

REBECCA GARNER

DETAILS

ADDRESS

New York City

PHONE

(720)839-8756

EMAIL

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LINKS

[LinkedIn](#)

SKILLS

Strategic Thinking

Product Management

Project Management

Data Analysis

Stakeholder Management

User Research

UX Design

Information Management

Teamwork

Communication

Leadership

Visual Design Skills

Agile

PROFILE

Versatile product manager transitioning to pursue my Master's in Library and Information Science. Excited to apply strategic thinking, leadership, and adaptability to roles in a new field.

EMPLOYMENT HISTORY

Product Lead | Investing, Cash App

New York City

Feb 2022 — Dec 2023

- Leverage quantitative and qualitative data to identify customer problems and opportunities
- Conducted user and market research to collect insights to identify trends and opportunities to improve the customer experience
- Collaborated with stakeholders develop and deliver a product roadmap that addressed key business requirements
- Developed a data-driven approach to product development to ensure successful product launches

Senior Product Manager, Stash

New York City

Apr 2021 — 2022

- Lead the product strategy, planning, scoping, and prioritization of projects incorporating customer feedback and industry trends
- Analyzed customer data to uncover trends and insights, resulting in improved customer service and product development
- Collaborate with design, data, engineering, and stakeholders to define product requirements and bring the product vision from ideation to production
- Built a foundation of processes and documentation to collaborate across teams and stakeholders

Product Manager, Stash

New York City

Oct 2016 — Apr 2021

- Developed a long-term product roadmap that balanced customer needs, business objectives, and technical capabilities
- Documented product requirements and use cases to ensure consistent product development
- Collaborated with cross-functional teams to define product requirements and prioritize features that maximized business objectives and customer value

EDUCATION

Master of Library and Information Science, Luddy Indianapolis Indiana University

Indianapolis

Jan 2024 — Present

Bachelor of Humanities and Communications, University of Colorado at Boulder

Boulder

Aug 2010 — May 2014