

Bertha CHERISME-MESIDOR

UX/UI Designer

New York, United States | 347-869-5851 | bertha.cherisme@gmail.com | [Portfolio](#) | [GitHub](#) | [Dribbble](#)

Recent graduate with a solid foundation in user-centered design and a fresh perspective on creating intuitive and engaging digital experiences. Passionate about transforming user needs into seamless, visually appealing designs. Ready to contribute innovative ideas and collaborate on impactful projects.

SKILLS

- **UX Design:** User Research, User Personas, User Flows, Wireframing, Prototyping, Usability Testing
- **UI Design:** Visual Design, Typography, Color Theory, Design Systems, Interactive Design
- **Tools:** Figma, Sketch, Adobe XD, Fig jam.
- **Soft Skills:** Creativity, Attention to Detail, Client Communication, Problem-Solving, Time Management

TECHNICAL PROJECTS

- TV APP (GitHub)
-

EXPERIENCE

UX/UI Designer

Freelance, New York, United States of America / *June 2024 to present*

- Conducted user research and created user personas to guide the design process.
- Developed wireframes, prototypes, and high-fidelity mockups for web and mobile applications.
- Collaborated with clients to gather requirements and present design solutions.
- Conducted usability testing and incorporated feedback to enhance user experience.

Certified Cosmetologist

Adel Atelier, New York, United States of America / *June, 2018 – Present*

- Provided personalized beauty and styling services to a diverse clientele, ensuring high satisfaction and repeat business.
- Developed strong client relationships through effective communication and understanding of individual needs and preferences.
- Demonstrated creativity and attention to detail in all aspects of hair.
- Managed appointment scheduling and inventory, maintaining a well-organized and efficient work environment.

EDUCATION

Columbia University, Online - May - Sept 2024

- Immersive UX/UI Design Bootcamp

Cactus Academy School, Paul Mitchel, 2013

- Certified Cosmetologist