

## Design Document

- Name of site/company: Wallspace Gallery
- Description of your design concept/approach: Wallspace is a (real) on-campus gallery space which exhibits student artwork and is run by and curated by students. My approach to this website will embody the welcoming spirit of the space, as well as the sophistication of a serious art space.
- What you hope to accomplish with your design concept/approach: I hope to make a site that informs our audience of upcoming/past art shows, tells our story, and encourages students to submit artwork to be shown.
- Other sites you looked at for inspiration (include links): I've mostly looked at the websites of other galleries. They are typically simple in order to let the art shine, but well-branded enough to have an identity.
  - <https://www.4culture.org/>
  - <https://fryemuseum.org/>
- Other sites for comparable businesses that justify your concept/approach (include links)
  - <http://www.fosterwhite.com/>
  - <http://www.seattleartmuseum.org/>