SECOND ANNUAL SURVEY New Zealand Electronic Data Processing

W. D. Scott & Company
Data Processing Division

in association with

Brandon Applied Systems Inc.

New York

NEW ZEALAND : AUSTRALIA : MALAYSIA : HONG KONG : THE PHILIPPINES

UNITED KINGDOM : EUROPE : UNITED STATES OF AMERICA

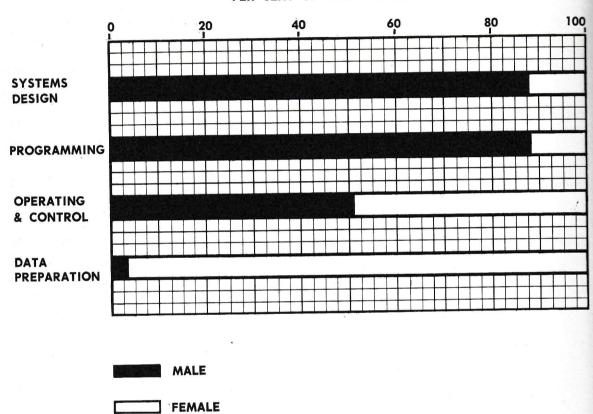
PERSONNEL RECRUITMENT

MALE/FEMALE DISTRIBUTION

FIGURE 3.2

OWNERS ONLY

PER CENT OF NUMBERS REPORTED



APPENDIX C

POPULATION

We reported last year on the population of machines and commented on the rapid growth in the previous three years.

We forecast that the continuing demand would be dampened by known Government policy - and that higher utilisation and increasing use of data transmission would result.

These predictions have been largely borne out by information provided in the survey, and by reports gathered from a number of interviews.

For the purpose of this survey, "Population" is taken to be the total of all machines whether installed or on order.

Owners

The population of computers has increased as follows:

1966	Population	104
1967	Orders Cancelled	4
		100
1967	New Orders	17
		117

Two of the cancellations were reported as being due to economic conditions, and one is for a machine being replaced by a competitor's computer of a later generation.