YI CHEN CHEN

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EDUCATION

University of Texas at Austin
M.S. Information Science | 05/2020
Focus: User Experience Design
Chung Cheng University | 06/2017
B.S. Psychology

EXPERIENCE

Research Assistant

07/2017 - 04/2018

Center for Research in Cognitive Science

- Led research project about investigating brain mechanisms in face processing and memory
- Collaborated on a multidisciplinary research project with BIIC Lab to identify possible brain areas related to different face processing tasks

Part-Time Project Assistant

05/2016 - 06/2017

Visual Cognition Laboratory

• Initiated a proposal related to generalization of positive and negative expression on facial recognition • Directed key tasks of project to investigate brain mechanisms of familiarity on face recognition

SKILLS

Survey and Interview
Card Sorting
User flowcharts
Competitive Analysis
Personas and Storyboard
User Journey Maps
Wireframing
Rapid Prototyping
Data Visualization
Persona Research
Quantitative Analysis
Storyboarding

TOOLS

Research
SPSS, R, Excel, MATLAB
Design
Photoshop XD CC, Sketch
InVision

Usability Testing