Bedrock

Whitepaper

Disclaimer

This whitepaper contains forward-looking statements or information (collectively "forward-looking statements") that relate to Bedrock, a USA Enterprise, current expectations, and views of future events. In some cases, these forward-looking statements can be identified by words or phrases such as "may", "will", "expect", "anticipate", "aim", "estimate", "intend", "plan", "seek", "believe", "potential", "continue", "is/are likely to" or the negative of these terms, or other similar expressions intended to identify forward-looking statements.

Bedrock has based these forward-looking statements on its current expectations and projections about future events and financial trends that it believes may affect its financial condition, results of operations, business strategy, financial needs, or the results of the coin sale or the value or price stability of Rock Tokens.

In addition to statements relating to the matters set out here, this whitepaper contains forward-looking statements related to Bedrock's proposed operating model. The model speaks to its objectives only, and is not a forecast, projection or prediction of future results of operations. Forward-looking statements are based on certain assumptions and analysis made by Bedrock in light of its experience and perception of historical trends, current conditions and expected future developments and other factors it believes are appropriate and are subject to risks and uncertainties. Although the forward-looking statements contained in this whitepaper are based upon what Bedrock believes are reasonable assumptions, these risks, uncertainties, assumptions, and other factors could cause Bedrock's actual results, performance, achievements, and experience to differ materially from its expectations which are expressed, implied, or perceived in forward-looking statements. Given such risks, prospective participants in this token sale, or other offerings should not place undue reliance on these forward-looking statements.

Bedrock

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The BEDROCK Abstract

Bedrock (ROCK) is a Decentralized Finance (DeFi) Cryptocurrency token created with the aim to facilitate autonomous peer to peer project funding.

The Bedrock Platform provides legitimate businesses with alternative options as potential sources of project funding, where traditional avenues like banks and loans organisations cannot, or will not meet the needs of all businesses.

As we at Bedrock believe that investors should have wide-ranging opportunities to put their money to work, investors should have a variety of ways to invest as they choose.

On the Bedrock platform, entrepreneurs, business operators of long- or short-term standing are able to present the details and offerings associated with the Project they operate, own or represent; prospective investors then select which Project(s) they wish to fund or invest in.

Inspiration for Bedrock comes from various avenues and business models, including but not limited to the following:

Shark Tank - Kickstarter - Personal Friends and Family Loan Structures

Note: The Bedrock Platform does not determine which Bedrock Projects are best suited for investment, nor does the platform or its owners market to any group or network particulars of any specific project seeking funding. Investors determine the merits of the Bedrock Projects they wish to invest in independently. And by so doing, the platform remains autonomous and an even "playing-field" for those seeking investment.

All Projects will be reviewed to ensure compliance with all relevant statutes and Bedrock Platform terms and conditions.

Bedrock

Bedrock Introduction

Bedrock is an organisation that has created a platform whose primary function is to match potential investors with people seeking investment in start-up or existing, business projects. The ROCK Token has been created to perform as a tool to collateralize investments made on the Bedrock platform.

The Bedrock Decentralised Finance (DeFi) Project (as a platform) features and promotes functionality without undue hype, and uses smart contracts to achieve several objectives: Users of the platform will be able to 1) Swap coins and tokens, 2) Earn ROCK tokens by staking, and 3) Create or join peer to peer Bedrock Projects.

NOTE: A Bedrock Project is what we call projects that use the Bedrock Platform to seek investment.
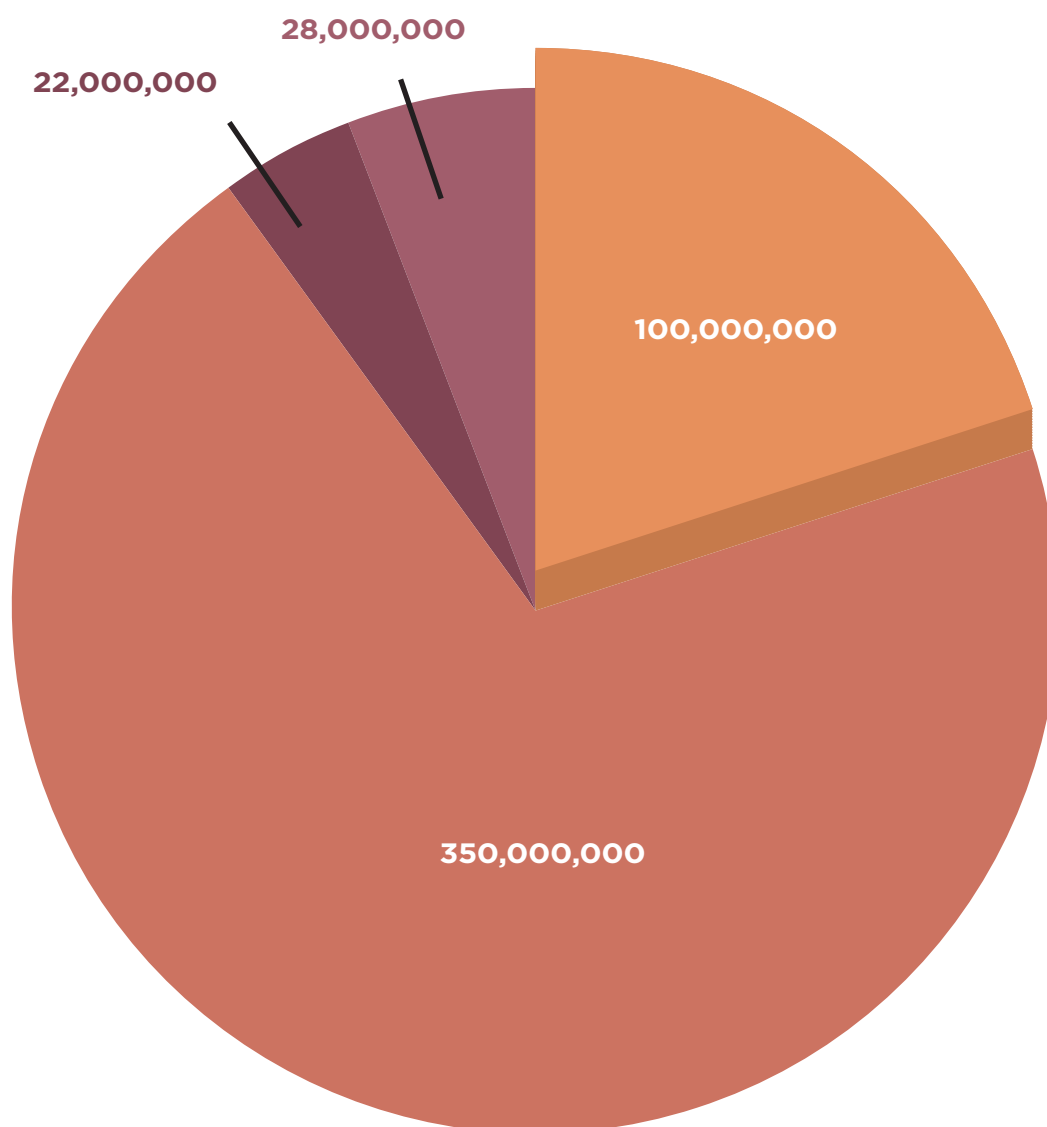
How it Works

Bedrock's DApp (Bedrockswap.finance) gives investors an avenue to invest their money, as well as a way for those seeking investment to access BUSD to fund their Bedrock Projects. In order to use the platform, those seeking investment must provide both collateral and an offer of interest (a percentage to be predetermined by the Project operator, owner and/or representative) to start a Bedrock Project.

Investors can invest in Bedrock Projects by depositing cryptocurrencies into the specific wallet associated with the Project, so long as the Project is not over subscribed. Funds are converted to BUSD, and once the Bedrock Project's desired investment total is reached, will be released to the Bedrock Project operator, owner and/or representative to carry out the actual Project. In return for funding the Bedrock Project, investors earn interest in BUSD throughout the length of the project.
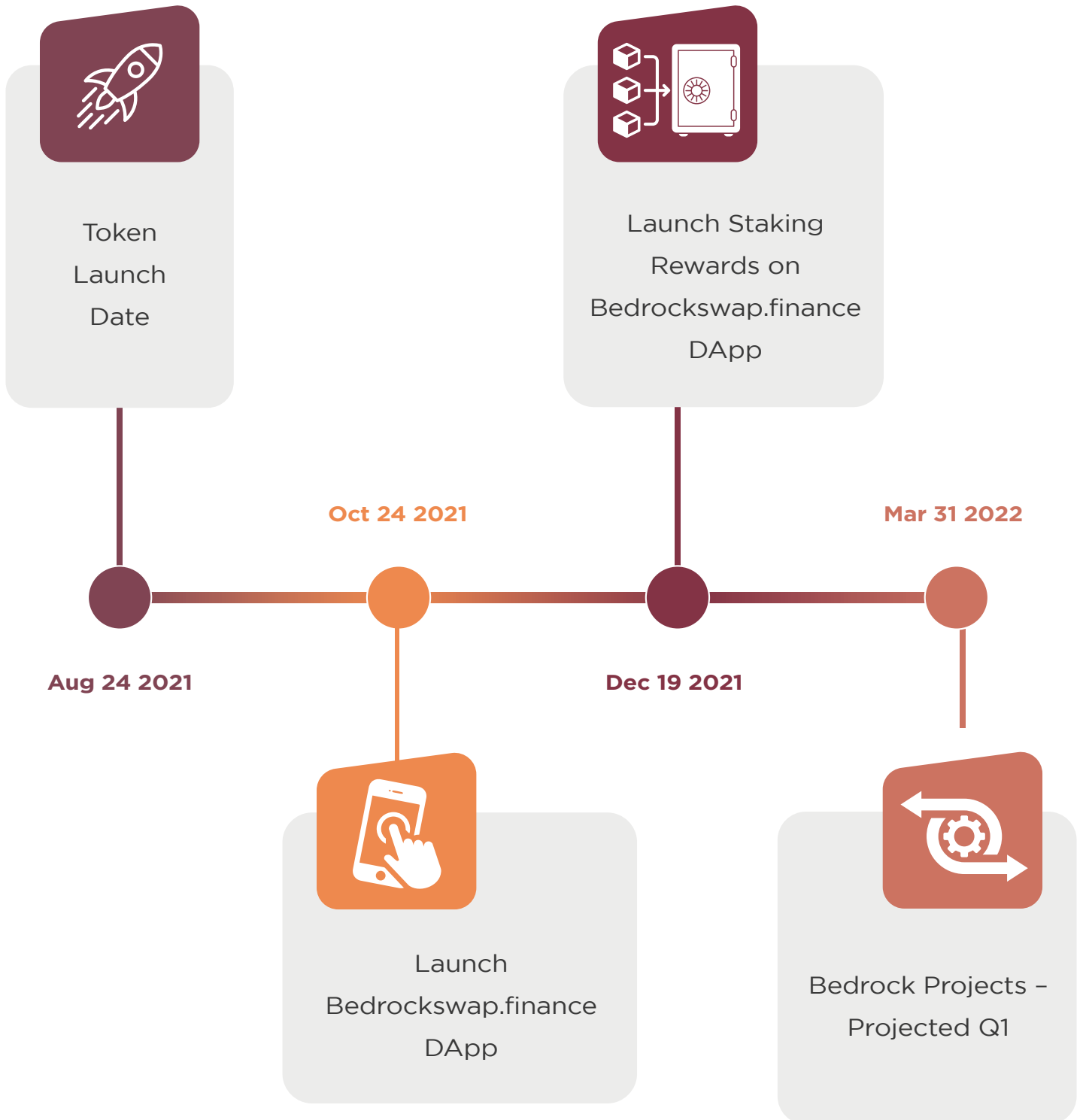
Bedrock Project operators, owners and/or representatives will return the funds before the end of the term they specify. Upon completion of the Project, the investors' funds, with interest, are released back to them in BUSD. Bedrock Project operators, owners and/or representatives can build trust amongst users of the platform, or any subsequent community, by successfully starting and completing multiple Bedrock Projects.

Specific features will be released on Bedrockswap.finance as the Bedrock Development Team completes them. As of today, the platform is Swap-enabled with the following, available pairings; ROCK/BUSD, ROCK/BNB, with more to come. Furthermore, investors may use BUSD, BTC, ETH, BNB, ROCK or any Binance-listed token to fund Bedrock Projects.

Bedrock runs on the Binance Smart Chain because transactions there have low fees and are high speed, making the fixed and finite supply of Bedrock fast and secure.

- Liquidity Provided for Trading
- Launch Bedrockswap.finance DApp
- Rock Reserve Wallet (Can Facilitate Potential Future Listings)
- Advertising/Development Wallet

28,000,000
22,000,000
100,000,000
350,000,000

Bedrock Timeline

Token Launch Date

Launch Staking Rewards on Bedrockswap.finance DApp

Oct 24 2021

Mar 31 2022

Aug 24 2021

Dec 19 2021

Launch Bedrockswap.finance DApp

Bedrock Projects – Projected Q1

Bedrock

Staking

What is Staking? By definition, crypto staking is the process of locking up crypto holdings in order to obtain rewards or earn interest. And traditionally, a Certificate of Deposit (CD) from a bank is probably the most familiar comparison; investors agree to hold money in an account for a length of time in return for interest. To stake tokens, holders of ROCK, for example, remove tokens from their wallet and deposit or 'stake' ROCK tokens on Bedrockswap.finanace. Staked ROCK cannot be withdrawn from the platform for the entire length of the stake.

Bedrock, and consequently holders of ROCK, benefit from this process as staked tokens are committed to Bedrockswap.finance for a set amount of time and thus provide a more stable price floor with less volatility.

One of Bedrock's goals is to provide a stable investment environment; and so the longer the stake, the more stability is provided.

People stake tokens as a sign of faith in the longevity and functionality of the token. That trust will be rewarded by Bedrock, who will pay stakers with 350,000,000 ROCK to be handed out accordingly.

Simply, holders of ROCK will be able to stake, or lock-up, their tokens on Bedrock's Swap Platform (Bedrockswap.finance). In return, users of the platform and token will earn rewards paid out in ROCK. The Annual Percentage Yield (APY) is determined by the length of the stake.

Longer-term stakes will offer a higher APY; Daily rewards can be claimed by ROCK holders at any time.

Staking Annual Percentage Yield (APY)

Thirty (30) days - 12%

Ninety (90) days - 20%

One hundred and eighty (180) days - 30%

Three hundred and sixty (360) days - 50%

Bedrock estimates that it will take no less than 3.5 years to exhaust staking claims and put tokens back into circulation after prescribed time frame.

Liquidity Provided for Trading

Liquidity is defined as **the ability for a coin (or token) to be easily converted into cash or other coins (or tokens)**. Liquidity is important for all tradable assets including cryptocurrencies. High liquidity, on the other hand, means there is a stable market, with few fluctuations in price. Simply, liquidity is the amount of liquid tokens on an exchange, and is held in liquidity pools. Bedrock has provided liquidity on the Pancake Swap Platform in order to facilitate trading and related liquidity for investors, and crypto enthusiast alike.

Bedrock Projects

Bedrock Projects (or simply Projects) are a way for:

1) Business operators, owners and/or representatives to access funds to inject into, build-up or complete legal, and (hopefully) profitable short- or long-term, ongoing projects

2) Allow investors to invest funds in interesting projects

Bedrock Projects connect operators, owners and/or representatives of businesses who seek funding with people willing to invest their own money. The platform is an alternative to dealing with banks, or using one's credit card. Whether the purpose of the Project is for a product launch, the scaling of a business or starting a new one, Bedrock provides a platform to help like-minded people from all over the world team up to achieve their goals.

Peer to peer lending (or match-making) via smart contracts allows Users to crowdfund a project without relying on middlemen.

Bedrock Project operators, owners and/or representatives select terms that fit their Project's funding needs, and present details and plans for potential investors to see. Investors can choose which, if any, Projects they wish to support.

Bedrock Platform operators, owners and/or representatives can start their own Bedrock Project by selecting their own terms:

Investment goal: BUSD value needed for funding, and the timeline to fill that requirement.

Term Length: Duration of the Project.

Offered percentage of Interest: Projects pay a percentage of the target amount to be raised to investors who fund the Project.

Overview or Plan of the Project: What is the project? What will the funds be used to achieve? And what are the Milestones to success?

Project Profile: Business name, website, certificates or certifications, and other relevant information.

Bedrock Projects Examples

GYM Duffel Bags

We have so many back orders we need to raise capital to order in bulk.

Raise Goal: $15,000 in 15 days

Term 6 months

Expected return 10%

Private Plane Rentals

We have 4 planes and looking to add a 5th plane to our fleet.

Hourly Rental Rate $400

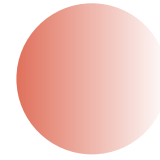Raise Goal $315,000 in 60 days

Term 6 months

Expected return 7%

Tacos Los Amigos

This new truck will help us open another location which does about $12,000 Profit per truck/mo.

Raise Goal: $85,000 in 4 months

Term 4 months

Expected return 9%

CASE STUDY OF ONBOARDING GYM DUFFEL BAGS WITH PROCEDURES:

1. Log onto Bedrock Swap Platform – Start a Project

2. Complete KYC documents – Corporate and Personal Profile

3. Project Details and Compensation Package for Investors – Enters Approval Process

4. Bedrock "Approval Committee" – Project approved or denied

5. Approved Bedrock Project appears on the Platform – Can accept investors

6. (If denied, message to Project owner, operator/representative is: Project denied because it does not match our parameters or the terms and conditions maintained by Bedrock. Please submit a new Project for approval after reviewing our terms and conditions)

7. Project term expires: Funds raised successfully; Money transferred to Project owner, operator/representative: Funds NOT raised; Money returned to investors – Project unsuccessful

8. Terms of contract in force: Project successfully completed and funds ready to be repaid to investors (See section on Bedrock Project Procedures); Project not successful (Project is in default – See Bedrock Procedures ll)

Bedrock Projects Procedures

The Bedrock Projects operator, owner and/or representative connects Bedrock wallet and completes KYC Verification.

Project owner provides profile, business plan, and Project terms in order to qualify to operate a Project on the platform.

Project operator, owner and/or representative purchases ROCK and deposits 50% of desired raise amount as collateral into designated wallet, and indicates what percent interest is to be paid to investors.

A member of the Bedrock Approval Committee will review the Project, confirm that collateral has been transacted and then either approve or deny the Project's use of the Platform.

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Bedrock

Bedrock Project made accessible to Platform users

Investors deposit Crypto tokens to fund/join a Project - Crypto is converted to BUSD

If required funding amount is realized within the desired timeframe, raised funds are released to the Project operator, owner and/or representative in BUSD

While the Project is in progress, investors accrue interest according to the Project's expressed terms.

Project operator, owner and/or representative repays the BUSD at or before the Project's "funded" duration ends

Investors are repaid their original deposit and interest in BUSD

Project operator, owner and/or representative are refunded 95% of their ROCK Collateral – And a 5% Platform fee is retained by Bedrockswap.finance

Bedrock Projects Procedures II
(In the case of a default)

If required funding amount is realized within the desired timeframe, raised funds are released to the Project operator, owner and/or representative in BUSD.

While the Project is in progress, investors accrue interest according to the Project's expressed terms.

If the Project operator, owner and/or representative fails to repay the BUSD at or before the Project's "funded" duration ends, 95% of the Collateral, paid in ROCK, is distributed to investors. This pay-out is commensurate to the percentage of the Project the investor funded.

For example:

Bedrock Project X wants to raise a total of $6000 BUSD

Project operator, owner and/or representative provides collateral in ROCK, valued at $3000 BUSD

Investor A - funds $2000 (33% of total)
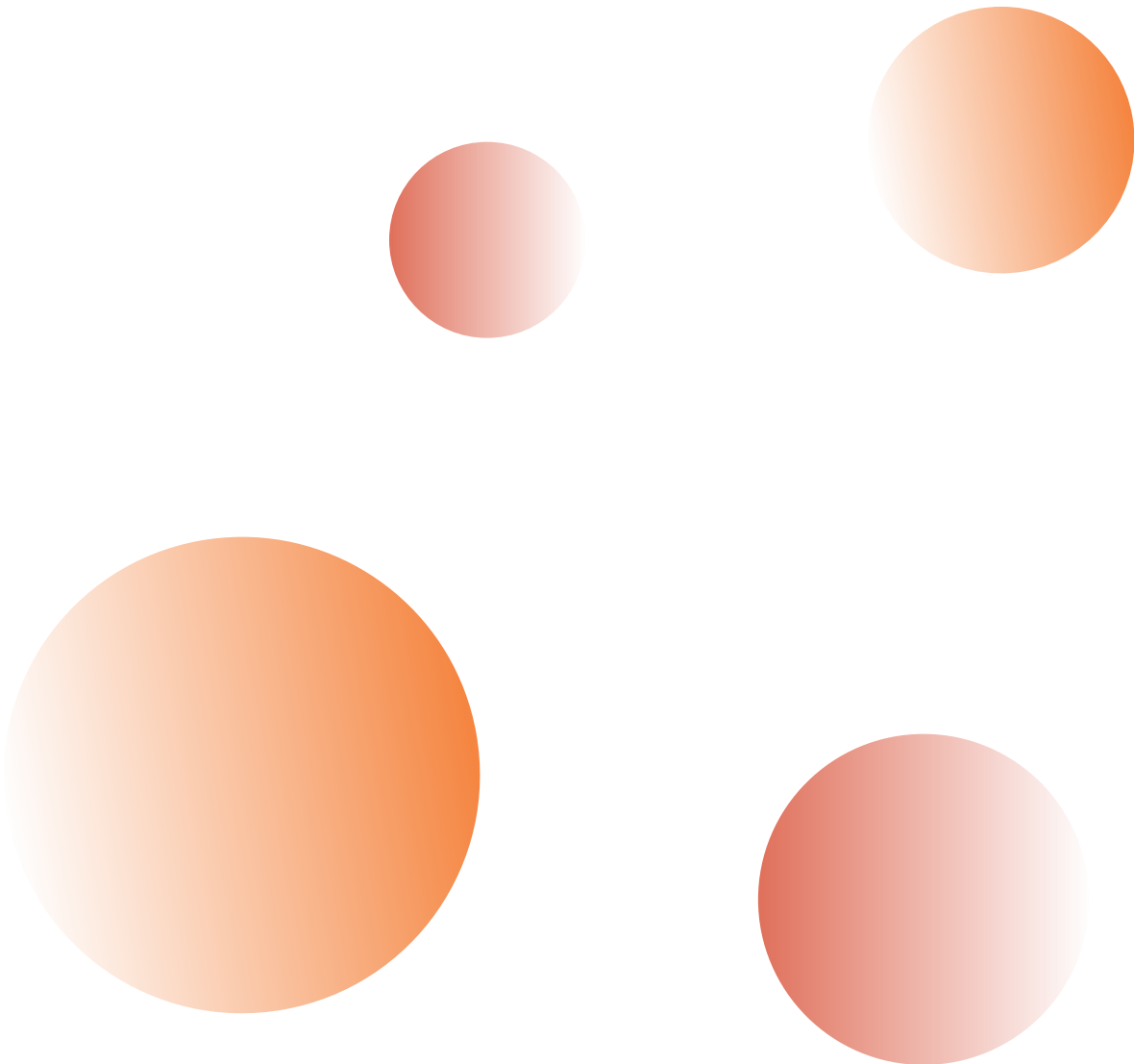
Investor B - funds $1000 (17% of total)

Investor C - funds $3000 (50% of total)

If Project operator, owner and/or representative defaults on the repayment commitment, each investor receives a corresponding percentage of the remaining 95% collateral paid in ROCK

Investor A - receives 33% of ROCK Tokens

Investor B – receives 17% of total

Investor C – receives 50% of total

Bedrock Decentralized Exchange (Dex) Strategy

As DeFi evolves and becomes more functional, Bedrock will develop its Dex in accordance with available technology and improvements, and as such, is a work in progress.
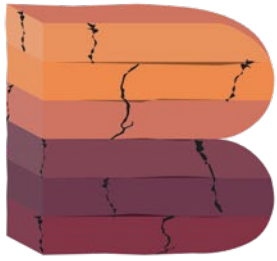
Stay Tuned

Bedrock Contract

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Site Last Updated December 10, 2021

WP Last Updated January 11, 2022

Bedrock

www.bedrockswap.finance