

# Big Data Visual Analytics (CS 661)

Instructor: Soumya Dutta

Department of Computer Science and Engineering Indian Institute of Technology Kanpur (IITK)

email: soumyad@cse.iitk.ac.in

## Acknowledgements

- Some of the following slides are adapted from the excellent course materials and tutorials made available by:
  - Prof. Michelle Borkin (Northeastern University)

## Assignment 1 - Due: 16/02/25 11:59pm

- Part 1: Simplified isocontour algorithm for 2D data without handling marching square cases or ambiguity cases explicitly
  - Traverse the cell vertices in counterclockwise order
  - Not allowed to use VTK's contour filter, write your own code following the method we discussed in class
  - You do not have to implement the entire marching squares algorithm
    - If we see you implemented marching squares, even if your code works, we will deduct points
  - You do not have to handle marching squares cases
  - This is a simplified version of the algorithm
- Part 2: VTK Volume Rendering, Transfer Function, and Shading
  - Consult VTK's manual, examples for help
- Read the instructions very carefully!!
  - If you do not follow instructions, points will be deducted

## Assignment 1 - Submission Process

- Submission through HelloIITK
- Only one group member needs to submit from each group
- Submit Python scripts in a single Zipped file
- README.txt file is mandatory with detailed instructions of how to run your code and pass parameters and anything else you want the TA to know for running your code
  - If we cannot run your code, you will not get points
- There is a 10% penalty each day after the submission deadline for up to 20% (2 late days).
- After that, you get <u>zero</u>. No exception.
- No deadline extension!

## Academic Integrity for Assignments

- We will perform plagiarism check of your codes
- If we find plagiarism, heavy punishment will be followed
  - You will get 0 and could be reported to institute

## How to Say Nothing with Scientific Visualization

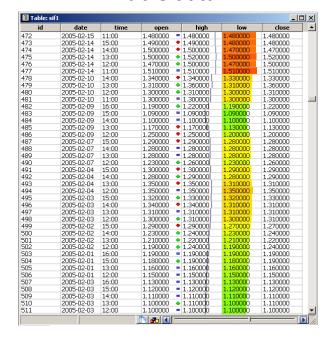
- Never include a color legend
- Avoid annotation
- Never mention error characteristics
- When in doubt, smooth
- Avoid providing performance data
- Never learn anything about the data or the discipline
- Never compare with others
- Never cite references of data
- Claim generalizability but show result on a single data
- Use view angle to hide shortcomings
- 'This is easily extended to 3D'

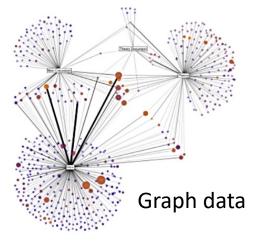
# Information Visualization

## Information Visualization (InfoVis)

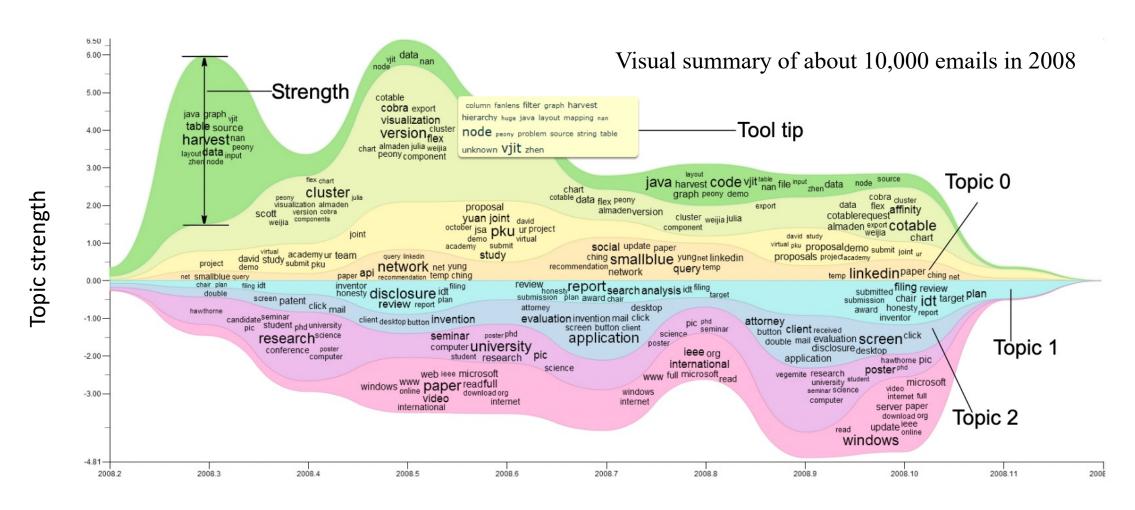
- The use of computer-supported, interactive visual representations of data to amplify cognition
  - Data is not necessarily defined on a spatial domain
  - Data is not always numerical
  - Data is inherently discrete
- The study of transforming data, information, and knowledge into interactive visual representations

#### Table data



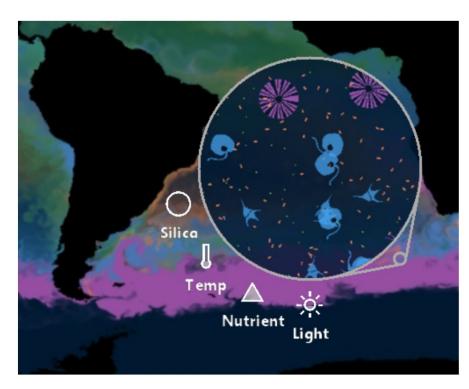


### Information Visualization for Business Data

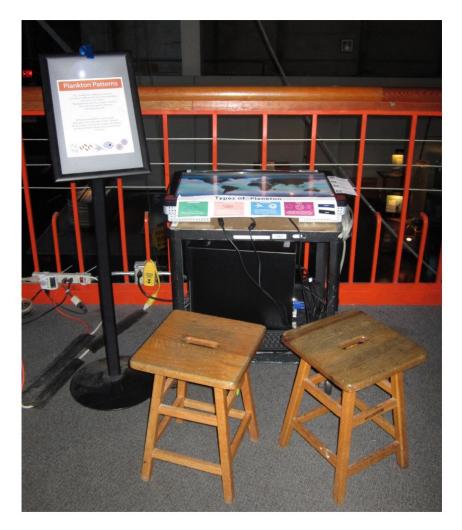


Time (Year 2008)

#### Information Visualization for Science Data

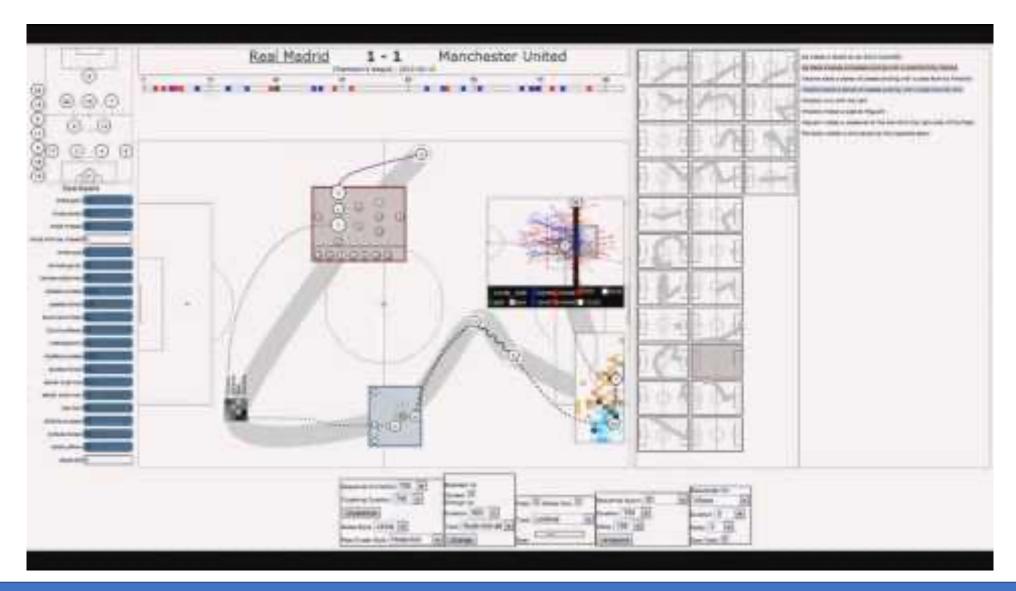


Circle viewer with indicators of environmental variables at the selected location. Silica: inorganic SiO<sub>2</sub> concentration; Temp: temperature; Nutrient: inorganic NO<sub>3</sub> concentration; Light: photosynthetically available radiation.



Exploratory Data Visualization Tool for Museum Visitors

### Information Visualization for Soccer Data



### Information Visualization for ML Classifiers

- A detailed evaluation of classifiers for model selection and debugging
- An interactive, comparative, model agnostic visualization system



#### Information Visualization for ML Model Explainability



## A Brief Taxonomy of InfoVis Techniques

- InfoVis Techniques
  - Empirical Methods
  - Interaction
  - Frameworks
  - Applications

## **Empirical Methods**

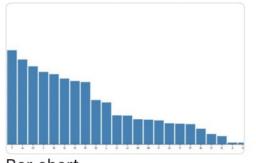
- Empirical methods are categorized as
  - Model and Evaluation
- Model
  - Visual representation model
  - Data driven model
- Evaluation
  - User studies are the most used in InfoVis and offer a scientifically sound method to measure visualization performance
    - Statistical methods

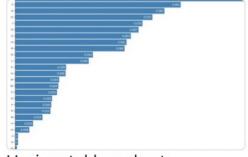
#### Interaction

- Interaction is a fundamental aspect of InfoVis techniques
- Two Interaction categories
  - WIMP (windows, icons, mouse, pointer)
  - Post-WIMP
    - Touch interfaces
- Another operation-based categorization of interactions
  - select, explore, reconfigure, encode, abstract/elaborate, filter, and connect

## Frameworks/Systems

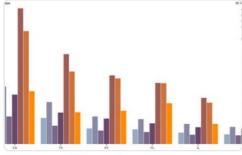
- Researchers have proposed a variety of visualization systems such as <u>Improvise</u>, the <u>InfoVis Toolkit</u>, and <u>Prefuse</u> to support the creation and customization of visualization applications.
- More recently, a new web-based library called <u>Data-Driven Documents</u> (<u>D3</u>) has become a very popular toolkit to construct interactive visualizations on the web
  - https://d3js.org/

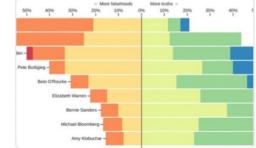




Bar chart

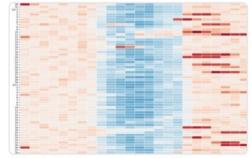
Horizontal bar chart

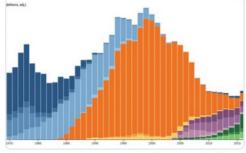




Grouped bar chart

Diverging stacked bar chart





Electricity usage, 2019

Revenue by music format, 1...

https://observablehq.com/@d3/galleryhttps://observablehq.com/@d3/gallery

## **Applications**

- Four different types of data and applications
  - Graph data visualization
  - Text data visualization
  - Map data visualization
  - Multivariate data visualization

## **Exploratory Data Analysis**

"The greatest value of a picture is when it forces us to notice what we never expected to see."

- John Tukey

## InfoVis: Big Data Aspects

- Common objectives for big data visualization
  - Decision initiation or modification
  - Enhancing understanding
- Considerations for creating big data visualization systems
  - Source data
  - Information transfer to the audience
  - Design choices/scalability
- Enhance visualization by Graphical overlays
  - Highlights
  - Encodings
  - Summary statistics
  - Annotations

#### InfoVis: Issues and Risks

- Imprecision and Inaccuracy
  - Display information at a lower level of precision and accuracy than numerical or tabular formats
- Optical Significance
  - Viewer can interpret a difference or pattern as meaningful based on their perception, sometimes without corresponding quantitative evidence to support this interpretation
- Visualization Oversaturation
  - A dramatic increase in deficient and flawed visualizations

# Libraries for Data analysis and Visualization

## Libraries for Data Visualization: Matplotlib

- The most basic and Python's standard data visualization library
- A comprehensive library for creating static, animated, and interactive visualizations in Python.
- https://matplotlib.org/
- <u>Examples:</u> https://matplotlib.org/stable/gallery/index.html





### Libraries for Data Visualization: Seaborn

- Built on top of Matplotlib but with better aesthetics and interactivity
- It provides a high-level interface for drawing attractive and informative statistical graphics.
- https://seaborn.pydata.org/
- Examples: <a href="https://seaborn.pydata.org/examples">https://seaborn.pydata.org/examples</a>



## Libraries for Data Visualization: Bokeh

- Bokeh is a Python library for creating <u>interactive</u> visualizations for modern web browsers.
  - Build beautiful graphics, ranging from simple plots to complex dashboards
- Create <u>JavaScript-powered</u> visualizations without writing any JavaScript code
- https://docs.bokeh.org/en/latest/



Follow these guides to get started:

- First steps: simple tutorials that walk you through installing Bokeh and creating your first visualizations.
- User guide: explanations of all key functionalities of Bokeh and how to use them. Includes several standalone examples.

#### If you have some basic knowledge of Bokeh

Learn more by exploring examples:

- Gallery: a collection of examples with source code.
- Interactive tutorial notebooks: a collection of interactive notebooks to experiment with all elements of Bokeh.
- User guide: explanations of all key functionalities of Bokeh and how to use them, including examples.



#### If you need more advanced information

Get to know every aspect of Bokeh:

- Reference guide: detailed information about all of Bokeh's components.
- Contributor guide: information on the various ways you can contribute to the Bokeh project.

## Libraries for Data Visualization: Plotly Dash

- <u>Dash</u> is an Open-Source Python library for creating reactive, Web-based applications
  - Built on top of Plotly.js and React.js
  - User interface library for creating analytical web applications
- https://dash.plotly.com/
- https://dash.gallery/Portal/
- Dash is 'React' for Python
  - React: A JavaScript library for building user interfaces



### Libraries for Data Visualization: D3

- D3 Data-Driven Documents
  - D3.js is a JavaScript library for manipulating documents based on data.
  - D3 helps you bring data to life using HTML, SVG, and CSS.
  - D3's emphasis on web standards gives you the full capabilities of modern browsers
  - Combines powerful visualization components and a datadriven approach to DOM manipulation
- https://d3js.org/

