

BECCA LEE

Software Developer

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Software Developer with a background in marketing who believes that user-centric development, collaboration, and strong communication help make better software.

SKILLS

JavaScript | React | Redux | Node.js | npm | git | GitHub | HTML | CSS/Sass | Postgres | MongoDB
Heroku | AWS | Netlify | EJS | jQuery | REST APIs | Adobe Creative Suite | Google Analytics | SEO

PROJECTS

DevFund, February 2019 - <https://www.devfund.io/> | <https://github.com/jbjbg/devfund-fe>

- DevFund is a proof-of-concept for a site that helps fund learning resources for new developers looking to break into the industry.
- React, Node.js, Sass, MongoDB, PayPal, Netlify

cf-quick-start, January 2019 - <https://www.npmjs.com/package/cf-quick-start>

- cf-quick-start is a CLI-based project creation npm package that will provide you with fleshed-out, functional starter code in just a few easy steps.
- JavaScript, Node.js, npm, MongoDB

Full portfolio available at www.beccalee.dev

SPEAKING

SeattleJS, April 2019 | APIs & IPAs, February 2019 | Write/Speak/Code Meetup, January 2019

EXPERIENCE

Organizer, Write/Speak/Code Seattle - April 2019 - Present

Write/Speak/Code promotes the visibility and leadership of technologists with marginalized genders through peer-led professional development.

- Assisted with all meetup operations, including event planning, management, and promotion.

Marketing Manager, Formidable, February 2017 - July 2018

Formidable is a Seattle and London-based engineering consultancy and open source software organization specializing in React, React Native, GraphQL, Node.js, and the extended JavaScript ecosystem.

- Managed the Formidable website. Wrote, built, and deployed a variety of content, including technical blog posts, open source releases, social media posts, marketing collateral, and technical case studies.
- Coordinated Formidable's tech conference presence, managing a budget of over \$60,000.
- Led a full redesign of Formidable.com and re-wrote all website copy to improve company branding. Key pages saw traffic increases of 100 - 200% and bounce rates improved by 30%.

Additional work history available upon request.

EDUCATION

Code Fellows, March 2019 - Certificate - Advanced Software Development in Full-Stack JavaScript

WGU Washington, December 2016 - Bachelor of Science - Marketing Management

Seattle Central, June 2007 - Associate of Applied Sciences - Apparel Design & Services