

# Siyu Gu (Becky)

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## EDUCATION

### Zhejiang University

*Bachelor of Management*

**Hangzhou, China**

*Sep. 2021 – Present*

- Major GPA: 3.90/4.0
- Relevant courses: C Program Design(91), Probability Theory and Mathematical Statistics(94), Linear Algebra(90), Calculus(92), Accounting(96), Advanced Financial Management(97)
- Honor: School second class scholarship, school third class scholarship, professional excellence scholarship

### MIT

*Exchange Student, Blended Learning*

**Online**

*Jan. 2023 – Aug. 2023*

- Academic Exploration & Paper Publication Series

## PROFESSIONAL EXPERIENCE

### China Merchants Bank

*Marketing Assistant*

**Hangzhou, China**

*Jul. 2023 – Aug. 2023*

- Involved in market development and assist the manager in identifying over 5 new company clients
- Negotiate cooperation with over 50 large venues and hold anti-fraud publicity and product promotion activities

### Ernst&Young

*Audit*

**Hangzhou, China**

*Jan. 2024 – Feb. 2024*

- Prepare work papers, monitor inventory and fixed assets of the audited entity
- Assist accountants in organizing accounting vouchers, verifying accounts, and preparing audit documents

### Huaxin Consulting Co., Ltd

*Consulting*

**Hangzhou, China**

*Jul. 2024 – Present*

- Mainly engaged in consulting work related to strategy and market, including enterprise strategy, market operation, market feasibility study, professional planning, product development, etc

## RESEARCH EXPERIENCE

*D&O insurance and financing costs program*

*Mar. 2023 – Present*

- Lead the team to read academic journals, research papers and complete literature reviews
- Allocate tasks within the team and report progress to the supervisor regularly
- Collect and organize data and use Stata for regression analysis

*Cross-country differences in societal culture and policies*

*Mar. 2024 – Present*

- Relevant literature search, analyzing, sorting and summarizing
- Assign label to the dataset, code and clean the data before feeding it into the machine learning model

## EXTRACURRICULAR EXPERIENCE

### A Animal Protection Association

*Wandering Animal Rescue Department*

**Hangzhou, China**

*Sept. 2022 – Present*

- Rescue more than 10 injured animals on campus, and handle more than 10 requests for animal rescue
- Coordinate the adoption of stray animals and conduct regular follow-up visits to adopted animals more than 5 times

### B Talk Show Club

*Project Department*

**Hangzhou, China**

*Sept. 2022 – Jun. 2023*

- Organize, plan, and supervise the talk show activities, and successfully held three open microphone performances
- Negotiate cooperation with local talk show organizations outside of school, and successfully held two collaborative performances

## SKILLS

**Languages:** Chinese(mother tongue), English(fluent)

**Computer:** C, Sql, Python, Stata, Office

**Interests:** Piano(Level 10), music, badminton, tennis, swimming