

## **BTC ACADEMIES // CONTENT & CRYPTOCURRENCY NEWS**

1. Articles Font Color changes from Paragraph to Paragraph from Black #000000 to Grey #CCCCCC . Please make sure the Default Font Color is Black #000000

For example view this article:

<https://btcacademies.com/home/article/116>

### Microstrategy 'Bitcoin for Corporations' is opening today

Feb 03, 2021 | by Phillip

Share: 

**Microstrategy** Incorporated is a publicly traded business intelligence company based in Tysons Corner, Virginia, part of the greater Washington metropolitan area. **Michael J. Saylor**, an MIT graduate, founded the company back in 1989 and is the acting CEO.

**Microstrategy's** stock, **MSTR**, is a Class A share traded on the **NASDAQ** stock market.

The company came into the attention of the cryptocurrency community in July 2020 after making an announcement of plans to substitute its cash reserves with Bitcoin. The following month, **MicroStrategy** purchased \$250 Million worth of Bitcoin. In September the company added \$175 Million worth of Bitcoin to its custody and an additional \$50 Million in December.

**MicroStrategy** now holds a total of 71,079 bitcoins acquired for \$1345 billion at average price of \$16,109 per bitcoin.

This ingenious move was orchestrated by **Michael Saylor** himself, who was, like many other corporate leaders, a bitcoin skeptic. The catastrophic effects of the global pandemic over the economy brought him to the realization that severe hyperinflation, due to excessive rise in the supply of money, is inevitable. Instead of jeopardizing the value of the companies treasury he decided to take a gamble and go ALL IN on Bitcoin. The motivation to limit the decline in the companies treasury value has resulted in a massive gain and fame in both traditional and cryptocurrency markets.

2. We need to enable uploading Images in the Articles Editor. Currently you cannot upload a Photo from your computer you can only add an address link of an Image on a web-server.

This is very important and crucial as inserting pictures in the article body make the article a lot more interesting and professional.

Insert Image

×

IMAGE URL

|

Insert Image

3. Add Code to Editor for Twitter Post Embed. The Embed Code of Twitter is not working.  
**Example of Twitter Code:**

```
<blockquote class="twitter-tweet"><p lang="und" dir="ltr">$ 5 8 , 0 0 0</p>&mdash;  
Blockchain.com (@blockchain) <a href="https://twitter.com/blockchain/status/  
1363580006761439236?ref_src=twsrc%5Etfw">February 21, 2021</a></blockquote> <script  
async src="https://platform.twitter.com/widgets.js" charset="utf-8"></script>
```

This Script is not working.

##### 5. ADD To the TOP Menu on the Front Main Page a Button:

‘Follow Us on Instagram’:

Link to: @btc\_academies.com

Trade Simulator

Cryptocurrency News NEW

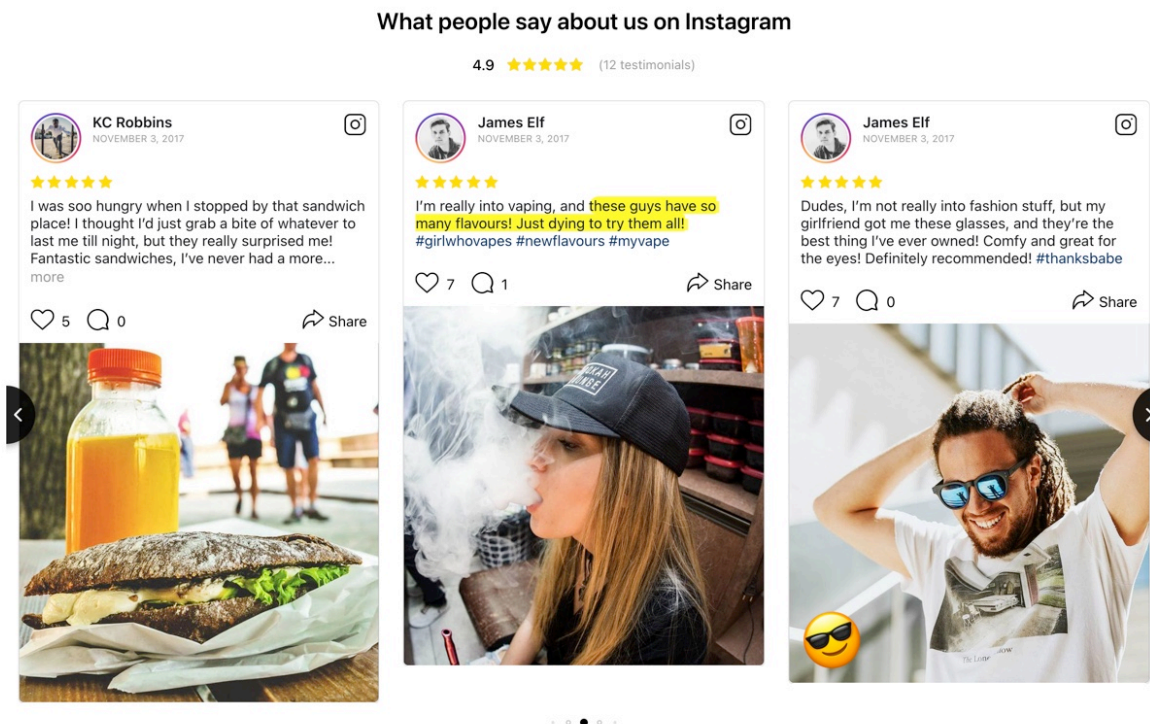
Sign In

Enroll For Free

Add to the Left side of the ‘Trade Simulator’ Button.

##### 6. ADD to Front Main Page - Scroll Bar Widget of recent Instagram Posts // Place it above the News Section on the Front Page.

Here is a good example:



The example is visible here:

Example 1. Carousel

<https://elfsight.com/instagram-testimonials-widget/examples/>

## 7. Sharing Article Link. // HIGH PRIORITY

When we share a BTC Academies Link on Social Platforms such as Twitter, WhatsApp, FB etc... We need to present a 'Title' 'Content Text' 'Image'  
See examples below for reference:

**This is example from sharing a link on WhatsApp:**



**Twitter:**



**On Twitter if you share a link from BTC you see just the link:**

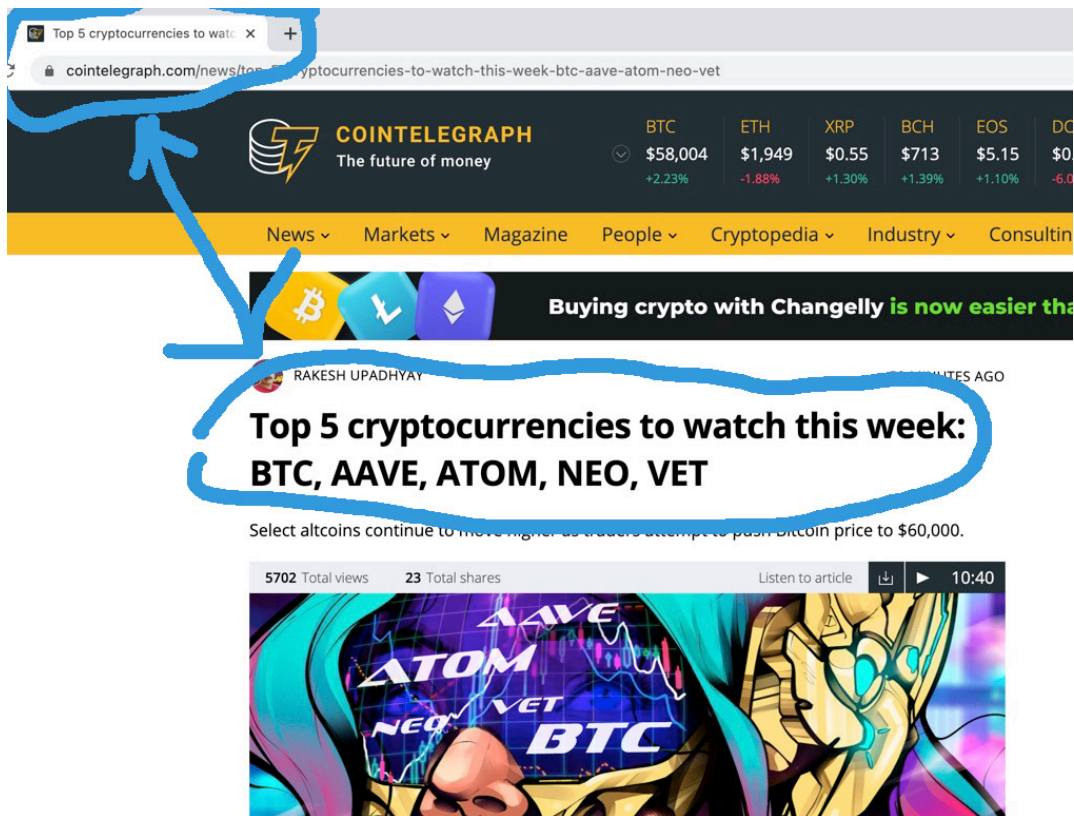


**On the BTC Share of a Link it is seen as only the Link address. There is No Photo and No Title and No Text.**

**8. Article Photo Size:** I need to know what is the Required Photo Size for Articles so ALL the photo will be presented on both Article Archive Page, Main Page and the Article page itself. This information should be updated when adding or editing an article.  
Let me know what is the best Width & Height for the photo. **-HIGH PRIORITY**

**9. Sharing an ARTICLE to a Third party website like:**

We need all of the following option of Sharing to support but with a different button design.  
Example:



10. SEO elements are missing from the Article section.

10.1. The link should include the title text of the article and not a number like we have now:

Examples: Not Good: <https://btcacademies.com/home/article/124>

Example: Good: <https://cointelegraph.com/news/canadian-bitcoin-etf-predicted-to-hit-1b-aum-by-friday-bloomberg-analyst>

10.02. Enable SEO Key Words.

10.03. Title of the Page - Should be the Title of the Article and not the Same we have now:

This is what we have not - All pages on BTC Academies have the SAME Title:

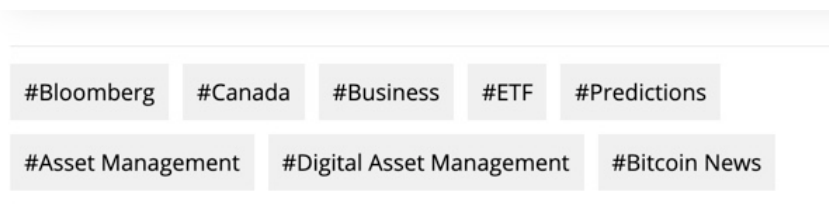
This is better for SEO and also looks better:



11. Categories: I would like to add categories to the Article Section for better search than only KeyWords. For Example: "Blockchain" "Exchange" "Bitcoin" "Ethereum" "DeFi" etc... in Terms of Hierarchy Main Category + Sub Categories

12. Add the KeyWord of each article to the Button of the Article. No need to keep them hidden or internal

Example:



13. On the Main Article Page the Articles Image is Dark - NO NEED FOR THE FILTER. Keep the Original Colors of the Image.

Here: <https://btcacademies.com/home/articles>