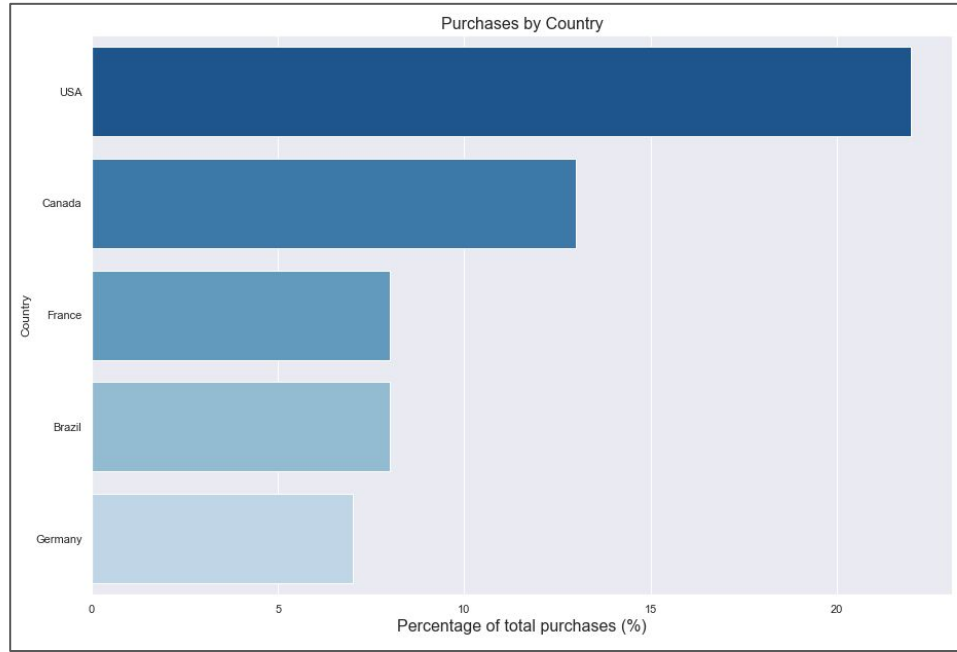
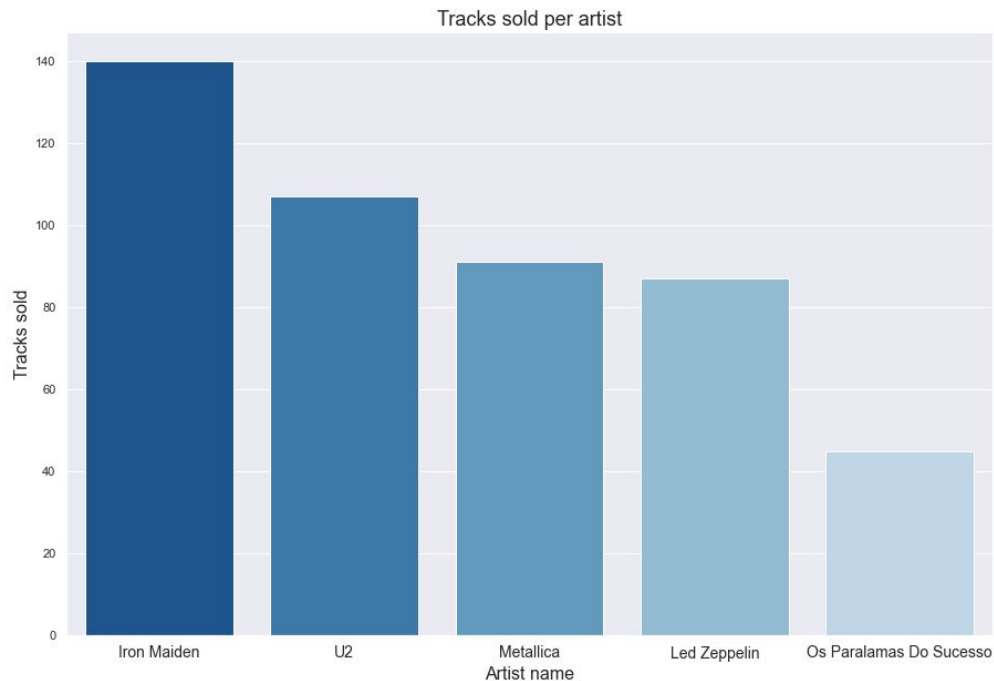


Where do we get the most customers?



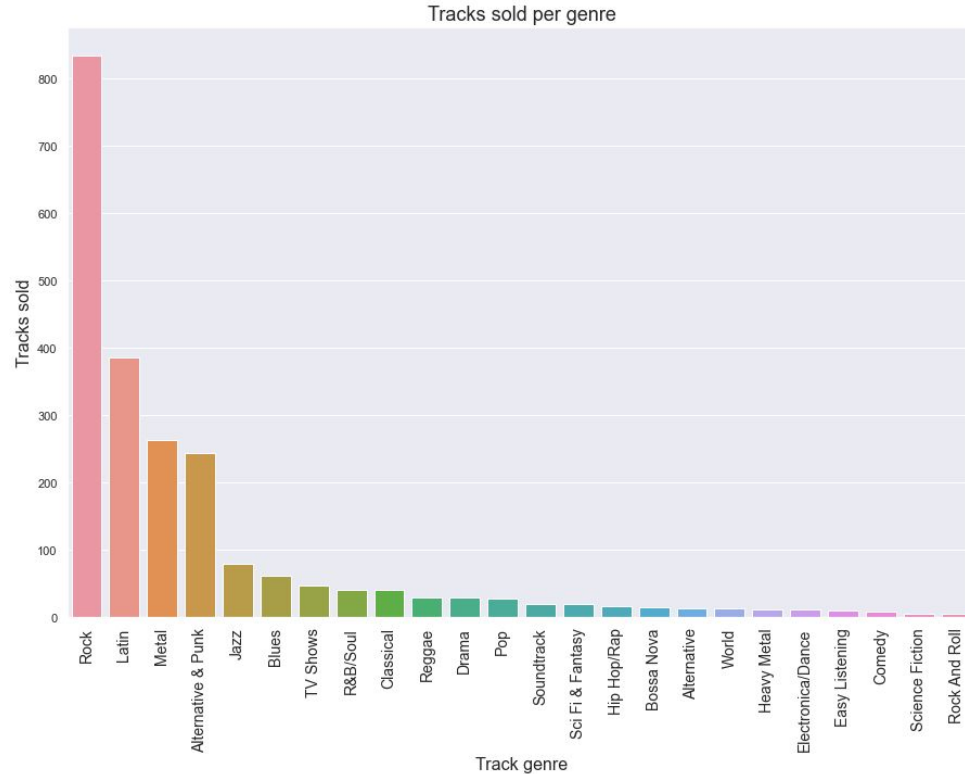
We get the most purchases from USA, followed by Canada and France. This means we should focus the most on customers from the USA as they constitute 22% of our sales.

Which artist sells the most?



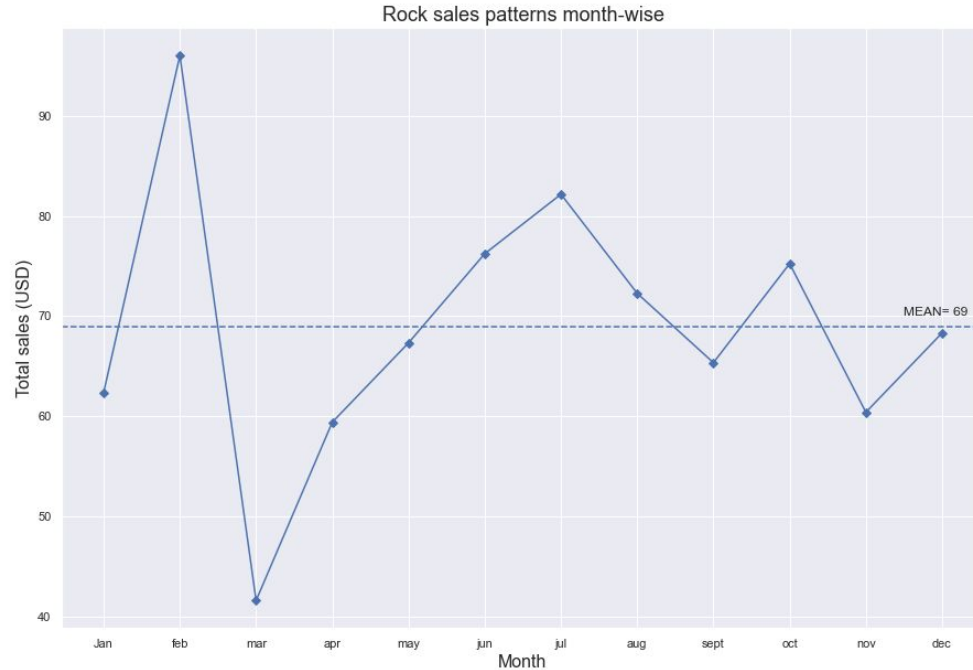
Tracks by Iron Maiden sell the most. Moreover, tracks created by bands sell more than those by single artists; the top 5 artists by number of tracks sold were all bands. The best-selling single artist was Eric Clapton coming at 9th place.

What genre sells the most?



Rock tracks sell the most with over 800 tracks sold, selling about as much as the 2nd, 3rd and 4th most selling genres combined (Latin and Metal)

How do rock tracks sell across months?



Rock tracks sell the most during February. They also sell quite frequently during summer months (June, July and August). It is also apparent that they do not sell as much during March. These insights can drive decision-making regarding inventory management of which tracks to keep in inventory throughout the year.