

Bee-jay Paiz

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EXPERIENCE

Web Developer

September 2024 – Present

Nail Order

Glasgow, UK

- Optimized website performance by implementing lazy loading strategies for third-party apps and media, reducing the number of paid apps by recreating features through custom theme development. This led to significant improvements in loading times, reduced operating costs, and better overall site performance.
- Improved Core Web Vitals scores by addressing all aspects, including optimizing images (compression, proper formatting) and resolving content layout shifts (CLS). Mobile scores improved from the 30s to the 60s, and desktop scores increased from the 40s to the 80s, resulting in faster page loads, smoother interactivity, and a more consistent user experience across devices.
- Implemented Shopify development best practices, streamlining code, minimizing resource usage, and improving site performance and scalability, which contributed to more efficient development and a better user experience.
- Developed new website features such as a free shipping progress bar, VAT toggle button, custom badges and labels, and a custom order history page, enhancing user engagement, increasing customer satisfaction, and driving higher conversion rates.
- Collaborated with cross-functional teams to integrate business requirements and marketing strategies into the development lifecycle, enhancing site functionality and supporting continued growth. Additionally, created comprehensive documentation for all theme customizations, ensuring future developers and non-technical staff could easily understand and maintain the site.

Frontend Developer

April 2023 – Present

Galore

London, UK (Remote)

- Designed and launched a visually striking, fully responsive custom Shopify Liquid theme from Figma mockups, ensuring seamless user experience across all devices.
- Developed and implemented the frontend for a custom Shopify storefront using the Shopify Storefront GraphQL API, enabling dynamic content delivery and enhanced user interaction.
- Refactored the landing page with NuxtJS, DaisyUI, and TailwindCSS to align with evolving business needs, resulting in improved performance and a more modern, user-friendly interface.
- Collaborated with designers, developers, and key stakeholders to gather and translate business requirements into technical specifications, ensuring the final product met both aesthetic and functional goals.

PROJECTS

Full-stack Blog App | *mongoDB, Express, React, NodeJS, TailwindCSS, React-Bootstrap*

- Developed a full-stack blogging app using MERN stack, cleanly decoupling front-end from back-end
- Implemented an API only backend to serve JSON to two front-ends: a client for viewing/commenting on posts and a CMS for publishing and editing posts/comments
- Utilized PassportJS, JSON Web Token and bcrypt for secure user authentication and protected routes

notbadreads | *React, Firebase, Tailwind CSS*

- Developed a Goodreads clone where users can search for books, organize a personal library and interact with other users
- Leveraged Google Books API for book data, allowing users to search and interact with a dynamic and robust database of books
- Utilized Firebase for simple and secure authentication and Firestore back-end-as-a-service to persist user data

TECHNICAL SKILLS

Languages and Frameworks: JavaScript, TypeScript, Liquid, React, Next, Vue, Nuxt, Prisma, HTML, CSS, Node, Express, TailwindCSS, Bootstrap, SCSS

Data: Mongoose, MongoDB, GraphQL, MySQL

Developer Tools: Git, npm, VS Code, Jest, Vite, Webpack, Figma

EDUCATION

San Francisco State University

Bachelor of Arts in English: Creative Writing

San Francisco, CA

September 2010 – July 2012