

A photograph of two women working at a table. One woman is in the foreground, wearing a white t-shirt and a black smartwatch, looking down at a piece of paper. The other woman is in the background, wearing a patterned top, also looking down at the same paper. A blue rectangular overlay banner is positioned across the middle of the image, containing the text "Heuristic Evaluation" on the left and "User Testing" on the right.

Heuristic Evaluation

User Testing

Heuristic Evaluation



4 Evaluators



10 Rules of Thumb



5 Pages

Issues Classification

High

Issues with keyboard-only operation interfere with task success

Medium

Focus issues add significant difficulty

Low

Lack of equivalent information adds unnecessary extra steps

User Testing

- American Council of the Blind 58th Annual conference
- **2 websites tested**
- **1 hr in total**
- **8 participants from conference attendees**
- Assistive technology - screen reader
- Advocate inclusive experience