

Rebecca A. Stone

Graphic Artist: Publications and Web Design



ABOUT

Graphics professional producing unique design solutions for 25 years. Collaborates with artists, editors, licensors, and production managers. Excels at reinventing existing brands, templates, and style-guides for fresh approaches to design

CONTACT

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SKILLS

Adobe CC: InDesign, Photoshop, Fireworks; Illustrator; PDF workflow; Microsoft Office; html5; css3; layout; color; composition; painting, drawing, violin playing . . .

VOLUNTEER WORK

- SGI-USA.ORG
- GIRL SCOUTS HEART OF THE HUDSON
- GIRL SCOUTS OF CONNECTICUT
- CORTLANDT REGIONAL MUSIC ASSOCIATION



EXPERIENCE

2011-present

REBECCA A. STONE DESIGN, DESIGNER/CONSULTANT • Woodstock, NY

- Designing marketing materials, print profiles/brochures, and social media graphics for marketing agency, Adoption Loft
- Design for independent publishers including picture books for Mom Publishing, a cookbook for Camp Shane/Shane Diet Resorts, a novel series for Cale Madison, social awareness books for Alicia Turner and Catina Farrington, and ENL Readers for Khalifah I. Whitner Imperial Publishing
- Responsibilities include design, layout, typography, die-line creation and production, and file-prepping/formatting for publishing books through self-publishing channels
- Liaise between client and printer

2017-2018

TOPIX MEDIA, LLC, ASSOCIATE ART DIRECTOR • New York, NY

- Designing licensed books and magazines
- Inventing unique combinations of imagery coupled with text, innovative eye-catching deliverables for brand-specific products partnering with companies including Disney, Nickelodeon, Mother Goose Club, Smithsonian and more

2013-2017

STUDIO FUN INTERNATIONAL, INC, DESIGNER • White Plains, NY

- Designing licensed and nonfiction novelty children's books and packaging for toys and books and inventing unique combinations of imagery coupled with text, innovative eye-catching deliverables for brand-specific products for companies including Disney, DreamWorks, Mattel, and Nickelodeon for global distribution
- Producing computer layouts with InDesign and creates and manipulates art with Photoshop and/or Illustrator
- Inspiring content through branded style guides and online research
- Collaborating with editors, creative directors, art directors, other designers, illustrators, licensors, sales and production teams
- Managing all aspects of projects from concept to release to production while staying mindful of schedules and budgets

2000-2011

RANDOM HOUSE CHILDREN'S BOOKS, SENIOR DESIGNER • New York, NY

- Collaborating with licensors including Nickelodeon, Disney, Mattel, and Sesame Workshop
- Hirings and negotiating illustrators' contracts and schedules
- Directing many book series, including the A to Z Mysteries and Trixie Belden reissues

1998-2000

FARRAR, STRAUS, AND GIROUX BOOKS FOR YOUNG READERS, DESIGNER • New York, NY

- Designing covers and interiors of picture books and YA novels
- Creating sample book interiors, and supervised creation of book production by vendors
- Specifying type to map out books' appearance and to work within page count parameters

1996-1998

GREENWILLOW BOOKS, GRAPHIC DESIGNER • New York, NY

- Training colleagues in most effective use of software applications
- Designing covers and interiors of picture books, novels, and promotional/marketing materials

1994-1996

MORROW JUNIOR BOOKS, ASSISTANT DESIGNER • New York, NY

- Designing picture, nonfiction, middle grade, and chapter books and supporting marketing materials



EDUCATION

PRATT INSTITUTE, BFA COMMUNICATIONS DESIGN • BROOKLYN, NY