## **Comprehensive Documentation**

#### **Setup Requirements**

- Python Version: Python 3.8 or above due to dependencies on recent library features.
- **Dependencies Installation:** Required Python libraries can be installed via pip:

pip install pandas numpy matplotlib seaborn plotly scikit-learn requests python-dotenv

#### **Environment Setup**

Create a .env file in the root directory of the project to store API keys securely:

```
ALPHAVANTAGE_API_KEY='your_alphavantage_api_key_here'
NEWS_API_KEY='your_news_api_key_here'
```

## **Usage Instructions**

Run the script from the command line:

```
python main.py
```

# 2. Code Explanations

#### **Data Fetching and Caching**

- fetch\_stock\_data: Fetches stock data using the Alpha Vantage API. It first attempts to load
  cached data; if unavailable or stale, it fetches new data, respects API rate limits, and caches the
  new data.
- cache\_data and load\_cached\_data: Manage the caching mechanism to reduce API calls, using
  pickle to serialize data with a freshness timestamp.

#### **Predictive Modeling**

- preprocess\_data: Prepares data by scaling feature columns necessary for modeling.
- train\_model: Trains a gradient boosting regressor model using the prepared data.
- predict\_future\_prices\_hermite: Uses Hermite spline interpolation for future stock price
  predictions based on the trained model.

#### **Visualization**

- plot\_combined : Generates both static and interactive plots for stock prices and volumes.
- plot\_sentiment\_trends : Plots sentiment trends derived from news headline analysis.

### **Sentiment Analysis**

fetch\_news\_headlines, analyze\_sentiment, integrate\_sentiment\_data: These functions
collectively fetch news headlines, analyze their sentiment using a pre-trained BERT model, and
integrate sentiment scores into the stock data.

# 3. Concise Report on Methodologies

#### **Predictive Modeling**

- Utilizes machine learning models to forecast future stock prices based on historical data. This
  project implements a Gradient Boosting Regressor for robust predictions against non-linear data
  trends and employs Cubic Hermite Spline for interpolation to predict future stock price movements
  based on the last observed trends.
- The data is preprocessed using a standard scaler to normalize feature scales, ensuring better performance and stability of the machine learning model.

### **API Management**

- Rate Limiting: Ensures that the script adheres to API rate limits using a custom-built rate limiter that delays requests based on the last call time.
- **Data Caching**: Implements data caching to optimize API usage. Data is cached with a freshness timestamp, allowing the script to decide whether to use cached data or fetch new if it's stale.
- Error Handling: Robust error handling is built into the data fetching functions to gracefully manage and log issues like network errors or data access problems.

## **Deliverables**

- Integrated Python Script: All functionalities (data fetching, processing, predictive modeling, visualization, and sentiment analysis) are encapsulated in a single Python script ( main.py ).
- 2. **Documentation**: Detailed documentation is provided, outlining setup, installation, and usage.
- 3. **Methodological Report**: A concise report explaining the methodologies employed, focusing on predictive modeling and API management.