Index Models

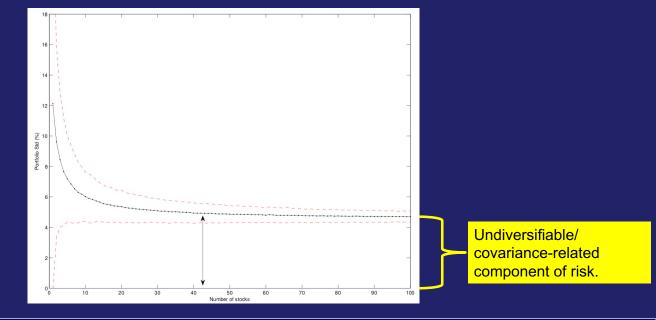
The purpose

- Learn what index models are: theory-less statistical models that decompose return volatility into firm-specific and covariance related components
 Notice I am NOT saying systematic, but rather covariance. While most
 - Notice I am NOT saying systematic, but rather covariance. While most systematic risks are also covariance risks. Covariance risks do not have to be systematic.
- Show you how to estimate index models with real data.
- Show you how index models can be used to simplify portfolio optimization.

Apply index models to security selection (Stock picking)

What is an Index Model?

 Index Models are atheoretical, statistical models designed to estimate and distinguish the firm-specific and the covariance risk.



Limits to Diversification: Simulation

Avg. Std. Dev	/ .	30%	
Avg. Correlat	ion	0.2	
		Firm-specific	Systematic
# of Assets	Portfolio	Due to	Due to
	Std. Dev.	Variances	Covariances
2	23.24%	83.33%	16.67%
3	20.49%	71.43%	28.57%
4	18.97%	62.50%	37.50%
100	13.68%	4.81%	95.19%
1000	13.44%	0.50%	99.50%
10000	13.42%	0.05%	99.95%

Example of an index model

 An index model represents asset returns for firm i as a function of firm-specific $(e_{i,t})$ and K other asset or portfolio covariance risks.

A consistent return not explained by covariances (βs) or transitory firmspecific shocks $(e_{i,t})$.

$$r_{i,t} - r_{f,t} = \alpha_i + \sum_{k=1}^{K} \beta_{i,k} (r_{k,t} - r_{f,t}) + e_{i,t}$$
 Firm-specific or residual return.

Return due to covariances with other

$$\beta_{i,k}(r_{k,t}-r_{f,t})+e_{i,t}$$

Firm-specific or

If the market were the only covariate (factor), then:

$$\beta_{i,k} = \frac{COV(\tilde{r}_i, \tilde{r}_K)}{VAR(\tilde{r}_K)}$$

$$r_{i,t} - r_{f,t} = \alpha_i + \beta_i (r_{M,t} - r_{f,t}) + e_{i,t}$$

Note: The sare gone because these are historic observations, not random variables from a distribution. The t's indicate the observations change with time.

Pause for some notation and jargon clarification

- Your textbook is not 100% consistent in their notation.
 - When you know what you mean, it is easy to forget your reader may not.
 - I will always use $\tilde{s}'s$ for random variables and t's for known observations.
- Covariance risk (me) vs. systematic risk (your book)
 - Recall that systematic risks are risks that cannot be diversified away.
 - Because this is a statistical model, we could put anything into the index model as one of the covariance risks, even something that is not a systematic risk.
 - This would be a problem for "asset pricing " (next lecture), but not a problem for the index model.
 - I want to remember that we can accidentally use non-systematic factors in index models, so I will avoid the term "systematic risk" and instead say "covariance risks".

Risk decomposition

• This form:

$$r_{i,t} - r_{f,t} = \alpha_i + \beta_{i,M} (r_{M,t} - r_{f,t}) + e_{i,t}$$

• Translates directly into risks:

$$VAR(\tilde{r}_i - \tilde{r}_f) = VAR(\alpha_i + \beta_{i,M}(\tilde{r}_M - \tilde{r}_f) + \tilde{e}_i)$$

 α_i is constant, and assuming r_f is constant, then:

$$\sigma_{r_i}^2 = \beta_{i,M}^2 \sigma_{r_M}^2 + \sigma_{e_i}^2$$
 covariand.
$$Total\ Risk = covariance/systematic\ risk + firm_specific\ risk$$

Estimating Index Models with OLS

Security Characteristic Line

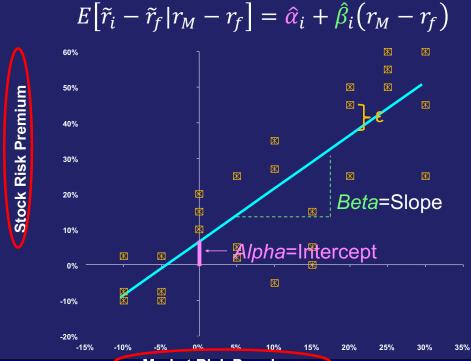
Estimating index models

$$r_{i,t} - r_{f,t} = \alpha_i + \beta_i (r_{M,t} - r_{f,t}) + e_{i,t}$$

- Index models translate directly OLS (Ordinary Least Squares)
 regressions you learned about in your statistics subjects.
 - When the only covariate is the market portfolio (often an index, such as the ASX200), then we call this a Market Model.
- With OLS we can estimate α_i 's and β_i 's and calculate what is called a Security Characteristic Line.

Security Characteristic Line (SCL)

Equation of the Security Characteristic Line:



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Market Risk Premium

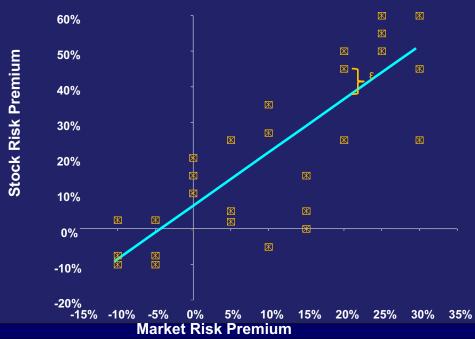
R² is the measure of dispersion of the data around the SCL

 It tells us how important the covariance risk is for explaining returns.

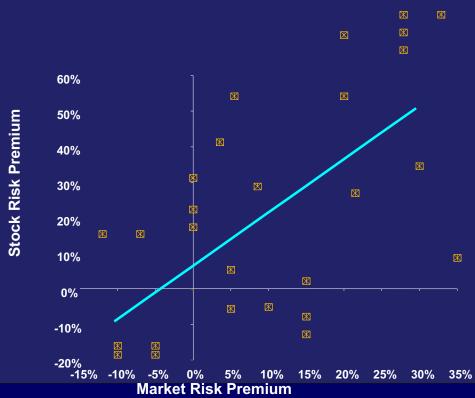
$$R - Square = R^2 = \rho^2 = \frac{Explained\ Variance}{Total\ Variance}$$

$$R^{2} = \frac{\beta_{i,M}^{2} \sigma_{r_{M}}^{2}}{\beta_{i,M}^{2} \sigma_{r_{M}}^{2} + \sigma_{e_{i}}^{2}}$$

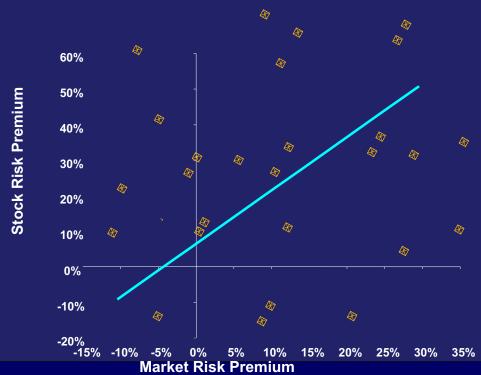
High R²: Security Characteristic Line



Low R²: Security Characteristic Line



Very Low R²: Security Characteristic Line



How to Calculate Beta

$$r_{i,t} - r_{f,t} = \alpha_i + \beta_i (r_{M,t} - r_f) + \varepsilon_{i,t}$$

- Need:
- Risk free rate -> annual y pented should be the same

 - Market return

- Details, details:
 - Pay attention to the risk free rate, because that is usually stated yearly
 - What frequency are returns? Monthly
 - How long?
 - Common is to use 60 months of monthly data.
 - Or a year of daily or weekly data.

daily? Trading or non-trading day
is different

How to Calculate Beta

$$r_{i,t} - r_{f,t} = \alpha_i + \beta_i (r_{M,t} - r_f) + \varepsilon_{i,t}$$

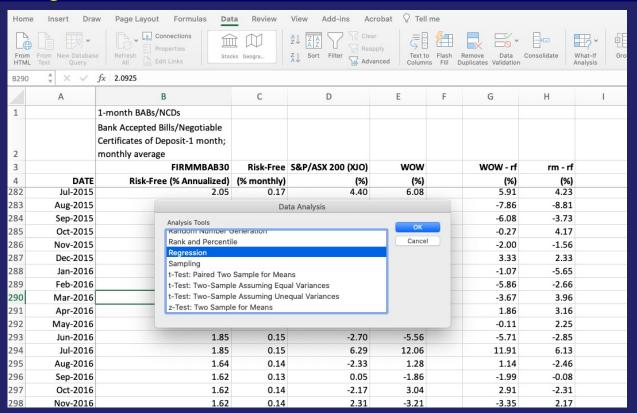
Need:

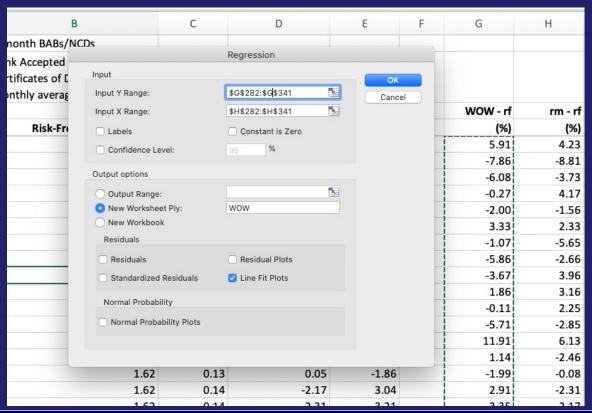
- Risk free rate
 - We'll use the 1 month "Bank Accepted Bills/Negotiable Certificates of Deposit"
 - · Note that this is annualized. We need to make it monthly
- Stock return
 - Woolies (WOW)
- Market return
 - ASX 200

Details, details:

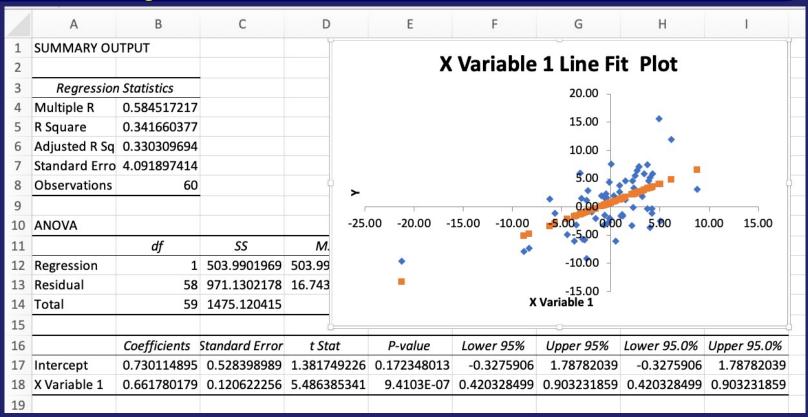
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	А	В	С	D	E	F	G	Н	1	J	К	L	М
1		1-month BABs/NCDs											
2		Bank Accepted Bills/Negotiable Certificates of Deposit-1 month; monthly average											
3		FIRMMBAB30	Risk-Free	S&P/ASX 200 (XJO)	wow		WOW - rf	rm - rf					
4	DATE	Risk-Free (% Annualized)			(%)		(%)	(%)					
282	Jul-2015	2.05	0.17		6.08		5.91	4.23					
283	Aug-2015	2.04	0.17	-8.64	-7.69		-7.86	-8.81					
284	Sep-2015	2.06	0.17	-3.56	-5.91		-6.08	-3.73					
285	Oct-2015	2.04	0.17	4.34	-0.10		-0.27	4.17					
286	Nov-2015	2.05	0.17	-1.39	-1.82		-2.00	-1.56					
287	Dec-2015	2.07	0.17	2.50	3.51		3.33	2.33					
288	Jan-2016	2.05	0.17	-5.48	-0.90		-1.07	-5.65					
289	Feb-2016	2.08	0.17	-2.49	-5.68		-5.86	-2.66					
290	Mar-2016	2.09	0.17	4.14	-3.49		-3.67	3.96					
291	Apr-2016	2.08	0.17	3.33	2.03		1.86	3.16					
292	May-2016	1.86	0.15	2.41	0.05		-0.11	2.25					
293	Jun-2016	1.85	0.15	-2.70	-5.56		-5.71	-2.85					
294	Jul-2016	1.85	0.15	6.29	12.06		11.91	6.13					
295	Aug-2016	1.64	0.14	-2.33	1.28		1.14	-2.46					
296	Sep-2016	1.62	0.13	0.05	-1.86		-1.99	-0.08					
297	Oct-2016	1.62	0.14	-2.17	3.04		2.91	-2.31					
298	Nov-2016	1.62	0.14	2.31	-3.21		-3.35	2.17					

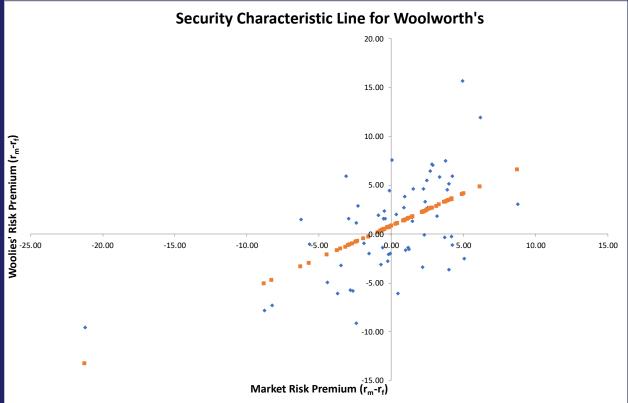




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Predicting Betas

 When running a regressions, the Beta we calculate is based on historic data.

- We usually need a <u>future</u> beta
 - For example, for using as a cost of capital.

Betas tend to mean revert.



Mean Reversion as Seen with IBM's Betas





- When Beta is below the mean (typically 1) betas tend to rise.
- When Beta is above then mean betas tend to fall

Predicting Betas: Correcting for Mean Reversion

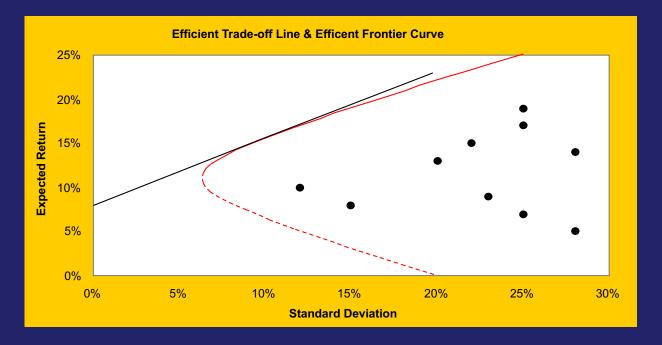
- In order to correct for mean reversion
 - Because the average beta is 1
- We calculate the following:

Adjusted Beta =
$$\frac{2}{3} \times Historic Beta + \frac{1}{3} \times 1$$

- This is also a shrinkage estimator.
 - There are other shrinkage estimators for variances and covariances, but these are beyond the scope of this subject.

Portfolio Optimization: Using Index Models to Reduce Dimensionality

Consider if you want to create an efficient frontier



 You need to calculate portfolio expected returns and variances and find the minimum:

$$E[\tilde{r}_p] = \sum_{i=1}^{N} w_i E[\tilde{r}_i]$$

$$\sigma_p^2 = \sum_{i=1}^N w_i^2 \sigma_i^2 + \sum_{i=1}^N \sum_{\substack{j=1 \ i \neq i}}^N w_i w_j \sigma_{i,j}$$

 With only 10 assets you have a variance-covariance matrix with 100 elements:

- You have to estimate $55(= \frac{1}{2}(10 \times 10 10) + 10)$ variances and covariances.
- 1000 assets it's just over half a million variances and covariances

Stock returns can be expressed by a factor or index model:

$$r_{i,t} - r_{f,t} = \alpha_i + \sum_{k=1}^{K} \beta_{i,k} (r_{k,t} - r_{f,t}) + e_{i,t}$$

• Then the portfolio beta for each factor *k* is:

$$\beta_{P,k} = \sum_{i=1}^{N} w_i \beta_{i,k}$$

Assuming r_f is constant and each r and e represents a time series of returns or

residuals respectively.

And portfolio variance is:

$$\sigma_{P}^{2} = \sum_{k=1}^{K} \sum_{l=1}^{K} \beta_{k,P} \beta_{l,P} cov(r_{k}, r_{l}) + \sum_{i=1}^{N} w_{i}^{2} var(e_{i})$$

So with 1000 stocks and 3 factors you have 1000 variances + 9 factor
 variances and covariances instead of half a million.

Security Analysis with the Index Model

The Treynor-Black Model

Adding or overweighting an asset in your portfolio

 Suppose you have an investment strategy that is bench marked to K portfolios, the following index model explains your return:

$$r_{i,t} - r_{f,t} = \alpha_i + \sum_{k=1}^K \beta_{i,k} (r_{k,t} - r_{f,t}) + e_{i,t}$$

mining-sector ETF as two of your K factors/risks.

olio, such as the

a value ETF and a

 Typically, funds will be bench marked to one portfolio, such as the ASX 200 index, so we would expect something like this:

$$r_{i,t} - r_{f,t} = \alpha_i + \beta_{i,M} (r_{M,t} - r_{f,t}) + e_{i,t}$$
where private at the overprised of the constraints of the constraints and the constraints are constraints.

 α_i measures how much better or worse asset or portfolio i has done compared to the benchmark portfolios

For example, if you have a value fund with a tilt toward mining, you might

use a 2-factor model with

Does adding an asset to your portfolio improve reward for risk?

- Suppose you do not know the actual efficient frontier, you only know the portfolios you are benchmarked against.
- How do you know whether you should add or overweight the asset?

- Ans: Suppose you have there are N assets plus your benchmark, you add an asset if:
 - If alpha, α , is significantly different from zero
 - And you believe alpha will persist
 - Treynor and Black (1973) note in real life that α >0 are likely to be fleeting. Without short sale constraints, α <0 should be fleeting too.

Next year add

 Add an efficient frontier and ask how you adjust the portfolio if you can identify something that is better?

Discuss alpha to residual risk intuition

This optimization involves forecasting

The index model:

$$r_{i,t} - r_{f,t} = \alpha_i + \beta_i (r_{M,t} - r_{f,t}) + e_{i,t}$$

Implies:

$$E[\tilde{r}_i] - r_f = \alpha_i + \beta_i (E[\tilde{r}_M] - r_f)$$

Treynor-Black Model: Inputs

Requires:

- N estimates of the securities' nonmarket risk premia $(E[\tilde{\alpha}_i])$ for notational simplicity, I will call these forecasts, just " α_i "
- N estimates of the beta in the future, $E[\tilde{\beta}_i]$, but I will call these, β_i
- N estimates of the firm-specific variances, $\sigma_{e_i}^2$
- One estimate of the market risk premium, $(E[\tilde{r}_M] r_f)$
- One estimate of the market variance, σ_M^2 .

- A total of (3N + 2) estimates this is the real benefit
 - With a 50 security portfolio only 152 estimates are needed as opposed to 1,325 needed with a Markowitz portfolio optimization.

Treynor-Black Optimization Procedure, 1-3

1. Compute the initial position in the "active" portfolio:

$$w_i^0 = \frac{\alpha_i}{\sigma_{e_i}^2}$$
 Information ratio

Also, appraisal ratio

close to "t-stats"

2. Rescale the weights to create the weight of each asset, *i*, in the active portfolio:

$$w_{i} = \frac{w_{i}^{0}}{\sum_{i=1}^{N} w_{i}^{0}}$$

3. Compute the alpha and beta of the active portfolio:

$$\alpha_A = \sum_{i=1}^N w_i \alpha_i \qquad \beta_A = \sum_{i=1}^N w_i \beta_i$$

Treynor-Black Optimization Procedure, 4-5

4. Compute the residual variance of the active portfolio

$$\sigma_{e_A}^2 = \sum_{i=1}^N w_i^2 \sigma_{e_i}^2$$
 The index model should fully explain covariances, so residual variances have no covariance among them.

Compute the initial weight of the active portfolio in the overall risky portfolio:

$$w_A^0 = \frac{\alpha_A/\sigma_{e_A}^2}{\left(E[\tilde{r}_M] - r_f\right)/(\sigma_M^2)}$$

Treynor-Black Optimization Procedure, 6-7

6. Adjust the initial weight allocated in the active portfolio:

$$w_A^* = \frac{w_A^0}{1 + w_A^0 (1 - \beta_A)}$$

7. Calculate the weight of the passive, benchmark portfolio:

$$w_M^* = 1 - w_A^*$$

The optimized portfolio return and risk

 We can calculate the optimised risk premium on the portfolio, P, of our active and market portfolios as:

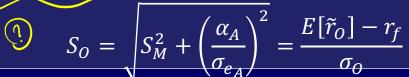
$$E[\tilde{r}_O] - r_f = w_M^* \left(E[\tilde{r}_M] - r_f \right) + w_A^* \left(\alpha_A + \beta_A \left(E[\tilde{r}_M] - r_f \right) \right)$$

$$E[\tilde{r}_O] - r_f = w_A^* \alpha_A + (w_M^* + w_A^* \beta_A) \left(E[\tilde{r}_M] - r_f \right)$$

• The variance of the optimised portfolio is then:

$$\sigma_0^2 = (w_M^* + w_A^* \beta_A)^2 \sigma_M^2 + (w_A^* \sigma_{e_A})^2$$

• The Sharpe Ratio of your new optimal portfolio is:



Example – Finding the New Optimal Portfolio

Asset	$\pmb{E}[\widetilde{\pmb{r}}]$	Beta	σ_e
Risk-free	4%	0	0
Passive Benchmark	15%	1	15%
Stock B	30%	1.9	45%
Stock C	25%	1.2	49%
Stock D	12%	1.6	38%
Stock G	25%	0.7	22%

First find the alphas

The index model as a forecast:

$$E[\tilde{r}_i] - r_f = \alpha_i + \beta_i (E[\tilde{r}_M] - r_f)$$

Therefore:

$$\alpha_i = E[\tilde{r}_i] - \{r_f + \beta_i (E[\tilde{r}_M] - r_f)\}$$

$$\alpha_B = 0.30 - \{0.04 + 1.9(0.15 - 0.04)\} = 0.051$$

$$\alpha_C = 0.25 - \{0.04 + 1.2(0.15 - 0.04)\} = 0.078$$

$$\alpha_D = 0.12 - \{0.04 + 1.6(0.15 - 0.04)\} = -0.096 \rightarrow \text{overprise}$$

$$\alpha_G = 0.25 - \{0.04 + 0.7(0.15 - 0.04)\} = 0.133$$

Calculate the residual variances from standard deviations

$$\sigma_{e_B}^2 = 0.45^2 = 0.2025$$
 $\sigma_{e_C}^2 = 0.49^2 = 0.2401$
 $\sigma_{e_D}^2 = 0.38^2 = 0.1444$
 $\sigma_{e_G}^2 = 0.22^2 = 0.0484$

- Step 1: Find the initial positions of each security in the portfolio
 - For example

$$w_B^0 = \frac{\alpha_B}{\sigma_{e_B}^2} = \frac{0.051}{0.2025}$$

Step 2: Rescale the weights to sum to 1

Stock	Step 1	Step 2
i	$w_i^0 = \frac{\alpha_i}{\sigma_{e_i}^2}$	$w_i = \frac{w_i^0}{\sum_{i=1}^N w_i^0}$
В	0.2519	0.0947
$\boldsymbol{\mathcal{C}}$	0.3249	0.1221
D	6648	2499
G	2.7479	1.0331
Sum	2.6598	1.0000

Step 3: Compute the alpha and beta of the active portfolio

$$\alpha_A = \sum_{i=1}^{N} w_i \alpha_i$$

$$= 0.0947 \times 0.051 + 0.1221 \times 0.078$$

$$+(-0.2499) \times (-0.096) + 1.0331 \times 0.133 =$$

$$\alpha_A = 0.1758$$

$$\beta_A = \sum_{i=1}^{N} w_i \beta_i$$
= 0.0947×1.9 + 0.1221×1.2
+(-0.2499)×1.6 + 1.0331×0.7 =
$$\beta_A = 0.6497$$

Steps 4 & 5: active portfolio residual variance & initial weight

Step 4: Compute the residual variance of the active portfolio

$$\sigma_{e_A}^2 = \sum_{i=1}^N w_i^2 \sigma_{e_i}^2$$

$$0.0947^2 \times 0.2025 + 0.1221^2 \times 0.2401$$

$$+(-0.2499)^2 \times 0.1444 + 1.0331^2 \times 0.0484 =$$

$$\sigma_{e_A}^2 = 0.0661$$

Step 5: Compute the initial position in the active portfolio

$$\mathbf{w_A^0} = \frac{\alpha_A/\sigma_{e_A}^2}{\left(E[\tilde{r}_M] - r_f\right)/(\sigma_M^2)} = \frac{0.1758/0.0661}{(0.15 - 0.04)/0.0225} = 0.5441$$

Steps 6 & 7: Calculate the Optimal Portfolio Weights

Step 6: Adjust the initial weight allocated in the active portfolio

$$w_A^* = \frac{w_A^0}{1 + w_A^0 (1 - \beta_A)} = \frac{0.5441}{1 + 0.5441 (1 - 0.6497)} = 0.4570$$

Step 7: Calculate the weight of the passive, benchmark portfolio

$$w_M^* = 1 - w_A^* = 1 - 0.4570 = 0.5430$$

The optimized portfolio return and risk

Calculate the risk premium of the optimal risky portfolio:

$$E[\tilde{r}_P] - r_f = w_A^* \alpha_A + (w_M^* + w_A^* \beta_A) (E[\tilde{r}_M] - r_f)$$

$$E[\tilde{r}_P] - r_f = 0.4570 \times 0.1758 + (0.5430 + 0.4570 \times 0.6497)(0.15 - 0.04)$$

$$E[\tilde{r}_P] - r_f = 0.1727$$

• The variance of the optimised portfolio is then:

$$\sigma_P^2 = (w_M^* + w_A^* \beta_A)^2 \sigma_M^2 + (w_A^* \sigma_{e_A})^2$$

$$\sigma_P^2 = (0.5430 + 0.4570 \times 0.6497)^2 \times 0.15^2 + 0.4570^2 \times 0.0661$$

$$\sigma_P^2 = 0.0297$$

Compare the Sharpe Ratios

$$S_M = \frac{E[\tilde{r}_M] - r_f}{\sigma_M} = \frac{0.15 - 0.04}{0.15} = 0.7333$$

The Sharpe Ratio of your new optimal portfolio is:

$$S_0 = \sqrt{S_M^2 + \left(\frac{\alpha_A}{\sigma_{e_A}}\right)^2} = \sqrt{0.5378 + \frac{0.1758^2}{0.0661}} = 1.0021 = \frac{E[\tilde{r}_P] - r_f}{\sigma_P}$$

Much better... if our expectation/forecasts are correct!