

Walkthrough: Wauwatosa Data Cleaning Project

In this project, I used Microsoft SQL Server to clean data that was scraped from Zillow for home sales in Wauwatosa, WI between February 2021 and March 2023.

For full project and code, please see: https://github.com/bebenjam/Wauwatosa_Data_Cleaning_SQL

Functions and Skills Used

| | |
|------------------|-------------------------|
| UNION | CTEs |
| Window Functions | Removing Duplicates |
| SUBSTRING | LEN |
| CHARINDEX | ALTER and UPDATE Tables |
| PARSENAME | CAST |
| TRY_CAST | REPLACE |
| WHERE | CREATE VIEW |
| PATINDEX | |

The Data

The dirty data consisted of strings (VARCHAR) that contained extra characters, letters, etc. that were not formatted well for further analysis.

| price | Address | bedrooms | bathrooms | Squarefeet |
|-------------|--|----------|-----------|------------|
| : \$329,900 | 2336 North 84th St, Wauwatosa, WI 53226 | 3 bd | 2 ba | 1,894 sqft |
| : \$650,000 | 2525 North 90th St, Wauwatosa, WI 53226 | 4 bd | 3 ba | 2,825 sqft |
| : \$245,000 | 2519 North 70th St, Wauwatosa, WI 53213 | 4 bd | 1 ba | 1,424 sqft |
| : \$647,000 | 1623 Alta Vista Ave, Wauwatosa, WI 53213 | 3 bd | 3 ba | 2,780 sqft |
| : \$300,000 | 10015 West Glendale Ave, Wauwatosa, WI 53225 | 3 bd | 1 ba | 1,550 sqft |
| : \$643,000 | 2738 North 117th Pl, Wauwatosa, WI 53222 | 4 bd | 3 ba | 3,292 sqft |

The objective was to clean each column for better analysis. For example, the “Address” column would be separated into address number, directional and street name, city, state, and ZIP code columns.

Code Example

Here is an example of the code to extract components from the “Address” column:

```
SELECT Address,  
       SUBSTRING (Address, 1, CHARINDEX(',',Address) -1) AS StreetAddress,  
       PARSENAME(REPLACE(Address, ',', '.'), 2) AS City,  
       PARSENAME(REPLACE(Address, ',', '.'), 1) AS State_and_Zip  
FROM Wauwatosa_Housing_Market.dbo.Wauwa_Sold_2021_2023
```

And the result:

| Address | StreetAddress | City | State_and_Zip |
|---|--------------------|-----------|---------------|
| 2336 North 84th St, Wauwatosa, WI 53226 | 2336 North 84th St | Wauwatosa | WI 53226 |
| 2525 North 90th St, Wauwatosa, WI 53226 | 2525 North 90th St | Wauwatosa | WI 53226 |
| 2519 North 70th St, Wauwatosa, WI 53213 | 2519 North 70th St | Wauwatosa | WI 53213 |

This step used SUBSTRING and PARSENAME to extract information between the comma delimiter. This would require further parsing.

Project Outcome

At the end of the project, we have separate columns for many of the components seen below. These formats can now be queried upon for further analysis including characteristics of houses sold in each ZIP code, bedroom and bathroom combinations, when they were sold, and trends in prices.

| ZIP_Code | BedroomsFormatted | BathroomsFormatted | Sqft | Date_Sold | Price_Sold |
|----------|-------------------|--------------------|------|------------|------------|
| 53226 | 3 | 2 | 1894 | 2023-02-28 | 329900 |
| 53226 | 4 | 3 | 2825 | 2023-02-28 | 650000 |
| 53213 | 4 | 1 | 1424 | 2023-02-28 | 245000 |
| 53213 | 3 | 3 | 2780 | 2023-03-01 | 647000 |
| 53225 | 3 | 1 | 1550 | 2023-03-01 | 300000 |

This table was used for Tableau visualizations, see here:

<https://public.tableau.com/app/profile/ben.beutler/viz/WauwatosaRecentlySold-April2023/Dashboard1>

Project Lessons Learned

- PARSENAME and REPLACE used together can be powerful! SUBSTRING had some limitations for me in trying to extract the “Address” column mostly because street numbers, names, and city lengths were all different.
- TRY_CAST was useful in pushing through table updates for columns I was changing to INT data type. Some records contained strings label as a string ‘null’. Instead of parsing out or excluding those records, I could transform them into NULL and keep other information from the record.
- This was overall a fun project! I had to look up different ways to extract data with CHARINDEX and PATINDEX. I had to get creative using the WHERE and LIKE statements in order to parse the correct data.
- I was able to create a clean view from dirty data that was scraped from Zillow that could be used for further data analysis on homes sold in Wauwatosa, WI between February 2021 and March 2023.