

Rebecca Burns

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An entrepreneurial spirit, strong networking skills, and a competitive work ethic are the qualities that have driven my achievements in providing services and resources to business owners in my career.

Work Experience

Inside Sales Representative at ADP (Automatic Data Processing, Inc.)

May 2018 - Present

Licensed Property & Casualty insurance producer specializing in Workers Compensation insurance and assisting with Business Owners Policies. Committed to helping each client obtain the right business insurance coverage at the best price.

Co-Owner at TheoryBloom, LLC

February 2016 - May 2018

At TheoryBloom we are business advocates. Our goal is to walk alongside our clients, providing education while developing and executing comprehensive marketing strategies to enhance their business potential.

Contact: Caitlin Anderson

Contact Number: 724-875-8474

Owner of Becca Burns, LLC

October 2015 - May 2018

Through my own sole proprietorship, I worked with small business owners providing solutions to create brand awareness and marketing strategies.

Contact: Business Owners

Contact Number: References may be provided

Marketing Specialist at Shift Collaborative LLC

August 2013 - October 2015

Assist in building a comprehensive marketing strategy for clients that use social media & email marketing techniques to improve visibility and loyalty, build a community, and increase traffic across all social media sites. Assist with researching and compiling information regarding existing and prospective clients, competitor activity, and industry or market trends to aid in the development of marketing plans, presentations and proposals.

Contact: Sarah Mayer

Contact Number: 412-548-1842

Volunteer Experience

Board Member at Pittsburgh Urban Magnet Project

January 2016 - Present

The mission of PUMP is to make Pittsburgh the most dynamic and diverse place by engaging, educating, and mobilizing all young people to effect change in our community.

Outreach Committee at Homeless Children's Education Fund

March 2016 - Present

The Mission of HCEF is to advance the education of children and youth experiencing homelessness in Allegheny County by; Providing educational programs and services, serving as a trusted advocate, and facilitating collaborative relationships that maximize the collective impact.

Co-Founder & Volunteer at Harmony of the Andes

February 2013 - Present

Fostering a safe, healthy environment for vulnerable populations in La Paz, Bolivia. Implementing healthy activities for the vulnerable population through soccer and peer-led community outreach activities allows us to increase health knowledge among the street population about counseling and HIV/AIDS prevention and testing.

Education

University of Pittsburgh

Bachelor of Arts B.A. Media and Professional Communications

Bachelor of Science B.S. Dental Hygiene Research

2009 - 2013

Licenses & Certifications

University of Pittsburgh

Certificate in Corporate/Community Relations Communications

May 2013- Current

Licensed Registered Dental Hygienist, Dental Hygienist Local Anesthesia

October 2012- Current

Languages

English

Spanish (limited working proficiency)

French (currently enrolled in courses)

Honors and Awards

40 Under 40 Pittsburgh

Judge for 2016 and 2017

Western Pennsylvania Rising Star Award, Get Involved, Inc. 2014

The Western PA Rising Stars awards are presented annually to 21 local young professionals in the non-profit, business, and governmental sectors who dedicate their time and talent to community organizations and who are making a positive difference in the region.