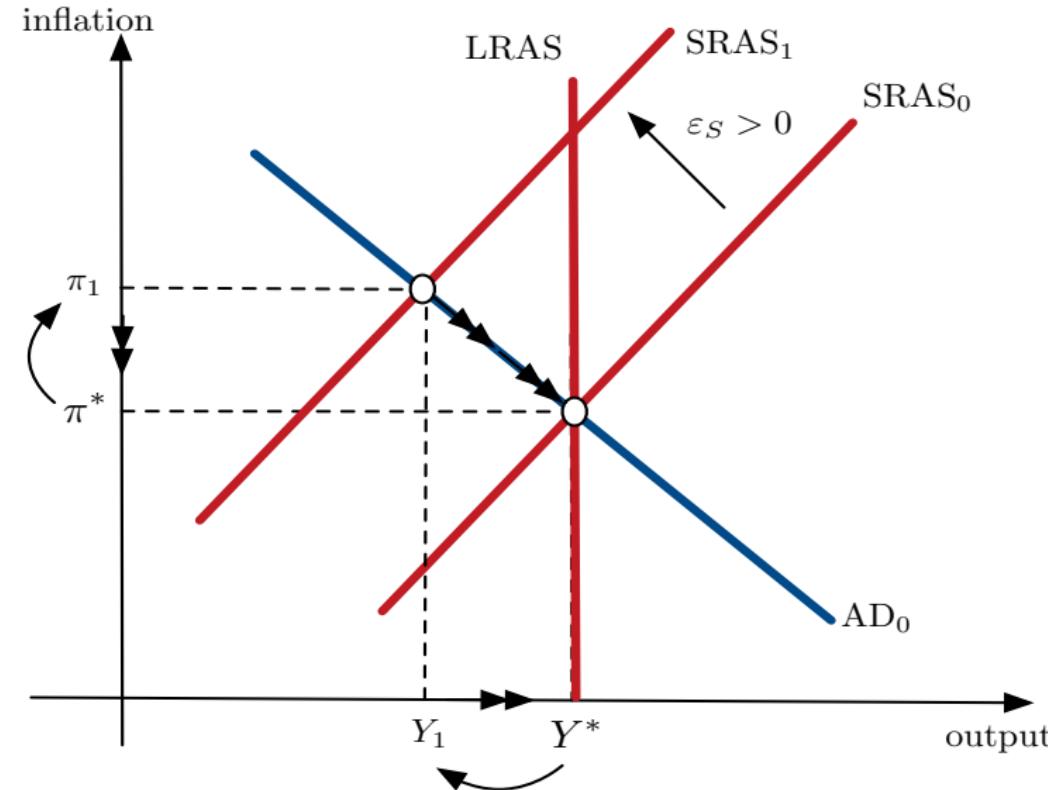
SRAS

$$\pi = \pi^e = \phi \beta (Y - Y^*) + \varepsilon_S.$$

for each fixed Y , $\varepsilon_S \uparrow \Rightarrow \pi \uparrow$



Energy Price Spike



Demand vs. Supply Shocks



- Demand shocks drive inflation and output in *same direction*

- both rise in response to positive demand shocks
 - both fall in response to negative demand shocks



- Supply shocks drive inflation and output in *opposite directions*

- inflation rises and output falls in response to positive supply shocks
 - inflation falls and output rises in response to negative supply shocks

COVID-19 recession

demand-driven or supply-driven?

→ dominated by supply shock
shut down → $Y \downarrow, \pi \uparrow$

may have demand ↓
because confidence

- By looking at whether inflation and output are moving together or not, we have a *tell-tale sign* of whether demand shocks or supply shocks are dominant

Slopes of Demand and Supply Curves

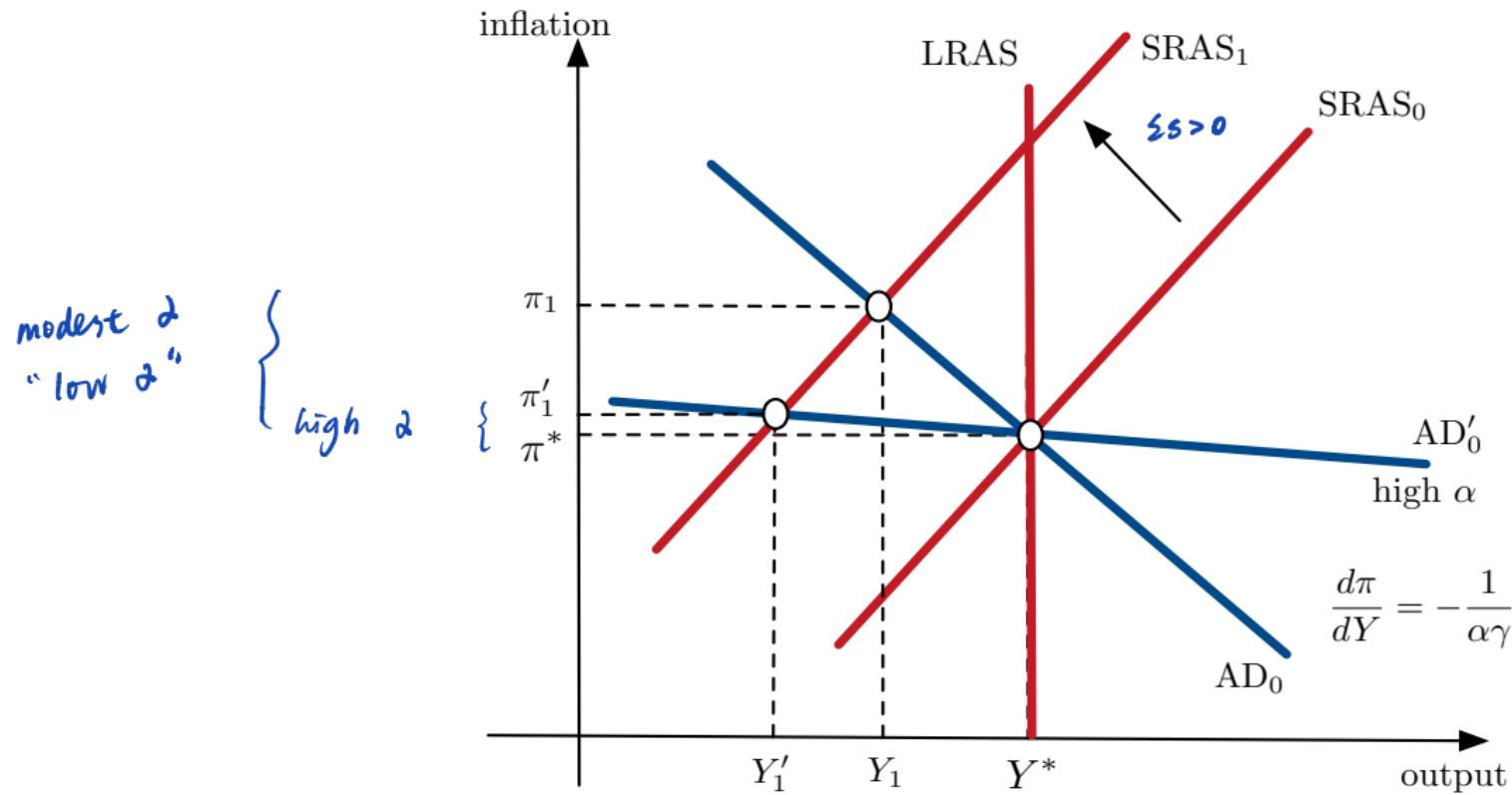
- For given sized shock, slope of curves determines whether large or small inflation and output responses *split into nominal effect and real effect (inflation effect)*
- For example, if AD curve is flat, most of the response to supply shock is a change in output with little change in inflation *(output effect)*
- Slop of AD curve is

$$\frac{d\pi}{dY} = -\frac{1}{\alpha\gamma}$$

*α high
r high*

- AD curve is flat if α or γ is high, in particular, *if central bank reacts aggressively to inflation* → *policy decision*.

Flat AD Curve



Permanent Shocks

Growth in Potential Output

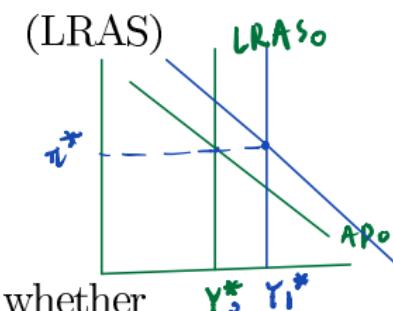
- Suppose output *permanently* high, Y^* higher
- Shifts *both* LRAS and LRAD curves out

$$Y \uparrow - Y^* \uparrow = -\alpha\gamma(\pi - \pi^*) \quad (\text{LRAD})$$

$$\pi = \pi + \phi\beta(Y \uparrow - Y^* \uparrow) \quad \text{long run } \pi^e = \pi$$

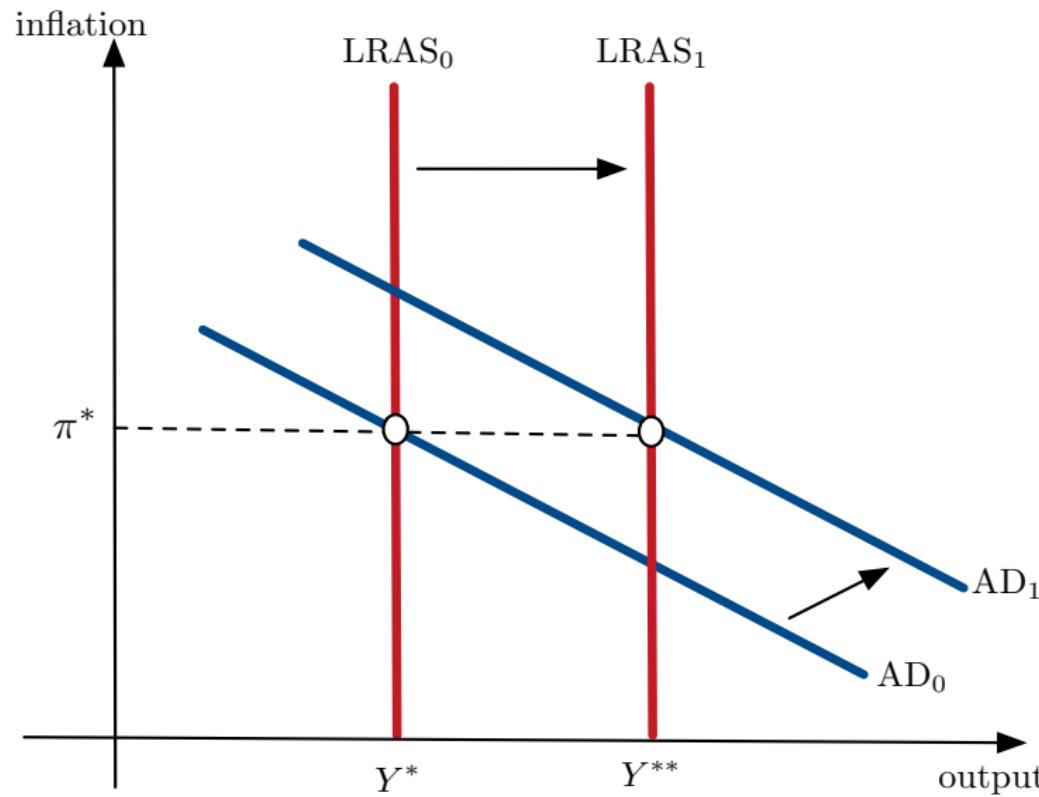
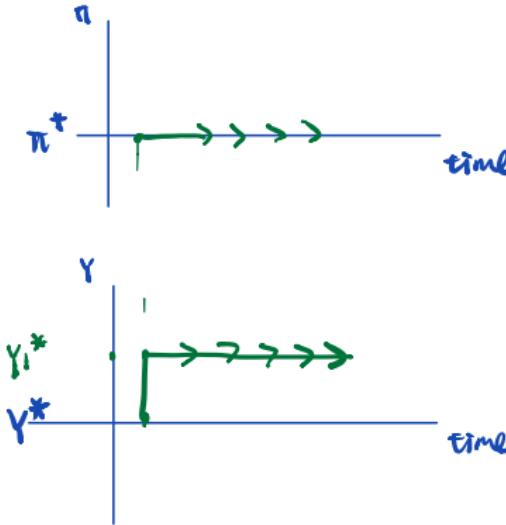
- Output rises, but no effect on inflation, remains at π^*
- Growth in output *need not increase inflation*, depends on whether growth is due to LR increase in Y^* or SR increase in ε_D

\downarrow movement in Y^*
eg. accumulation of technology
productivity



π will be influenced

Growth in Potential Output



Disinflation

$$AD \quad Y - Y^* = -\alpha_1 (\pi - \pi^*)^{1/\beta}$$

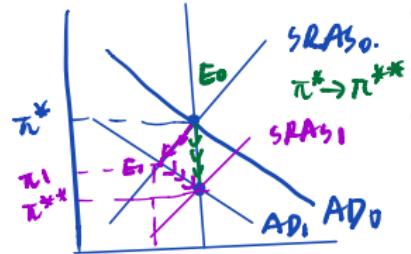
- Suppose central bank sets *permanently lower inflation target*
- AD curve shifts down permanently along unchanged AS curve

$$SARL^S \quad \pi = \pi^e + \phi_p (Y - Y^*)^{1/\beta}$$

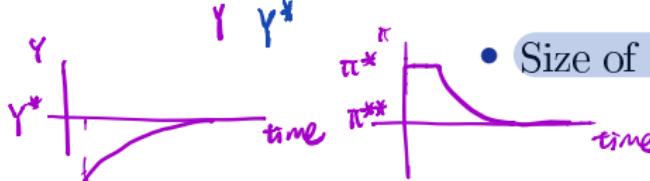
- output decreases from Y^* to Y_1
- inflation decreases from π^* to π_1

change in π^ will affect AD*

Over time, inflation expectations fall from $\pi^e = \pi^*$ to new $\pi^e = \pi^{**}$

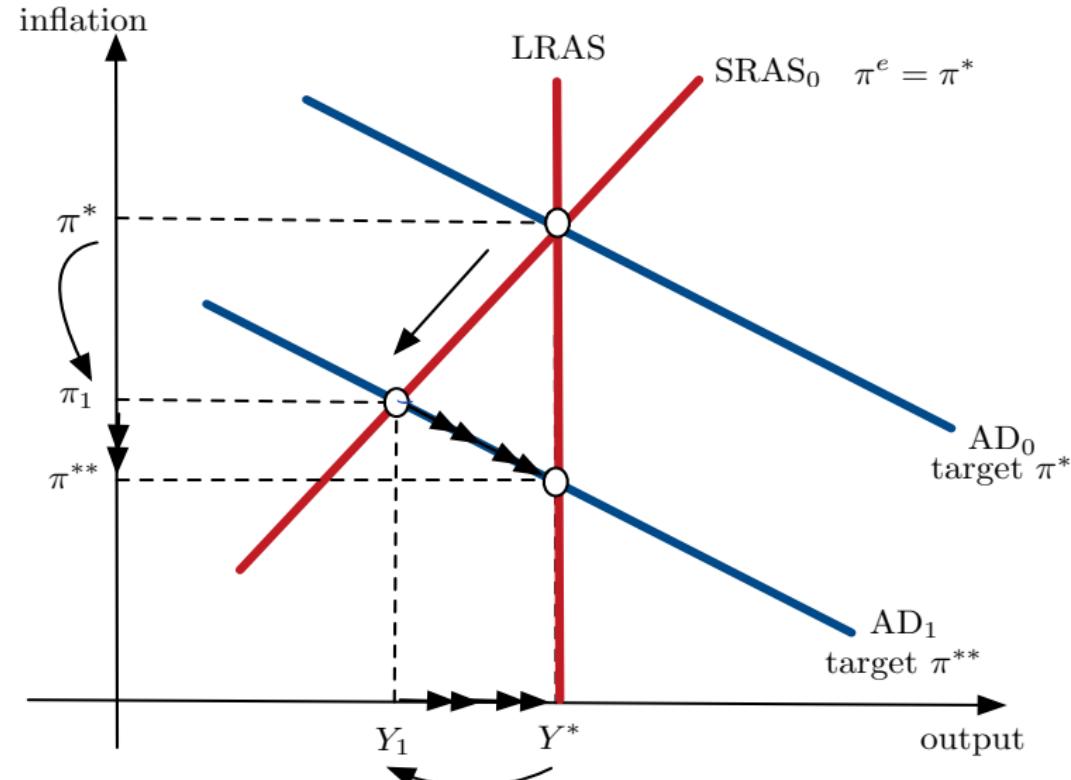


- SRAS shifts down until new long run equilibrium reached
- Disinflation creates recession *that lasts until inflation expectations adjust*. Only when inflation expectations fall in line with new target does economy start to recover

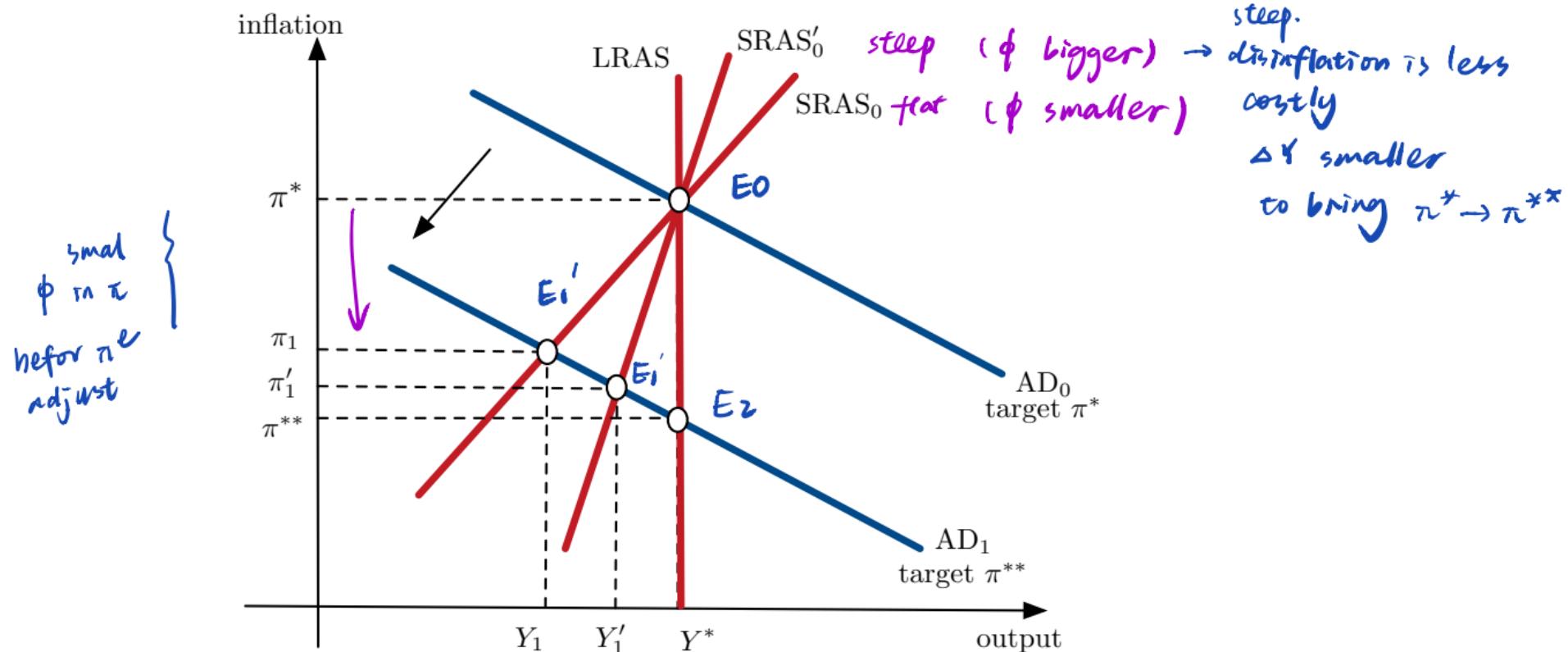


- Size of recession is mild if SRAS is steep, but deep if SRAS is flat

Disinflation



Disinflation



Next Lecture

- Beginning of topics in long run macro [Daeha Cho]
- Saving and capital formation
 - saving and its determinants
 - investment and its determinants
 - equilibrium interest rate, savings, and investment
- BOFAH chapter 4