REBECCA DO PHAM

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SUMMARY

Driven data analyst with a strong interest in discovering actionable insights from large datasets. Experienced collaborating with teams analyzing sales data and communicating findings in laymen terms. Passion in developing user-friendly and aesthetically pleasing data visualizations. Proactive to help improve the company's processes or the user experience.

TECHNICAL SKILLS

Languages: Python, VBA, SQL, R, JavaScript, HTML5

Databases: PostgresSQL, MongoDB

Tools: Tableau, Jupyter Notebook, Flask, GitHub, Power BI

RELEVANT WORK

Toys R Us – AGR Supply Chain Analyst   Vaughan, ON

Technology Used: AGR, VBA Excel   Oct 2019-Present

- Create weekly flyer reports by pulling data with SQL and writing a VBA script to streamline the process of flagging items to ensure strong inventory, and minimize loss of sales
- Manage and maintain forecasts, promotional & bridge sales adjustments that accurately reflect sale trends to generate appropriate store level allocations to maximize sales in AGR
- Review weekly inventory position of sku's and manually allocate to stores and warehouses in need of stock to maximize sales for flyers and during merchandise category peak seasons
- Utilizes forecasting reports to troubleshoot issues and effectively solve them using sound business judgment

PROJECTS

Retail Dashboard & Grocery List Recommendation

GitHub: https://github.com/beckyydo/retail-machine-learning

Deploy: https://retail-dashboard.herokuapp.com/ | **Tools:** Python, JavaScript, SQL, HTML5, CSS, Heroku

- Purpose of the project was to develop a dashboard with easy to access information and interactive visualization to help with strategic business decisions
- Grocery list recommendation created using k-means clustering and SVD algorithm to make checkout efficient and improve the consumer experience

EDUCATION

University of Toronto – St. George   Toronto, ON

Certificate of Data Analytics   Mar 2021

Bachelor of Science, Mathematics and Statistics (Major)   Nov 2017