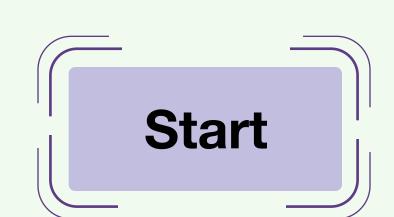
Designing for users with cyber sickness

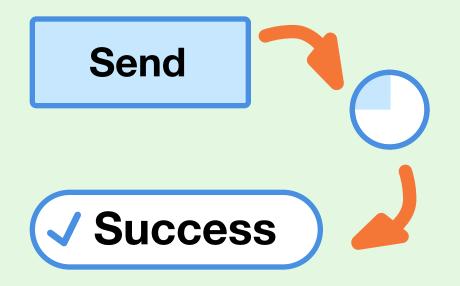


Do...

use subtle and few animations if elements need to be highlighted



use storytelling animation on actions the user can control



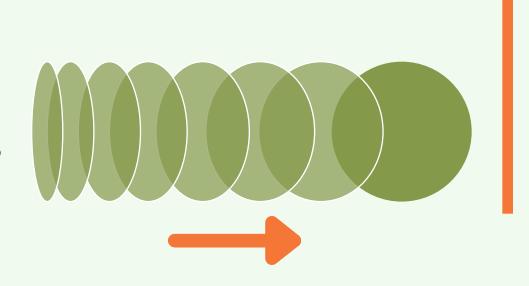
use subtle animation on elements users can click and receive feedback from



allow users to have control over their scrolling

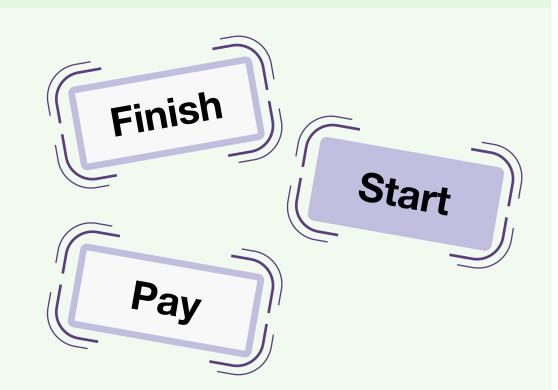


use instantaneous animation

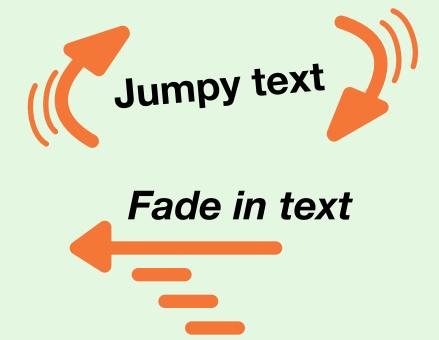


Don't...

overuse animation on many elements



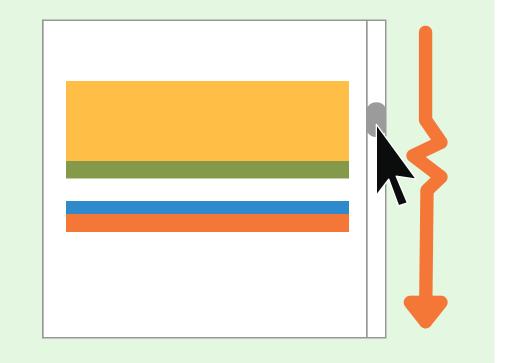
use animation that doesn't give anything to the users



use jumpy, "noisy" or unexpected animation



hijack the scroll causing lagging or jumpy display of content



use slow or delayed animation

