

hardeman

amsterdam based
fashion designer



collections
about hardeman
hardeman tv
for sale
stockist

what to wear?

amsterdam



+7°c
sunny

wed



clear sky
l -1°c
h +9°c

where to go?

M	D	W	D	V	Z	Z
12	13	14	15	16	17	18
19	20	21	22	23	24	25
26	27	28	1	2	3	4
5	6	7	8	9	10	11

new video

click

collections

aw16	out of the blue
ss17	where the grass is greener
aw17	t1me of ur l1fe/in the mood for a dance/ she was only 17/arrival?
ss18	route 66
aw18	on the lo <small>new</small>

about hardeman

bio	mailing list
contact	jobs <small>intern wanted</small>
press	fun facts

hardeman tv

blue and you
burning oceans into deserts
where is esperanza?
rouge 66

for sale

jeans	dresses
jackets	underwear
sweaters	socks
tops <small>hot item</small>	jewellery
hats	perfume
bags	art
shoes	tattoo
belts	templates
skirts	all items

stockists

amsterdam - van ravenstein
los angeles - h. lorenzo
melbourne - distal phalanx
mexico city - the feathered
new york - vfiles
tokyo - radd lounge
toronto - soop soop

diary

sugardaddy
hooked
playboy
nickelson
firefighters
double yolks
groceries
holiday
sheep
spring
happy hanukkah
clubbin
luxury
man day out
sweet dreams
rollercoaster
yellow submarine
home nsfw
ride or die
shut up and drive
the blues
puppy eyes
spice girl
salesman

a personal collection
of photographs by
sophie hardeman

- aw16

out of the blue
- ss17

where the grass is greener
- aw17

t1me of ur l1fe/in the mood for a dance/
she was only 17/arrival?
- ss18

route 66

lookbook

video

campaigne
- aw18

– on the lo

new



ss18 route 66

Cum essent est etureic temquun demquiat lam quas inissit expe es elesti unt fugitiis eumquam aut quia dollace ribusam vent est fugit ma plabo. Ximet aut ius qui bea quiducil molore conserero eiciis con nitia dolorem fugit quos repero velenim fugitate cum quamus. Lor as ipsunt. Um quo que doluptatem aut lanim quia voluptae cumvolectur recum autem voluptatus aligenem

The following items are available for sale

- [jeans](#)
- [jackets](#)
- [sweaters](#)
- [tops](#)
- [hats](#)
- [bags](#)

For you suggested

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collections

- aw16 out of the blue
- ss17 where the grass is greener
- aw17 t1me of ur l1fe/in the mood for a dance/
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- aw18 – on the lo new

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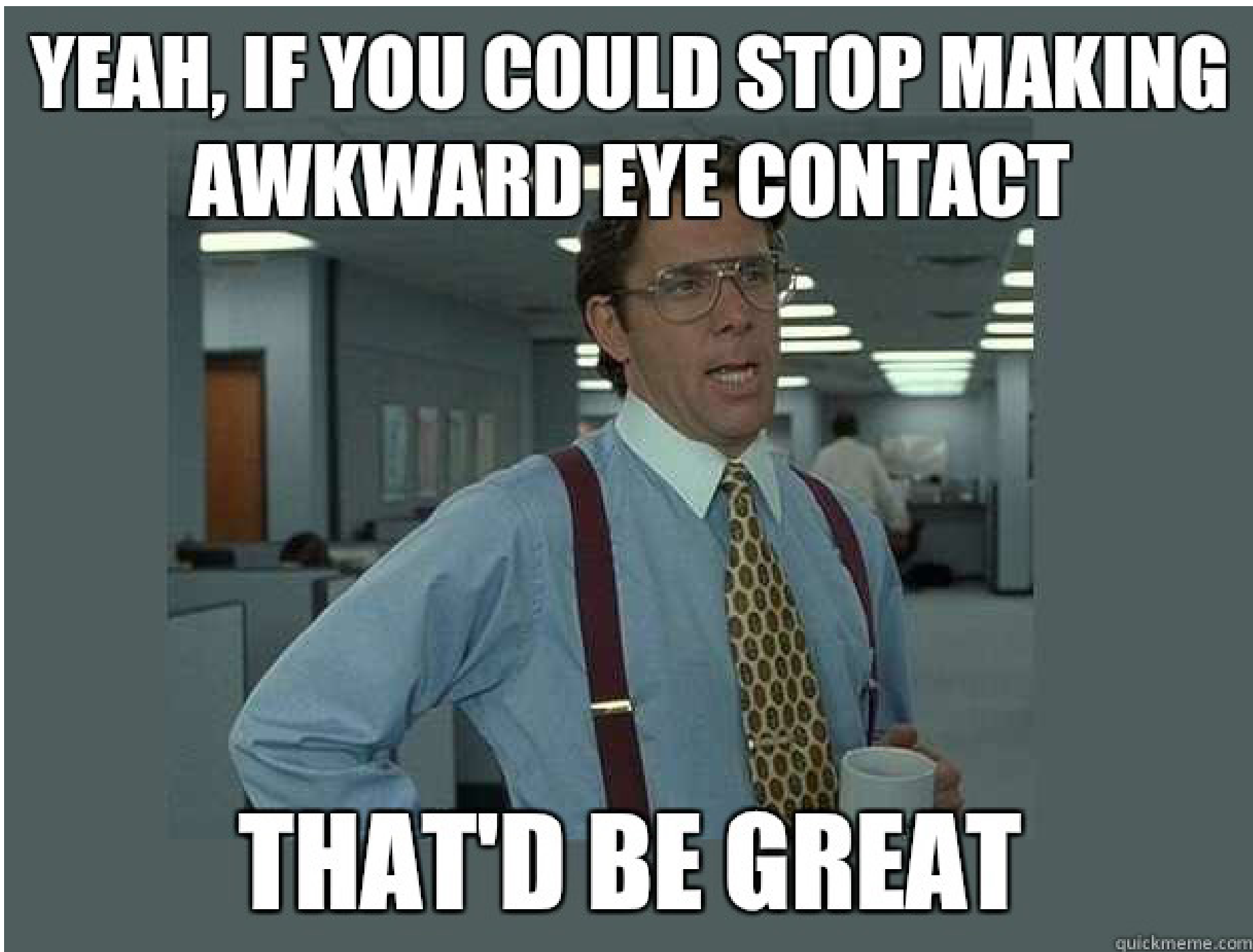
[reply](#)

[print](#)



ss18 route 66

Cum essent est etureic temquun demouiat lam quas inissit expe es elesti unt fugitiis eumquam aut quia dollace ribusam vent est fugit



contact

Hardeman presents a gender fluid jeans brand. The label aims to turn daily routine upside down and challenges public's perspective. By using conventional jeans, a wardrobe is created for all mankind. But liberated from any structure of conformation hardeman's jeans question normality and let ,the abnormal' be the new sexy standard. The jeans form a re–revolution within denim dreams.

Sophie Hardeman
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1061 HC Amsterdam

[Instagram](#)

[Facebook](#)

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