https://www.wikihow.com/Get-Lots-of-Candy-on-Halloween

To start, the top is very busy. I feel maybe it is just because of the ads but even when I covered up the ad with my hand there is a lot of tiny text right at the top. I really like that there are multiple places to download the article I think that is a great idea. The images them selves do seem a bit tall and overpower the steps a bit but maybe that is a good thing in todays world with everyones' shortened attention span. I think with the site background being the color it is I do think it would be best to add boarders around the images or both the images and text block (that way they wouldn't have to fix every single box's padding). I also would suggest that the "wikihow" watermark on each image should be less crispy and exported differently. I do not like how the image for step 6 is cropped while none of the others are and would fix it so the witches head isn't cropped. Finally, just as a personal preference I think the numbers of the steps should be a hair bigger or bolder for easier viewing

https://www.syattfitness.com/random-musings/learned-backflip-less-20-minutes/

I know this is a guys blog but it still is showing people how to do a backflip so I figured it counted. For starters this 1st image, while yes it is attention grabbing it has nothing to do with what the article is about. Along with other meme images below. The heading font is very hard to read even though it is larger text. There are a lot of areas the coder could've used <span> to make the text more readable. There are many ragged edges that could be fixed by doing this. There are a lot of typefaces mixed onto this page and it would be best to have fewer choices. Some of the positioning of images are random and if all of them were center aligned then it would be better. Down the page a bit under the "how does this relate to the backflip?" section I believe they tried to create arrows or something with the text and I would personally get rid of them and/or replace them with a =. There are also some extra bolded text that needs to be fixed as well. The "Brofist" text needs to be moved or removed, maybe even lower the image opacity to see the text better. There is a lot of easy fixes that could make this website better and more user friendly.

https://www.thespruce.com/how-to-do-laundry-2146149

This website is the best out of the ones I picked in my opinion. The theming is very nice and colors are nice and soft. The numbers for the steps again could be more bolder to really show viewers the steps. There are some (but few) text alignments that would be easily fixed with <span>. This page is also viewed best full screen for the "Need help with your cleaning routine?" Box. If not full screen the ads get in the way and while everything else is auto aligned to fit the screen the box is not and stays aligned to the center of the page. The size of the images and article itself are great and allow for ideal user friendly.