



E.Woo Media

Introduction

I. Brief Introduction to my website

This website will be a digital consultant company that offers content creation for brands and companies. It will offer services from content creation to commercial shoots for photography and video. It will have consulting services for paid media through Facebook Ads and Google Ads. It will offer web development to offer E-Commerce setup and design and lastly offer a retainer subscription for social media management.

II. Goals of the project

- Help brands with branding by offering full boutique service from content creation to marketing.
- Offer high end, mid-level, and basic plans in all services
- Showcase portfolio and prioritize putting inquiry forms to initiate contact and begin proposal process

III. Expected list of features

- I will make this as simple as possible with all the info on one page and have header buttons that redirect to the portion on the page. Will use bootstrap to create forms for contact us page for inquiries.
- Display 3 boxes showcasing 3 main services with pricing

- Case studies with pictures and showcasing portfolio of recent and past work
- A section with logos from companies we have worked with

IV. Values and benefits

- Companies can strategize their content a month out.
- Create or rebrand website to increase sales by 5-10%
- One-stop shop boutique agency
- Social media and SEO growth
- Event, commercial, real estate photography

V. Market Survey

<https://union.co/>

<https://upright.agency/>

<https://www.ruckusmarketing.com/>

<https://www.aumcore.com/>

<https://bstro.com/>