

Bedah Otieno

Contact information;
Mobile: +254 714 264 331

Email: otienobedah@gmail.com

PERSONAL SUMMARY

An energetic and imaginative young web developer, graphics designer who is able to work alongside other talented IT professionals in creating websites and designs to the very highest standards. Bedah has a high awareness of industry issues and trends, particularly in regard to accessibility, usability, emerging technologies [Laravel – PHP Framework], and open source CMS. He is an ambitious type who wants to get noticed, and has the drive and massive energy needed to really make a difference to a project. Right now he is looking for a position with an exciting company that wants to attract talented people.

AREAS OF EXPERTISE

- Website management
- Social media management
- Videography
- Graphics Design

WORK EXPERIENCE

Koola Waters Company | Digital Marketing Officer: June 2016 – 2018

Roles:

- Administrating the creation and publishing of relevant, original, high-quality content.
- Identifying and improve organizational development aspects that would improve content (employee training, recognition and rewards for participation in the company's marketing and online review building).
- Creating a regular publishing schedule.
- Leveraging the right tools to manage your content.
- Implementing a content editorial calendar to manage content and plan specific, timely marketing campaigns.
- Promoting content through social advertising.
- SEO (search engine optimization) and generation of inbound traffic
- Cultivation of leads and sales

Horizon Publication; Editor: May 2015 - May 2016

Roles

- Selecting articles for issues and planning publication contents
- Generating ideas for articles and features
- Organizing meetings with writers and designers to discuss and plan the features section of the magazine
- Commissioning features and stories from in-house writers or freelancers
- Supervising staff, including freelance writers, and setting deadlines
- Reading, writing and researching features and articles
- Rewriting, editing, proofreading and subbing copy to ensure it is ready to go to press
- Attending relevant events, fairs and conferences
- Ensuring that all feature articles comply with ethical codes of practice and legal guidelines.

SUMMARY OF SKILLS

- Website Development & Management (PHP, CMS: Wordpress, Joomla, Drupal)
- Social Media Management
- Graphic Design (Adobe Photoshop, Illustrator, InDesign, Sketch, 3D Aurora)
- Video Editing (Adobe Premier pro, Final Cut, Vegas Pro, Wondershare Filmora)
- Photography (Corporate, Events and Nature)
- Videography (Documentaries and Promotional Clips)
- Network Support & Administration

EDUCATION

Moi University, Eldoret
September 2014 - December 2019

B.Sc Information Sciences
[Information Technology]

Okok Mixed Sec School, Ndhiwa
January 2010- December 2013

Kenya Certificate of Secondary Education
Aggregate grade: B (plain) 65 Points

HOBBIES

- Blogging
- Writing
- Socializing
- Rubics cube player

REFERENCES

Dr. Irene Moseti

Head of Department, IT
School of Information Sciences
P.O. Box 3900 -30100, Eldoret.
Moi University
Tel. 0721 735 456
E-mail: irenemorara@gmail.com

Rev. Fr. Dr Frederick Njoroge

Lecture [Faculty of communications]
School of Information Sciences
P.O. Box 3900 -30100, Eldoret.
Moi university
Tel: 0721 949 959

Mr. Gilbert Langat

School of Information Sciences
P.O. Box 3900 -30100, Eldoret.
103.9 MU FM Director
Moi university
Tel: 0721 610 545
Email: langatgil10@gmail.com