

Elevator Statement:

An app that provides users names of websites, streaming platforms, channel numbers, and apps where they could watch their favorite sports/ sports teams

Assumptions:

They're having trouble finding places to watch games.

They haven't been able to find a place to watch their favorite sports for free.

They can't always watch it at home.

Problem Statement:

Identify places users can go to watch their favorite sports/ teams.

Survey Questions:

Do you watch sports?

Where do you currently watch your sports?

How much do you currently pay per month to watch sports?

Which sport do you watch the most?

How many times per month do you have trouble finding the games you want to watch?

Analysis and Reporting

According to the survey, not a lot of people have trouble finding places to watch their favorite sports/teams.

Everyone who took the survey watches sports.

Majority of people watch sports on their TV instead of other devices.

Four out of five people don't pay to watch sports.

Did we solve our problem statement?

Kind of hard to know right now because we would need more people to take the survey. But so far most people don't have trouble finding where to watch their favorite sports/ teams, so this service wouldn't benefit a large number of sports watchers.