



DataCamp

Higher Education to EdTech

Becca Robins, Head of Content Development



Make your own ISPGR map: <https://github.com/beccarobins/ispgr>

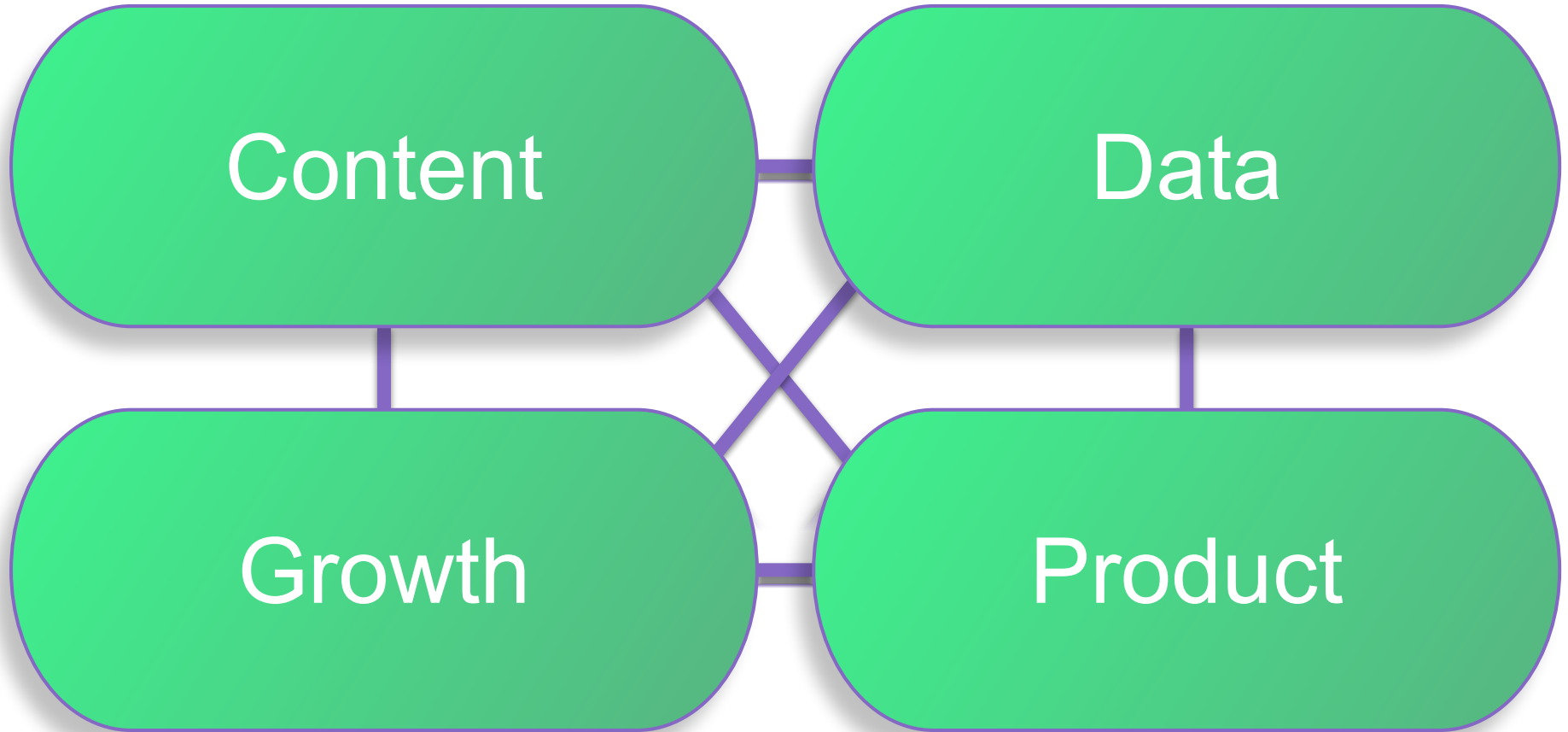
Our mission is to democratize **data science** education by building the best platform to learn and teach data skills and make data fluency accessible to millions of people and businesses around the world.



What is DataCamp?

The image displays a collage of DataCamp interface elements:

- Course Exercise Page:** Titled "Type conversion", it explains how to use the `+` operator for string concatenation. It provides an example where `savings` and `result` are defined, and shows how to format a string using `print()`. It also mentions the need to explicitly convert variable types using `str()`, `int()`, `float()`, and `bool()`.
- Code Editor:** A dark-themed editor showing a Python script named `script.py`. The code defines `savings` and `result`, formats a string, and defines `pi_string`. It also includes a comment about converting `pi_string` to a float.
- Quiz Interface:** A smartphone screen showing a quiz question: "What conclusion about the plot below is correct?". It features a line plot with two curves (red and green) and two multiple-choice options. The correct answer is selected.
- Data Science Icons:** A row of six circular icons representing different data science tools: Python (green), R (blue), SQL (purple), a command prompt (dark blue), a spreadsheet (green), and a database (orange).





Problem statement:

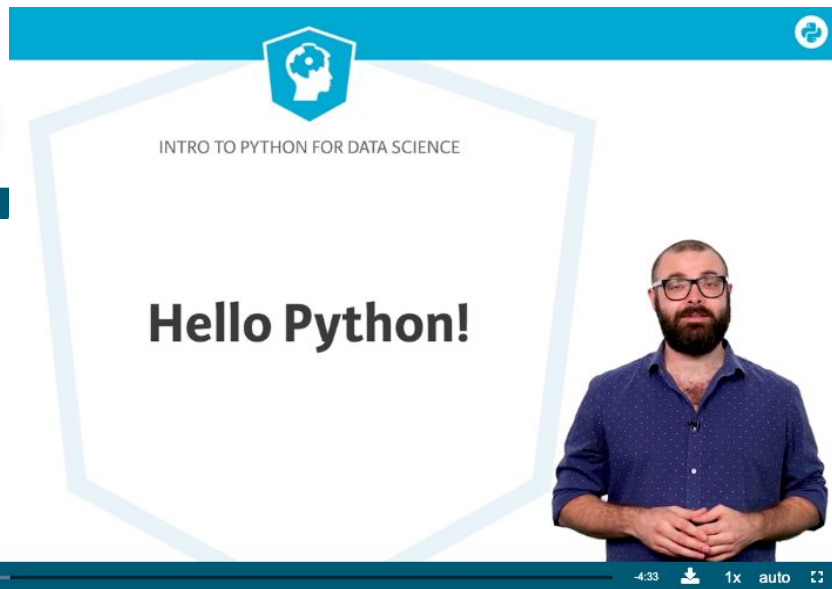
Are language issues creating a barrier to entry for our students?

A/B testing (aka Filip v Hugo)



Growth - design experiment

Data - define success metric



Content - create new content

Product - implement in product

Reality check



Use the right tools (now)



python



SQL



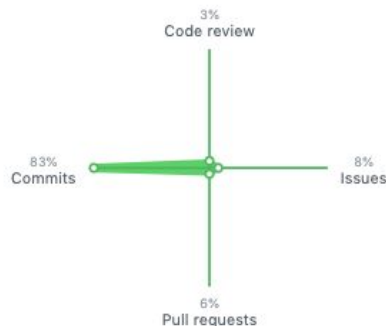
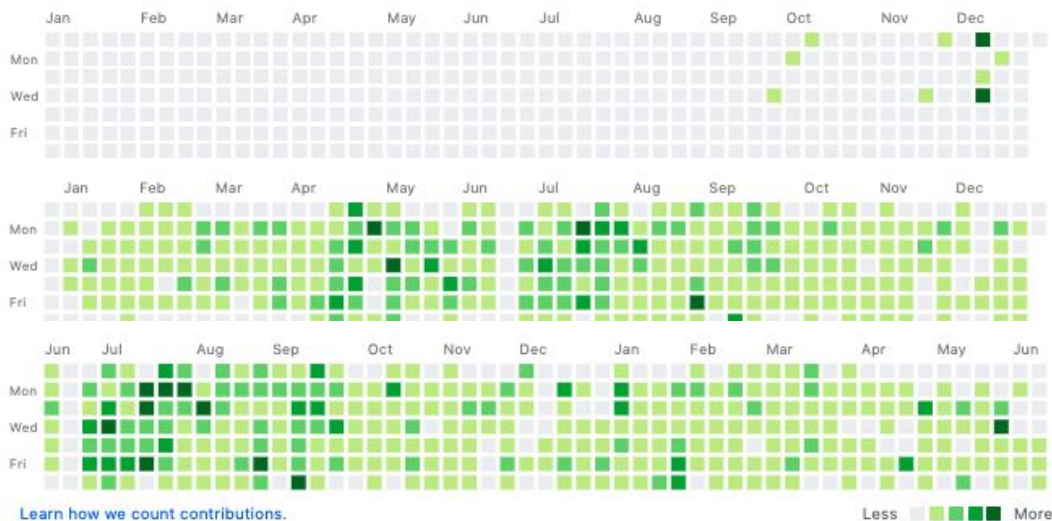
git



- Dynamic resume
- Version control
- [GitHub Education](#)
 - [Academic discounts](#)



GitHub



Focusing

Becca Robins

beccarobins

Head of Content Development

@datacamp

New York

Now

- Skills you already have:
 - Written & oral communication
 - Project management
 - People management
 - Critical review/providing feedback
- Learn how to have meetings:
 - Meeting notes
 - Stick to the meeting time
- Keep up:
 - Read blogs
 - Listen to podcasts
 - View job posts

Then

- DO NOT send a CV
- DO NOT send a CV
- DO NOT send a CV
 - Send a **1 PAGE** resume
- Research the company/role
 - Do a “deep dive”
- Write a cover letter
 - Make sure it’s the right job
 - Prove you did the deep dive
- Don’t rely on being a “quick learner”
 - Someone else already learned

**START[↑]P
INSTITUTE**



**GENERAL
ASSEMBLY**



The Data Incubator



**THE
DATA LAB**
value from data



BrainStation[®]

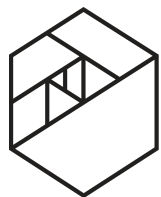
galvanize



DevPoint Labs



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Build

Get hands-on experience building your own data science projects.

[Introduction to DataCamp Project in Python](#)
[Introduction to DataCamp Project in R](#)
[Introduction to DataCamp Project in SQL](#)

[Becca's \(unfinished\) moustache project](#)



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