

REBECCA DO PHAM

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HIGHLIGHTS OF QUALIFICATIONS

- Advanced analytical skills to acquire insightful findings from big data
- Effective communication and ability to present findings with the use of data visualization
- Strong programming skills in Python, SQL and VBA Excel and experience in R and Tableau



EDUCATION

University of Toronto – St. George

Toronto, ON

Bachelor of Science, Statistics and Mathematics (Major)

Nov 2017

*Certification of Data Analytics (**Present**)*

Mar 2021



RELEVANT WORK

Toys R Us – AGR Supply Chain Analyst

Vaughan, ON

Technology Used: AGR, VBA Excel

Oct 2019-Present

- Creation of weekly flyer reports using VBA script to streamline the process of identifying items in flyers ensuring strong inventory and minimizing loss sales
- Manage and maintain forecasts, promotional & bridge sales adjustments that accurately reflect sale trends to generate appropriate store level product allocations to maximize sales in AGR
- Review weekly inventory position of sku's and manually allocate to stores and warehouses in need of stock to maximize sales for flyers and during merchandise category peak seasons
- Utilizes forecasting reports to troubleshoot issues and effectively solve them using sound business judgment
- Collaborates with Buyers to implement new item forecasts to ensure proper initial flow and assist in development of sale plans

Toys R Us – Merchandise Assistant

Vaughan, ON

Technology Used: VBA Excel, Access (SQL)

Oct 2018-October 2019

- Build SQL query in Microsoft Access to create reports to help with merchandise and financial planning decisions
- Designed data visualization contributing to strategic initiatives by analysing fair share, online versus in-store and annual weekly sales
- Created ongoing report for marketing promotions through analysis of in-store event performance from event sales, sale lift and the comparison of plots
- Reviewed marketing promotional flyers with meticulous attention to detail and reconciliation of inventory to maximize sales projections