P8106 HW4

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3/31/2022

Load packages

library(tidyverse)
library(caret)
library(rpart.plot)
library(ranger)
library(gbm)
library(knitr)
library(party)
library(ISLR)
library(pROC)

Problem 1: How Much is Your Out-of-State Tuition?

Load and split data into training and testing sets

```
# import and tidy
data = read_csv("./College.csv") %>%
    janitor::clean_names() %>%
    select(-college)

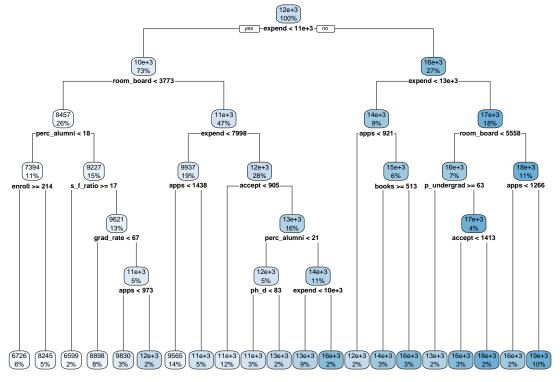
# partition data into training and testing sets as randomized 4:1 splits
train_index = createDataPartition(y = data$outstate, p = 0.8, list = F)
train_data = data[train_index, ]
test_data = data[-train_index, ]

# testing set response for RMSE calculation
test_resp = test_data$outstate
```

Set cross validation methods

a) Fit and plot a regression tree model

Use the regression tree (CART) approach to graph an optimally pruned tree. At the top (root) of the tree, it is shown that splitting at expend over or under 11K provides significantly more accurate predictions for out-of-state tuitions than any other.



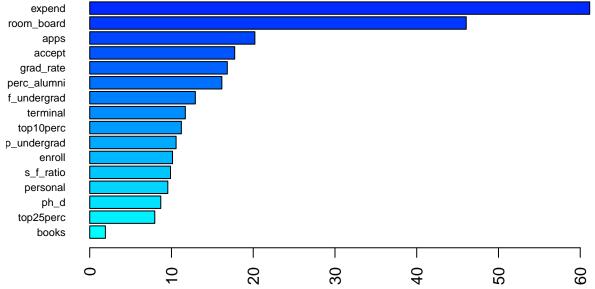
For comparison, the following is the code using the conditional inference tree (CIT) approach. The code generates an overly cluttered graph but expend is still atop the decision tree.

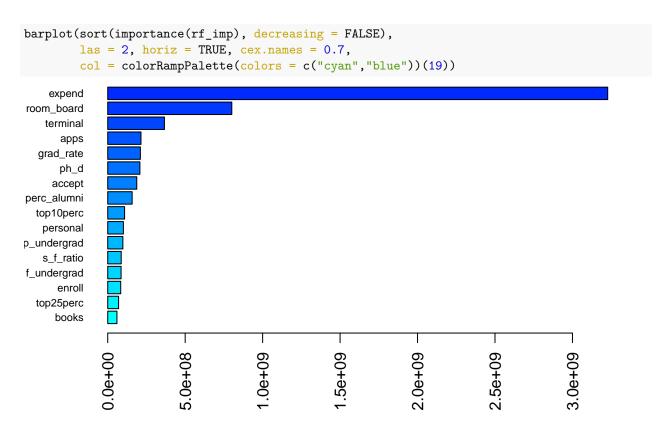
```
plot(ctree_fit$finalModel)

RMSE(predict(ctree_fit, newdata = test_data), test_resp)
```

b) Fit and evaluate a random forest regression model

Calculate and graph variable importance using permutation and impurity metrics. Similarly, both evaluations suggest expend as the most important predictor for regressing out-of-state tuition, followed by room-board.



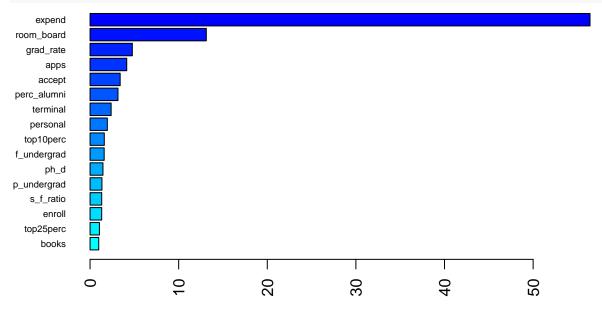


For the random forest model test error and its interpretation, see the end of part C).

c) Fit and evaluate a gradient boosting regression model

Calculate, list and graph variable importance. Again, boosting suggests expend and room-board as the 2 most important predictors for regressing out-of-state tuition.

```
summary(gbm_fit$finalModel, las = 2, cBars = 19, cex.names = 0.6)
```



Relative influence

```
##
                              rel.inf
                       var
## expend
                    expend 56.4193398
## room_board
               room_board 13.1211367
## grad_rate
                 grad_rate 4.7728099
## apps
                      apps 4.1391522
## accept
                    accept 3.3994923
## perc_alumni perc_alumni 3.1507046
## terminal
                  terminal 2.3784489
## personal
                  personal 1.9518607
## top10perc
                 top10perc 1.6070151
## f_undergrad f_undergrad
                           1.5954492
## ph_d
                      ph_d
                           1.4569400
## p_undergrad p_undergrad
                           1.3428155
```

Show test errors for both the random forest and boosting models, and compare them with their cross-validation errors. The boosting model has a lower test error and cross-validation error than those of the random forest model. Notice both their test RMSEs fall in the 4th quartile of their cross-validation errors, which is rather high but still within expectation, and both models could be applied to other new testing sets.

```
rf_test_rmse = RMSE(predict(rf_fit, newdata = test_data), test_resp)
boost_test_rmse = RMSE(predict(gbm_fit, newdata = test_data), test_resp)
kable(c(rf = rf_test_rmse, boost = boost_test_rmse), col.names = "RMSE", "simple")
```

_	RMSE
rf	1976.002
boost	1893.407

```
summary(resamples(list(rf = rf_fit, boost = gbm_fit)))
##
## Call:
  summary.resamples(object = resamples(list(rf = rf_fit, boost = gbm_fit)))
##
## Models: rf, boost
## Number of resamples: 10
##
## MAE
##
                  1st Qu.
                             Median
                                         Mean 3rd Qu.
## rf
         1174.037 1289.731 1326.377 1325.903 1364.887 1456.909
  boost 1218.270 1253.934 1273.515 1289.571 1304.006 1437.037
                                                                    0
##
## RMSE
##
             Min.
                   1st Qu.
                             Median
                                         Mean 3rd Qu.
                                                            Max. NA's
         1486.876 1703.056 1770.978 1757.360 1846.989 1922.332
                                                                    0
## rf
  boost 1555.524 1670.635 1695.745 1720.307 1779.423 1915.471
##
  Rsquared
##
              Min.
                     1st Qu.
                                 Median
                                             Mean
                                                   3rd Qu.
                                                                 Max. NA's
## rf
         0.7269945\ 0.7545546\ 0.7816642\ 0.7781177\ 0.800610\ 0.8260480
                                                                         0
## boost 0.7470747 0.7679953 0.7901223 0.7858472 0.806736 0.8140417
```

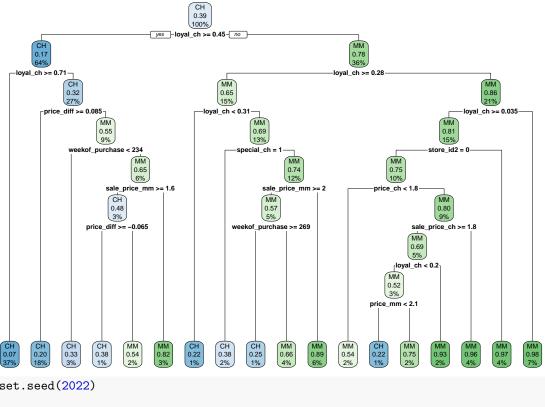
Problem 2: Citrus Hill or Minute Maid?

Load and split data into training and testing sets.

```
set.seed(2022)
data2 =
 OJ %>%
  janitor::clean_names() %>%
  mutate(
   purchase = factor(purchase),
   store_id = factor(store_id),
   store = factor(store)
  ) %>%
 drop_na()
# partition data into training and testing sets into randomized 4:1 splits
train_index2 = createDataPartition(y = data2$purchase, p = (699/1070), list = F)
train_data2 = data2[train_index2, ]
test_data2 = data2[-train_index2, ]
# testing set response for RMSE calculation
test_resp2 = test_data2$purchase
```

a) Find a classification method with the lower validation error

CART and CIT approaches under the minimal MSE Rule (code for CIT not evaluated)



plot(ctree_fit2\$finalModel)

plot(ctree_fit2_1se\$finalModel)

CART and CIT approaches under the 1SE rule (code for CIT not evaluated)

CH

```
0.39
                                              100%
                                    CH
                 0.17
                 64%
            loyal_ch >= 0.71
                                  СН
                                 0.32
                                 27%
                           price_diff >= 0.085
                                               MM
                                               0.55
                                               9%
                                       weekof_purchase < 234
 CH
                    CH
                                      CH
                                                         MM
                                                                            MM
0.07
                   0.20
                                      0.33
                                                         0.65
                                                                           0.78
37%
                   18%
                                      3%
                                                         6%
                                                                           36%
set.seed(2022)
ctree_fit2_1se = train(purchase ~ . ,
                       data2,
                       subset = train_index2,
                       method = "ctree",
                       tuneGrid = ctree_grid2,
                       trControl = ctrl_1se)
ggplot(ctree_fit2_1se, highlight = TRUE)
```

The 2 trees are differently sized, though they share similar splits. The optimized classification tree under the 1SE rule splits at all the thresholds at which the minimal MSE tree splits, but also 13 additional splits, creating a total of 18 terminal nodes instead of the 5 from the minimal MSE tree. As a result, there is a slight difference in cross-validation errors. In terms of ROC, even as they share a similarly sized IQR, the

1SE model has a lower spanning IQR and a higher mean.

0.80

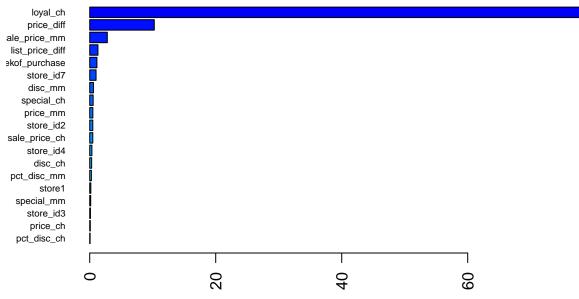
0.82

ROC

0.84

b) Test error of a Adaboost classification tree

Fit and graph predictor hierarchy by importance. loyal_ch and price_diff have a high relative influence on the classification compared to all other predictors, and the model performs at 0.926 AUC.



Relative influence

```
##
                                         rel.inf
                                var
## loyal ch
                           loyal_ch 79.36353397
## price_diff
                         price_diff 10.25091089
## sale_price_mm
                      {\tt sale\_price\_mm}
                                      2.79276716
## list_price_diff list_price_diff
                                      1.30828874
## weekof_purchase weekof_purchase
                                      1.14322384
## store_id7
                          store_id7
                                      1.00596275
## disc_mm
                            disc_mm
                                      0.59346157
## special_ch
                         special_ch
                                      0.54820977
## price_mm
                           price_mm
                                      0.49791363
## store_id2
                          store_id2  0.49041715
```

```
## sale_price_ch
                     sale_price_ch 0.48655500
## store_id4
                         store_id4
                                    0.34701457
## disc_ch
                           disc_ch 0.30711537
## pct_disc_mm
                       pct_disc_mm 0.26289109
## store1
                             store1
                                    0.17494661
## special_mm
                        special_mm 0.15517502
## store_id3
                         store_id3  0.11650020
## price_ch
                          price_ch 0.09248357
## pct_disc_ch
                       pct_disc_ch 0.06262910
## store7Yes
                         store7Yes
                                    0.00000000
## store2
                             store2
                                    0.00000000
## store3
                                     0.00000000
                             store3
## store4
                             store4 0.00000000
gbm_pred = predict(gbm_fit2, newdata = test_data2, type = "prob")[,1]
gbm_roc = roc(test_resp2, gbm_pred)
## Setting levels: control = CH, case = MM
## Setting direction: controls > cases
plot(gbm_roc, col = 1)
legend("bottomright",
       legend = paste0("Adaboost: ", round(gbm_roc$auc[1], 3)),
       col = 1, lwd = 2)
    0.8
    9.0
Sensitivity
    0.4
                                                                 Adaboost: 0.926
    0.0
                       1.0
                                             0.5
                                                                  0.0
                                         Specificity
```