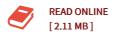




## Being the Best: The Nonprofit Organization's Guide to Total Quality (Paperback)

By Frederick A Lambert Ed D

Abbott Press, United States, 2014. Paperback. Condition: New. Language: English. Brand new Book. Nonprofit organizations continue to reduce staff, programs, and hours of operation; all in the name of survival. Some have not survived. Some organizations try to attract new audiences, at times sacrificing their missions to do so. All compete for a share of diminishing government, corporate and private funding sources. Dr. Frederick A. Lambert, who has taught management and organizational leadership on the undergraduate and graduate levels, relies on the principles of total quality management to help your nonprofit organization excel, rather than merely survive. You can learn how to build a foundation that promotes success; craft and pursue a strategic plan; create and sustain a culture of quality; put the customer first no matter what; develop leaders who will create and sustain organizational growth and success. Nonprofit organizations continue to hire consultants, merge with other organizations, and downsize in the name of survival. But most of them wouldn't need to do any of these things if they focused on executing on the strategies in Being the Best.



## Reviews

An exceptional pdf and the typeface utilized was fascinating to read through. It can be writter in straightforward words and phrases instead of confusing. I am just quickly could possibly get a delight of looking at a written ebook.

-- Prof. Arlie Bogan

It in a single of the best book. This is for those who statte there had not been a well worth reading through. Once you begin to read the book, it is extremely difficult to leave it before concluding.

-- Dr. Barney Robel Jr.